2017 P&I
Policy & Issues Forum
March 29th-April 1st
MARRIOTT WARDMAN PARK
WASHINGTON, DC
NACHC MEMBERSHIP
Power Through Association

Created by and for America’s health centers, NACHC has adapted to the changing needs of its members for over three decades—helping them thrive as high-quality, cost-effective health care providers for America’s underserved.

JOIN THE MOVEMENT

Corporate Membership
Open to for-profit organizations that provide services or products to primary health care programs, and support the mission and goals of NACHC.

Organizational Membership
Open to any non-profit or public health center that provides comprehensive primary care services, is governed by a representative consumer-directed Board of Directors and that shares the mission and goals of NACHC.

Associate Membership
Open to organizations that support the purposes of NACHC and that are not eligible for Organizational Membership.

Individual Membership
Open to individuals who support the mission and goals of NACHC.

www.nachc.org

OUR MISSION
To promote the provision of high quality, comprehensive and affordable healthcare that is coordinated, culturally and linguistically competent, and community directed for all medically underserved populations.

MEMBERSHIP BENEFITS
- Advocacy
- Professional Development
- Training and Technical Assistance
- Staffing and Purchasing Programs
- Conference Discounts
- Resource Center and more!

MEMBERSHIP VALUE
NACHC members are much more likely to have a positive operating margin than non-members. On average, NACHC members have:
- Higher revenues per patient
- Larger total budgets
- Additional NHSC assignees
- More patients
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2017 NACHC Board of Directors

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Yakima, WA
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For your organization, KNOWING is transformative.

Today, the right lab is far more than a lab. It’s a source of insight and innovation. It’s a catalyst for change. It’s a valuable resource you use to elevate everything you do. It’s a true partner in the pursuit of better outcomes—in the care you provide and the business you operate.

Get to know us better. Visit QuestForHealthSystems.com.
Welcome!

This year’s NACHC Policy and Issues Forum (P&I) is of crucial importance as the new Administration and the Congress move to implement fundamental change in the nation’s health system.

For America’s Health Centers the stakes could not be higher. Congress is set to deliver on the repeal and replacement of the Affordable Care Act. Decisions lie ahead that will affect the structure of Medicaid – funding for the Health Center Program, the National Health Service Corps, and the Teaching Health Centers Program. These impending decisions will have direct bearing on our viability and capacity to meet health needs in our communities and to continue to deliver quality and savings in healthcare. Even with the strong bipartisan support that health centers have earned – the threats and risks are unprecedented.

Together, we assemble to raise our collective voice as we put in motion a plan of action to preserve and protect the pillars of the health center foundation. Our plan is to ensure that funding under the 330 Grant Program remains at levels not only adequate to maintain operations, but to strengthen health center services into the future. Equally important, it calls for preserving the integrity of Medicaid as a source of health coverage for low-income and vulnerable people – as well as fair and equitable reimbursement to health centers.

Over the next few days, we will engage in discussions to explore the impact of proposed changes in the healthcare environment at both the national and state levels. We will hear from the NACHC leadership and special guests. We will also have the opportunity to share our concerns and perspectives with lawmakers on Capitol Hill. What is important is that we make the strongest case possible for our health centers – bringing awareness that we offer a constructive solution to helping more people access healthcare – while achieving savings for the nation.

We stand united and confident. Our work together and advocacy have made possible the building of an invaluable community-based system of primary care that today reaches some 25 million people. Our objective now is to keep that system strong and to build on our progress for the health and future of our nation.

Tom Van Coverden  
President and Chief Executive Officer  
National Association of Community Health Centers
ARE YOU READY?

As you look to take your organization to the next level, CohnReznick can deliver the insight to help you get there.

We provide a wide range of healthcare organizations with the audit, tax, and consulting expertise they need to navigate healthcare reform, streamline costs, and maintain the infrastructure and investments necessary for long-term success.

cohnreznick.com/healthcare

Visit us at Booth 212 to learn more.

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HEALTHCARE
ACCOUNTING & ASSURANCE | COMPLIANCE & REGULATORY SUPPORT | ADVISORY
CAPITAL FINANCING | FINANCIAL AND OPERATIONAL SUPPORT
FOR HEALTH CENTERS BY HEALTH CENTERS

EMPLOYEE BENEFITS & INSURANCE SOLUTIONS FOR HEALTH CENTERS

The Value in Benefits (ViB) Program leverages the collective purchasing power of health centers to offer benefit solutions and insurance products. CHV & NACHC are currently piloting ViB with the intent of expanding the program later in 2017.

1-888-299-0324
ventures@nachc.org

LEARN MORE ABOUT THE ViB PILOT

The Value in Benefits (ViB) Program is a health center value program designed specifically for community health centers. ViB is managed by Community Health Ventures, the business development affiliate of the National Association of Community Health Centers (NACHC). Unlike other employee benefit programs, ViB is the only program that supports the mission of America’s Community Health Centers (CHCs) and works to leverage their collective buying power for better terms and conditions.

The initial focus will be to pilot two products: employee health insurance and gap medical malpractice. The purpose of the pilot is not only to evaluate the value proposition of the program, but to also examine the proper alignment of the ViB pilot partners, and the products/solutions that are being offered. More importantly, the goal of the pilot is to learn more about the specific needs of health centers and the unique challenges they face in offering employee benefits. Ultimately, the mission is simple: to create a program that supports community health centers across the country to reduce costs so they can focus on serving their communities.

www.valueinbenefits.org
NACHC Has Gone Green

All conference presentations and handouts provided by speakers will only be available on the P&I Forum Mobile App and on MyNACHC. **Hard copies of slides or handouts will not be provided on-site.**

Specific instructions for accessing course materials were sent to you in advance of the conference. It will be your responsibility to download these materials to your electronic device and/or print copies if you would like to have them available in paper form. Please keep in mind that only those presentations provided to NACHC by speakers, prior to the conference, will be available on the Mobile App and on MyNACHC. All presentations that are provided to us after the submission deadline will be available on-site via the Mobile App and posted to MyNACHC following the conference.

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Mobile App

The Mobile App for the 2017 P&I Forum is here! Instructions on how to download this free app for Android, Apple, and BlackBerry users are in your registration packet and listed below:

**How to locate and download the App from Google Play Store for Android or App Store for Apple:**

1. Launch the Google Play Store or App Store
2. Search the name **NACHC Events**
3. Tap the event App icon/listing
4. Tap the Install button
5. Enter Google ID or Apple ID password and click OK
6. Tap the Accept and Download button
7. App begins downloading and displays on your phone
8. Tap the NACHC Events app
9. Tap Main Menu at the bottom of the screen
10. Tap Meeting icon on the bottom of the screen
11. Tap P&I 2017 – Policy & Issues Forum

For attendees who don’t have access to the smartphones listed above, you may view our web version of the 2017 P&I Mobile App by visiting: [http://m4.goeshow.com/nachc/policy/2017](http://m4.goeshow.com/nachc/policy/2017).
Wi-Fi at the 2017 P&I Forum!

Conference attendees will have Wi-Fi access during the 2017 P&I Forum! Thanks to a generous sponsorship, on behalf of **Community Health Ventures**, Internet access will be available throughout the P&I Forum conference areas and EXPO Hall.

Simply follow these easy steps for access:

**To Log In:**

1. Search for **NACHC CONFERENCE** and double click on it to connect.
2. Enter password: **savewithchv**.
3. Open a web browser and the **Welcome** page and the **Terms and Conditions of Use** will appear.
4. Once you have reviewed and accepted the **Terms and Conditions of Use**, you will be redirected to **NACHC’s P&I website**, where you can begin browsing the Internet.

**Time Limit:**

Your internet access will have a time limit of three hours. You can be reconnected immediately after three hours by opening a new web browser window and accepting the **Terms and Conditions of Use**. If you are unable to access the **Terms and Conditions of Use** page, disconnect the **NACHC CONFERENCE** network and connect again.

**Note:** NACHC cannot provide end-user support and personal assistance for PC configuration or troubleshooting; and does not screen or restrict access to any content placed on or accessible through the Internet.

Wi-Fi Access:

Another way that NACHC is maximizing the value of your conference experience.
Registered Attendees

NACHC Registration is located on the Lobby Level of the Marriott Wardman Park. Registered attendees can pick up their badges and registration packets during the following hours:

**Registration Hours**
- Tuesday, March 28: 4:00pm – 6:00pm
- Wednesday, March 29: 7:30am – 5:00pm
- Thursday, March 30: 7:00am – 3:30pm
- Friday, March 31: 7:00am – 3:30pm
- Saturday, April 1: 7:30am – 10:30am

Exhibitor/Speaker Check-In

NACHC’s Exhibitor/Speaker Check-In is located in the NACHC Registration area on the Lobby Level. All exhibitors and speakers are asked to report to this area upon arrival at the conference. At this location, exhibitors will receive badges and booth packets. Speakers will receive badges, and review or upload presentations.

*Exhibitor and Speaker Check-In hours are the same as registration hours.*

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**The CHS Advantage**

CHS has developed into a market leader in the ACO industry, leveraging deep health center relationships, impactful analytics, and clinical care coordination programs.

- National Scale with Flexibility to Execute Locally
- Proven Community Based Primary Care Provider Constructed Model
- The Industry’s Best Population Health IT & Analytics
- Clinical Programs which Include Personalized Care Coordination and Management
- Leadership & Governance Partnership
- Capital to Help Support the Transition to Value-Based Care

For more information about Collaborative Health Systems, please contact:

**Davin Magno, Executive Director**
713-349-2601
Davin.Magno@UniversalAmerican.com

**Lorri Havlovitz, Executive Director**
713-770-1161
lhavlovitz@UniversalAmerican.com

**Jude Neveux, Executive Director**
207-205-3232
jneveux@UniversalAmerican.com

www.collaborativehealthsystems.com
Hotel Information

Marriott Wardman Park
2660 Woodley Rd., NW
Washington, DC 20008
(202) 328-2000

Omni Shoreham Hotel
2500 Calvert St., NW
Washington, DC 20008
(202) 234-0700

Washington Hilton
1919 Connecticut Ave., NW
Washington, DC 20009
(202) 483-3000

The Normandy Hotel
2118 Wyoming Ave., NW
Washington, DC 20008
(202) 483-1350

The Churchill Hotel
1914 Connecticut Ave., NW
Washington, DC 20009
(202) 797-2000

The Fairfax at Embassy Row
2100 Massachusetts Ave., NW
Washington, DC 20008
(202) 293-2100

The Embassy Row Hotel
2015 Massachusetts Ave., NW
Washington, DC 20036
(202) 265-1600

The Dupont Circle Hotel
1500 New Hampshire Ave., NW
Washington, DC 20036
(202) 483-6000

Note: Shuttle transportation will be provided between the Marriott Wardman Park and overflow hotels throughout the conference. Shuttle schedules, outlining the details of this service, will be posted at each conference hotel.

Housing Policies

The Marriott Wardman Park is the host hotel for the NACHC 2017 Policy & Issues Forum. In an effort to ensure that all hotels are able to accept the maximum number of reservations, NACHC has implemented the following housing policies:

• Each reservation must have a unique name. No person may book more than one room in their name.

• A deposit of one night’s room and tax will be taken at the time of booking in order to guarantee your reservation.

• Should you need to cancel a reservation, you must do so 30 days in advance of your arrival in order to receive a deposit refund. For cancellations within the 30 days, prior to your arrival date, deposits are non-refundable unless the hotel is able to resell your cancelled room.
Shuttle Service

Only NACHC attendees in possession of their official badge will gain access to this transportation.

Conference Hotels, Wednesday, March 29 – Saturday, April 1

Shuttle transportation will be provided between the Marriott Wardman Park (24th Street Entrance) and all other official NACHC hotels during the conference. Shuttle schedules will be posted at each conference hotel.

Continuous round-trip shuttle service will be available on the following dates and times:

- Wednesday, March 29: 7:30am – 11:30am and 5:00pm – 9:00pm
- Thursday, March 30: 7:30am – 12:30pm
- Friday, March 31: 6:30am – 10:30am and 5:00pm – 9:00pm
- Saturday, April 1: 7:00am – 11:00am and 12:30pm – 4:30pm

Shuttle Routes:

**Red Route** serves the following hotels:
- Washington Hilton - T Street Entrance
- The Churchill Hotel - Walk to Washington Hilton (T Street Entrance)
- The Normandy Hotel - Walk to Washington Hilton (T Street Entrance)

**Blue Route** serves the following hotels:
- The Embassy Row Hotel - Front of Hotel, Curbside
- The Fairfax at Embassy Row - Walk to The Embassy Row Hotel
- The Dupont Circle Hotel - Walk to The Embassy Row Hotel

One-way travel time to/from the Marriott Wardman Park, 24th Street Entrance, is approximately 15 minutes. All times are approximate and may vary due to weather and traffic conditions. Seating will be limited on all shuttles.

Shuttle Schedules for the Capital Hill Visits and Healthcare Leadership Reception and Awards will be in the registration bag handouts.

Capitol Hill Visits, Thursday March 30

Continuous shuttle service will be provided for congressional visits on Thursday, March 30, from 7:00am to 11:00am. Please refer to the schedule posted at your hotel for specific times of service to and from Capitol Hill. Please check the shuttle schedule and note that hotels serviced by the Red Route will depart from the Marriott Wardman Park and hotels serviced by the Blue Route will depart from The Embassy Row Hotel.

In planning your Capitol Hill visit, please note that Garfield Circle is the only authorized drop-off point for either side of Capitol Hill. Garfield Circle, at First Street and Maryland Avenue, SW, is directly behind the U.S. Botanical Gardens and approximately two blocks away from the House buildings.

One-way travel time from the hotels to Capitol Hill is approximately 35 minutes, so please plan your trip accordingly.
Healthcare Leadership Reception and Awards, Thursday, March 30

Shuttle service will be provided for this conference special event located at the Newseum in downtown Washington.

Shuttle transportation will be provided from the Marriott Wardman Park, stopping at the Washington Hilton, and then proceeding to the Newseum. For individuals staying at the Omni Shoreham Hotel, please access the shuttle bus from the Marriott Wardman Park, 24th Street Entrance. Departure times from the Marriott Wardman Park are: 5:30pm, 5:45pm, 6:00pm, and 6:15pm. For Red Route Hotels, please check the schedule provided in the registration bag for departure times from the Washington Hilton. For Blue Route Hotels, there is only one departure scheduled from The Embassy Row Hotel at 5:30pm.

Return transportation from the Newseum to the The Embassy Row Hotel, serving Blue Route Hotels, and the Washington Hilton, serving Red Route Hotels, and then onto the Marriott Wardman Park will depart every half hour beginning at 8:00pm, with the final shuttle departing the Newseum at 9:30pm.

Check the shuttle schedule posted at each conference hotel for detailed pick-up and drop-off times.
In a world where we constantly do more with less; where products and processes change at the drop of a hat; and where new and innovative technologies enter the marketplace today, but are nearly obsolete tomorrow — it’s necessary that organizations move quickly and proactively in addressing all new information and guidance. NACHC’s T³ (Timely Thirty-Minute Tips) sessions are thirty-minute presentations that provide quick and easy tips, ideas, and best practices that you can Learn TODAY and Implement TOMORROW! These sessions address a variety of topics relevant to the business of community-based healthcare.

T³ sessions scheduled during the 2017 P&I Forum are:

**Friday, March 31**

Note: All T³ sessions are located in Exhibit Hall C: Theater, Aisle 100, next to Booth #116.

- 9:45am-10:15am **PT3-1** NACHC’s Payment Reform Readiness Assessment Tool
- 12:45pm-1:15pm **PT3-2** NACHC’s Advocacy Center of Excellence (ACE) Program
- 3:00pm-3:30pm **PT3-3** What’s New in the UDS Mapper? Everything!
- 5:15pm-5:45pm **PT3-4** Showcase of the NEW Health Center Advocacy Network Website

(Refer to pages 68, 69, 73 and 78 for additional details on these sessions)

**T³ (Timely Thirty-Minute Tips): Another way that NACHC is maximizing the value of your conference experience.**

NACHC gratefully acknowledges the following sponsor:

- **Tote Bags**
- **Lanyards**
Conference Basics

Business Center
The Marriott Wardman Park Business Center can serve as your extended office while you’re in town. The business center, located on the Mezzanine Level, offers a full range of services including: photocopying, faxing, word processing, computer workstation rental, and much more.

**Business Center Hours:**
- 24-hour access with room key (Marriott Wardman Park hotel guests only)
- Monday – Friday: 7:00am – 7:00pm
- Saturday – Sunday: Closed

Cellular Telephones — PLEASE Turn OFF Your Cell Phone
Please be considerate of others. Ringers on cell phones and other electronic devices should be turned off or switched to vibrate mode in conference education sessions, meetings, and social events.

Conference Attire
We invite you to dress in comfortable business casual attire for the conference. Hotel meeting rooms can sometimes be chilly, so you are advised to bring a sweater or light jacket as well.

Health Center Board Members
Health Center Board Members are encouraged to visit with members of the NACHC Consumer/Board Member Committee. Share experiences with other board members from around the country and learn how to make the most of your conference experience. Committee members will be located on the Lobby Level for your convenience.

**CALLING ALL HEALTH CENTER CONSUMER BOARD MEMBERS!**
We are launching a special video project – “I Am Proud to Be a Health Center Patient” – to enhance recognition of America’s Health Centers and the rich diversity of health center patient advocates that are at the heart of the Health Center Movement in thousands of local communities all over the country. Health center patients form a beautiful mosaic of all backgrounds, races, religions, genders, ages, and political persuasions and we want America and our policy makers to see that our health center consumers and communities are strong and united through our healthcare mission.

The NACHC Consumer/Board Member Committee invites all health center Consumer Board Members to join them, during the P&I Forum, in the creation of this special video tapestry. Participation will only take a few minutes. Videotaping is scheduled as follows:

- **Thursday, March 30:** 12:00pm – 3:00pm  
  Park Tower, Suite 8211
- **Friday, March 31:** 5:00pm – 7:00pm  
  Roosevelt 3
Job Board
A job board will be on display in the NACHC Registration area on the Lobby Level. If you wish to advertise job vacancies for your organization, please post them on the job board. Please limit all job postings to one page.

Lost and Found
Please check with the hotel’s front desk for lost and found items.

Messages
In case of an emergency, callers should contact the hotel directly and request that a copy of the message be given to the NACHC Registration staff. The telephone number of the Marriott Wardman Park is (202) 328-2000. Messages will be posted on a designated message board near the NACHC Registration area, located on the Lobby Level.

Membership
Organizations or individuals who are interested in NACHC Membership, please contact the NACHC office at (301) 347-0400 or obtain a membership application by visiting the NACHC Information Center located on the Lobby Level. You may also visit the NACHC Booth (#200), in the EXPO Hall, on Friday, March 31.

MyNACHC Learning Center (MyNACHC) — Continuing education right at your fingertips
The world of NACHC events is just a click away! The MyNACHC Learning Center (MyNACHC) is your online portal to educational content from all NACHC events. All P&I education sessions are FREE to ALL paid 2017 P&I attendees.

This valuable online service provides access to meeting content on digital media — WHENEVER you need it — captured live and available to you via MyNACHC! View courses online (as released for inclusion), captured as true multimedia re-creations with synchronized slides, handouts, and much more. This is an excellent training tool and resource for missed courses.

The MyNACHC Learning Center (MyNACHC) provides:
• Quick and easy access to past and current content from NACHC conferences and other training events.
• The ability to earn additional continuing education (CME/CE) credits in the professional disciplines currently offered on-site at NACHC conferences (including NACHC’s Certificate of Board Governance Program).
• Session audio recordings synchronized to training presentations.
• The ability to track your own continuing education units and attendance certification.

