Conference Program Supplement

PRE-CONFERENCE TRAININGS*

Friday, August 25, 2017
7:30am – 5:00pm
Training for New Clinical Directors
Gaslamp CD

Saturday, August 26, 2017
7:30am – 12:30pm
Training for New Clinical Directors
Gaslamp CD
7:30am – 5:00pm
Creating a Dynamic and Useful Strategic Plan: An Introduction to the Planning Toolkit
Harbor G
Workforce Summit: Elevating the Health Center Workforce
Harbor H

*Additional registration fee is required for all trainings.

NETWORKING EVENTS

Sunday, August 27, 2017
6:30pm – 7:30pm
National LGBT Primary Care Alliance Reception
Sponsored by: AVITA PHARMACY

GENERAL SESSION UPDATE

Tuesday, August 29, 2017
10:30am – 12:30pm
Eliot Fishman will also be presenting.

Eliot Fishman currently serves as the Senior Director of Health Policy at Families USA, where he provides analysis and insight regarding universal coverage, transformation of health care delivery and payment, consumer engagement in care, and achieving equity in health care access and outcomes.

Prior to joining Families USA, Mr. Fishman served at the Centers for Medicare and Medicaid Services (CMS), where he led CMS’ efforts with states on Medicaid waivers and the Children’s Health Insurance Program (CHIP). He is considered an expert in the waiver area and in 2016, CMS named Mr. Fishman its Executive of the Year for his work leading Medicaid waiver negotiations regarding expansion, delivery system reform, and provider payment innovation.

Mr. Fishman also has experience at the state level, working with the New Jersey Department of Health and with the Metropolitan Jewish Health System in New York.
EDUCATION SESSION UPDATES

Monday, August 28, 2017
8:00am – 9:30am

CMA1
Population Health Improvement Projects: Lessons Learned From the Field
Rachelle Ocampo, EdM, Associate Director, Health Education, Charles B. Wang Community Health Center will replace Regina Lee.

CML1
Operational Site Visits 101: Lessons Learned and Promising Practices From the Field
Alex Cotte Morales, MHA, Director, Managed Care Services, Arroyo Vista Family Health Center and Gandhi Huerta, MS, HCM, Director, Quality Management/Risk Management, Arroyo Vista Family Health Center will replace Lorraine Estradas.

1:30pm – 3:00pm

CMH2
Understanding Risk and Attribution
Jeffery Spight, President, Collaborative Health Systems will replace Arleatha Nichols.

3:30pm – 5:00pm

CMG3
NIH’s All of Us Research Program FQHC Pilot: Bringing Precision Medicine Research to the Safety-Net Community
Bacilia Angel, AoU Deputy Project Leader, Lead Business Process Engineer, The MITRE Corporation will replace Michael Banyas.

CMH3
340B Medicaid Pharmacy Reimbursement: Trends, Risks, and Opportunities for the Health Center C-Suite
Jason Atlas, RPh, MBA, Manager, 340B Education and Compliance Support, Apexus; David W. Christian, RPh, Pharmacy Director, Central Virginia Health Services, Inc.; and Felicity Homsted, PharmD, BCPS, Chief Pharmacy Officer, Penobscot Community Health Care will replace Katheryne Richardson.

Tuesday, August 29, 2017
1:30pm – 3:00pm

CTuH2
Medicaid and Marketplaces: The Landscape and Waivers
Nancy Merriman, Executive Director, Alaska Primary Care Association and Edward T. Waters, Esq., Managing Partner, Feldesman Tucker Leifer Fidell LLP will also present.

CTuL2
BPHC Update: Part Two - Policy and Program Development
Matthew S. Freedus, JD, Partner, Feldesman Tucker Leifer Fidell LLP will replace Edward T. Waters.
Allied Powers, LLC
Booth 721
Our product provides the latest in TENS/EMS technology. With a fully rechargeable lithium battery, our devices are portable and easy to use.
Josh Greenman, 9474 Twister Trace St., Las Vegas, NV 89178
Phone: (702) 283-6401 Email: alliedpowersllc@gmail.com

Burkhart Dental Supply
Booth 118
Burkhart is a 129-year-old, 5-generation, privately-owned, family-owned business with 19 branch offices and 3 distribution centers. We offer dental supplies, equipment, equipment technical services and parts, dental facility design services, and practice management services to community health facilities, private practices, schools, and government. It’s the values, ethics, and talent of our people that distinguish us.
Dave Anderson, 2502 S. 78th St., Tacoma, WA 98409
Phone: (253) 212-4821 Email: danderson@burkhartdental.com
www.burkhartdental.com

