



BECOME A HEALTH CENTER BOOSTER

Limited Number of Participating Companies Accepted

A. CONTACT INFORMATION:

Main Contact — will receive all correspondence

COMPANY NAME _____
STREET ADDRESS _____
CITY/STATE/ZIP _____
COMPANY CONTACT _____ TITLE _____
TELEPHONE _____
FAX _____
EMAIL _____ WEBSITE: _____

Health Center Booster Contact — will be listed in the Conference Program

COMPANY NAME _____
STREET ADDRESS _____
CITY/STATE/ZIP _____
COMPANY CONTACT _____ TITLE _____
TELEPHONE _____
FAX _____
EMAIL _____ WEBSITE: _____

Company Profile Please provide a brief description (50 words or less) of the services being offered by your organization. (This section must be completed in order to process application.)

B. RATE CATEGORIES

- Select a Category: **Category I** - Non Profit Public Service & Government Agency
 Category II - Non Profit organization promoting revenue-generating product(s) or service(s) (Federal, State or local)
 Category III - Commercial Organization or Corporation

Select Price: **Category I** **Category II** **Category III**
(check appropriate box) \$1,650 \$3,000 \$4,000
 VIP - (Values in Purchasing) Partner \$2,800
 NACHC Corporate Members \$3,000
 I would like to become a NACHC Corporate Member, please contact me.

Health Center Booster Benefits

- Two Full Conference Registrations
- Private Meeting Room for Each Health Center Booster
- Exclusive Room Drop to Conference Attendees from Health Center Boosters
- Networking Reception Showcasing Health Center Boosters
- Private Briefing Regarding the Future Business Outlook of CHC's
- Company Banner in the Conference General Session
- Pre-Registration List of Conference Attendees by Title
- Company Information Displayed in Literature Rack located in Registration Area
- Company Profile and Contact Listed on Website and in Conference Program

Category II will receive all the benefits listed above but no private meeting room.

Category I will receive all the benefits listed above but no private meeting room, one less full conference registration and no company banner in the general session.

C. MARKETING TOOLS

Lead Retrieval Scanners *Pre Meeting* *On-Site*
 \$250 \$350

*Full List
(after Meeting)**
 \$750

Mailing List

*By signing this agreement, each exhibitor agrees to a ONE time use of the pre or post conference mailing list. Pre conference mailing lists will be emailed two weeks prior to and post conference mailing list two weeks after the conference.

D. CONFERENCE REGISTRATIONS

Each Health Center Booster receives two complimentary conference registrations.

1. _____ (complimentary)
2. _____ (complimentary)

Each additional company representative will receive the discounted member rate of \$810 per person.

1. _____ @ \$810
2. _____ @ \$810

E. Contract Authorization:

By signing below, Health Center Booster agrees to abide by and be bound to this Contract, NACHC Management's rules and regulations, any additional rules and regulations published by NACHC Management, and the following documents (which are hereby incorporated by reference as part of this Contract) as they may be amended by NACHC Management from time to time: NACHC Service Manual, letters of notification and Newsletters.

AUTHORIZED SIGNATURE: X

DATE: _____

F. Payment: Make checks payable (in US Dollars) to NACHC.

You may also pay by credit card: Visa M/C AmEx

AMOUNT: _____

CARD NO: _____ EXP. DATE: _____

PRINT NAME (AS IT APPEARS ON CARD): _____

CARDHOLDER SIGNATURE: _____ DATE: _____

G. Send To: NACHC Exhibits, 7200 Wisconsin Ave., Bethesda, MD 20814
Tel: 301-347-0400 Fax: 301-347-0459 Email: mgordon@nachc.com

How to Become a Health Center Booster

1. Complete the Health Center Booster Application. Be sure to provide your company profile for the on line and conference program listing. Also be sure to indicate what two company representatives shall receive the complimentary conference registrations.
2. Send in your contract with a non-refundable deposit of 50% to the NACHC Sales Team. (The deposit must accompany the application.) Payment in full is due 90 days prior to the beginning of the conference date of February 24, 2010. Payment of 100% is due on reservations made within 90 days of the conference date. Fax this completed Health Center Booster Contract to 301-347-0459 to officially confirm your reservation and participation as participation in this program is limited to the first 30 applications.
3. You will receive an email and a confirmation letter from the NACHC Sales Team, confirming your company's participation in the Health Center Booster program within 3 days of sending your fax. Please contact the NACHC Sales Team at mgordon@nachc.com or 301-347-0400 to verify receipt of your contract.