This icon designates sessions that will be recorded in multimedia format and available online after the conference. These sessions are FREE to ALL paid 2017 P&I attendees via the MyNACHC Learning Center (MyNACHC).
By attending education workshops, participants may qualify for continuing education units. Only full-paying participants and daily registrants are eligible for continuing education credits.

**PHYSICIANS (CME)**

This program is being considered by the American Academy of Family Physicians (AAFP) for **12** continuing education contact hours.

**ACCOUNTING PROFESSIONALS (CPE)**

The National Association of Community Health Centers, Inc. (NACHC) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37217-2417 or by visiting their website at www.nasba.org. (Sponsor #108392)

Delivery method: Group Live

Program level: Basic

Duration of training: 3.5 days

This program is being considered by the National Association of State Boards of Accountancy (NASBA) for **14.5** continuing education contact hours in the “Specialized Knowledge Applications” category.

For questions or complaints, please contact Helene Slavin at hslavin@nachc.com or 301-347-0400.

**SOCIAL WORKERS (CE)**

This program is Approved by the National Association of Social Workers (Approval # 886419070-8249) for **12** continuing education contact hours.

**OTHER HEALTH PROFESSIONALS (CE)**

The National Association of Community Health Centers, Inc. (NACHC) Certificate of Participation may be used toward state licensing requirements for a variety of disciplines requiring continuing education credits (i.e., health educators, nurses, physician assistants, doctors of osteopathic medicine, etc.). It is recommended that a Certificate of Participation and a copy of a conference program be submitted to your state-licensing agency.

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**Scanning and Evaluations**

In order to receive continuing education units (CEUs) at this NACHC conference, ALL attendees must:

- Have their conference badges scanned by room monitors at the end of each education session attended.

AND

- Complete session evaluations distributed at the conclusion of each session attended.

These simple steps ensure that CEUs are accurately processed and that valuable feedback is provided for the development of future NACHC programs.
In addition to earning educational credits through NACHC conference attendance, participants can receive credits online via MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com.

This icon designates sessions that will be recorded in multimedia format and available online after the conference. These sessions are FREE to ALL paid 2017 P&I attendees via the MyNACHC Learning Center (MyNACHC).

Need your governance status? No more waiting!

All records will be updated within four weeks after the conference. Using your NACHC login information, go to the MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com. Log in using your iMIS ID and password, information for the governance program will be found under the “Governance Program” tab. If you need login assistance or additional information, contact mylearning@nachc.com or (301) 347-0400.

If you have questions about board governance credits during the conference, NACHC staff is available to assist you at NACHC’s Exhibitor/Speaker Check-In.

Certificates, with credits earned, will be available for you to download 3-4 weeks after the conference.

Have You Started Using ECRI Institute’s Clinical Risk Management Program?

Free education opportunities are now available!

Visit booth #305 to learn about NO COST resources provided to your organization by ECRI Institute on behalf of HRSA:

- Risk management certificate course
- Over 100+ risk management courses for CME/CNE
- Webinars and virtual conference
- Electronic fetal monitoring training for CME/CNE
- Toolkits
- Much more!

For more information or assistance in accessing your account, please email Clinical_RM_Program@ecri.org or call (610) 825-6000, ext. 5200.
NACHC Certificate in Health Center Governance Program for Board Members

NACHC is pleased to provide a certificate program designed for Health Center Board Members who wish to follow a formal path of training and skills enhancement in the area of health center governance. Individuals who wish to enroll in the Certificate in Health Center Governance Program must complete an enrollment form (refer to page 21) and submit it at the beginning of the conference to the NACHC Governance counter along with a $25 application fee.

Note: The application fee is waived for applicants who serve on the board of a NACHC Organizational Member in good standing and who are registered for the conference.

How do I become certified in Health Center Governance?

To obtain certification, you must complete a total of 31 contact hours through attendance/participation in education sessions offered at one of NACHC’s national conferences (Community Health Institute (CHI), Policy & Issues Forum (P&I), or Conference for Agricultural Worker Health). One contact hour equals one hour of session time.

Program participants must attend the following sessions in person:

- Board Member Boot Camp: Parts A, B, C, and D (5 contact hours offered only at the CHI and P&I)
- At the Bar for Board Members (2 contact hours offered only at the CHI)

In addition to the required sessions listed above (Boot Camp and At the Bar for Board Members), you will need to complete an additional 24 contact hours. Participants may choose from all other NACHC conference education sessions that are designated for contact hours. NACHC provides education content in the areas of CLINICAL, FINANCE, GOVERNANCE, MANAGEMENT, TECHNOLOGY, and POLICY. Participants are encouraged to select a comprehensive course of study based on individual interests and needs.

The total 31 contact hours must be completed within three years of enrollment in the program. If the 31 contact hours are not completed within that three-year time period, you must re-enroll and pay the application fee, if applicable.

In addition to earning educational credits through NACHC conference attendance, participants can receive credits online via MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com.

This icon designates sessions that will be recorded in multimedia format and available online after the conference. These sessions are FREE to ALL paid 2017 P&I attendees via the MyNACHC Learning Center (MyNACHC).

Need your governance status? No more waiting!

All records will be updated within four weeks after the conference. Using your NACHC login information, go to the MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com. Log in using your iMIS ID and password, information for the governance program will be found under the “Governance Program” tab. If you need login assistance or additional information, contact mylearning@nachc.com or (301) 347-0400.

If you have questions about board governance credits during the conference, NACHC staff is available to assist you at NACHC’s Exhibitor/Speaker Check-In.

Certificates, with credits earned, will be available for you to download 3-4 weeks after the conference.
NACHC
Certificate in Health Center Governance Program
for Board Members

ENROLLMENT FORM

Name: ________________________________________________________________

Title: ________________________________________________________________

Health Center Organization: ______________________________________________

Address: ______________________________________________________________

City: ___________________________ State: ________ Zip: ______________________

Phone: ___________________________ Fax: ________________________________

E-Mail: ___________________________ IMIS ID: ____________________________
   (in the event NACHC may need to contact you directly) (your badge #)

I wish to receive all correspondence related to the Certificate in Health Center Governance Program:

☐ at the above address
☐ at the following address:

Mailing Address: _________________________________________________________

City: ___________________________ State: ________ Zip: ______________________

Phone: ___________________________ Fax: ________________________________

E-Mail: ________________________________________________________________

The Certificate Program enrollment fee of $25 is waived for individuals who serve on the board of a NACHC Organizational Member in good standing.

☐ My health center is not a NACHC Organizational Member, and my enrollment fee of $25 is enclosed.

___________________________________________  __________________________
Signature                                        Date

For NACHC use only:

Date received: ________________________________

Organizational Member in Good Standing: _______Yes   ______No

Enrollment Fee: $ _________   Enclosed Amount: $ ___________
National Association of Community Health Centers

CONFERENCE FOR

AGRICULTURAL WORKER HEALTH

formerly known as the National Farmworker Health Conference

MAY 22-24, 2017
SAVANNAH MARRIOTT RIVERFRONT
SAVANNAH, GEORGIA
Visit the NACHC Information Center

Looking for information on …

- Advocacy?
- Clinical Affairs?
- Communications?
- Conferences and Exhibits?
- Finance?
- Membership and Membership Benefits?
- Operations?
- Partnership and Resource Development?
- PCAs and Networks?
- Public Policy and Research?
- Trainings and Technical Assistance?

Visit staff at the NACHC Information Center, on the Lobby Level, where you can learn more about NACHC activities and the many ways that NACHC supports community health centers. Stop by, ask questions, and discover all that NACHC has to offer.

Become a Health Center Advocate

Becoming a Health Center Advocate has never been easier – or more important! Raise your voice and take action to support America’s Health Centers and the patients they serve. Become an advocate by going to the Health Center Advocacy Network’s brand-new, mobile-friendly website at www.hcadvocacy.org or texting HCADVOCATE to 52886. By signing up as a Health Center Advocate, you will receive key policy and advocacy information from Washington, DC as well as Advocacy Calls to Action so you can raise your voice to support your health center and the millions of patients health centers serve across the nation.

Hágase un defensor de los centros de salud

Hacerse un defensor de los centros de salud nunca ha sido más fácil – ¡ni más importante! Use su voz para pasar la acción y apoyar los centros de salud y los pacientes que sirven. Únase a la red de defensores de los centros de salud por ir al nuevo sitio de web, ahora que se puede usar en su celular, en www.hcadvocacy.org. También puede hacerse un defensor por enviar DEFENSOR a 52886. Por hacerse un defensor, recibirá información importante sobre la política y la defensa de los centros de salud además de oportunidades para pasar la acción para que pueda usar su voz para apoyar su centro de salud y los millones de pacientes que sirven.
JOIN THE FUN AT THE NACHC P&I Forum and YOU COULD BE A WINNER!

#NACHCpi17 Social Media

Join the online conversation at the NACHC Policy & Issues Forum using #NACHCpi17 when you post about the P&I on Facebook, Twitter, and Instagram. Share your conference experience with others in real time as events unfold. Also, be sure to follow @NACHC (www.twitter.com/nachc) and @HCAdvocacy (www.twitter.com/hcadvocacy) on Twitter for important updates before and during the conference.

#ValueCHCs Twitter Contest

Tune into @HCAdvocacy and @NACHC on Twitter while at the P&I for an opportunity to win one of two $100 Amazon gift cards.

Every morning at 7:30am, Wednesday, March 29 through Friday, March 31, @HCAdvocacy and @NACHC will tweet the tweet of the day using the #ValueCHCs hashtag. Simply copy the daily #ValueCHCs tweet and share it with your Twitter audience to be entered into a random drawing to win a gift card. You’ll have one opportunity per day to enter the drawing for a total of three chances to win. Contest winners will be announced on Friday, March 31 at 5:45pm in the EXPO Hall! You must be present to win.

Remember:

- Check out @NACHC or @HCAdvocacy at 7:30am Wednesday through Friday of the P&I Forum to learn the daily #ValueCHCs tweet.
- Copy the tweet and share it on your Twitter feed. Make sure to use the #ValueCHCs hashtag.
- The #ValueCHCs tweet on Friday, March 31 must be submitted by 4:30pm to be eligible for the prize drawings.

RANDOM DRAWINGS RULES: (1) No purchase is necessary. (2) All Twitter contests start at midnight Wednesday, March 29 and end on Friday, March 31 at 4:30pm. (3) Adults over the age of 18, registered to attend the National Association of Community Health Center’s 2017 P&I Forum, with Twitter accounts that follow @NACHC and @HCAdvocacy on Twitter, are eligible to win the random Twitter drawing— NACHC employees and exhibitors are not eligible to win. (4) How to enter: a publicly viewable Tweet related to the P&I Forum and include “#ValueCHCs” for the random Twitter drawing will count as 1 entry. (5) Individual Twitter accounts are limited to 100 non-identical, P&I Forum-related Tweet entries and individuals, primary care associations, or health centers are eligible to win only once. (6) Odds of winning are determined by total number of entries. (7) There are 2 prizes of Amazon gift cards valued at $100 each for the Twitter Contest. (8) There will be 2 Twitter random drawing winners. (Winners will also be announced publicly on http://twitter.com/nachc and http://twitter.com/cfahc). (9) You must be present to win. If you are not present, that prize will be awarded to another winner selected at random. (10) This is sponsored by the National Association of Community Health Centers, 7501 Wisconsin Ave., Suite 1100W, Bethesda, MD 20814.

Make sure to check your email every morning for the P&I Daily Rundown to stay up-to-date on the latest happenings at the P&I.
Thursday, March 30

Healthcare Leadership Reception and Awards
6:30pm – 9:00pm
Off Site: Newseum

The annual NACHC Healthcare Leadership Reception and Awards will be held at the Newseum, located in the Penn Quarter section of downtown Washington. Join us at 6:30pm for a drink and explore the first floor exhibit gallery, while visiting with colleagues. In addition to honoring members of Congress, NACHC will also honor our own Grassroots Advocacy Hall of Fame Inductees and Grassroots Advocacy Elizabeth K. Cooke MVP Awardees (refer to the Thursday tab page for a complete list of awardees).

This special event is included in the full-conference registration package. A limited number of tickets (on a first-come, first-served basis) are available for $35 at NACHC Registration. You must purchase your additional tickets by Thursday, March 30 at 11:00am.

Doors will open promptly at 6:30pm. Admission prior to 6:30pm is not permissible, so please arrive accordingly.

The awards program will begin promptly at 7:00pm.

Shuttle transportation will be provided from the Marriott Wardman Park, stopping at the Washington Hilton, and then proceeding to the Newseum. For individuals staying at the Omni Shoreham Hotel, please access the shuttle bus from the Marriott Wardman Park, 24th Street Entrance. Departure times from the Marriott Wardman Park are: 5:30pm, 5:45pm, 6:00pm, and 6:15pm. For Red Route Hotels, please check the schedule provided in the registration bag for departure times from the Washington Hilton. For Blue Route Hotels, there is only one departure scheduled from The Embassy Row Hotel at 5:30pm.

Return transportation from the Newseum to the The Embassy Row Hotel, serving Blue Route Hotels, and the Washington Hilton, serving Red Route Hotels, and then onto the Marriott Wardman Park will depart every half hour beginning at 8:00pm, with the final shuttle departing the Newseum at 9:30pm.

Check the shuttle schedule posted at each conference hotel for detailed pick-up and drop-off times.

Newseum
555 Pennsylvania Ave., NW
(located at Pennsylvania Ave., NW and 6th St., NW)
Washington, DC 20001

Metro: Archives-Navy Memorial-Penn Quarter Station (Green and Yellow Lines) or Judiciary Square Station (Red Line)

Sponsored by
Friday, March 31

Conference Networking Reception
5:00pm – 6:00pm
Exhibit Hall C

Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing throughout the 2017 P&I EXPO. Identify new technologies and offerings that will enhance your health center operations and your overall delivery of patient care. Don’t forget the 5:45pm “EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Twitter Contest winners in the EXPO Hall! All NACHC game cards should be submitted to the NACHC Booth (#200) by 5:40pm and remember that you MUST be present to win.

Board Members CONNECT!
Health Center Board Members Networking Event
6:00pm – 7:00pm
Roosevelt 4

NACHC invites all Health Center Board Members to this networking event. Get a chance to meet other committed volunteers who serve on health center boards throughout the United States. Pre-dinner snacks and refreshments will be provided, so take the time to connect at this unique event!

National LGBT Primary Care Alliance Reception
6:00pm – 7:00pm
Wilson A

The National LGBT (Lesbian, Gay, Bisexual, and Transgender) Primary Care Alliance invites you to a reception to meet your colleagues from health centers across the country. Join us for a glass of wine and learn more about available education, training, and community-based research initiatives focused on the LGBT community.

New Member Welcome Reception (Invitation Only)
6:00pm – 7:00pm
Wilson C

NACHC welcomes all New Members, as well as those considering membership, to this event. This is an ideal opportunity to meet and build relationships with fellow health center professionals, and learn about the many benefits of NACHC Membership.

Young Professional Leadership Exchange Reception
6:30pm – 8:00pm
Off Site: Bar Civita

With an expansive network of clinics and an ever-increasing patient population reaching more than 1 in 15 Americans, health centers are now more than ever looking to the next generation of leaders to continue the mission of high-quality, cost-effective, accessible healthcare for all. NACHC invites young leaders from across the Health Center Movement to the Young Professional Leadership Exchange. Network with fellow health center leaders and exchange ideas related to our dynamic healthcare system, the future of health centers, and career development in the healthcare field. Take this opportunity to leave the hotel, discover the neighborhood, and join your peers!

This off-site event will take place at Bar Civita:
2609 24th St., NW, Washington, DC
(202) 588-1211, www.barcivita.com

2017 LEADER SPONSORS

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#NACHCpi17
NACHC invites individuals in the early stages of their professional careers to participate in the Young Professional Leadership Exchange (YPLE) Track at this year’s Policy and Issues (P&I) Forum. With an expansive network of clinics and an ever-increasing patient population of more than 25 million, America’s health centers are now more than ever looking to the next generation of leaders to continue the mission of high-quality, cost-effective, and culturally-competent healthcare for all.

Join other young professionals throughout this track for various networking opportunities and educational sessions that will speak to future challenges and opportunities to further the Health Center Movement. Gain exposure to healthcare hot topics and major trends in community health. Learn and develop key leadership skills to advance your potential while simultaneously networking and forming friendships with the next generation of health center leaders. Advocate for yourself, your career, and the Health Center Movement by participating in this exciting new learning opportunity.

**Young Professional Leadership Exchange (YPLE) Information**

As health centers look to expand and grow to serve and employ more and more communities, it is essential that the next generation of health center leaders acquire the skills and experiences needed to advance their careers and simultaneously forge relationships with peers and current leaders in the field.

The three primary goals of the YPLE are to:

1. Provide learning opportunities for young professionals to identify and master the necessary skills needed for success.
2. Connect young professionals with current health center leaders.
3. Facilitate networking among health center young professionals.

For more information about the YPLE, please contact Alex Harris (aharris@nachc.org), Alyssa Shinto (ashinto@nachc.org), Liz Zepko (ezepko@nachc.org), or Russell Brown (rbrown@nachc.org).

**Young Professional Leadership Exchange Track Outline**

**PFH1 Young Professional Leadership Exchange Speed Networking Event**

Friday, March 31 • 8:00am – 9:30am  
Washington 1

Get to know your fellow health center young professionals better! During this fast-paced networking event, young professionals will spend five minutes each with several other young professional peers from across the country. You’ll leave this event with valuable new relationships that will help inspire you in your work and build the bonds necessary to move the Health Center Movement forward.

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[Logo images for sponsors]

#NACHCpi17
Developing Rewarding Relationships
Outside of the Health Center World
Friday, March 31 • 1:30pm – 3:00pm

Join your peers in the Exhibit Hall for this informal education session and networking opportunity. Hear succinct tips, from experts on both the nonprofit and corporate sides, on how best to develop relationships and make the case for corporate sponsorship. Then, participate in a business card swap with some of NACHC’s corporate sponsors and P&I exhibitors. Feel confident in your ability to expand your health center’s network and lay the groundwork for rewarding partnerships.

PFH3  Leveraging Online Tools for Effective Advocacy
Friday, March 31 • 3:30pm – 5:00pm

This session will showcase best practices, using social media, for direct advocacy and communication with elected officials, as well as the development of an online presence and advocate recruitment strategies. Presenters will also highlight the new Campaign for America’s Health Centers (CFAHC) website and integrated advocacy tools.

PSaH1  Bring Your Passion: Tales From Health Center Leaders on Their Drive to Further the Health Center Movement – P2P NETWORKING SESSION
Saturday, April 1 • 8:30am – 10:00am

With an expansive network of clinics and an ever-increasing patient population of more than 25 million, America’s health centers are now more than ever looking to the next generation of leaders to continue the mission of high-quality, cost-effective, and culturally-competent healthcare for all. But establishing one’s story, meeting mentors, or even figuring out where one fits in can often be challenging. As part of the newly-formed YPLE track, this peer-to-peer session will focus on activating the future leaders of the Health Center Movement. The first part of the session will provide an opportunity for fellow young professionals to spend time with current health center leaders as they share their stories and what drove them to become the leaders they are today. Hear more about the directions they took and the skills they strengthened on their paths to success. The session remainder will be a breakout session to exchange ideas regarding the future of health centers and the role young professionals will play in that future. Bring your passion to the table and learn how to utilize your skills to become the next generation of health center leaders.

Young Professional Leadership Exchange Reception
Friday, March 31 • 6:30pm – 8:00pm

With an expansive network of clinics and an ever-increasing patient population reaching more than 1 in 15 Americans health centers are now more than ever looking to the next generation of leaders to continue the mission of high-quality, cost-effective, accessible healthcare for all. NACHC invites young leaders from across the Health Center Movement to this Young Professionals Leadership Exchange Reception. Network with fellow health center leaders and exchange ideas related to our dynamic healthcare system, the future of health centers, and career development in the healthcare field. Take this opportunity to leave the hotel, discover the neighborhood, and join your peers!