CareMessage
Booth 522
CareMessage is a not-for-profit patient engagement platform focused on providing health care organizations with effective care management solutions for low-income patients. Our mission is to improve health literacy and disease self-management for underserved populations. The CareMessage platform and associated disease management programs enable organizations to facilitate communication and outreach with simple mobile technology (via text, email, and voice messaging).
Michael Haylon, 332 Pine St., 3rd Fl., San Francisco, CA 94104
Phone: (617) 412-7142 Email: mhaylon@caremessage.org
www.caremessage.org

CipherHealth
Booth 117
Since 2009, CipherHealth has been innovating and delivering products to help providers effectively and efficiently provide high-quality care for their patients. By harnessing technology to improve patient outcomes and experiences, CipherHealth and its suite of products focus on the evolution of patient care.
Elizabeth Lagone, 555 8th Ave., New York, NY 10018
Phone: (888) 917-9996 Email: info@cipherhealth.com
www.cipherhealth.com

Innovaccer
Booth 321
Innovaccer Inc. is a Silicon Valley-headquartered, health care analytics company making millions of lives better through its proprietary product Datashop. Innovaccer’s aim is to simplify complex data from all points of care, streamline the information, and help value-focused organizations make powerful decisions based on the key insights and predictions from their data.
Sandeep Gupta, #701, 2120 University Ave., Berkeley, CA 94704
Phone: (201) 233-0524 Email: sandy@innovaccer.com
www.innovaccer.com
Iris Telehealth

Iris Telehealth is a group of psychiatrists and psychiatric nurse practitioners who practice telepsychiatry in over 15 states across the country. We partner with CHCs to provide this service to their patient populations on a permanent basis. Our CEO/founder is child psychiatrist, Dr. Tarik Shaheen, who has practiced telepsychiatry for at least a decade. With a large presence on the west coast, we look forward to making a larger impact.

Katherine Dreyfuss, 807 West Ave., Austin, TX 78701
Phone: (512) 900-7661 Email: Katherine.dreyfuss@iristelehealth.com
www.iristelehealth.com

Maxor National Pharmacy Services, LLC

Maxor is a national leader in the management of on-site 340B pharmacies. Maxor provides all of the mission-driven benefits of having an on-site pharmacy, without the headaches. From start-up, Maxor handles the operations so you can care for the patients. Increased 340B capture rates, improved medication adherence, and 340B compliance are just a few of the benefits that Maxor's turnkey pharmacy solution can provide.

Scott Kehoe, 320 South Polk, Ste. 900, Amarillo, TX 79101
Phone: (708) 910-8758 Email: skehoe@maxor.com
www.maxor340bprogram.com

MedHelp, Inc.

On average, FQHCs/CHCs lose $1,780,000 every year in unpaid claims. MedHelp, Inc. brings innovative approaches to collect your money with our Revenue Cycle Management Solutions. We exceed the expectations of every one of our Partners by offering outstanding customer service, increased flexibility, customized reports and greater value. Our commitment to you optimizes department functionality, improves operation efficiency, and enables the expedited collections of billing receivables. Call or visit us at (800) 275-6011 or www.medhelpinc.com

Tory Smith, 1530 Caton Center Dr., Stes. F-G, Baltimore, MD 21227
Phone: (443) 838-5533 Email: tsmith@medhelpinc.com
www.medhelpinc.com

National Practitioner Data Bank

The National Practitioner Data Bank (NPDB) is a web-based repository of reports containing information on medical malpractice payments and certain adverse actions related to health care practitioners, providers, and suppliers. Established by Congress in 1986, it is a workforce tool that prevents practitioners from moving state-to-state without disclosure or discovery of previous damaging performance. The NPDB assists in promoting quality health care and deterring fraud and abuse within health care delivery systems.

Margarita Morales, 5600 Fishers Lane, Rockville, MD 20857
Phone: (301) 443-7031 Email: mmorales@hrsa.gov
www.npdb.hrsa.gov
NFP

NFP is a full-service national insurance brokerage firm – the fourth largest U.S.-based, privately-owned broker. Our work includes executive and employee benefit plans, health insurance, property and casualty insurance, retirement plans, and life insurance. We have worked with FQHCs throughout the country, focusing on supplemental retirement plans designed to attract and retain great people. Our clients also benefit from our compensation benchmarking capability – helping them determine how their salary and benefit levels compare to other employers in their region.

Eamon Walsh, 1290 Ave. of the Americas, Ste. 3410, New York, NY 10104
Phone: (212) 767-7353   Email: ewalsh@nfp.com
www.nfp.com

Nova Southeastern University

Nova Southeastern University is a non-profit university. Within the College of Osteopathic Medicine, we offer many continuing education and degree programs: Medical Education, Nutrition, Biomedical Informatics, Public Health, and Disaster and Emergency Preparedness.

