

NEW Advertising Rates

Get reacquainted with the value of advertising in *Community Health Forum Magazine*. The following rates are 25 percent lower than previous advertising rates in *Community Health Forum Magazine*, and NACHC organizational, corporate and network members in good standing receive an additional 25 percent discount off all ad rates listed below. **To place a display ad** in *Community Health Forum Magazine*, contact Yvette Crenshaw at ycrenshaw@nachc.com. **For special offers**, sponsorships, and customized and combination purchase packages, contact Maurice Denis at mdenis@nachc.com.

Size	Dimensions (includes bleed if applicable)	1 x	2 x	3 x	4 x
Full page	8.75" x 11.25"	\$2,880	\$2,719	\$2,580	\$2,333
2/3 page	4.625" x 7.375"	\$2,362	\$2,284	\$2,205	\$2,033
1/2 page horizontal	7.25" x 4.875"	\$1,950	\$1,883	\$1,815	\$1,680
1/2 page vertical	4.625" x 7.375"	\$1,950	\$1,883	\$1,815	\$1,680
1/3 page square	4.625" x 4.625"	\$1,610	\$1,586	\$1,553	\$1,463
1/4 page	4.625" x 3.75"	\$1,598	\$1,545	\$1,508	\$1,410
Two-page spread with bleed	11.25" x 17.25"	\$3,982	\$3,822	\$3,683	\$3,435
Inside Front Cover	8.75" x 11.25"	\$3,312	\$3,126	\$2,967	\$2,682
Inside Back Cover	8.75" x 11.25"	\$3,170	\$2,992	\$2,838	\$2,566
Back Cover (1/2 page)	8.75" x 6.375"	\$3,516	\$3,263	\$3,096	\$2,799

Additional Process Color

All advertising in *Community Health Forum Magazine* is four-color process unless otherwise noted. For additional matched process color and specific PMS colors, advertisers will be charged an additional \$500 per insertion. *Community Health Forum Magazine* does not accept black-and-white advertisements.

Page trim	8.5" x 11"
Bleed	8.75" x 11.25" (add .125" to each side)
Live matter	7.25" x 10"
Safety margin	All live matter .375" from trim and gutter

Classified Ad Rates

NACHC Organizational Members - Free ad per issue, limit 75 words

Non-Members - \$3 per word

Every issue of *Community Health Forum Magazine* includes job postings in a variety of categories relevant to community health centers. NACHC organizational members may run a free classified job ad (limit 75 words) in every issue. Non-members may also submit classified job postings and will be charged \$3 per word. For more information on classified advertising in the magazine, or to submit an ad, contact Yvette Crenshaw at (301) 347-0400 or ycrenshaw@nachc.com.

Changes and Cancellations

Changes or corrections resulting from problems in supplied materials will be billed 25 percent of the contracted cost of the ad. In the event of a contract cancellation, the advertiser or agency agrees to repay *Community Health Forum Magazine* any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable.

Acceptable Materials

A high-resolution PDF is preferred (PDF/X1a or PDF/X3) with the fonts embedded or saved as outlines. Flatten all transparency to "high." TIFF, EPS and JPEG electronic files will also be accepted. Media will be accepted via FTP site, e-mail, CD or thumb drive. Hard copy proofs should be supplied with all media for quality assurance. Photos and artwork must be a minimum of 300 dots per inch (dpi) at 100%. Line art must be 1200 dpi. Software compatibility includes QuarkXpress, InDesign, Adobe Acrobat, PhotoShop and Illustrator. We cannot accept ads built using MS Word, Power Point or Publisher.

Ad Submission

Ad files may be submitted via e-mail to Yvette Crenshaw at ycrenshaw@nachc.com, or via zip or sit files uploaded to the following FTP site: www.zancanpress.com. Click on "submit a file." Client code: FADS and follow the prompts.