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2609 24th St., NW, Washington, DC
(202) 588-1211, www.barcivita.com

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CENTENE
Corporation

MCKESSON

NEXTGEN HOSPITALS
True Partners in Care

Centene is committed to transforming the health of the communities we serve, one person at a time. And our experience has taught us that every individual, and every community, faces unique challenges. That is why each of our health plans are developed and staffed locally—with local healthcare professionals serving as our chief advisors.

Through our collaborative partnerships with FQHCs, hospitals, physicians, and other providers, we bring better solutions for better health outcomes at lower costs.

*Alabama Healthcare Advantage is expected to commence on 10/1/17; Pennsylvania Health & Wellness is expected to commence on 6/1/17 for Medicaid and 1/1/18 for Long-Term Services and Supports; and SilverSummit HealthPlan is expected to commence on 7/1/17.
Tuesday, March 28, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>12:00pm – 6:30pm</td>
<td>Grassroots Advocacy Leadership Program (special registration required)</td>
<td>Lincoln 5</td>
</tr>
<tr>
<td>4:00pm – 6:00pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
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<tr>
<td>7:00pm – 8:30pm</td>
<td>State Legislative Coordinators Meeting</td>
<td>Exhibit Hall C</td>
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Wednesday, March 29, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30am – 9:00am</td>
<td>Coffee provided</td>
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<tr>
<td>12:15pm – 1:15pm</td>
<td>Lunch on your own</td>
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<tr>
<td>7:30am – 9:00am</td>
<td>Coffee provided</td>
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<tr>
<td>12:30pm – 2:45pm</td>
<td>Be Ready to Head to the Hill: 2017 Health Center Policy Agenda, Advocacy Strategy, and How to Move Congress to ACT!</td>
<td>Exhibit Hall C</td>
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<tr>
<td>3:00pm – 5:30pm</td>
<td>Opening General Session</td>
<td>Marriott Ballroom</td>
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</tbody>
</table>

EXPLANATION OF SESSION CODES

The first letter of the code is the meeting: P = P&I. The second letter of the code indicates the day of the week: W = Wednesday, Th = Thursday, F = Friday, and Sa = Saturday. The third letter in the code indicates the location with each letter A–K representing a different meeting room. The number at the end of the code signals whether it is the 1st, 2nd, or 3rd time slot of each day.
## Thursday, March 30, 2017

### ROOMS

<table>
<thead>
<tr>
<th>Time</th>
<th>Maryland</th>
<th>Thurgood Marshall West</th>
<th>Thurgood Marshall South</th>
<th>Virginia</th>
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<tbody>
<tr>
<td>7:00am – 3:30pm</td>
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<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
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<td>8:00am – 5:00pm</td>
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<td>Capitol Hill Visits</td>
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<tr>
<td>8:30am – 10:00am</td>
<td>PThA1</td>
<td>People Are Your Differentiator: Hiring, Retention, and Engagement Strategies to Drive Patient Satisfaction</td>
<td>PThD1 Preparing for State Medicaid Changes on the Horizon</td>
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<td></td>
<td>Workforce</td>
<td>Demonstrating Value and Payment</td>
<td>PThE1 Establish Leadership Presence: Critical Skills for Challenging Times (Mindfulness and Emotional Intelligence)</td>
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<td>PThF1 Expanding the Ability of Health Centers to Serve Veterans Through Coordinated Systems of Care</td>
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<td>10:00am – 10:30am</td>
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<td>Refreshment Break Lobby Level Foyer</td>
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<tr>
<td>10:30am – 12:00pm</td>
<td>PThA2</td>
<td>Community Health Centers and “Medi-Medi” Patients: What You Need to Know to Maximize $$!</td>
<td>PThD2 Attribution: A Key to Accountable Care</td>
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<td>Health Center Operations</td>
<td>Demonstrating Value and Payment</td>
<td>Workforce</td>
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<td>Health Center Operations</td>
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</tbody>
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| 6:30pm – 9:00pm | Healthcare Leadership Reception and Awards | Off Site: Newseum | Sponsored by

### Learning Labs

**PThA2** Community Health Centers and “Medi-Medi” Patients: What You Need to Know to Maximize $$!

**PThA1** People Are Your Differentiator: Hiring, Retention, and Engagement Strategies to Drive Patient Satisfaction

**PThD1** Preparing for State Medicaid Changes on the Horizon

**PThD2** Attribution: A Key to Accountable Care

**PThE1** Establish Leadership Presence: Critical Skills for Challenging Times (Mindfulness and Emotional Intelligence)

**PThF1** Expanding the Ability of Health Centers to Serve Veterans Through Coordinated Systems of Care

**PThF2** Twitter 101: The How, the What, and the Why

**PThJ1** Every Health Center Must Provide Oral Healthcare – Assistance Is Available!

**PThK1** Health Centers as Food Oases: What Role Do Health Centers Play in Improving Food Security?

**PThJ2** Strategies From the Field: How Health Centers Are Addressing the Social Determinants of Health in Their Own Communities

**PThK2** Becoming an Employer of Choice: One Health Center’s Impactful Journey

### Legend:
- Young Professional Track
- P2P Networking Session
- Learning Lab

*ALL NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the snacks/light refreshments included in all labs. Preregistration and $25 fee required by March 15, 2017. No on-site registration available.*
<table>
<thead>
<tr>
<th>Room</th>
<th>Session Title</th>
<th>Location</th>
<th>Time</th>
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<tbody>
<tr>
<td>Lobby Level</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
<td>7:00am – 3:30pm</td>
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<td>Capitol Hill Visits</td>
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<td>8:00am – 5:00pm</td>
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<td></td>
<td>PThG1 Does Your Scope of Project Work for You?</td>
<td>Lobby Level Foyer</td>
<td>8:30am – 10:00am</td>
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<td>PThH1 Chart Your Leadership Revolution</td>
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<td></td>
<td>PThJ1 Every Health Center Must Provide Oral Healthcare – Assistance Is Available!</td>
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<td>PThK1 Health Centers as Food Oases: What Role Do Health Centers Play in Improving Food Security?</td>
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<td>Lobby Level Foyer</td>
<td>Practice Transformation/ Population Health</td>
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<td>10:00am – 10:30am</td>
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<td>Refreshment Break</td>
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<td>10:30am – 12:00pm</td>
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<td>PThG2 Two Years and Counting… The Uniform Guidance and Health Centers</td>
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<td>PThJ2 Strategies From the Field: How Health Centers Are Addressing the Social Determinants of Health in Their Own Communities</td>
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<td>Workforce</td>
<td>Lobby Level Foyer</td>
<td>10:00am – 10:30am</td>
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<tr>
<td>Lobby Level Foyer</td>
<td>Healthcare Leadership Reception and Awards</td>
<td>Off Site: Newseum</td>
<td>6:30pm – 9:00pm</td>
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**Legend:**
- Young Professional Track
- P2P Networking Session
- Learning Lab

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**Friday, March 31, 2017**

**ROOMS**

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**Legend:**
- Young Professional Track
- P2P Networking Session
- Learning Lab

**NACHCpi17**

- NACHC 2017 POLICY & ISSUES FORUM
- #35
NACHC 2017 POLICY & ISSUES FORUM
#NACHCpi17

**ALL NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the snacks/light refreshments included in all labs. Preregistration and $25 fee required by March 15, 2017. No on-site registration available.**
Patients do best at “home.”

Pursuing PCMH recognition?

Does your current IT solution...

• Prevent medical errors?
• Share data across disparate systems?
• Eliminate redundancies?
• Decrease paperwork?
• Reduce healthcare costs?
• Help improve community health?
• Assess and report on population health?

Nearly 40 percent of emergency department visits are for issues that can be treated by a primary care provider. With NextGen® solutions, you can improve the health of your patient population, better manage practice resources, and grow your bottom line.

For more information, schedule a meeting with Tom Farmer, Community Health Specialty Director, at tom.farmer@nextgen.com.
## SCHEDULE
### WEDNESDAY, MARCH 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:30am – 5:00pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
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<td>Lobby Level</td>
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<td>8:00am – 10:00am</td>
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<td>Marriott Ballroom: Salon 1</td>
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<td>8:00am – 2:45pm</td>
<td>Board Member Boot Camp*</td>
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<td>Setting the Stage (8:00am – 8:30am)</td>
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<td>PWA1 Part A: The Board’s Financial Responsibilities (8:30am - 10:00am)</td>
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<td>PWA2 Part B: The Quality Umbrella (10:15am – 11:05am)</td>
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<td>PWA3 Part C: Administrative Oversight (11:20am – 12:15pm)</td>
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<td>PWA4 Part D: Legal Responsibilities and Liability (1:15pm – 2:45pm)</td>
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<td>*Registration is necessary, but fee is not required if paying the full-conference fee.</td>
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<tr>
<td>7:30am – 9:00am</td>
<td>Coffee provided</td>
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<tr>
<td>10:30am – 1:30pm</td>
<td>PCA and HCCN General Session (invitation only; special registration required)</td>
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<td>Thurgood Marshall Northeast</td>
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<td>12:30pm – 2:45pm</td>
<td>PWB1 Be Ready to Head to the Hill: 2017 Health Center Policy Agenda, AdvocacyStrategy, and How to Move Congress to ACT!</td>
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<td>3:00pm – 5:30pm</td>
<td>PGS1 Opening General Session</td>
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<td>State Delegation Meetings</td>
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<td>See handout in registration bag for state delegation meeting times and locations.</td>
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As the new Administration and Congress introduce a new set of realities and national priorities to the political landscape, this year’s Opening General Session provides the first opportunity of the year for health center representatives, from around the country, to hear about proposed policy changes that could impact health centers, their communities, and patients. Attend to learn the opportunities and challenges ahead for America’s Health Centers as advocates prepare to deliver key messages to congressional leaders about the value of health centers to the nation’s healthcare system.

Speakers:

**J. Ricardo Guzman, LMSW, MPH**
Chair of the Board
National Association of Community Health Centers

**Tom Van Coverden**
President and CEO
National Association of Community Health Centers

**The Honorable Thomas A. Daschle**
Former U.S. Senate Majority Leader
Founder and CEO, The Daschle Group
Co-founder, Bipartisan Policy Center
Board Chair, Center for American Progress

**The Honorable Michael O. Leavitt**
Former Governor, State of Utah
Former Secretary, U.S. Health and Human Services
Former Administrator, U.S. Environmental Protection Agency
Founder and Chairman, Leavitt Partners
EDUCATION SESSIONS
WEDNESDAY, MARCH 29

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

NACHC is a nonpartisan and noncommercial organization. Conference speaker presentations may not necessarily reflect the views of NACHC and the presence of vendors does not constitute endorsement of vendor products or services.

This icon designates sessions audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:30am – 5:00pm Lobby Level
Registration and Exhibitor/Speaker Check-In

8:00am – 10:00am Marriott Ballroom: Salon 1
Legislative Committee

8:00am – 2:45pm Washington 4
Board Member Boot Camp

**Special Registration Required**
(refer to NACHC P&I Registration Form)

Coffee will be available for all Boot Camp participants from 7:30am – 9:00am.

A changing and increasingly complex healthcare environment presents many challenges for health center governing boards. To be effective, board members must be fully knowledgeable about their roles and responsibilities and the many issues their health centers face as healthcare businesses. This four-part comprehensive seminar is for new board members (as well as “seasoned” board members who want a refresher).

8:00am – 8:30am
Setting the Stage
Betsy Veith, MPH, Director, Governance Support, NACHC

8:30am – 10:00am
Part A: The Board’s Financial Responsibilities  PWA1
The governing board is responsible for safeguarding the organization’s assets. Part A of this seminar covers establishing financial priorities for the organization, the budget process, internal control policies and procedures, long-ranging planning, financial statements, and audits.

Mary Hawbecker, CPA, Senior Vice President, Operations and Chief Financial Officer, NACHC

#NACHCpi17
10:15am – 11:05am

Part B: The Quality Umbrella

Providing quality healthcare services is central to the mission, goals, and policies of health centers. The governing board is not only the caretaker and champion of the mission, but is also responsible to adopt and review healthcare policies, including quality assurance and quality improvement. Part B describes various health center activities that fall under the Quality Umbrella such as the Patient-Centered Medical Home initiative, deeming and credentialing requirements, and partnering with local health systems.

Donald L. Weaver, MD, Associate Medical Officer, NACHC

11:20am – 12:15pm

Part C: Administrative Oversight

Health center boards are responsible for establishing general policies for the organization. Part C addresses the governing board’s oversight responsibilities related to personnel policies and procedures - including staff satisfaction - and policies related to facility standards.

Malvise A. Scott, Senior Vice President, Partnerships and Resource Development, NACHC

12:15pm - 1:15pm

Lunch on your own

1:15pm - 2:45pm

Part D: Legal Responsibilities and Liability

Health center boards must ensure full compliance with local, state, and federal laws governing the operations of healthcare businesses. Part D of this seminar covers the nuts and bolts of the board’s legally mandated fiduciary responsibilities including: federal regulations, statues and policies impacting the health center, the board’s legal liability and financial responsibility in connection with its decision-making role, and staff/board relationships and roles.

Jacqueline C. Leifer, Esq., Senior Partner, Feldesman Tucker Leifer Fidell LLP

CALLING ALL HEALTH CENTER CONSUMER BOARD MEMBERS!

We are launching a special video project – “I Am Proud to Be a Health Center Patient” – to enhance recognition of America’s Health Centers and the rich diversity of health center patient advocates that are at the heart of the Health Center Movement in thousands of local communities all over the country. Health center patients form a beautiful mosaic of all backgrounds, races, religions, genders, ages, and political persuasions and we want America and our policy makers to see that our health center consumers and communities are strong and united through our healthcare mission.

The NACHC Consumer/Board Member Committee invites all health center Consumer Board Members to join them, during the P&I Forum, in the creation of this special video tapestry. Participation will only take a few minutes. Videotaping is scheduled as follows:

**Thursday, March 30:** 12:00pm – 3:00pm  Park Tower, Suite 8211

**Friday, March 31:** 5:00pm – 7:00pm  Roosevelt 3

#NACHCpi17
10:30am – 1:30pm
PCA and HCCN General Session *(invitation only; special registration required)*

12:30pm – 2:45pm
EDUCATION SESSION

**PWB1**
Exhibit Hall C
Be Ready to Head to the Hill: 2017 Health Center Policy Agenda, Advocacy Strategy, and How to Move Congress to ACT!
CPE: 2.7 CME/CE/Governance: 2.25
Level: Basic
Topic: Policy

As thousands of health center advocates take to Capitol Hill, Congress is weighing questions related to funding, payment, and our role within the healthcare system. This session will provide a clear rundown of the 2017 Health Center Policy Agenda and advocacy strategy. It will be the main opportunity for advocates to hear this year’s ‘ask’ and to dialogue with NACHC policy and advocacy staff about how best to carry our collective message forward. Don’t go to the Hill unprepared - this is your best opportunity to prepare for your 2017 Hill visits and hone your skills to be a more effective advocate.

**Presenter(s):**
NACHC Advocacy and Federal Affairs Staff

3:00pm – 5:30pm
PGS1 Opening General Session
*(refer to page 42 for details)*

5:45pm – 6:45pm
State Delegation Meetings

7:00pm – 8:00pm
State Delegation Meetings

See handout in registration bag for state delegation meeting times and locations.
P & I 2018
Policy & Issues Forum

MARCH 14 - 17
MARRIOTT WARDMAN PARK
WASHINGTON, DC

NATIONAL ASSOCIATION OF Community Health Centers
2017 NACHC Grassroots Advocacy Awards

Inductees Into the NACHC Grassroots Advocacy Hall of Fame

NACHC Grassroots Advocacy Hall of Fame members have all made lasting advocacy contributions to ensuring the creation, survival, and strength of health centers and the Health Center Movement through their dedicated and tireless efforts over many years.

- J. Ricardo Guzman, LMSW, MPH, Chief Executive Officer, Community Health & Social Services Center, MI
- Sherry Hirota, Chief Executive Officer, Asian Health Services, CA
- Duane Kavka, Executive Director, Georgia Association for Primary Health Care, Inc., GA
- Eric Loy, MD, CEO/Medical Director, Cumberland Family Medical Center, Inc., KY
- Vernita Largin Todd, MBA, FACHE, SVP, External Affairs, Health Center Partners of Southern California, CA
- Beth Wrobel, Chief Executive Officer, HealthLinc, IN

The NACHC Grassroots Advocacy Elizabeth K. Cooke MVP Award

The NACHC Grassroots Advocacy MVP Award is named in honor of the late Elizabeth K. (Betsey) Cooke whose constant effort and unflagging persistence as an advocate for America’s health centers and health center patients set an example for all health center advocates to follow. This year’s honorees all went over and above in their efforts to ensure that their members of Congress actively supported health centers or established or expanded grassroots advocacy efforts at their health center or in their state last year.

- Tyler Clark, Community Development Director, Community Clinic, AR
- Alexandra Conde, Liaison Officer and Community Relations, Asociación de Salud Primaria de Puerto Rico, Inc., PR
- Emily Fetterhoff, Director of Communications and Advocacy, Hudson River HealthCare, Inc., NY
- Jose Cruz-Gonzalez, Assistant Office Manager, Westside Family Healthcare, DE
- Stan McKee, Board Member, Community Health Service Agency, Inc., TX
- Steve Messinger, MS, Performance Improvement Analyst, Nevada Primary Care Association, NV
- Kenny McMorris, MPA, CHCEF, President and CEO, Charles Drew Health Center, Inc., NE
- Richard Napolitano, Jr., SVP, External Relations/Chief Development Officer, Greater Lawrence Family Health Center, MA
- Chris Rodgers, Board Member, Charles Drew Health Center, Inc., NE
- Sue Veer, MBA, CMPE, President/CEO, Carolina Health Centers, Inc., SC
SCHEDULE
THURSDAY, MARCH 30

7:00am – 3:30pm  Registration and Exhibitor/Speaker Check-In  Lobby Level

8:00am – 5:00pm  Capitol Hill Visits  
(refer to page 13 for Capitol Hill shuttle details)

8:30am – 10:00am  Education Sessions

10:00am – 10:30am  Refreshment Break  Lobby Level Foyer

10:30am – 12:00pm  Education Sessions

2:00pm – 3:30pm  NACHC NextGen User Group  Thurgood Marshall North

6:30pm – 9:00pm  Healthcare Leadership Reception and Awards  Off Site: Newseum
(refer to the Thursday tab page for details)

Sponsored by

#NACHCpi17
EDUCATION SESSIONS
THURSDAY, MARCH 30

7:00am – 3:30pm Lobby Level
Registration and Exhibitor/Speaker Check-In

8:00am – 5:00pm Capitol Hill Visits
(refer to page 13 for Capitol Hill shuttle details)

8:30am – 10:00am EDUCATION SESSIONS

**PThA1** Maryland
**People Are Your Differentiator: Hiring, Retention, and Engagement Strategies to Drive Patient Satisfaction**
CPE: 1.8 CME/CE/Governance: 1.5
Level: Intermediate
Topic: Workforce

Is your health center the best it can be? Do you attract the best and brightest talent in the healthcare industry? Are your employees engaged, giving you 100 percent discretionary effort? If not, we have the antidote. As a leader, you must hire and fire the right people, engage your employees, and retain your talent. When these three pillars align, clinical excellence, patient and employee satisfaction, and retention will soar.

Currently, however, retention of mission-driven, highly trained, clinical professionals and skilled staff is difficult in this competitive market. Leave this session with tools and strategies you can implement immediately to drive employee retention, satisfaction, and engagement.