Shari Ramchal, 3200 S. University Dr., 4th Fl., Terry Bldg.-College of Osteopathic Medicine, Ft. Lauderdale, FL 33314
Phone: (954) 264-1182   Email: sramchal@nova.edu
www.osteopathic.nova.edu/masters/index.html

RKL Resources

RKL Resources is a workplace solutions firm that helps community health centers recruit, train, and retain top talent. RKL Resources is fortunate to work with health centers nationwide by providing effective Human Resources solutions.

Tawanda Johnson, 530 East Main St., Ste. 909, Richmond, VA 23219
Phone: (804) 644-4300   Email: tjohnson@rklresources.com
www.rklresources.com

Rural Health Telecom

Since 1999, TeleQuality Communications, Inc. and Rural Health Telecom, a division of TeleQuality, have been designing and supplying organizations with cost-effective, custom network solutions to connect multiple business locations to each other, business partners, and the Internet. TeleQuality's technology solutions enable health care providers to take advantage of emerging health care technologies that increase access and lower the cost of health care.

Reid Freeman, 21202 Gathering Oak, San Antonio, TX 78260
Phone: (210) 408-0388   Email: RFreeman@ruralhealthtelecom.com
www.telequality.com

Total Health Environment

We specialize in procurement, warehousing, and installation of medical and dental equipment.
Ken Peck, 743 W. Taft Ave., Orange, CA 92865
Phone: (714) 637-1010   Email: office@ii-the.com
www.ii-the.com
W G Cosmetics, Inc. provides innovative medical devices and skin maintenance products to clinics and physicians across the United States.

Wesley Garza, 1209 Glendora Dr., Wichita Falls, TX 76302
Phone: (940) 273-2239    Email: wesleygarza94@gmail.com

EXHIBITOR UPDATES

ECRI Institute

Cara Wzorek, 5200 Butler Pike, Plymouth Meeting, PA 19462
Phone: (610) 825-6000    Email: cwzorek@ecri.org

Howard Brown Health

Howard Brown Health exists to eliminate disparities in access and to improve the quality of health care for LGBT individuals and families through clinical education, advocacy, and policy change. Our coordination with community-based, health care and professional organizations, as well as national and state agencies, aims to build upon the high-quality, culturally competent, and fiscally responsible best practices and continuum of primary care pioneered by leading health centers with LGBT expertise.

Anthony McClellon, 1025 W. Sunnyside, Ste. 200, Chicago, IL 60640
Phone: (773) 687-0070    Email: anthonym@howardbrown.org
www.howardbrown.org/wp/

Medline Industries, Inc.

Greg Smith, Three Lakes Dr., Northfield, IL 60093
Phone: (502) 836-7908    Email: gsmith@medline.com
www.medline.com

National Cooperative Bank

Robert Jenkens, 2011 Crystal Dr., Ste. 800, Arlington, VA 22202
Phone: (703) 302-1950    Email: rjenkens@ncb.coop
www.ncb.coop

National Family Planning & Reproductive Health Association

Julia Dieperink, 1025 Vermont Ave., NW, Ste. 800, Washington, DC 20005
Phone: (202) 552-0136    Email: jdieperink@nfprha.org
www.nationalfamilyplanning.org
Primary Care Development Corporation

The Primary Care Development Corporation (PCDC) is a nationally recognized nonprofit organization and a U.S. Treasury-certified community development financial institution (CDFI) that catalyzes excellence in primary care through strategic community investment, capacity building, and policy initiatives to achieve health equity. Learn more about PCDC’s programs to expand and transform the primary care sector at www.pcdc.org.

Laura Leale, 45 Broadway, Ste. 530, New York, NY 10006
Phone: (212) 437-3933 Email: lleale@pcdc.org
www.pcdc.org

POSTER PRESENTATION UPDATES

CP27 - Improvements in Community Health Center Accessibility for Low-Income, Non-Elderly Adults in Three Southern States After Health Center Program Funding Increases - WITHDRAWN

CP54 - Addressing Patients’ Social and Economic Needs in Medical Care Settings: A Systematic Review of the Literature - WITHDRAWN

CP60 - The Community-Centered Health Home Model: Mobilizing Health Centers to Improve Community Determinants - WITHDRAWN

Enjoying your visit to California?

WE’D LOVE TO SEE YOU BACK for the California Primary Care Association’s 2017 Annual Conference. Our premier event provides 900+ attendees with fresh educational content and access to cutting-edge expertise. Enjoy renowned keynote speakers, industry trade show (90+ vendors), and new, exciting features you won’t want to miss.

Hope to see you in Anaheim!

Challenge Change Opportunity

OCT 12-13 2017
CPCA ANNUAL CONFERENCE
ANAHEIM, CALIFORNIA

www.CPCAannualconference.com
50

RELEVANT
THEN, NOW, TOMORROW

Watts Healthcare Corporation is celebrating its 50th Anniversary. Visit www.wattshealth.org for more information.