

Web Site Banner Ads

The NACHC Conference Web Site is the hub for all continuously updated conference information regarding registration, housing and conference schedules.

The NACHC Live Learning Center (LLC) site garnered more than 240,000 hits in 2009 with over 9000 unique individuals visiting on the average of 16 minutes. That means a lot of attention for our web site banner advertisers.

Banner Ad with hyperlink for one year on NACHC's Meetings/Conferences main page	\$5,000 (exclusive)
Banner Ad with hyperlink for one year on NACHC's LLC main page	\$4,000 (4 available)
Banner Ad with hyperlink for one year on NACHC conference specific page (exclusive per conference)	\$3,000 (3 conferences available)

Conference Program

This essential guide is a directory of conference events and also serves as a reference year-round documenting speakers, educational workshops and information about your products and services. Your advertisement in the conference program reaches all attendees and reminds your target audience about what you can do for the success of community health centers.

Advertising Rates

Policy & Issues Forum

Community Health Institute (CHI) & EXPO

Financial Operations Management / Information Technology Conference

		Black/White	Color
Full Page Ad	8½x11	\$1,000	\$1,750
Half Page Ad	7½x4½	\$500	\$900
Inside Front Cover	8½x11	N/A	\$3,000
Outside Back Cover	8½x11	N/A	\$3,500
Inside Back Cover	8½x11	N/A	\$3,000

The National Farmworkers Health Conference

		Black/White	Color
Full Page Ad	8½x11	\$200	\$300
Half Page Ad	7½x4½	\$100	\$200
Inside Front Cover	8½x11	N/A	\$700
Outside Back Cover	8½x11	N/A	\$750
Inside Back Cover	8½x11	N/A	\$700

Community Health Forum Magazine

Community Health Forum Magazine is the ONLY national publication dedicated exclusively to news and issues surrounding health care delivery to the medically underserved and the community-based health providers whose mission is to serve them. It is published four times per year by the National Association of Community Health Centers.

Advertising Rates

Cover Positions

Size	x1	x2	x3	x4
Inside Front Cover	3,312	3,126	2,967	2,682
Inside Back Cover	3,170	2,992	2,838	2,566
Back Cover (1/2 pg)	3,516	3,263	3,096	2,799

Non-cover Positions

Size	x1	x2	x3	x4
Two-page Spread	3,982	3,822	3,683	3,435
Full Page	2,880	2,719	2,580	2,333
2/3 Page	2,362	2,284	2,205	2,033
1/2 Page (h/v)	1,950	1,883	1,815	1,680
1/3 Page	1,610	1,586	1,553	1,463
1/4 Page	1,598	1,545	1,508	1,410

NACHC Organizational, Corporate and Network Members in good standing receive a 25% discount on non-cover position rates only. Ads must be sent electronically in either Hi Def Resolution PDF or EPS Format. No Word or Publisher's Files accepted.

All advertising in *Community Health Forum Magazine* is four-color process unless otherwise noted. Advertisers requesting additional matched process color or specific PMS colors will be charged \$500 per insertion in addition to the rates show above. *Community Health Forum Magazine* does not accept black-and-white advertising.

For more information or to submit an ad or classified, contact NACHC:

Ph: 301-347-0400

Forummagazine@nachc.com

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