**Presenter(s):**
Ann Hogan, MEd, SPHR, SHRM-SCP, President, Ann Hogan Consulting
Jill Christensen, Founder and President, Jill Christensen International

**PThD1** Thurgood Marshall West
**Preparing for State Medicaid Changes on the Horizon**
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Demonstrating Value and Payment

Learn more about potential Medicaid changes at the state level and how FQHCs can best prepare for these. What kind of legislative and regulatory changes can be implemented to support access to FQHCs and enhance care provided to our patients? What kind of education is needed to inform decision makers? Do you have what you need to make your case at the state and local levels?

**Moderator:**
Kersten Burns Lausch, MPP, Deputy Director, State Affairs, NACHC

**Presenter(s):**
Leonardo Cuello, JD, Director, Health Policy, National Health Law Program
Kathleen Dunn, RN, MPH, Senior Program Director, National Academy for State Health Policy
Joseph Parks, MD, Medical Director, The National Council for Behavioral Health, and Distinguished Professor of Science, Missouri Institute for Mental Health, University of Missouri-St. Louis

*Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.*

This icon designates sessions audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).
**PThF1**  
**Expanding the Ability of Health Centers to Serve Veterans Through Coordinated Systems of Care**  
Virginia  

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Special Populations  

In recent years, as health centers have expanded, so have the number of veterans being served by health centers — a 43 percent increase in less than a decade! The Veterans Health Administration (VA) has recognized health centers as “core providers” in the VA’s new delivery system transformation that aims to create integrated care networks. An essential feature of these networks is a care coordination component to ensure that veterans get the care they need in the most accessible fashion.

This session will focus on the efforts underway and how they will enable health centers to expand their capacity to serve veterans in their communities. Included in the session will be an update on the status of the Veterans Administration/congressional plan being developed for VA transformation into a VA Community Care integrated network of providers.

**Moderator:**  
Richard Bohrer, Consultant, Network Relations, NACHC  

**Presenter(s):**  
Regan Crump, MSN, DrPH, Assistant Deputy Under Secretary for Health, Policy and Planning, Veterans Health Administration  
Eva Turbiner, President and CEO, Zufall Health Center  
Thomas Driskill, Jr., CFAAMA, VACMF, Executive Assistant to Director, Veterans Health Administration  
Nicholas Hughey, RN, MBA, FACHE, Chief Operating Officer, Waianae Coast Comprehensive Health Center  

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**PThG1**  
**Does Your Scope of Project Work for You?**  
Delaware  

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Health Center Operations  

The “scope of project” forms the framework of each health center’s project, establishing the context for the way in which health centers can use their grant funds and program income, and how (and to what) their requirements and benefits apply. This session will focus on how health centers can think strategically when establishing and modifying their scopes, including factors to consider in determining whether to include certain activities “in-scope” or “out-of-scope,” and the ramifications of such decisions.

**Presenter(s):**  
Marcie H. Zakheim, Esq., Partner, Feldesman Tucker Leifer Fidell LLP  
Warren Brodine, President, W. J. Brodine & Co.  
Allison Dubois, MPH, Executive Vice President and COO, Hudson River HealthCare, Inc.

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**PThJ1**  
**Every Health Center Must Provide Oral Healthcare – Assistance Is Available!**  
Washington 2-3  

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Practice Transformation/Population Health  

Integrating oral health and primary care is an essential component of caring for the whole person and being accountable for the health of a population. The National Network for Oral Health Access (NNOHA) provided T/TA to health centers on incorporating oral health core clinical competencies into their primary care practices, and lessons learned informed
the HRSA publication, *A User’s Guide for Implementation of Oral Health Core Clinical Competencies*. Qualis Health, in consultation with health centers and PCAs, has developed an actionable resource for primary care practices to integrate oral healthcare in the patient-centered medical home, *Oral Health Implementation Guide and Tool Set*. This session will provide an overview of these guides and the results to date on their use/application to improve oral health service delivery and health outcomes.

**Moderator:**
**Donald L. Weaver, MD**, Associate Medical Officer, NACHC

**Presenter(s):**
- **Irene Hilton, DDS, MPH**, Dental Consultant, National Network for Oral Health Access
- **Huong Le, DDS, MA**, Chief Dental Officer, Asian Health Services
- **Melody Martin**, Director, Development and Training, Kansas Association for the Medically Underserved
- **Isaac R. Navarro, DMD, MPH**, Director of Community Oriented Primary Care, AT Still University-SOMA
- **Judith Steinberg, MD, MPH**, Chief Medical Officer, Bureau of Primary Health Care/HRSA

**PThK1** Washington 5

**Health Centers as Food Oases: What Role Do Health Centers Play in Improving Food Security?**

CPE: 1.8  CME/CE/Governance: 1.5  
**Level:** Basic  
**Topic:** Social Determinants

Food insecurity, defined by difficulty in accessing affordable nutritious food, affects approximately 14 percent of our nation’s population, with health centers serving those at highest risk. Disparity in food access is similar to other health disparities in that people of color, immigrants, homeless populations, agricultural workers, and the urban poor are disproportionately affected. Recent research details the linkages between diabetes, hypertension, cancer, obesity, and food insecurity.

Health centers have the ability to effectively identify and respond to the food security needs of their patients in ways that promote sustainability and that may reduce health disparities. This session will provide an overview of how health centers across the country are incorporating efforts to reduce food insecurity into their practices.

**Moderator:**
**Malvise A. Scott**, Senior Vice President, Partnerships and Resource Development, NACHC

**Presenter(s):**
- **Jennie McLaurin, MD, MPH, MA**, Principal Investigator, Health Centers as Food Oasis Partners Project, NACHC
- **Susan Levy**, Communications Coordinator, Volunteers, and Community Involvement, Native Health
- **Alexandra Avedisian, LCSW**, Community Health Manager, Brockton Neighborhood Health Center
- **Catherine Parker**, Director, Hertford County Student Wellness Center, Roanoke Chowan Community Health Center
8:30am – 11:30am

**PThE1**

Thurgood Marshall South

Establish Leadership Presence: Critical Skills for Challenging Times (Mindfulness and Emotional Intelligence)

CPE: 3.6  
CME/CE/Governance: 3.0

Level: Intermediate  
Topic: Workforce

*Limited to 75 participants.*

This leadership presence workshop builds on the 2015 CHI intro session and includes new skills development. The increasing demands on CHC leadership in this time of historic change require leaders to be more resilient, innovative, and focused. Yet the expectations of leaders remain the same-- inspire and develop your staff, make decisions, and produce results.

The challenge in community healthcare leadership is as much about emotional intelligence and connection as it is about strategy and the bottom line. The difference boils down to how a leader shows up as human being while leading in times of historic change and uncertainty. In a word-- it is presence. The way to establish presence is through mindfulness and emotional intelligence. Presenters will lead participants in developing their own leadership presence and in understanding why it is a must-have for modern leaders.

*Presenter(s):*

**Lisa Gray,** Founder, Intrinsic, LLC  
**George Brewster,** Founder and Principal, Gimbal Systems

All NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the light refreshments included in all labs. Preregistration and $25 fee required by **March 15, 2017.** No on-site registration available.

8:30am – 11:30am

**PThH1**

Washington 1

Chart Your Leadership Path for the Healthcare Revolution

CPE: 3.6  
CME/CE/Governance: 3.0

Level: Intermediate  
Topic: Leadership

*Limited to 75 participants.*

The Healthcare Revolution is here. We can no longer work in our own silos while we prepare for the future of our health centers. What worked yesterday will not work today and certainly not in the near future. The health center of today and tomorrow will require a high-performing, collaborative approach to success. In this interactive workshop, participants will examine emerging roles, share ideas, learn from others, dream of the opportunities, and plan for this inevitable transformation. Transformational leadership, technology, workforce, and patient workflows will be up for discussion and review.

*Moderators:*

**Melissa Stratman,** CEO and Trainer/Coach/Innovator, Coleman Associates  
**Faz Bashi, MD,** Deep Dive Trainer/Technologist/Coach, Coleman Associates
Presenter(s):
Robert Urquhart, Senior Vice President and CFO, Greater Lawrence Family Health Center
Donna Thompson, RN, Chief Executive Officer, Access Community Health Network
Dawn P. Haut, MD, MPH, Interim Chief Executive Officer, Eskenazi Health Centers
Martha Wooten, Recruitment Specialist, West Virginia Primary Care Association
Andrew Hamilton, RN, BSN, MS, Chief Informatics Officer/Deputy Director, Alliance of Chicago Community Health Services

All NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the light refreshments included in all labs. Preregistration and $25 fee required by March 15, 2017. No on-site registration available.

10:00am – 10:30am
Refreshment Break

10:30am – 12:00pm
EDUCATION SESSIONS

PThA2 Maryland
Community Health Centers and “Medi-Medi” Patients: What You Need to Know to Maximize $$!
CPE: 1.8 CME/CE/Governance: 1.5
Level: Intermediate
Topic: Health Center Operations

Does your CHC maximize opportunities around Medi-Medi patients? Does your team understand when Medicare versus Medicaid is the primary or secondary payer? How do you handle compliance with federal “payer of last resort” guidelines? Is eligibility checked consistently and accurately? Do you know how to get a denial from Medicare so you can get paid from Medicaid? Attend this program to learn answers to these questions and maximize the financial opportunity from your CHC’s top payers. Understand how your front desk initiates the process and what your revenue cycle management (RCM, aka billing) team must know to elevate your CHC’s compensation.

Moderator:
Gervean Williams, Director, Health Center Financial Training, NACHC

Presenter(s):
Ray Jorgensen, MS, CPC, CHBME, Co-Founder and CEO, PMG
**PThD2**  
**Thurgood Marshall West**  
**Attribution: A Key to Accountable Care**  
CPE: 1.8  
Level: Basic  
Topic: Demonstrating Value and Payment

Attribution, the process of assigning patients to a primary care physician in a population health program, is essential to the success of an accountable care organization. The ability to tie patients to providers is a complex and important consideration for those considering new care delivery and payment methodologies. This session will provide an understanding of the process of attribution, the IT and data requirements to capture and understand your population, and examples from the field.

**Presenter(s):**  
**Kathleen Dunckel, MD,** Physician, Alcona Health Center  
**Andy Principe,** President, Starling Advisors  
**Greg L. Wolverton, FHIMSS,** Chief Information Officer, ARcare/KentuckyCare

**PThF2**  
**Virginia**  
**Twitter 101: The How, the What, and the Why**  
CPE: 1.8  
Level: Basic  
Topic: Health Center Operations

No other social media platform moves as fast with as little content than Twitter. It’s the place where news breaks, rumors circulate, and consumers communicate. Join us to learn the basics of Twitter, including how to create an account, how to follow other users, how to share content, and how to avoid potential pitfalls while using it effectively to communicate your health center story.

**Presenter(s):**  
**Claudia Gibson,** Executive Vice President, Communications, NACHC  
**Marisol Murphy-Ballantyne,** Director, Digital Communications, NACHC

**PThG2**  
**Delaware**  
**Two Years and Counting...The Uniform Guidance and Health Centers**  
CPE: 1.8  
Level: Intermediate  
Topic: Health Center Operations

The Uniform Guidance (UG) has been in effect for more than two years. What have the implications been for your health center? Join Ted Waters, of Feldesman Tucker Leifer Fidell LLP, as he provides a comprehensive review of the UG in addition to a detailed analysis of what this means for health centers in light of the new Administration. Learn the rules! Be in compliance!

**Moderator:**  
**Ted Henson, MS,** Director, Health Center Performance and Innovations, NACHC

**Presenter(s):**  
**Edward T. Waters, Esq.** Managing Partner, Feldesman Tucker Leifer Fidell LLP
10:30am – 12:00pm

**PThJ2**  
**Washington 2-3**  
**Strategies From the Field: How Health Centers Are Addressing the Social Determinants of Health in Their Own Communities**

Social determinants of health (SDOH) - including transportation, housing, insurance and other public benefits, and employment or education access - affect all health center patients and require special resources, strategies, and skills to ensure that health centers can meet the needs of patients and optimize their health journey. Additionally, the current climate of payment reform is forcing health centers to strategically address the complex medical, behavioral, and social needs of their patients.

During this session, facilitators from several National Cooperative Agreement organizations will provide a high-level overview of health center-led SDOH interventions and the teams that implement them, including the intersection of health and housing, community health outreach, and integration of civil legal aid professionals to tackle health-harming legal needs.

**Presenter(s):**  
Ellen Lawton, JD, Co-Principal Investigator, National Center for Medical-Legal Partnership, The George Washington University  
Darlene Jenkins, DrPH, Senior Director of Programs, National Health Care for the Homeless Council, Inc.  
Elizabeth Buck, MPA, Program Manager, CSH  
Kristen Stoimenoff, MPH, Deputy Director, Health Outreach Partners  
Kristine Gonnella, Manager, Technical Assistance and Consultation, Community Health Partners for Sustainability

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10:30am – 12:00pm

**EDUCATION SESSION**

**PThK2**  
**Washington 5**  
**Becoming an Employer of Choice: One Health Center’s Impactful Journey**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Workforce

Learn, firsthand, from a community health center executive about his organization’s experience in becoming an Employer of Choice (EOC). The path to becoming an EOC starts with assessing the current state and role of each person in determining workplace culture. Participants will also learn about the emotional and physical engagement necessary to commit to becoming an EOC, as well as the importance of becoming an EOC and its impact on recruitment and retention efforts.

**Presenter(s):**  
Gary Campbell, MBA, SPHR, Chief Executive Officer, Johnson Health Center

2:00pm – 3:30pm

**NACHC NextGen User Group**

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**Allison Abayasekara, MA**, Director, Training and Technical Assistance, Association of Clinicians for the Underserved  
**Sharena Hagins, MPH, CHES**, Senior Research Associate, National Center for Medical-Legal Partnership, The George Washington University
6:30pm – 9:00pm  SPECIAL EVENT

Healthcare Leadership Reception and Awards  Off Site: Newseum

The annual NACHC Healthcare Leadership Reception and Awards will be held at the Newseum, located in the Penn Quarter section of downtown Washington. Join us at 6:30pm for a drink and explore the first floor exhibit gallery, while visiting with colleagues. In addition to honoring members of Congress, NACHC will also honor our own Grassroots Advocacy Hall of Fame Inductees and Grassroots Advocacy Elizabeth K. Cooke MVP Awardees (refer to the Thursday tab page for a complete list of awardees).

This special event is included in the full-conference registration package. A limited number of tickets (on a first-come, first-served basis) are available for $35 at NACHC Registration. You must purchase your additional tickets by Thursday, March 30 at 11:00am.

Doors will open promptly at 6:30pm. Admission prior to 6:30pm is not permissible, so please arrive accordingly.

The awards program will begin promptly at 7:00pm.

Shuttle transportation will be provided from the Marriott Wardman Park, stopping at the Washington Hilton, and then proceeding to the Newseum. For individuals staying at the Omni Shoreham Hotel, please access the shuttle bus from the Marriott Wardman Park, 24th Street Entrance. Departure times from the Marriott Wardman Park are: 5:30pm, 5:45pm, 6:00pm, and 6:15pm. For Red Route Hotels, please check the schedule provided in the registration bag for departure times from the Washington Hilton. For Blue Route Hotels, there is only one departure scheduled from The Embassy Row Hotel at 5:30pm.

Return transportation from the Newseum to the The Embassy Row Hotel, serving Blue Route Hotels, and the Washington Hilton, serving Red Route Hotels, and then onto the Marriott Wardman Park will depart every half hour beginning at 8:00pm, with the final shuttle departing the Newseum at 9:30pm.

Check the shuttle schedule posted at each conference hotel for detailed pick-up and drop-off times.

Newseum
555 Pennsylvania Ave., NW
(located at Pennsylvania Ave., NW and 6th St., NW)
Washington, DC 20001

Metro: Archives-Navy Memorial-Penn Quarter Station (Green and Yellow Lines) or Judiciary Square Station (Red Line)

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The health care industry is always evolving, but our unwavering commitment to unmatched client service dates back to the firm’s first ledger entry in 1923. For years, BKD’s experienced professionals have helped CHCs navigate unique challenges and adapt to the ever-changing regulatory landscape. **Experience trusted advice from a firm that was built to last.**

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Mike Schnake // Partner // mschnake@bkd.com
Jeff Allen // Partner // jeallen@bkd.com
Scott Gold // Partner // sgold@bkd.com
David Fields // Partner // dfields@bkd.com
417.865.8701
## SCHEDULE
### FRIDAY, MARCH 31

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am – 3:30pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>7:30am – 8:30am</td>
<td>Continental Breakfast in EXPO Hall</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>7:30am – 6:00pm</td>
<td>EXPO HALL OPEN</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td></td>
<td><em>Be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! (Prize drawing at 5:45pm)</em></td>
<td></td>
</tr>
<tr>
<td>8:00am – 9:30am</td>
<td>Education Sessions</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>9:30am – 10:30am</td>
<td>Dedicated Exhibit Time (Refreshment Break in EXPO Hall)</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>9:45am – 10:15am</td>
<td><strong>PT3-1</strong> NACHC’s Payment Reform Readiness Assessment Tool</td>
<td>Exhibit Hall C: Theater, Aisle 100, next to Booth #116</td>
</tr>
<tr>
<td>10:30am – 12:30pm</td>
<td><strong>PGS2</strong> General Session: Federal Update</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>12:30pm – 1:30pm</td>
<td>Dedicated Exhibit Time (lunch on your own; refreshments in EXPO Hall)</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>12:30pm – 1:30pm</td>
<td>PCA Lunch <em>(invitation only)</em></td>
<td>Wilson B</td>
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<tr>
<td>12:30pm – 1:30pm</td>
<td>NACHC eClinicalWorks User Group</td>
<td>Roosevelt 1</td>
</tr>
<tr>
<td>12:45pm – 1:15pm</td>
<td><strong>PT3-2</strong> NACHC’s Advocacy Center of Excellence (ACE) Program</td>
<td>Exhibit Hall C: Theater, Aisle 100, next to Booth #116</td>
</tr>
<tr>
<td>1:30pm – 3:00pm</td>
<td>Education Sessions</td>
<td>Exhibit Hall C</td>
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<tr>
<td>3:00pm – 3:30pm</td>
<td>Refreshment Break in EXPO Hall</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>3:00pm – 3:30pm</td>
<td><strong>PT3-3</strong> What’s New in the UDS Mapper? Everything!</td>
<td>Exhibit Hall C: Theater, Aisle 100, next to Booth #116</td>
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<tr>
<td>3:00pm – 5:00pm</td>
<td>Consumer Board Member Committee</td>
<td>Roosevelt 3</td>
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<tr>
<td>3:30pm – 5:00pm</td>
<td>Education Sessions</td>
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<tr>
<td>5:00pm – 6:00pm</td>
<td><strong>Conference Networking Reception in EXPO Hall</strong></td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>5:15pm – 5:45pm</td>
<td><strong>PT3-4</strong> Showcase of the NEW Health Center Advocacy Network Website</td>
<td>Exhibit Hall C: Theater, Aisle 100, next to Booth #116</td>
</tr>
<tr>
<td>5:45pm</td>
<td>“EXPO Early-Bird” Amazon Gift Card and NACHCopoly Prize Drawings, and Announcement of Twitter Contest Winners in EXPO Hall!</td>
<td>Exhibit Hall C</td>
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<tr>
<td>6:00pm – 7:00pm</td>
<td>National LGBT Primary Care Alliance Reception</td>
<td>Wilson A</td>
</tr>
<tr>
<td>6:00pm – 7:00pm</td>
<td>Board Members CONNECT! Health Center Board Members Networking Event</td>
<td>Roosevelt 4</td>
</tr>
</tbody>
</table>
**SCHEDULE**
**FRIDAY, MARCH 31, continued**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00pm – 7:00pm</td>
<td>New Member Welcome Reception</td>
<td>Wilson C</td>
</tr>
<tr>
<td>6:00pm – 7:30pm</td>
<td>NACHC GE Centricity User Group</td>
<td>Roosevelt 1</td>
</tr>
<tr>
<td>6:30pm – 8:00pm</td>
<td>Young Professional Leadership Exchange Reception</td>
<td>Off Site: Bar Civita</td>
</tr>
</tbody>
</table>

Need Help?

