



## Community Health Forum<sup>®</sup> Magazine

### Advertising Rates and Specs

*Community Health Forum (CHF)* is the only national magazine dedicated exclusively to information, news and perspectives surrounding the delivery of community-based health care to medically underserved and uninsured populations and the community health centers/programs whose mission is to serve them.

The National Association of Community Health Centers publishes *Community Health Forum* three times a year. Subscribers include 5,000 health center senior executives and managers, clinicians, board members, patients, community health advocates and policymakers.

*CHF* covers administrative, financial, clinical, governance and policy matters as they relate to community health centers, as well as news and trends affecting overall health care delivery. *CHF* also contains information concerning national education and training events, and stories about individual pioneers and leaders in community health care, and health center innovations and achievements.

### Advertising Rates

#### Cover Positions

Size	x1	x2	x3
Inside Front Cover	3,312	3,126	2,967
Inside Back Cover	3,170	2,992	2,838
Back Cover (1/2 page)	3,516	3,263	3,096

#### Non-cover Positions

Size	x1	x2	x3
Two-page Spread	3,982	3,822	3,683

Full Page	2,880	2,719	2,580
½ Page Horizontal	1,950	1,883	1,815
½ Page Vertical	1,950	1,883	1,815

NACHC Corporate members in good standing receive a 25% discount on non-cover position rates only. Ads must be sent electronically in either hi-def resolution PDF or EPS format. No Word or Publisher's files accepted.

All advertising in *Community Health Forum* is four-color process unless otherwise noted. Advertisers requesting additional matched process color or specific PMS colors will be charged \$500 per insertion in addition to the rates shown above. *Community Health Forum Magazine* does not accept black-and-white advertising.

**Ad Specifications:**

Trim size: 8 ½ x 11

Bleed: 1/8" on all 4 sides

Output: CMYK, high-resolution PDF with crop marks and bleeds. Please keep all critical information (logos, type, etc.) at least ½" from the trim size.

NACHC reserves the right to decline any advertisement at its discretion.

Please contact Erica Addison, Communications Specialist, at [eaddison@nachc.org](mailto:eaddison@nachc.org) with any questions.