



The National Association of Community Health Centers' (NACHC) Community Health Institute (CHI) & Expo is the largest and most important annual gathering of 2000 community health center managers, clinicians, employees, board members and leaders. Every aspect of the community health center movement is represented and fully-vested at the CHI, making it a significant networking opportunity. CHI is a capacity-building opportunity unmatched anywhere else. Presented by and for professionals who truly understand the potential of community health centers and the challenges they face, NACHC's CHI provides essential up-to-date information, training, technical assistance and access to knowledge not available elsewhere. CHI programming always provides leading-edge strategies for community health center success.

Sponsorships

- Conference Tote Bag** **\$20,000**
Display your name on the conference tote bag, an item provided to each conference attendee that will be used again and again throughout the year.
- Hotel Key Cards** **\$15,000**
The one thing that you always need to get you into your home away from home. Be the company whose name is displayed on each of the hotel's key cards. This sponsorship creates conversation.
- Hotel TV Channel** **\$15,000**
Get your message out to all NACHC attendees with your commercial on each in room television. Your company will have a dedicated TV Channel displaying your message for the duration of the conference. The commercial produced by your company will need to be provided three weeks in advance of the conference.
- CHI Theme Party** **\$15,000**
(4 available)
The CHI theme party is always a highlighted networking event, each year with a different theme. 2006 was a Roaring 20's Party, 2007 was a Wild, Wild West Party, 2008 was Mardi Gras...what is in store for 2009?
- Lanyards** **\$7,500**
A great way to leave an impression. Showcase your company name or message on the lanyard worn around each attendee's neck.
- Exhibit Aisle Signs** **\$7,500**
Attendees will know your company is "in the house" with your company's name prominently displayed on each aisle sign in the exhibit hall.
- Cyber Kiosk** **\$7,500**
Attendees will thank you for keeping them connected to work and home through the Cyber Kiosks. Your logo or company message will be displayed on the kiosk signage and as the screen saver for each computer.
- Opening Reception** **\$7,000**
It is opening night and with this sponsorship you are being featured! This sponsorship will draw attendees to your booth with a featured food or beverage item right at your booth space. What better way to obtain leads and network then to invite NACHC into your booth for your own "private" little party. This reception is NEW at CHI this year. It will open the CHI EXPO immediately following the Opening General Session for networking over drinks and hors oeuvres. And of course what better way to showcase your company than to be a part of it?
- Networking Lunch** **\$5,000**
(8 available)
The Networking Lunch is a place where all attendees gather in the exhibit hall to learn about the latest trends for community health centers, meet new colleagues and exchange ideas with trusted friends. Your company will be recognized and showcased throughout the networking lunch hour.
- EXPO Lounge** **\$5,000**
Attendees will see your company as their rest stop. Where they can kick back, grab a bite and enjoy a drink. Your company's name will be prominently displayed on hanging signage and easel signage surrounding the EXPO Lounge. For additional visibility your company can provide 6 oz cups and napkins with your company's name and logo.

2010 Community Health Institute (CHI) & Expo

SEPTEMBER 10-14, 2010 | Hilton Anatole | Dallas, TX



NATIONAL ASSOCIATION OF
Community Health Centers

- Registration Counters** **\$5,000**
A great way to make a first impression. Your company name will be displayed on each one of the 8 registration counters. Your company's name will be one of the first things attendees see upon their arrival to the conference.
- Registration Bag Insert** **\$2,000**
(10 available)
Roll out your new product or service, provide a special offer to boast sales or just simply remind all attendees of your commitment to the Community Health Center Industry by putting your card or brochure in the hands of each and every conference attendee.
- Networking Continental Breakfast** **\$4,000**
(8 available)
Conference attendees will start their day with a coffee and a smile knowing that this networking breakfast is made possible by you.
- Registration Bag Notepad and Pen** **\$2,000**
Attendee will be holding onto your company's name throughout the conference and thereafter with the notepads and pens provided by your company for the registration bag.
- Networking Break** **\$3,000**
(8 available)
Everyone enjoys the opportunity to gather with old friends and develop new contacts, your company will be providing the refreshment break and the opportunity for friends and colleagues to gather together.
- Directional Signage** **\$1,500**
(10 available)
Be the roadmap to success for attendees to get where they need to go to achieve the most out of their conference experience.
- Educational Session** **\$2,000**
Be responsible for bringing quality educational sessions which provide up to date, cutting edge training and information to all conference attendees. Company executive will introduce the speaker. The company's logo will be displayed on the screen upon entering the room while attendees will receive your company's brochure on their chair.

All Conference Sponsorships include the following recognition:

- Recognized as a sponsor in the conference program
- Recognized as a sponsor on signage throughout the hotel
- Recognized on entrance unit as a sponsor
- Showcased in the general session slideshow