We want to ensure that your attendance at this conference is an enjoyable experience. If we can be of any assistance, please call on any member of the Meetings Team.

Mary Hawbecker  
Senior Vice President,  
NACHC Operations and Chief Financial Officer

Cynthia J. Gady  
Associate Vice President

Tricia Fleisher Willhide, CMP, CEM  
Assistant Director

Narine Hovnanian  
Meetings Manager

Helene Slavin  
Meetings Associate
GENERAL SESSION
10:30am – 12:30pm

PGS2 ➔
General Session: Federal Update
Marriott Ballroom

The 2017 Federal Update will provide a comprehensive overview of major legislative and regulatory issues (ongoing and proposed) of importance to health centers and their ability to provide access to quality and affordable healthcare – now and into the future.

Jim Macrae, MA, MPP
Acting Administrator
Health Resources and Services Administration
U.S. Department of Health and Human Services
EDUCATION SESSIONS
FRIDAY, MARCH 31

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

This icon designates sessions audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:00am – 3:30pm Lobby Level
Registration and Exhibitor/Speaker Check-In

7:30am – 8:30am Exhibit Hall C
Continental Breakfast in EXPO Hall

7:30am – 6:00pm Exhibit Hall C
EXPO HALL OPEN
Be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! (Prize drawing at 5:45pm)

8:00am – 9:30am EDUCATION SESSIONS

PFA1 Maryland
Repeal, Replace, Repair, Revise, Rebrand? An Up-to-the-Minute Look at Health Policy Developments in DC and Nationwide
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Advocacy

With changes in the Administration, governorships, state legislatures, and the congressional dynamic, health policy is changing by the week, hour, and minute. We’ll gather to update health center advocates on the latest developments on the hot-button health issues of the day. An expert panel will go beyond the top-line “asks” that you take to the Hill to share a broader view of what’s on the table in a time of change, and what the outlook is for the rest of the year. If it happened in the last few weeks, we’ll cover it here.

Moderator: John Sawyer, Director, Federal Affairs, NACHC
Presenter(s): Amy Cunniffe, Principal, Washington Council Ernst & Young
Susan Sumrell, Deputy Director, Regulatory Affairs, NACHC

PFB1 Thurgood Marshall North
Boosting the Impact of Health Centers by Building the Financial Security of Patients
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Social Determinants

As the next iteration of healthcare reform takes shape, the financial health of community health center patients becomes an increasingly crucial factor in efforts to ensure health equity, increase access to care, improve health outcomes, and ensure the sustainability of services. This session will discuss the connection between financial well-being and physical and mental health. Learn how community health centers can integrate financial capability services into their services. For policymakers, the session will offer recommendations on how federal and state governments can support the integration of financial capability services at health centers.
Moderator:
Ted Henson, MS, Director, Health Center Performance and Innovations, NACHC

Presenter(s):
Parker Cohen, MS, Senior Program Manager, Corporation for Enterprise Development
Michelle Nadow, MS, Chief Executive Officer, DotHouse Health
Joanna Ain, MPA, Senior Policy Manager, Government Affairs, Corporation for Enterprise Development
Maggie Norris Bent, MPA, Director of External Affairs, Westside Family Healthcare

PFC1 Thurgood Marshall East
Designing and Reaching Staffing Goals for Your Health Center’s Fundraising Needs
CPE: 1.8 CME/CE/Governance: 1.5
Level: Intermediate
Topic: Health Center Operations

As health center revenues have needed to diversify beyond the federal grant and Medicaid reimbursements, centers are looking to private grants, special events, individual donors, and capital development campaigns to help support the agency. A shift away from the CEO being the primary fundraiser is happening across the country, but are health centers appropriately staffing their development efforts?

This session will assess staffing trends among non-profit fundraising personnel, identify key skills health centers should look for in their development staff, and review potential red flags in this at-times unpredictable group of personnel who frequently move positions.

Moderator:
Jason Patnosh, Associate Vice President, Partnership and Resource Development, NACHC

PFD1 Thurgood Marshall West
Payment and Achieving the Quadruple Aim
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Demonstrating Value and Payment

Both public and private payers have adopted goals to improve patient experience and population health while reducing system costs. Payment reform is being recognized as a pivotal catalyst and support for a transformed healthcare system. But what does this mean for health centers? This session will explore ways health centers are engaging in new and emerging payment models and how these models are supporting health centers in their work to meet Quadruple Aim goals.

Moderator:
Kersten Burns Lausch, MPP, Deputy Director, State Affairs, NACHC

Presenter(s):
Kemi Alli, MD, Chief Executive and Medical Officer, Henry J. Austin Health Center, Inc.
Heidi Hart, MEd, LCPC, Chief Executive Officer, Terry Reilly Health Services
Karen Ditsch, PT, Chief Executive Officer, Juniper Health, Inc.
Simon Smith, MHA, President and CEO, Clinica Family Health Services

#NACHCpi17
**PFE1**  
Thurgood Marshall South  
Health Center Finance in 2017: What We Know Now  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Health Center Operations  

With healthcare costs being 17.1 percent of the national gross domestic product, it is understandable that there is a need for a change. Now that we are in post-ACA implementation, health centers need to look ahead and prepare for changes in the future. This session will describe what we know now about CHC finances, and highlight the top policies and key milestones CHC leaders will need to follow.  

**Presenter(s):**  
**Curtis Degenfelder,** President, Curtis Degenfelder Consulting, Inc.  
**Jeffrey E. Allen, CPA,** Partner, BKD, LLP  
**Gervean Williams,** Director, Health Center Financial Training, NACHC

**PFF1**  
Virginia  
Establishing a Successful PACE Program in the Health Center Context  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Health Center Operations  

Participation in Medicare’s Program of All-Inclusive Care for the Elderly (PACE) allows health centers to provide coordinated services for frail elders while learning to accept and manage risk-based contracts. This session will take a look at the regulatory and programmatic requirements for establishing a PACE program and discuss related capital financing strategies to maximize success within the program and utilize the experience to prepare for other integrated care models.  

**Presenter(s):**  
**Peter Fitzgerald,** Executive Vice President, Policy and Strategy, National PACE Association  
**Allison Coleman, MBA,** Chief Executive Officer, Capital Link  
**Jack Cradock,** Principal Consultant, The Galway Group

**PFG1**  
Delaware  
La defensa de los centros de salud: cómo ser un líder para cambios en su comunidad/Health Center Advocacy: How to Be a Change Leader in Your Community  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Advocacy  

Los centros de salud comunitarios sirven a más de 24 millones de pacientes con cuidado de salud de alta calidad y bajo costo a personas que, de otra manera, no tendrían acceso al cuidado de salud. Con tanto en la cuerda floja, incluyendo amenazas al financiamiento de los centro de salud y otras regulaciones de nivel local, estatal y federal, los centros de salud necesitan su voz en apoyo del trabajo que hacen. Cada persona puede tener un gran impacto para aumentar el acceso al cuidado de salud para los que lo necesitan. Para ser un defensor de los centros de salud, simplemente hay que mantenerse informado sobre los temas importantes a los centros de salud y correr la voz sobre esos temas.  

Health centers serve more than 24 million patients with high-quality, low-cost healthcare to people who otherwise would not have access to healthcare. With so much on the line including threats to funding and other regulations at the local, state, and federal levels, health centers need your voice to support the work they do. Everyone can
have a huge impact on increasing access to care for those who need it. To be a health center advocate, you simply have to stay informed about the issues that affect health centers and spread the word.

Presenter(s): Alexandra Harris, MSPH, Grassroots Advocacy Manager, Special Populations, NACHC
Marcela Vargas, MPH, Planning and Project Manager, North County Health Services

8:00am – 9:30am  YOUNG PROFESSIONAL TRACK

PFH1  Washington 1
Young Professional Leadership Exchange Speed Networking Event

Get to know your fellow health center young professionals better! During this fast-paced networking event, young professionals will spend five minutes each with several other young professional peers from across the country. You’ll leave this event with valuable new relationships that will help inspire you in your work and build the bonds necessary to move the Health Center Movement forward.

Moderators:
Russell Brown, CDC Portfolio Manager, NACHC
Elizabeth Zepko, Program Associate, Trainings and Technical Assistance, NACHC

YPLE Track Description: NACHC invites individuals in the early stages of their professional careers to participate in a NEW Young Professional Leadership Exchange Track during the 2017 Policy & Issues Forum (P&I). Join other young professionals throughout this program to identify skills and experience needed in advancing your leadership potential, while networking and forming friendships with the next generation of health center leaders. Advocate for yourself, your career, and the Health Center Movement by participating in this exciting new learning opportunity.

Sponsored by

8:00am – 9:30am  EDUCATION SESSIONS

PFJ1  Washington 2-3
An Update on HRSA’s Shortage Designation Project
CPE: 1.8  CME/CE/Governance: 1.5
Level: Intermediate
Topic: Workforce

HRSA is working to revise its shortage designation process, which is used to provide health centers’ scores for important programs such as the National Health Service Corps. Bureau of Health Workforce officials, who are overseeing the process, as well as health center-related workgroup members will share updates on the process and its impact on health centers.

Presenter(s):
J. Ryan Grinnell-Ackerman, MPA, Policy and Government Affairs Manager, Michigan Primary Care Association
Colleen Meiman, Director, Regulatory Affairs, NACHC
Luis Padilla, MD, FAAFP, Associate Administrator for Health Workforce and Director of the National Health Service Corps, Health Resources and Services Administration/HHS
PFK1 Washington 4-6

All Board Members on Deck: Using the Strategic Planning Toolkit to Chart Your Health Center’s Path to Success
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic  Topic: Board Governance

Strategic planning is one of the most important activities of health center boards. Along with health center leadership and staff, the board engages in strategic planning to best position the health center to not just survive, but to thrive. We are now experiencing the greatest time of change for healthcare delivery. Health centers must be able to anticipate possible changes, assess implications of change, and develop an action plan to minimize negative impacts and maximize potential opportunities. With this reality facing all of us, NACHC and Capital Link developed a toolkit that health centers can use to guide them through their strategic planning process. This session will present a high-level overview of toolkit use to address: Where are we now? Where do we want to be? How will we get there?

Presenter(s):
Jonathan Chapman, MBA, Director of Community Health Center Advisory Services, Capital Link

9:30am – 10:30am  Exhibit Hall C
Dedicated Exhibit Time (Refreshment Break in EXPO Hall)

10:30am – 12:30pm  Marriott Ballroom
PGS2 General Session: Federal Update
(refer to page 63 for details)

12:30pm – 1:30pm  Exhibit Hall C
Dedicated Exhibit Time (lunch on your own; refreshments in EXPO Hall)

12:30pm – 1:30pm  Wilson B
PCA Lunch (invitation only)

12:30pm – 1:30pm  Roosevelt 1
NACHC eClinicalWorks User Group
12:45pm – 1:15pm
**T³ (TIMELY THIRTY-MINUTE TIPS)**
Exhibit Hall C: Theater, Aisle 100, next to Booth #116

**PT3-2**
**NACHC’s Advocacy Center of Excellence (ACE) Program**

This brief session will walk attendees through the goals and objectives of NACHC’s Advocacy Center of Excellence (ACE) Program, as well as what requirements are necessary to become an ACE Health Center. Attendees will learn how current ACEs accomplished Bronze, Silver, and Gold designations and will receive a copy of the ACE Checklist to put them on the path to advocacy excellence!

*Presenter(s):*
Elizabeth Kwasnik, MFS, Manager, Grassroots Advocacy, NACHC

1:30pm – 3:00pm
**EDUCATION SESSIONS**

**PFA2**
**Maryland**

**Increasing Access to Specialized Care Through Telehealth: Presenting a Massachusetts Teledermatology Pilot and the TeleECHO Program for Behavioral Health**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Practice Transformation/Population Health

This session will address how Massachusetts health centers collaborated on a pilot project to test a triaging system that would reduce the number of unnecessary referrals and the wait time for a dermatological consultation. Successes and challenges related to funding, policies, and operations will be presented to participants for consideration as they plan their own implementation initiatives.

This session will also discuss how the Project ECHO model uses videoconferencing to simultaneously connect multiple PCPs with academic specialists, and build PCPs’ capacity via virtual mentorship and case-based learning. Presenters will highlight the Integrated Addictions and Psychiatry (IAP) TeleECHO Clinic, which was established in 2005 in New Mexico to expand access to high-quality treatment for mental disorders and SUDs. Information will be provided on how HRSA is supporting a new nationwide program that is offering teleECHO programs focused on treatment of opioid use disorder provided by primary care teams in community health centers. Finally, brief updates will be presented on federal and state efforts to support the use of ECHO programs at community health centers.

*Moderator:*
Michaela Keller, Manager, Federal Affairs, NACHC

*Presenter(s):*
Miriam Komaromy, MD, FACP, FASAM, Associate Director and Associate Professor of Medicine, ECHO Institute™, University of New Mexico Health Sciences Center  
Elizabeth Asai, Chief Executive Officer, 3Derm Systems, Inc.  
Antonia McGuire, President and CEO, Edward M. Kennedy Community Health Center
Thurgood Marshall North

Using Practice Transformation Networks to Prepare for Value-Based Pay

CPE: 1.8  CME/CE/Governance: 1.5

Level: Basic

Topic: Practice Transformation/Population Health

Transforming health center operations and infrastructure is an integral part of preparing for the future of healthcare delivery, and Practice Transformation Networks (PTNs) offer health centers the resources and support to do just that. In this session, staff from three PTNs will discuss their program and experiences in practice transformation, with a specific focus on clinical and care coordination/case management integration aspects. You will learn about their journey and steps successful participants have taken to transform their practice for value-based pay.

Moderator:
Daniel Meltzer, Project Manager, Practice Transformation Network, NACHC

Presenter(s):
Louise A. McCarthy, MPP, President and CEO, Community Clinic Association of Los Angeles County
Bruce Gould, MD, Chief Medical Officer, Connecticut Practice Transformation Network
Kristina Hoeschen, Administration Director, Sea Mar Community Health Centers

1:30pm – 3:00pm

PFC2 Thurgood Marshall East

Steps, Readiness, and Core Competencies to Collect Data on the Social Determinants of Health Using PRAPARE

Collecting data on the social determinants of health (SDOH) in a standardized way requires preparation, tools, and plans of action. Come network with other health center associates who have used the standardized SDOH risk assessment protocol known as PRAPARE (Protocol for Responding to and Assessing Patients’ Assets, Risks, and Experiences—developed by NACHC, the Association of Asian Pacific Community Health Organizations, the Oregon Primary Care Association, and the Institute for Alternative Futures) to learn about their strategies and approaches to integrating SDOH data collection and action into their daily workflow.

Presenter(s):
E. Benjamin Money, President and CEO, North Carolina Community Health Center Association
Vija M. Sehgal, MD, MPH, Director of Primary Care, Waianae Coast Comprehensive Health Center
Andrew Hamilton, RN, BSN, MS, Chief Informatics Officer, Alliance of Chicago Community Health Services
Sarah Dixon, MPA, Senior Program Director, Iowa Primary Care Association
Tuyen Tran, MPH, Program Manager, AAPCHO
Michelle Proser, MPP, PhD, Director, Research, NACHC
**PFD2 ➤ Thurgood Marshall South and West**

**Understanding Accountable Care for Health Center Boards**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Board Governance

The Affordable Care Act (ACA) fundamentally changed the way healthcare is delivered in the United States in several ways. Most fundamental to the Health Center Program is the ACA-heralded, local decision making as the preferred method for healthcare delivery. As a result, health center boards now have even greater responsibility for assuring that care provided inside the health center is of the highest quality— but they also are creating and establishing “networks of care” at the local level. Presenters will examine basic health center financing, the new types of care models health centers will be asked to join (accountable care organizations, independent practice associations, etc.), and how a health center board should strategize for entering into these types of conversations with external partners or other health centers.

**Moderator:**  
**Betsy Vieth, MPH**, Director, Governance Support, NACHC

**Presenter(s):**  
**Yvonne G. Davis**, Vice Chair, Board of Directors, Health Care Partners of South Carolina  
**Shawn Frick**, Associate Vice President, PCA and Network Relations, NACHC  
**Jennifer Nolty**, Director, Innovative Primary Care, PCA and Network Relations, NACHC

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**PFF2 ➤ Virginia**

**HRSA Operational Site Visits: Part 1 - Lessons Learned and Tips From the Field**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Health Center Operations

Over the last few years, HRSA has significantly increased its scrutiny of health centers’ compliance with the 19 core Health Center Program requirements by, among other things, conducting on-site Operational Site Visits (OSVs). Given the potential consequences of non-compliance (including draw-down restrictions and re-competition of your grant), it is crucial that every health center prepare itself by reviewing its compliance with all core requirements, and certain “hot button” issues, in particular. This session will identify and address elements of the program requirements that result in common non-compliance findings. Participants will explore key concerns in the legal, financial, operational and compliance areas, and discuss some of the challenges of and solutions to these high-risk areas with NACHC’s counsel and a trusted health center advisor.

**Presenter(s):**  
**Warren Brodine**, President, W. J. Brodine & Co.  
**Marcie H. Zakheim, Esq.**, Partner, Feldesman Tucker Leifer Fidell LLP

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**PFG2 ➤ Delaware**

**CMS 101: Back to Basics**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Federal Policy

Are you new to the health center world and want to learn some of the basics about how health centers interact with Medicare and Medicaid? Or are you a health center veteran that would like a refresher on the Medicare
and Medicaid PPS? Or maybe you are curious about state waivers and want to know how they might affect your health center? In the ever-changing healthcare environment, it is always very important for health centers and PCAs to understand the basics of Medicare and Medicaid and FQHCs, including protections in federal law and the state waiver process. This session will provide an overview of the mechanics of Medicare, Medicaid, and the federal regulatory and waiver processes and how these programs impact your health center.

**Presenter(s):**
- **Colleen Meiman**, Director, Regulatory Affairs, NACHC
- **Susan Sumrell**, Deputy Director, Regulatory Affairs, NACHC

**PFH2** Washington 1

**Motivation and Methods for Engaging Health Center Special Populations in Grassroots Advocacy**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Advocacy

During a time of polarizing political issues, healthcare reform, immigration reform debate, and other policy challenges and opportunities for health centers, it is more important than ever that health center patients express their voice to its full force. Attend this session to learn methods for culturally competent outreach and education, strategies for engaging in more advocacy and civic engagement with these populations, and the importance and power of doing so for the future of health centers and the millions of patients they serve.