CONDITIONS OF THE HEALTH CENTER BOOSTER'S AGREEMENT

1. APPLICATION AND ELIGIBILITY - This application, executed by an individual who has authority to act for the applicant (hereinafter known as Health Center Booster) and shall constitute a valid and binding contract. NACHC, a Maryland nonprofit corporation, serves as Management. *NACHC reserves the absolute right to reject any application.*

2. NON-ENDORSEMENT - The Health Center Booster agrees and understands that by approving its application, NACHC does not in any way endorse or signal its approval of the Health Center Booster's product or service. Accordingly, the Health Center Booster agrees that it shall not, in any manner, in its advertising, promotional or similar materials or undertakings, state, suggest, or imply such NACHC approval or endorsement. Further, the Health Center Booster agrees not to use NACHC's name or make any reference to NACHC in any other undertakings (e.g. survey, questionnaire, letter of introduction) without the written permission of NACHC.

3. AGREEMENT TO CONDITIONS - The Health Center Booster, for itself and its employees and agents, agrees to abide by the conditions stated herein, it being understood and agreed that the sole control of the Policy & Issues Forum and all the events taking place during this conference rests with NACHC.

4. ASSIGNMENT OF SPACE - Applications received with appropriate payment will be confirmed and private meeting rooms will be assigned on a first come, first serve basis to the first 30 Health Center Boosters.

5. PRIVATE MEETING ROOM - Private meeting rooms are provided to category III Health Center Boosters only on a first-come, first served basis to the first 30 Health Center Boosters confirmed. Private meeting rooms are available beginning 5:00pm on Thursday, February 25, 2010 until 5:00pm on Saturday, February 27, 2010.

Unless approved in advance and in writing by Management, Health Center Boosters shall not assign or sublet this Contract, in whole or in part, nor represent any products or services other than those manufactured or handled in the Health Center Boosters normal course of business, nor permit any third party to solicit business on behalf of the Health Center Booster. Health Center Booster listings in the Conference Program are limited to one entry per contracted and confirmed company.

6. PAYMENT - Payment for participation as a Health Center Booster must be received with this signed application. Note, an application as a Health Center Booster does not constitute a contract to participate unless and until NACHC accepts the application. NACHC reserves the right to accept or reject an application at its sole discretion. NACHC further reserves the right to cancel any contract as a Health Center Booster at any time and for any reason, provided that it gives notice of such cancellations at least ten (10) days prior to the official opening date of the event. Please make checks payable to National Association of Community Health Centers, Inc. - P&I 2010. In the event that NACHC declines to accept an application or NACHC cancels a contract as set forth above, NACHC will return the fee.

7. INSURANCE - Health Center Boosters shall carry adequate insurance to protect itself against bodily injury (including death) and property damage claims arising from Health Center Boosters participation in the P&I Forum, including but not limited to (i) worker's compensation as required by law and (ii) commercial general liability insurance in such amounts as are adequate, but in no event less than one million U.S. dollars (\$1,000,000.00) combined single limit for both bodily injury and property damage.

Said insurance shall name NACHC as additional insured, shall contain an endorsement that such policy shall remain in full force and effect notwithstanding that the insured has waived its right of action against any party prior to the occurrence of a loss, and shall require the insurer to waive all rights of subrogation against NACHC. Further, said insurance shall include a provision for notification to NACHC at least thirty (30) days prior to cancellation.

8. HEALTH CENTER BOOSTER - Participation in this program entitles the contracted and confirmed company to:

Category III: Two Full Conference Registrations; A Private Meeting Room for Friday and Saturday*; Participation in a Guest Room Drop; Networking Reception; Private Briefing from the Senior VP of Policy and Programs; Signage with Company name in the General Session; Pre-Registration List; Company Literature Displayed in the Registration Area; Company Profile in the Conference Program.