**Presenter(s):**
- **Alexandra Harris**, MSPH, Grassroots Advocacy Manager, Special Populations, NACHC
- **Heather Skrabak**, Associate Director, Policy and Advocacy, Association of Asian Pacific Community Health Organizations
- **Julie Kozminski**, MPH, CHES, Policy and Planning Analyst, Unity Health Care
- **Francys Crevier**, JD, Policy Analyst and Congressional Relations Liaison, National Council of Urban Indian Health
- **Nichole Mosqueda**, Director, Programs and Development, Camarena Health
- **Alyssa Shinto**, Program Associate, Federal Affairs, NACHC

**PFJ2** Washington 2-3

**Maximizing Third-Party Revenue Through an Interdisciplinary Approach: Legal Protections, Health Center Leadership, and PCA Advocacy**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Health Center Operations

This session will address how health centers can leverage legal protections, health center leadership, and PCA advocacy to maximize managed care revenue. Speakers will cover the legal issues that can uncover hidden opportunities, the significant and unique role of the PCA for advocacy, and the crucial responsibilities of health center leadership regarding organizational changes (e.g., compensation structures or operational improvements). Participants will understand how an interdisciplinary team of legal, advocacy, and leadership experts intersect to holistically address objectives to maximize health center revenue under managed care contracts.
FRIDAY, MARCH 31, continued

**Moderator:**
**Bethany Hamilton, JD**, Manager, State Affairs, NACHC

**Presenter(s):**
**Adam Falcone, Esq., MPH**, Partner, Feldesman Tucker Leifer Fidell LLP  
**Deb Polun, MA**, Director of Government Affairs/Media Relations, Community Health Center Association of Connecticut  
**Ross Brooks**, Chief Executive Officer, Mountain Family Health Centers

**PFK2**  
**Washington 4-6**  
**BPHC Update: Part 1 - Quality, Data, and FTCA**
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Federal Policy

Interested in learning the latest from the Bureau of Primary Health Care (BPHC) on improvements in quality and data? Session attendees will hear from BPHC’s Office of Quality Improvement and will focus on quality and data updates impacting health centers. Previous attendees, please note this year we are breaking the traditional BPHC Update into two sessions, Part 1 focuses on updates on quality and data (this session), while Part 2 (PFK3) will focus on policy updates.

**Moderator:**
**Ronald Yee, MD, MBA, FAAFP**, Chief Medical Officer, NACHC

**Presenter(s):**
**Suma Nair, MS, RD**, Director, Office of Quality Improvement, Bureau of Primary Health Care/HRSA

3:00pm – 3:30pm  
**T³ (TIMELY THIRTY-MINUTE TIPS)**
**Exhibit Hall C: Theater, Aisle 100, next to Booth #116**

**PT3-3**  
**What’s New in the UDS Mapper? Everything!**

The UDS Mapper is changing this year. Come get a sneak peek of the new UDS Mapper and learn about the many ways the user support team can help you create your service area maps and analyze your communities.

**Presenter(s):**
**Jennifer L. Rankin, PhD**, Senior Manager, Research and Product Services, HealthLandscape

3:00pm – 5:00pm  
**Roosevelt 3**  
**Consumer Board Member Committee**

3:30pm – 5:00pm  
**EDUCATION SESSIONS**

**PFA3**  
**Maryland**  
**The Capitol Hill Kitchen Sink: What’s on the Congressional Agenda in 2017**
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Federal Policy

Much of the focus of this year’s advocacy effort is on sustaining and strengthening health centers’ Section 330 Funding -- but of course, many other crucial issues are percolating on Capitol Hill. The NACHC Federal Affairs team will discuss and address questions on the current status and outlook for issues including workforce, 340B, Medicaid, telehealth, emergency preparedness, veterans, and
more. We’ll also look at who the new faces are on Capitol Hill, especially in key committee chairmanships and leadership positions, and in the new Administration, and what that means for our agenda.

**Presenter(s):**
- John Sawyer, Director, Federal Affairs, NACHC
- Jennifer Taylor, MPH, Deputy Director, Federal Affairs, NACHC
- Oliver Spurgeon, III, MBA, Deputy Director, Federal Affairs, NACHC
- Michaela Keller, Manager, Federal Affairs, NACHC

**PFC3** Thurgood Marshall East

**Health Center Approaches to Serving Incarcerated and Justice-Involved Patients**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Social Determinants

The population involved in the criminal justice system is a vulnerable special population that includes many low-income individuals, with significant physical and mental health needs, who face economic and social challenges. Connecting these individuals to healthcare and social services is critical for their successful reentry into the community and to prevent high-cost utilization of emergency services. This session will feature examples of how health centers have identified patients who have been recently incarcerated and provided a continuum of care that is responsive to their needs, often leveraging federal and state policies and building partnerships at the state and local levels.

Moderator:  
- Kersten Burns Lausch, MPP, Deputy Director, State Affairs, NACHC

**PFD3** Thurgood Marshall West

**Understanding Risk**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Demonstrating Value and Payment

This session will discuss the legal, financial, and operational aspects of risk, provide examples in different payment arrangements, and discuss how to evaluate your internal processes and data to determine your health center’s strengths and weaknesses. Discussion will also include the importance of risk in value-based payment models and strategies health centers can use when approaching these contracts.

Moderator:  
- Jennifer Nolty, Director, Innovative Primary Care, PCA, and Network Relations, NACHC

**Presenter(s):**
- Lisa Puglisi, MD, Director, Transitions Clinic, New Haven
- Roxanna Cruz, MD, Primary Care Doctor, Hunt Regional Healthcare
- Betsy Hardwick, LMSW, COO and Program Administrator, ReEntry Project for Offenders with Special Needs, Professional Consulting Services
- Joanne Sheldon, MHA, Chief Operating Officer, Michigan Primary Care Association

**Presenter(s):**
- Brian Bauer, Esq., Attorney, Hall, Render, Killian, Heath & Lyman, PLLC
- Gervean Williams, Director, Health Center Financial Training, NACHC
3:30pm – 5:00pm

**PFE3**

Thurgood Marshall South

The Importance of Data at Every Stage: Strategies and Lessons Learned for Collection, Measurement, and Demonstration of Value

This peer-to-peer session will provide an opportunity to discuss the importance of data at every stage, as health centers continue to move toward value-based payment. Experts, as well as peers, will provide perspectives, strategies, best practices, and lessons learned regarding smart and manageable data collection, realistic and relevant data measurement and methodology, effective data-driven demonstration of value, and the importance of building strategic partnerships and relationships.

*Presenter(s):*

**Ross Brooks**, Chief Executive Officer, Mountain Family Health Centers

**Ginny Roberts**, Managed Care Director, Arizona Alliance for Community Health Centers

**Beth A. Wrobel**, Chief Executive Officer, HealthLinc

**Michelle Proser**, MPP, PhD, Director of Research, NACHC

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**PFF3**

Virginia

HRSA Operational Site Visits: Part 2 - Lessons Learned and Tips From the Field

CPE: 1.8  CME/CE/Governance: 1.5

Level: Advanced

Topic: Health Center Operations

Building on the themes discussed in Part 1 of this session topic, Part 2 will walk participants through the Operational Site Visit (OSV) process and identify key hotspots related to both the on-site review and the program requirements, which often cause problems and concerns from the perspectives of the OSV reviewers. Participants will also explore current trends and patterns that have emerged from the field regarding the areas of governance, administrative, and finance. Part 2 will feature health center associates who will share their preparation strategies and tips for working and communicating with review teams, project officers, and primary care associations ahead of, during, and after the OSV.

*Moderators:*

**Marcie H. Zakheim, Esq.**, Partner, Feldesman Tucker Leifer Fidell LLP

**Warren Brodine**, President, W. J. Brodine & Co.

*Presenter(s):*

**Jennifer Genua-McDaniel**, Chief Executive Officer, Genua Consulting, LLC

**Douglas Flaker**, Program Development Director, American Indian Health & Services

**Ana Taras, MPH**, Chief of Strategic Development, William F. Ryan Community Health Network

**Michelle Layton, BSN, MBA**, Managing Director, Infidium Healthcare Solutions, LLC
3:30pm – 5:00pm
YOUNG PROFESSIONAL TRACK

PFH3  Washington 1
Leveraging Online Tools for Effective Advocacy
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic  Topic: Advocacy

This session will showcase best practices, using social media, for direct advocacy and communication with elected officials, as well as the development of an online presence and advocate recruitment strategies. Presenters will also highlight the new Campaign for America’s Health Centers (CFAHC) website and integrated advocacy tools.

Presenter(s):
James Godwin, Communications Coordinator, Nevada Primary Care Association
Dorian Wanzer, MPA, Grassroots Advocacy Manager, Outreach and Communications, NACHC

YPLE Track Description: NACHC invites individuals in the early stages of their professional careers to participate in a NEW Young Professional Leadership Exchange Track during the 2017 Policy & Issues Forum (P&I). Join other young professionals throughout this program to identify skills and experience needed in advancing your leadership potential, while networking and forming friendships with the next generation of health center leaders. Advocate for yourself, your career, and the Health Center Movement by participating in this exciting new learning opportunity.

3:30pm – 5:00pm
EDUCATION SESSIONS

PFJ3  Washington 2-3
Health Center Advocacy for Board Members
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic  Topic: Advocacy

The role health center board members play in driving effective and powerful advocacy at their health centers, both personally and as an organization, cannot be overstated. Active participation by the board of directors is a key element to building a successful advocacy program at all levels of health center operations and outreach.

This session will share best practices on how health center boards can and should work with health center leadership to drive advocacy initiatives, develop board structure and advocacy planning to make advocacy an organizational priority, and effectively leverage relationships with other community leaders to raise awareness and increase power and influence.

Presenter(s):
David Brown, President, Family Medical Center of Michigan and Health Center Board Member Committee Chair, Michigan Primary Care Association
BPHC Update: Part 2 - Policy and Program Development

CPE: 1.8  CME/CE/Governance: 1.5
Level: Intermediate
Topic: Federal Policy

Interested in the latest policy developments from the Bureau of Primary Health Care (BPHC)? This session will provide attendees with an update from BPHC’s Office of Policy and Program Development, as well as a litigation update. Previous attendees, please note this year we are breaking the traditional BPHC Update into two sessions, Part 1 focuses on updates on quality and data, while Part 2 (this session) will focus on policy updates.

Moderator:
Colleen Meiman, Director, Regulatory Affairs, NACHC

Presenter(s):
Jacqueline C. Leifer, Esq., Senior Partner, Feldesman Tucker Leifer Fidell LLP
Jennifer Joseph, PhD, Director, Office of Policy and Program Development, Bureau of Primary Health Care/HRSA

The FTCA Program: Integrating Its Complex Requirements Into Your Workforce Policies to Achieve Stability in Times Of Change

CPE: 2.4  CME/CE/Governance: 2.0
Level: Intermediate
Topic: Federal Policy/Workforce

The Federal Tort Claims Act (FTCA) Program for health centers is 25 years old and has seen its requirements evolve to respond to changing environments. This session will review the program’s history and significance, discuss recent changes and their impact, and explain the dynamic tension between the federal court and the executive branch over key aspects of the program. Presenters will address key requirements and their practical applications for health centers, examine clinical workforce policies with a special focus on state-based issues that they affect, and share relevant resources.

Moderator:
Vincent A. Keane, President and CEO, Unity Health Care, Inc.

Presenter(s):
Matthew S. Freedus, JD, Partner, Feldesman Tucker Leifer Fidell LLP
Molly S. Evans, JD, Partner, Feldesman Tucker Leifer Fidell LLP
Martin J. Bree, JD, Of Counsel, Feldesman Tucker Leifer Fidell LLP
5:00pm – 6:00pm  SPECIAL EVENT

Conference Networking Reception in EXPO Hall  Exhibit Hall C
Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing throughout the 2017 P&I EXPO. Identify new technologies and offerings that will enhance your health center operations and your overall delivery of patient care. Don’t forget the 5:45pm “EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Twitter Contest winners in the EXPO Hall! All NACHC game cards should be submitted to the NACHC Booth (#200) by 5:40pm and remember that you MUST be present to win.

5:15pm – 5:45pm  T³ (TIMELY THIRTY-MINUTE TIPS)

PT3-4
Showcase of the NEW Health Center Advocacy Network Website
This brief session will showcase the new Health Center Advocacy Network website and advocacy tools and resources. Learn about updates and new features of the website that will enable your health center staff and board members to better engage advocates and recruit new health center supporters. This website will support your advocacy efforts as a key source for finding events, updates, resources, and communication tools.

Presenter(s):
Dorian Wanzer, MPA, Grassroots Advocacy Manager, Outreach and Communications, NACHC

5:45pm  Exhibit Hall C
“EXPO Early-Bird” Amazon Gift Card and NACHCopoly Prize Drawings, and Announcement of Twitter Contest Winners in EXPO Hall!

6:00pm – 7:00pm  Wilson A
National LGBT Primary Care Alliance Reception

6:00pm – 7:00pm  Roosevelt 4
Board Members CONNECT! Health Center Board Members Networking Event

6:00pm – 7:00pm  Wilson C
New Member Welcome Reception (invitation only)

6:00pm – 7:30pm  Roosevelt 1
NACHC GE Centricity User Group

6:30pm – 8:00pm  Off Site: Bar Civita
Young Professional Leadership Exchange Reception

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SCHEDULE
SATURDAY, APRIL 1

7:30am – 8:30am  Coffee Break  Lobby Level Foyer
7:30am – 10:30am Registration and Speaker Check-In  Lobby Level
7:30am – 5:00pm  Training for New Clinical Directors – Day 1  (preregistration required; no on-site registration)  Wilson B

8:00am – 10:00am  Education Sessions
10:00am – 10:30am  Refreshment Break  Lobby Level Foyer

10:30am – 12:00pm  **PGS3 General Session**  Marriott Ballroom
1:00pm – 3:00pm  Health Professions Education in Health Centers Task Force  Wilson C
1:00pm – 3:00pm  Rural Health Committee  Virginia
1:00pm – 3:00pm  LGBT Task Force  Washington 6
1:00pm – 3:00pm  Subcommittee on Health Center Financing  Maryland
1:00pm – 3:00pm  Committee on Health Center Excellence and Training  Delaware
1:00pm – 3:00pm  Health Care for Homeless Committee  Washington 4
1:00pm – 3:00pm  Subcommittee on Elderly Issues  Washington 5
3:30pm – 5:30pm  Health Center Controlled Networks Task Force  Washington 5
3:30pm – 5:30pm  Committee on Agricultural Worker Health  Maryland
3:30pm – 5:30pm  Health Care in Public Housing Task Force  Washington 6
3:30pm – 5:30pm  Membership Committee  Delaware
3:30pm – 5:30pm  Committee on Service Integration for Behavioral Health and HIV  Virginia

3:30pm – 5:30pm  Committee on Agricultural Worker Health  Maryland
3:30pm – 5:30pm  Health Care in Public Housing Task Force  Washington 6
3:30pm – 5:30pm  Membership Committee  Delaware
3:30pm – 5:30pm  Committee on Service Integration for Behavioral Health and HIV  Virginia

6:00pm – 8:00pm  Health Policy Committee  Marriott Ballroom: Salon 1

SUNDAY, APRIL 2

7:30am – 12:30pm  Training for New Clinical Directors – Day 2  Wilson B
8:00am – 10:00am  Finance Committee  Coolidge
8:00am – 10:00am  Clinical Practice Committee  Marriott Ballroom: Salon 3
12:00pm – 2:30pm  NACHC Board of Directors Meeting  Marriott Ballroom: Salon 3
Kelly Thibert, DO, MPH
National President
American Medical Student Association

Dr. Thibert is the National President of the American Medical Student Association (AMSA), representing over 40,000 physicians-in-training across the country and abroad on issues such as student debt, pharmaceutical influence on medical education, the opioid epidemic, gun violence prevention, and resident work hour restrictions.

She recently completed her medical training at Nova Southeastern University, College of Osteopathic Medicine, along with her Master of Public Health degree. Dr. Thibert became heavily involved with AMSA during her undergraduate career at the University of Central Florida. She believes that AMSA helped her to realize that she could combine her love of medicine and humanism into a singular fulfilling career.

Now in her ninth year of involvement with AMSA, Dr. Thibert’s goals for the year include advancing AMSA’s work on healthcare access, the opioid epidemic, and the understanding of osteopathic medicine. She will continue to engage members in advocacy and leadership, and is excited to meet so many future leaders of medicine along the way.

The 2017 Emerging Leader Awards, a presentation of The Geiger Gibson Program in Community Health Policy at the Milken Institute School of Public Health

Sara Rosenbaum, JD, Harold and Jane Hirsh Professor, Milken Institute School of Public Health, The George Washington University, Presenting

2017 Emerging Leader Award Recipients:
Adrienne Meier, RN, BSN, Manager of Clinical Education, Chicago Family Health Center
Carlos A. Salgado, MD, Director of Psychiatric Services and Psychiatry Residency Program, Community Health of South Florida, Inc.
Christopher M. Baumert, MD, Physician, RiverStone Health
Dana M. Kelly, MBA, Director, Government and Institutional Development, Erie Family Health Center
Frances “Frannie” Pryor, MSW, LCSW, SBIRT Project Director, Community Health Centers, Inc.
Kari R. Hexem, DMD, MPH, Dental Director, Philadelphia FIGHT Community Health Centers
Kathleen Clay, Director, Health Home Program, Hudson River HealthCare
Katie Owens, Director of Engagement, Iowa Primary Care Association
Kristen Bigelow-Talbert, MSHM, Quality Improvement Facilitator, Bi-State Primary Care Association
Kristen F. Pieper, Covering Kids and Families Senior Project Manager, Colorado Community Health Network
Matthew Percy, MD, Site Medical Director, Mountain Family Health Centers
Miranda Cvitkovich, CNM, CNM/APN Clinic Team Lead, Denver Health and Hospital Authority
Nataly Castro, Business Services Manager, Lone Star Family Health Center
Nieves Gomez, MPA, MSW, Director of Operations, Columbia Basin Health Association
Phillip Ashley, MHA, MPH, Director of Strategic Initiatives, Family Health Center of Boone County
EDUCATION SESSIONS
SATURDAY, APRIL 1

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

This icon designates sessions audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:30am – 8:30am  Lobby Level Foyer
Coffee Break

7:30am – 10:30am  Lobby Level
Registration and Speaker Check-In

7:30am – 5:00pm  Wilson B
Training for New Clinical Directors – Day 1 (preregistration required; no on-site registration)

8:00am – 10:00 am  LEARNING LAB

PSaD1  Thurgood Marshall West
Payment Reform: Exploring Trends and the Health Center Experience
CPE: 2.4  CME/CE/Governance: 2.0
Level: Intermediate
Topic: Demonstrating Value and Payment

Limited to 65 participants.

Health centers, through their mission, structure, and programmatic focus, have a unique ability to provide high-quality, cost-effective care that engages patients and thus contributes substantially to the achievement of the Triple Aim. At the same time, reform efforts have critical implications for health centers’ financial performance, sustainability, and their mission of providing patient-centered care to underserved populations in an increasingly competitive market. This session will explore recent payment trends in Medicare and Medicaid and provide participants with an opportunity to connect with peers to learn how other health centers are charting their path in a changing healthcare environment.

Presenter(s):
Susan Sumrell, Deputy Director, Regulatory Affairs, NACHC
Kersten Burns Lausch, MPP, Deputy Director, State Affairs, NACHC

All NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the light refreshments included in all labs. Preregistration and $25 fee required by March 15, 2017. No on-site registration available.

8:00am – 10:00am  EDUCATION SESSION

PSaJ1  Washington 2-3
Collecting SO/GI Data: Lessons Learned and Next Steps for Using the Data to Support LGBT Patients
CPE: 2.4  CME/CE/Governance: 2.0
Level: Basic
Topic: Special Populations

The UDS 2016 requirement to report sexual orientation and gender identity (SO/GI) data inspired health centers to collect this information from patients for the first time. In order to implement systems to collect this demographic data, many health centers learned that they needed to educate patients on the “why” of sharing this personal information; engage staff in understanding why
care teams need to understand a patient’s sexual orientation and gender identity; educate the healthcare organization about what factors may impact a lesbian, gay, bisexual, and/or transgender patient’s quality of care and experience of care; and use quality improvement methods to develop systems incorporating workforce skills and responsibilities and HIT fields and forms to collect, report, and begin to use sexual orientation and gender identity data to improve patient care. In this two-hour session, experts will share promising practices for collecting SO/GI data and then lead a discussion about outstanding challenges and possible next steps for use of SO/GI data.

Moderator:
Harvey J. Makadon, MD, FACP, Director of Education and Training Programs, The Fenway Institute

Presenter(s):
Chris Grasso, MPH, Associate Director for Informatics and Data Services, The Fenway Institute
Lisa Smith, CRNP, Nurse Practitioner, Family First Health
Trisha Goetz, LCSW, CACIII, Associate Director of Behavioral Health, Metro Community Provider Network

8:30am – 10:00am
EDUCATION SESSIONS

**PSaA1**

**What’s New With the 340B Drug Discount Program? A Policy Update**

CPE: 1.8  
CME/CE/Governance: 1.5

Level: Basic
Topic: Federal Policy

There has been a lot of discussion about the 340B Drug Discount Program in Congress, the states, and the Administration. This session will provide attendees with an overview of the latest developments, including the Office of Pharmacy Affairs’ Mega Guidance on the program, the outlook for congressional action on 340B, and how these decisions will impact 340B at the state level.

Moderator:
Sue Veer, MBA, CMPE, Chief Executive Officer, Carolina Health Centers, Inc.

Presenter(s):
Michael Glomb, Esq., Partner, Feldesman Tucker Leifer Fidell LLP
Michaela Keller, Manager, Federal Affairs, NACHC

**PSaC1**

**Getting the Most Out of National Health Center Week 2017**

CPE: 1.8  
CME/CE/Governance: 1.5

Level: Basic
Topic: Advocacy

National Health Center Week (NHCW) has become one of the most powerful and effective tools in health center advocacy, public relations, and capital campaigns. This session presents effective tools and highlights lessons learned for maximizing NHCW as an annual linchpin of your health center grassroots advocacy and public awareness strategies. This includes event planning, securing state and local sponsors, and media outreach ideas and tools used successfully by health centers and primary care associations. Attend this session to learn how to plan and hold successful National Health Center Week events.

Presenter(s):
Morgan Daven, MA, Strategic Director, Primary Care Systems, American Cancer Society, Inc.
Bob Piacine, Director, Community Health Center Development Health Systems, McKesson Medical-Surgical
**PSaE1**  
Thurgood Marshall South  
**Social Media, Free Speech, Health Privacy, and Your Employees**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Health Center Operations

Continuing our discussion from NACHC’s 2016 CHI on the legal considerations of social media use in healthcare organizations, this session will focus on the human resources element of social media, including social media policy implementation, employer protections, employee rights, and HIPAA considerations.

**Moderator:**  
Marisol Murphy-Ballantyne, Director, Digital Communications, NACHC

**Presenter(s):**  
Molly S. Evans, JD, Partner, Feldesman Tucker Fidell LLP  
Jacqueline C. Leifer, Esq., Senior Partner, Feldesman Tucker Fidell LLP

**8:30am – 10:00am**  
**SPECIAL EXHIBITOR SESSION**

**PSaF1**  
**Virginia**  
**Utilizing Data to Prepare for the Changing Healthcare Reimbursement Environment: Understanding the Total Cost of Care**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Health Center Operations

With the reimbursement picture so uncertain, how should health centers prepare for the future? The key will be to utilize data to improve operational decision making. During this session, presenters will identify the key components of the total cost of care and common misconceptions. They will also address ways health centers can prepare for the discussions internally with management and providers, the board of directors, and external parties. Since the reimbursement system is largely outside of a health center’s control, the key to being prepared for change is to understand the drivers of total cost of care so that changes can be made as necessary for the improvement of patient outcomes and maintenance of financial sustainability.

**Presenter(s):**  
Michael B. Schnake, CPA, CGFM, Partner, BKD, LLP  
David C. Fields, CPA, CMA, CFM, Senior Manager, BKD, LLP

8:30am – 10:00am  
**EDUCATION SESSION**

**PSaG1**  
**Delaware**  
**Making Succession Planning Work at Your Health Center**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Topic: Health Center Operations

Health center leaders and their boards are approaching a point where many are exploring how to transition from one senior manager to another. Leadership transitions can be very challenging for any organization, but this is especially true for organizations like health centers who have often had stable leadership for long periods of time. Succession planning is one way health centers can prepare for leadership change while minimizing the trauma associated with it.

This session will provide both basic information about the process and personal experiences health center managers have had with succession planning. The experiential information will be provided by members of NACHC’s Emeritus Group.
PSah1 Washington 1
Bring Your Passion: Tales From Health Center Leaders on Their Drive to Further the Health Center Movement

With an expansive network of clinics and an ever-increasing patient population of more than 25 million, America’s health centers are now more than ever looking to the next generation of leaders to continue the mission of high-quality, cost-effective, and culturally-competent healthcare for all. But establishing one’s story, meeting mentors, or even figuring out where one fits in can often be challenging. As part of the newly-formed Young Professional Leadership Exchange (YPLE) Track, this peer-to-peer session will focus on activating the future leaders of the Health Center Movement. The first part of the session will provide opportunity for fellow young professionals to spend time with current health center leaders as they share their stories and what drove them to become the leaders they are today. Hear more about the directions they took and the skills they strengthened on their path to success. The session remainder will be a breakout session for exchanging ideas regarding the future of health centers and the roles young professionals will play in that future. Bring your passion to the table and utilize your skills to become the next generation of health center leaders.

Moderators:
Russell Brown, CDC Portfolio Manager, NACHC
Elizabeth Zepko, Program Associate, Training and Technical Assistance, NACHC
Alexandra Harris, MSPH, Grassroots Advocacy Manager, Special Populations, NACHC

Presenter(s):
Lisa M. Davidson, Director of Government Relations and Advocacy, Wisconsin Primary Health Care Association
Avein Saaty-Tafoya, Chief Executive Officer, Adelante Healthcare
Bruce Gray, MPA, Chief Executive Officer, Northwest Regional Primary Care Association
Paloma Izquierdo-Hernandez, President and CEO, Urban Health Plan

YPLE Track Description: NACHC invites individuals in the early stages of their professional careers to participate in a NEW Young Professional Leadership Exchange Track during the 2017 Policy & Issues Forum (P&I). Join other young professionals throughout this program to identify skills and experience needed in advancing your leadership potential, while networking and forming friendships with the next generation of health center leaders. Advocate for yourself, your career, and the Health Center Movement by participating in this exciting new learning opportunity.
8:30am – 10:00am
EDUCATION SESSION

PSaK1  Washington 4-6
Board Oversight of Financial and Operational Performance: Understanding What Metrics Tell You
CPE: 1.8  CME/CE/Governance: 1.5
Level: Intermediate
Topic: Board Governance

In this session, health center board members will learn how to assess their health center’s financial and operational performance using benchmarking and comparative metrics from Capital Link’s audited financial database and data from the federal reporting system. Presenters will discuss the difference between calculating outputs and measuring outcomes and will address the value of metrics to achieve the board’s oversight responsibilities of monitoring their health center’s administrative, financial, and clinical operations. Participants will learn how to use metrics to compare their health center’s performance with other health centers, and to use that information to enhance their organization’s financial and clinical success.

Presenter(s):
Jonathan Chapman, MBA, Director of Community Health Center Advisory Services, Capital Link

10:00am – 10:30am  Lobby Level Foyer
Refreshment Break

10:30am – 12:00pm  Marriott Ballroom
PGS3  General Session
(refer to page 82 for details)
3:30pm – 5:30pm Delaware Membership Committee

3:30pm – 5:30pm Virginia Committee on Service Integration for Behavioral Health and HIV

6:00pm – 8:00pm Marriott Ballroom: Health Policy Committee

7:30am – 12:30pm Wilson B Training for New Clinical Directors – Day 2

8:00am – 10:00am Coolidge Finance Committee

8:00am – 10:00am Marriott Ballroom: Clinical Practice Committee

12:00pm – 2:30pm Marriott Ballroom: NACHC Board of Directors Meeting
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2017 P&I EXPO: Your Solution Center

Friday, March 31
EXPO Hall Open 7:30am - 6:00pm • Exhibit Hall C

EXPO Schedule:

7:30am - 8:30am Continental Breakfast - “EXPO Early-Bird” Chance to WIN! Join us for breakfast at 7:30am and be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! Don’t forget the 5:45pm “EXPO Early-Bird” Amazon gift card prize drawing in the EXPO Hall!

9:45am - 10:15am PT3-1 NACHC’s Payment Reform Readiness Assessment Tool* (refer to page 68 for details)

12:30pm - 1:30pm Dedicated Exhibit Time (lunch on your own; refreshments in EXPO Hall)

12:45pm - 1:15pm PT3-2 NACHC’s Advocacy Center of Excellence (ACE) Program* (refer to page 69 for details)

3:00pm - 3:30pm Refreshment Break in EXPO Hall

PT3-3 What’s New In the UDS Mapper? Everything!* (refer to page 73 for details)

5:00pm – 6:00pm Conference Networking Reception in EXPO Hall
Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing throughout the 2017 P&I EXPO. Identify new technologies and offerings that will enhance your health center operations and your overall delivery of patient care.

5:15pm - 5:45pm PT3-4 Showcase of the NEW Health Center Advocacy Network Website* (refer to page 78 for details)

5:45pm “EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Twitter Contest winners in the EXPO Hall! All NACHC game cards should be submitted to the NACHC Booth (#200) by 5:40pm and remember that you MUST be present to win. (refer to page 24 for Twitter Contest details)

*Note: All T³ sessions are held in Exhibit Hall C: Theater, Aisle 100, next to Booth #116.

Why you can’t afford to miss the NACHC EXPO:

★ Opportunities to establish relationships with key companies that will help you build your health center business
★ Demonstrations of new technologies and products
★ Invaluable one-on-one time with both industry experts and colleagues who understand the needs and demands of the community health center workplace
★ Great giveaways and prizes
**NACHCopoly!**

While networking with colleagues and exhibitors at P&I, make sure to play *NACHCopoly* for the chance to win great prizes!

**It’s easy to play:**

Step 1: You’ll find the game card in your registration bag. Simply visit all the exhibitors featured on the game card and collect their individual game pieces.

Step 2: Once you’ve collected all *NACHCopoly* game pieces from participating exhibitors, your game card is officially complete!

Step 3: Now just drop off your game card at the NACHC Booth (#200), in the Exhibit Hall, and you are automatically entered for a chance to go home with great prizes!

All completed game cards must be submitted to the NACHC Booth (#200) by 5:40pm to be eligible for the prize drawings.

Prizes will be awarded at 5:45pm in the Exhibit Hall.

You MUST be present to claim all prizes.
The National Association of Community Health Centers Would Like to Thank the Following 2017 P&I Sponsors for Their Support

*Pending as of March 1, 2017
Community Health Ventures Row

The Community Health Ventures (CHV) Row features ViP, ViS, ViL, ViB, and 340Better partners during the 2017 P&I Forum. CHV is the business development affiliate of NACHC. These partners have been vetted by NACHC/CHV leadership and have been identified as providing the best-in-class customer service, favorable contracting terms, and discount prices on the products and services that health centers utilize.

CHV was created by and for health centers and is endorsed by NACHC. Our dedicated staff and management have over 50 years of combined community health center experience and ensure that our programs meet the specialized needs of health centers. Simply put – CHV provides the expertise and tools to maximize your budget and fulfill your mission of improving health-status outcomes for the underserved. Community Health Ventures leverages the collective purchasing volume of health centers to negotiate discounted rates from manufacturers and suppliers.

CHV Programs Key Features:

- Over 850 community health centers enrolled.
- The largest Group Purchasing Organization in the country – leveraging aggressive savings.
- Over 1 million products and services under contract, encompassing nearly 90 percent of products that health centers purchase, including medical, facility, and office supplies.
- Flexibility – work with your choice of distributors, including Henry Schein, Kreisers, McKesson, and NDC.
- Better CHC-tiered contract pricing exclusive to CHV members with manufacturers like BD, Midmark, Welch Allyn, TIDI, Quidel, LabCorp, Staples, and Office Depot.
- Easy contract access with voluntary commitment and no membership fees.
- Free RFP consultation – ability to gather bids from multiple distributors.

*Visit the CHV Row, located in Exhibit Hall C, Aisle 100, and come see Community Health Ventures at Booth #206.*

*We look forward to seeing you!*
340Basics (34OBetter)  
Booth 106

340Basics is at the forefront of healthcare technology – delivering a secure software solution providing a compliant 340B eligibility and virtual inventory management system to eligible healthcare providers, pharmacies, and managed care plans.

In addition, 340Basics offers audit and consulting services, allowing our clients to navigate the complex 340B landscape with confidence. 340Basics understands the different needs from our diverse customers—it is why we have developed our solutions and services to be adaptable and customizable.

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Phone: (888) 356-6225  
Email: cdiclau dio@340basics.com  
www.340basics.com

Axial Benefits Group LLC (VIB)  
Booth 114

Axial Benefits Group (ABG) is a national employee benefits firm located in Burlington, Massachusetts. ABG offers corporate health insurance, group healthcare purchasing coalitions, 401k plan guidance, and executive benefits and wealth management services for companies of all sizes.

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www.axialco.com

Benco Dental (VIP)  
Booth 110

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Cardinal Health (34OBetter)  
Booth 112

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Email: rick.mcgraw@cardinalhealth.com  
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Community Health Ventures

Community Health Ventures, offering the Value in Purchasing (ViP), Value in Staffing (ViS), Value in Laboratory (ViL), Value in Benefits (ViB), and 340Better programs, is the only NACHC-endorsed National Group Purchasing Program. Come visit us and see how to get discounted pricing for your staffing, medical, dental, office supplies and services, capital equipment, and injectibles. ViP, ViS, ViL, and ViB partners offer the deepest discounts and the best products and services supporting community health centers.

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Accreditation Association for Ambulatory Health Care  Booth 414

Close to 300 community health centers have achieved Accreditation Association for Ambulatory Health Care (AAAHC) accreditation. Our collaborative process guides each center in preparing for the on-site survey, and our consultative approach supports your center throughout the survey process. AAAHC surveyors bring years of relevant experience to help your center provide safe, high-quality, patient-centered care to the communities you serve. AAAHC has been improving healthcare quality through accreditation for more than 35 years.

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Adaptive Medical Partners  Booth 407

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Capital Link

Capital Link is a national, non-profit organization that has worked with hundreds of health centers and primary care associations over the past 15 years to plan capital projects, finance growth, and identify ways to improve performance. We provide innovative advisory services and extensive technical assistance with the goal of supporting and expanding community-based healthcare.

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CohnReznick LLP  ●  Booth 212

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Collaborative Health Systems  ●  ●  Booth 511

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Community Health Ventures  ●  ●  ●  Booth 206

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www.communityhealthventures.com

Community Hospitality Healthcare Services  Booth 420

Community Hospitality Healthcare Services (CHHS) is a leading national community development entity specializing in investing in healthcare organizations. CHHS helps organizations access financing sourced from federal and state tax credits, including New Market Tax Credits. CHHS has a particular interest in financing expansion projects for primary care medical facilities or other healthcare organizations that serve low-income people.

Vivian Valenzuela, 2861 Placida Rd., Unit B, Englewood, FL 34224
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www.chhscommunityhealthcare.com
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Since 2004, Direct Relief has supported health centers’ critical work by mobilizing and providing $689 million in free medications and supplies to a growing network of more than 2,000 nonprofit safety-net facilities nationwide – 8,000 deliveries of $136 million in requested items in the last year. Leveraging philanthropic partnerships, unique status as the only VAWD®-accredited nonprofit, and 50-state Rx-distribution licensing, Direct Relief continues to network safety-net facilities for rapid assessment and efficient response in emergencies.

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ECRI Institute

ECRI Institute is an independent nonprofit researching the best approaches to improving patient care. Our unbiased, evidence-based research, information, membership programs, and educational services help you to lead your organization in assessing and addressing patient safety, quality and risk management challenges, procure cost-effective technology, and align capital investments with strategic technology needs. ECRI Institute is designated as an Evidence-Based Practice Center by the U.S. Agency for Health Research and Quality.

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HealthCenterCompliance.com provides a broad range of compliance and FTCA resources that address the most important risk areas facing health centers today. Subscription options include compliance toolkits, in-depth articles and analysis, telephone consultations, compliance risk assessments, and training opportunities. These resources have been developed by attorneys at the law firm of Feldesman Tucker Leifer Fidell LLP in collaboration with NACHC.

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Phone: (205) 908-6371  Email: greg.murchison@greenwayhealth.com  
www.greenwayhealth.com

The Health Information Technology, Evaluation, and Quality (HITEQ) Center is a HRSA-funded National Cooperative Agreement that collaborates with HRSA partners including Health Center Controlled Networks, Primary Care Associations and other National Cooperative Agreements to support health centers in full optimization of their electronic health record/health information technology (IT) systems. HITEQ identifies and disseminates promising practices and resources for using health IT to improve quality and health outcomes. Resources include a searchable web-based health IT knowledgebase, workshops and webinars, and technical assistance.

Suz Friedrich, 501 South St., 2nd Fl., Bow, NH  03304  
Phone: (603) 573-3315  Email: s_friedrich@jsi.com  
www.hiteqcenter.org

The Health Resources and Services Administration (HRSA), an agency of the U.S. Department of Health and Human Services (HHS), provides healthcare to people who are geographically isolated, and/or economically or medically vulnerable. HRSA also supports the training of health professionals, the distribution of providers to areas where they are needed most, and improvements in healthcare delivery.

Margaret Davis, 5600 Fishers Ln., Rockville, MD  20857  
Phone: (301) 594-0291  Email: mdavis1@hrsa.gov  
www.hrsa.gov
Hudson Headwaters 340B Pharmacy Services

Hudson Headwaters 340B Pharmacy Services is a third-party administrator for covered entities and their pharmacy partners participating in the 340B Federal Drug Pricing Program. As a part of a Federally Qualified Health Center, Hudson Headwaters offers unparalleled program understanding and focuses heavily on 340B compliance. In addition to third-party administrator services, which includes program consulting, implementation and management of pharmacy arrangements, Hudson Headwaters offers auditing services including mock-HRSA independent audits and compliance assessments.

Kim Barron, 9 Carey Rd., Queensbury, NY 12804
Phone: (518) 761-0300   Email: kbarron@hhhn.org
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Dawn Weathersby, 3663 N. Laughlin Rd., Ste. 200, Santa Rosa, CA 95403
Phone: (707) 575-7100   Email: maryanner@i2ipophealth.com
www.i2ipophealth.com

LGBT Primary Care Alliance

Our mission is to eliminate disparities in access and to improve the quality of healthcare for LGBT individuals and families through clinical education, advocacy, and policy change. Our coordination with community-based healthcare and professional organizations, as well as national and state agencies, aims to build upon the high quality, culturally competent, and fiscally responsible best practices and continuum of primary care pioneered by leading health centers with LGBT expertise.

Anthony McClellon, c/o Howard Brown Health, 1025 W. Sunnyside, Ste. 200, Chicago, IL 60640
Phone: (773) 687-0070   Email: anthonym@howardbrown.org
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www.mckesson.com/chc
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Medline, the largest privately-held medical products manufacturer/distributor in the United States, is now partnered with NACHC's Community Health Ventures. Direct pricing from Medline and solid contract connections through ViP ensure that your center will save money on medical and laboratory supplies and equipment. Medline University, a CE-accredited educational site, is available at no cost for all community health centers.

Greg Smith, One Medline Place, Mundelein, IL 60060  
Phone: (502) 836-7908  
Email: gsmith@medline.com  
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Merritt Hawkins & Associates® is the nation’s leading permanent physician and allied jobs placement service. For more than two decades, we’ve specialized in matching healthcare organizations with providers seeking opportunities to enhance their professional careers and personal lives. Merritt Hawkins fills more permanent physician jobs than any other firm, leading the physician search industry not only in annual revenue but also in the number of available permanent physician jobs, successful placements, and professional endorsements.