Category II Health Center Boosters shall receive Category III benefits with the exception of a private meeting room. Category I shall receive all Category III benefits with the exception of a private meeting room, one less conference registration and no conference banner in the general session.

*Security for your private meeting room is not provided and NACHC is not liable for any materials kept in the meetings rooms. Company will be provided key to this meeting room by the hotel.

9. SHIPPING OF MATERIALS - Any materials shipped to the hotel by the Health Center Booster, other than the literature requested by NACHC for dissemination to the convention body by NACHC, will be the responsibility of the Health Center Booster to receive and pay any and all charges directly.

10. PROTECTION OF THE HOTEL - Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel NACHC's permission and the permission of the proper building authority. The Health Center Booster shall be solely responsible for any and all damage to the Facility caused by Health Center Booster, its contractors, or their respective officers, directors, employees, representatives, servants, agents, invitees, licensees, or subcontractors.

11. USE OF SPACE - Health Center Boosters may NOT set up any tables, public displays or any type of exhibits anywhere in the hotel at anytime during the P&I Forum.

No one, including Health Center Boosters, will be permitted to display articles, equipment or information concerning services, or display movies or films of such articles, equipment or services in private suites other than the Health Center Boosters assigned private meeting room or rooms during the conference, in accordance with prior agreements between NACHC and the meeting property. NACHC reserves the right to prohibit distribution of souvenirs, advertising matter, or any other materials. Distribution from anywhere other than the Health Center Boosters assigned private meeting room, the literature bin and the room drop bags managed and provided by NACHC.

12. CONFLICTING MEETING & SOCIAL EVENTS - Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of NACHC members from the conference during the official hours of the conference. Doing so will result in Health Center Boosters not being allowed to participate in the P&I Forum the following year.

13. CANCELLATION BY HEALTH CENTER BOOSTER OR RELOCATION OF CONFERENCE

In the event of cancellation or relocation of an event due to circumstances within NACHC's direct control, NACHC is limited to refund payment received for Health Center Booster participation. In the event NACHC has no control over the cancellation or relocation of an event, NACHC will have no liability of any kind to Health Center Boosters but will refund any fees paid to NACHC by the Health Center Booster less any and all expenses incurred by NACHC for advertising, administration, or similar and related costs. Health Center Boosters cancelling for any reason will forfeit all payments made to NACHC.

14. VIOLATIONS OF THE CONDITIONS - Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement:

- Use of a display of equipment, products or services anywhere in the hotel other than the Health Center Boosters private meeting room.
- Violation of any municipal, state, or federal laws, rules or regulations, including safety codes.
- Failure to follow procedures prescribed in sections 1 through 13.
- Failure to comply with any other term and condition herein

15. LIABILITY

- NACHC undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the Health Center Booster, its officials, agents or employees, or for the protection of the property of the Health Center Booster or its representatives, or of property used in connection with the P&I Forum, from theft or damage or destruction by fire, accident or other cause.
- The Health Center Booster agrees to indemnify and hold NACHC, and its agents, officials, directors, and employees, harmless from all claims, losses, or liability of any nature whatsoever arising from the activities of the Health Center Booster or any of its representatives, including display or use of the Health Center Booster's property, whether or not such activities are authorized by the Health Center Booster.

Please mail completed form and payment to:
NATIONAL ASSOCIATION OF COMMUNITY
HEALTH CENTERS, INC. P&I HC BOOSTER
7200 Wisconsin Avenue, Suite 210
Bethesda, MD 20814

For further information, contact
Tricia Fadness at tfadness@nachc.com

This is a new exhibit program developed by NACHC Exhibit Management of which you may only participate in at the P&I Forum. This program has been developed with our exhibiting companies in mind to provide you with more visibility and more networking opportunities than the traditional exhibit participation during this particular conference.

The traditional Exhibitor Service Manuals are not necessary for this new program and will not be provided. Should you need to ship materials to the hotel, information will be provided in your confirmation letter with details on how to send materials.