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Phone: (469) 524-1400  
Email: Travis.Singleton@merritthawkins.com  
www.merritthawkins.com

National Association of Community Health Centers  

The National Association of Community Health Centers (NACHC) is the leading membership organization representing the nation's network of community-based health centers. Through NACHC, health centers have direct access to benefits and services tailored specifically to their needs and unique environments. Stop by our booth to learn more about NACHC and discover some of our new and exciting benefits, products, programs, and services.

Maurice Denis, 7501 Wisconsin Ave., Ste. 1100W, Bethesda, MD 20814  
Phone: (301) 347-0400  
Email: mdenis@nachc.com  
www.nachc.com

National Cooperative Bank  

National Cooperative Bank (NCB) has over 35 years of experience serving the capital needs of healthcare, senior living, and aging services throughout the United States. NCB possesses the expertise to tailor transactions to meet its clients’ short and long-term strategic objectives and is always seeking new innovations in long-term care.

Bob Montanari, 2011 Crystal Dr., Arlington, VA 22202  
Phone: (703) 302-1942  
Email: bmontanari@ncb.coop  
www.ncb.coop
National Institutes of Health: The All of Us Research Program

The All of Us Research Program, led by the National Institutes of Health, is a nationwide research effort to gather data from one million or more volunteers over time, with the ultimate goal of improving health through more precise preventive care and medical treatment. All of Us will launch in 2017 and currently includes six FQHC pilot sites, as well as additional FQHCs partnering with regional medical centers, to recruit participants in their communities.

Michael Banyas, 6011 Executive Blvd., Rockville, MD  20852
Phone: (301) 594-0722   Email: michael.banyas@nih.gov
www.joinallofus.org

National Practitioner Data Bank

The National Practitioner Data Bank (NPDB) is a workforce tool, created by Congress, to assist organizations in making well-informed credentialing, privileging, and licensing decisions. The NPDB assists health centers to engage and retain a quality health workforce, provide quality care, and ensure patient safety through use of its effective flagging system.

Claudia Rausch, 5600 Fishers Ln., Rockville, MD  20857
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Jody Schreffler, 2300 Clayton Rd., Ste. 1450, Concord, CA  94520
Phone: (503) 260-5634   Email: jschreffler@nonstopwellness.com
www.nonstopwellness.com
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Odyssey Software provides systems for the administrative functions of community health centers, including financial systems, human capital management systems, and budgeting and planning systems.

Michael Dorsey, 105 Bradford Rd., Wexford, PA 15090
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OSIS is a non-profit technology services organization representing the nation’s largest and most successful network of NextGen Health Centers. To strengthen the NextGen experience, we share commonalities that drive innovation and efficiency. OSIS has developed a series of solutions and tools to manage patient populations, reduce documentation time while capturing quality measures, embrace PCMH, and report on the factors that drive your organization. Our mission is to ensure that your investment in NextGen is realized.

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www.ptsdiagnostics.com
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Booth 413

RxStrategies has over a decade of 340B experience and we provide a diverse range of services to all “Qualified Entities” – the in-house and/or contract pharmacies, including “real-time” comprehensive solutions to the challenges of regulatory compliance, patient eligibility, pharmacy replenishment, program tracking, and reporting of the Federal 340B Drug Pricing Program.

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Email: rsmith@340Bplus.com  
www.rxstrategies.com

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Booth 113

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Jeff Waddill, 8840 Cypress Waters Blvd., Ste. 300, Dallas, TX 75019  
Phone: (800) 685-2272  
Email: jeff.waddill@staffcare.com  
www.staffcare.com

Texas Association of Community Health Centers  
Booth 206

The Texas Association of Community Health Centers (TACHC) coordinates a pharmacy purchasing program called 340Better for community health centers to purchase drugs and other related items at or below 340B pricing. TACHC has been helping health centers since 1988 with pharmacy purchasing. This national program can assist and improve the access to discounted pricing for your patients.

Lynn Ford, 5900 Southwest Pkwy., Bldg. 3, Austin, TX 78735  
Phone: (512) 329-5959  
Email: lford@tachc.org  
www.tachc.org

UCLA Anderson  
Booth 319

Founded in 2002, the Health Care Executive Program (HCEP) is a joint effort between UCLA and Johnson & Johnson. The program gives participants 11 days of intensive leadership and management development through the UCLA Anderson School of Management. Participants work on multiple capabilities, such as communication, technology, strategy development, and financial skills. The program also inspires executives to create and set in motion a Community Health Improvement Project (CHIP).

Diana Hernandez, 110 Westwood Plz., Ste. C305, Los Angeles, CA 90095  
Phone: (310) 806-5487  
Email: diana.hernandez@anderson.ucla.edu  
www.anderson.ucla.edu/price/jnj/hcep
UDS Mapper
Booth 601

The UDS Mapper is a free, online mapping tool that supports the Health Center Program and affiliated entities with strategic planning, service area definition, and community health needs analyses. The UDS Mapper team is here to support all users in accessing, using, and improving the UDS Mapper. Later in 2017, the UDS Mapper will have a new look and feel. Stop by our booth or training room to learn about these exciting changes.

Jennifer Rankin, 1133 Connecticut Ave., NW, Ste. 1100, Washington, DC 20036
Phone: (202) 331-3360 Email: jrankin@healthlandscape.org
www.udsmapper.org

UHC Solutions
Booth 318

UHC Solutions recruits for Federally Qualified Health Centers across the country on a permanent or direct hire basis. Helping to build workforce capacity is the mission of our firm. UHC is unique in that it only works with community health centers recruiting leadership, quality, dental, finance, and behavioral health professionals. Since 1998, UHC has had a track record of success helping our clients attract healthcare professionals who are mission driven with passion for serving the underserved.

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UnitedHealthcare
Booth 321

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Phone: (423) 907-0066 Email: diane_l_roberts@uhc.com
www.uhc.com
Veterans Health Administration, Office of Policy & Planning, Office of Rural Health

Through collaborations with federal, state, private sector, and community partners, the Veterans Health Administration (VHA) Office of Rural Health works to optimize the use of available and emerging technologies, increase access to care, and spread best practices to improve the health and well-being of rural Veterans. We are committed to honoring service and empowering health. The VHA, HRSA, NACHC, and FQHCs are working together as the VHA transforms the current system into a high-performing integrated network of VA, DoD, academic, and community providers working together seamlessly to optimize the health of America’s veterans. Please come learn more about how we will go forward together in this transformational process.

Thomas Driskill, 810 Vermont Ave., Mail Code 10P1R, Washington, DC 20420
Phone: (808) 433-0787   Email: thomas.driskill@va.gov
www.ruralhealth.va.gov

Weitzman Institute

Weitzman Institute inspires innovation and develops best practice models to transform primary care through research, quality improvement education, Project ECHO®, and training the next generation. Project ECHO connects primary care providers with multidisciplinary teams of specialists to improve the management of patients with complex conditions. Quality Improvement education focuses on change management and improvement strategies, facilitation skills, and team dynamics. And Weitzman Institute’s Residency Training Program is preparing the next generation of leaders in healthcare.

Agi Erickson, 631 Main St., Middletown, CT 06457
Phone: (860) 622-1667   Email: ericksa@chc1.com
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WellCare Health Plans, Inc.

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Puglisi, Lisa - PFC3

Rankin, Jennifer L. - PT3-3
Roberts, Ginny - PFE3
Rosenbaum, Sara - PGS3
Ryder, E. Roberta - PSaG1

Saaty-Tafoya, Avein - PSaH1
Sawyer, John - PFA1, PFA3
Schnake, Michael B. - PSaF1
Scott, Malvise A. - PWA3, PThK1
Sehgal, Vija M. - PFC2
Shah, Pratichi - PFC1
Sheldon, Joanne - PFC3
Shinto, Alyssa - PFH2
Skrabak, Heather - PFH2
Smith, Lisa - PSaJ1
Smith, Simon - PFD1
Spurgeon, III, Oliver - PFA3
Steinberg, Judith - PThJ1
Stoimenoff, Kristen - PThJ2
Stratman, Melissa - PThH1
Sumrell, Susan - PFA1, PFG2, PSaD1

Taras, Ana - PFF3
Taylor, Jennifer - PFA3
Thibert, Kelly - PGS3
Thompson, Donna - PThH1
Tran, Tuyen - PFC2
Turbiner, Eva - PThF1

Urquhart, Robert - PThH1

Valbuena, Jr., Felix - PSaG1
Vargas, Marcela - PFG1
Veer, Sue - PSaA1
Vieth, Betsy - PWA1, PFD2

Wanzer, Dorian – PFH3, PT3-4
Waters, Edward T. - PThG2
Weaver, Donald L. - PWA2, PThJ1
Williams, Gervean - PThA2, PFE1, PFD3
Wolverton, Greg L. - PThD2
Wooten, Martha - PThH1
Wrobel, Beth - PFE3

Yee, Ronald - PFK2

Zakheim, Marcie H. - PThG1, PFF2, PFF3
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### Commonly Used Acronyms in the Health Center Industry

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<th>Acronym</th>
<th>Description</th>
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<tr>
<td>AAAHC</td>
<td>Accreditation Association for Ambulatory Health Care</td>
</tr>
<tr>
<td>AAFP</td>
<td>American Academy of Family Physicians</td>
</tr>
<tr>
<td>ACA</td>
<td>Affordable Care Act</td>
</tr>
<tr>
<td>ACO</td>
<td>Accountable Care Organization</td>
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<tr>
<td>ACOG</td>
<td>American College of Obstetricians and Gynecologists</td>
</tr>
<tr>
<td>ACSW</td>
<td>Academy of Certified Social Workers</td>
</tr>
<tr>
<td>ADA</td>
<td>Americans with Disabilities Act</td>
</tr>
<tr>
<td>AHEC</td>
<td>Area Health Education Center</td>
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<tr>
<td>AHIP</td>
<td>America’s Health Insurance Plans</td>
</tr>
<tr>
<td>AHRQ</td>
<td>Agency for Healthcare Research and Quality</td>
</tr>
<tr>
<td>AMA</td>
<td>American Medical Association</td>
</tr>
<tr>
<td>APHA</td>
<td>American Public Health Association</td>
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<tr>
<td>ARRA</td>
<td>American Recovery and Reinvestment Act</td>
</tr>
<tr>
<td>ASPR</td>
<td>Office of the Assistant Secretary of Preparedness and Response</td>
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<tr>
<td>BHW</td>
<td>Bureau of Health Workforce</td>
</tr>
<tr>
<td>BPHC</td>
<td>Bureau of Primary Health Care</td>
</tr>
<tr>
<td>CAC</td>
<td>Certified Application Counselor</td>
</tr>
<tr>
<td>CCHS</td>
<td>Community Clinics and Health Centers</td>
</tr>
<tr>
<td>CDC</td>
<td>Centers for Disease Control and Prevention</td>
</tr>
<tr>
<td>CDFI</td>
<td>Community Development Financial Institution</td>
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<tr>
<td>CEEP</td>
<td>Community Health Center Capital Enhancement and Equipment Program</td>
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<tr>
<td>CEO</td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td>CFO</td>
<td>Chief Financial Officer</td>
</tr>
<tr>
<td>CFR</td>
<td>Code of Federal Regulations</td>
</tr>
<tr>
<td>CHC</td>
<td>Community Health Center</td>
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<tr>
<td>CHIP</td>
<td>Children’s Health Insurance Program</td>
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<tr>
<td>CIO</td>
<td>Chief Information Officer</td>
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<tr>
<td>CMMI</td>
<td>Center for Medicare &amp; Medicaid Innovation</td>
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<tr>
<td>CMO</td>
<td>Chief Medical Officer</td>
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<tr>
<td>CMS</td>
<td>Centers for Medicare &amp; Medicaid Services</td>
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<tr>
<td>DCMH</td>
<td>Division of Community and Migrant Health</td>
</tr>
<tr>
<td>DMD</td>
<td>Doctor of Dental Medicine</td>
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<tr>
<td>DO</td>
<td>Doctor of Osteopathy</td>
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<tr>
<td>EHR</td>
<td>Electronic Health Record</td>
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<tr>
<td>EMC</td>
<td>Expanded Medical Capacity</td>
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<tr>
<td>EMR</td>
<td>Electronic Medical Record</td>
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<tr>
<td>EPSDT</td>
<td>Early and Periodic Screening, Diagnosis, and Treatment</td>
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<tr>
<td>FFR</td>
<td>Federal Financial Report</td>
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<tr>
<td>FPG</td>
<td>Federal Poverty Guidelines</td>
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<tr>
<td>FPL</td>
<td>Federal Poverty Level</td>
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<td>FQHC</td>
<td>Federally Qualified Health Center</td>
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<tr>
<td>FTCA</td>
<td>Federal Tort Claims Act</td>
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<tr>
<td>FY</td>
<td>Fiscal Year</td>
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<tr>
<td>GAAP</td>
<td>Generally Accepted Accounting Principles</td>
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<tr>
<td>GME</td>
<td>Graduate Medical Education</td>
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<tr>
<td>HCCN</td>
<td>Health Center Controlled Network</td>
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<tr>
<td>HDC</td>
<td>Health Disparities Collaborative</td>
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<tr>
<td>HHS</td>
<td>Health &amp; Human Services</td>
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<tr>
<td>HIE</td>
<td>Health Information Exchange</td>
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<tr>
<td>HIPAA</td>
<td>Health Insurance Portability and Accountability Act</td>
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<tr>
<td>HIT</td>
<td>Health Information Technology</td>
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<tr>
<td>HIV/AIDS</td>
<td>Human Immunodeficiency Virus/Acquired Immunodeficiency Syndrome</td>
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<tr>
<td>HMO</td>
<td>Health Maintenance Organization</td>
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<tr>
<td>HPSA</td>
<td>Health Professions Shortage Area</td>
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<tr>
<td>HRSA</td>
<td>Health Resources and Services Administration</td>
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<tr>
<td>Abbreviation</td>
<td>Description</td>
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</tr>
<tr>
<td>ICD</td>
<td>International Classification of Diseases</td>
</tr>
<tr>
<td>IDS</td>
<td>Integrated Delivery Service</td>
</tr>
<tr>
<td>IHI</td>
<td>Institute for Healthcare Improvement</td>
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<tr>
<td>IPA</td>
<td>Independent Practice Association</td>
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<tr>
<td>IRS</td>
<td>Internal Revenue Service</td>
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<tr>
<td>LALs</td>
<td>Look-Alikes</td>
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<tr>
<td>LGBT</td>
<td>Lesbian, Gay, Bisexual, and Transgender</td>
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<tr>
<td>LIP</td>
<td>Licensed Independent Practitioner</td>
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<tr>
<td>MCH</td>
<td>Maternal and Child Health</td>
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<td>MCO</td>
<td>Managed Care Organization</td>
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<td>MGMA</td>
<td>Medical Group Management Association</td>
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<td>MH/SA</td>
<td>Mental Health/Substance Abuse</td>
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<td>MHC</td>
<td>Migrant Health Center</td>
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<tr>
<td>MLP</td>
<td>Medical-Legal Partnership</td>
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<tr>
<td>MOU/MOA</td>
<td>Memorandum of Understanding/Agreement</td>
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<tr>
<td>MU</td>
<td>Meaningful Use</td>
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<tr>
<td>MUA</td>
<td>Medically Underserved Area</td>
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<tr>
<td>MUP</td>
<td>Medically Underserved Population</td>
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<tr>
<td>NAP</td>
<td>New Access Point</td>
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<tr>
<td>NCQA</td>
<td>National Committee for Quality Assurance</td>
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<td>NHCW</td>
<td>National Health Center Week</td>
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<tr>
<td>NHSC</td>
<td>National Health Service Corps</td>
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<tr>
<td>NIH</td>
<td>National Institutes of Health</td>
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<td>NIMH</td>
<td>National Institute of Mental Health</td>
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<tr>
<td>NoA</td>
<td>Notice of Award</td>
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<tr>
<td>NP</td>
<td>Nurse Practitioner</td>
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<tr>
<td>O&amp;E</td>
<td>Outreach and Enrollment</td>
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<tr>
<td>OIG</td>
<td>Office of Inspector General</td>
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<tr>
<td>OMB</td>
<td>Office of Management and Budget</td>
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<td>OPA</td>
<td>Office of Pharmacy Affairs</td>
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<tr>
<td>OSV</td>
<td>Operational Site Visit</td>
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<tr>
<td>PA</td>
<td>Physician Assistant</td>
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<tr>
<td>PACE</td>
<td>Program of All-Inclusive Care for the Elderly</td>
</tr>
<tr>
<td>PAL</td>
<td>Program Assistance Letter</td>
</tr>
<tr>
<td>PBRN</td>
<td>Practice-Based Research Network</td>
</tr>
<tr>
<td>PCA</td>
<td>Primary Care Association</td>
</tr>
<tr>
<td>PCER</td>
<td>Primary Care Effectiveness Review</td>
</tr>
<tr>
<td>PCMH</td>
<td>Patient-Centered Medical Home</td>
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<tr>
<td>PCOR</td>
<td>Patient-Centered Outcomes Research</td>
</tr>
<tr>
<td>PCORI</td>
<td>Patient-Centered Outcomes Research Institute</td>
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<tr>
<td>PDPA</td>
<td>Prescription Drug Purchase Assistance Program</td>
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<tr>
<td>PEERS</td>
<td>Patient Experience Evaluation Report System</td>
</tr>
<tr>
<td>PHARMD</td>
<td>Doctor of Pharmacy</td>
</tr>
<tr>
<td>PHS</td>
<td>Public Health Service</td>
</tr>
<tr>
<td>PII</td>
<td>Program Integrity Initiative</td>
</tr>
<tr>
<td>PIN</td>
<td>Policy Information Notice</td>
</tr>
<tr>
<td>POS</td>
<td>Point of Service</td>
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<tr>
<td>PPS</td>
<td>Prospective Payment System</td>
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<tr>
<td>PSO</td>
<td>Provider Sponsored Organization</td>
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<tr>
<td>QA</td>
<td>Quality Assurance</td>
</tr>
<tr>
<td>QI</td>
<td>Quality Improvement</td>
</tr>
<tr>
<td>QM</td>
<td>Quality Management</td>
</tr>
<tr>
<td>RHC</td>
<td>Rural Health Clinic</td>
</tr>
<tr>
<td>SBIRT</td>
<td>Screenings, Brief Intervention, and Referral to Treatment</td>
</tr>
<tr>
<td>SDH</td>
<td>Social Determinants of Health (also SDOH)</td>
</tr>
<tr>
<td>SFDP</td>
<td>Sliding Fee Discount Program</td>
</tr>
<tr>
<td>TANF</td>
<td>Temporary Assistance to Needy Families</td>
</tr>
<tr>
<td>THC</td>
<td>Teaching Health Center</td>
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<tr>
<td>UDS</td>
<td>Uniform Data System</td>
</tr>
<tr>
<td>VHA</td>
<td>Veterans Health Administration</td>
</tr>
<tr>
<td>WIC</td>
<td>Women, Infants, and Children Program</td>
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</tbody>
</table>
COMMUNITY HEALTH INSTITUTE & EXPO 2017
MANCHESTER GRAND HYATT
SAN DIEGO, CA
AUGUST 25-29
ABSTRACT DEADLINE APRIL 10, 2017
SAVINGS THROUGH ASSOCIATION

The Value in Purchasing (ViP) Program is the only group purchasing program endorsed by the National Association of Community Health Centers (NACHC).

VIP Program Highlights

- VIP is the only GPO that saves health centers money on their purchases and directly supports the organizations that support community health centers.

- More than 850 health centers are enrolled in VIP, saving CHCs millions of dollars to better serve their communities.

- Take advantage of superior CHC tiered contract pricing negotiated exclusively by VIP.

- Work with your choice of medical & dental distributors, including McKesson, Henry Schein, Benco Dental, Concordance Healthcare Solutions, NDC, Medline, and many more.

ViP has leveraged the national purchasing power of health centers to negotiate discounted prices for the products and services health centers use.