P & I 2018
Policy & Issues Forum

MARCH 14 - 17
MARRIOTT WARDMAN PARK
WASHINGTON, DC
Strengthening, Preserving, and Expanding Community Health Centers

The National Association of Community Health Centers (NACHC) is the leading national advocacy organization for Community Health Centers and the more than 27 million patients they serve. Membership is open to health centers, professionals, non-profits, corporations, and students. Our members make us stronger. Join the movement!

Organizational Membership is open to any non-profit or public health center that provides comprehensive primary care services, is governed by a representative consumer-directed Board of Directors, and that shares the mission and goals of NACHC.

Corporate Membership is open to for-profit organizations that provide services or products to primary health care programs.

Associate Membership is open to non-profit primary health care affiliated organizations that support the mission of NACHC.

HCCNetwork Membership is open to any health center controlled network that supports the mission of NACHC.

Individual Membership is open to individuals who support the mission and goals of NACHC.

Benefits of Membership

- Members receive a range of services designed to support organizational growth, including exclusive access to resource and development grant opportunities.

- With five annual conferences, and a wide variety of online and in-person training opportunities, NACHC provides comprehensive technical assistance and training for your health center’s needs.

- Members receive exclusive discounts on medical, dental, and office supplies.

- Share best practices with colleagues and connect with industry experts while receiving discounts on NACHC conferences and meetings.

JOIN TODAY!

National Association of Community Health Centers
7501 Wisconsin Avenue, Suite 1100W | Bethesda, MD 20814
(301) 347-0400 | membership@nachc.org
www.nachc.org
Table of Contents

2018 NACHC Board of Directors .......................... 2

General Information
Wi-Fi ....................................................... 8
Mobile App ................................................. 9
Feedback/Polling ........................................ 10
Registration and Exhibitor/ 
Speaker Check-In ...................................... 11
Hotel Information ........................................ 12
Shuttle Service .......................................... 13
T³ (Timely Thirty-Minute Tips) ....................... 14
Peer-to-Peer (P2P) Networking Sessions ........ 15
Young Professional Leadership 
Exchange Track ......................................... 16
Conference Basics ...................................... 18
Continuing Education .................................. 20
NACHC Certificate in Health Center 
Governance ................................................ 22
NACHC Certificate in Health Center 
Governance Enrollment Form .................... 23
Social Events and Activities
Visit the NACHC Information Center ............ 25
Become a Health Center Advocate ............... 25
Social Media and Conference Contests .......... 26
Young Professional Speed 
Networking Event ....................................... 28
Healthcare Leadership Reception 
and Awards ............................................... 28
Conference Networking Reception ................ 29
Board Members CONNECT! Health 
Center Board Members Networking 
Event ......................................................... 29
National LGBT Primary Care Alliance 
Reception .................................................. 29
New Member Welcome Reception ................ 29

At-A-Glance
Sessions At-A-Glance .................................... 33
Hotel Maps ................................................... 39

Wednesday, March 14
Schedule ...................................................... 43
Opening General Session ............................. 44
Education Sessions ..................................... 45

Thursday, March 15
Schedule ...................................................... 51
Education Sessions ..................................... 52
Healthcare Leadership Reception 
and Awards .............................................. 58

Friday, March 16
Schedule ...................................................... 61
General Session ......................................... 62
Education Sessions ..................................... 63
Conference Networking 
Reception .................................................. 75

Saturday, March 17/Sunday, March 18
Schedule ...................................................... 79
General Session ......................................... 80
Education Sessions ..................................... 81

EXPO
Schedule ...................................................... 87
Community Health Ventures Row ............... 90
Exhibitor Profiles ....................................... 94
Exhibitor Index by Name and Number .......... 108
EXPO Floorplan ......................................... 109

Key to Moderators and Presenters .................. 113

Ad Index ...................................................... 115

Commonly Used Acronyms in the 
Health Center Industry .............................. 117
2018 NACHC Board of Directors

EXECUTIVE COMMITTEE

Chair of the Board
James Luisi
North End Waterfront Health
Boston, MA

Secretary
Paloma Hernandez
Urban Health Plan
Bronx, NY

Chair-Elect
Lathran J. Woodard
South Carolina Primary Health Care Association
Columbia, SC

Treasurer
Michael A. Holmes
Cook Area Health Services
Cook, MN

Immediate Past Chair
J. Ricardo Guzman, LMSW, MPH
Community Health & Social Services Center
Detroit, MI

Consumer/Board Member Representative
Yvonne G. Davis
Health Care Partners of South Carolina
Florence, SC

Speaker of the House
Henry Taylor, MPA
Mile Square Health Center
Chicago, IL

Parliamentarian
James W. Hunt, Jr.
Massachusetts League of Community Health Centers
Boston, MA

Vice-Speaker of the House
Grace Wang, MD, MPH, FAAFP
International Community Health Services
Seattle, WA
REPRESENTATIVES FROM CHARTERED REGIONS

REGION I
Frances M. Anthes, MSW, LICSW
Family Health Center of Worcester
Worcester, MA

Tess Stack Kuenning
Bi-State Primary Care Association
Bow, NH

REGION II
Eva Turbiner
Zufall Health Center
Dover, NJ

Mary Ann Zelazny
Finger Lakes Community Health
Penn Yan, NY

REGION III
Allen J. Bennett, MPH, PD
Park West Health System
Baltimore, MD

Richard Shinn
Virginia Community Healthcare Association
Henrico, VA

REGION IV
Carla Belcher
Community Health Care Systems
Wrightsville, GA

Philip A. Harewood
Lincoln Community Health Center
Durham, NC

REGION V
Berneice Mills-Thomas
Near North Health Service Corporation
Chicago, IL

Kimberly Mitroka
Christopher Greater Area Rural Health Planning Corporation
Christopher, IL

REGION VI
Santos Camarillo
Vida Y Salud Health Systems
Crystal City, TX

Seferino Montano
La Casa Family Health Center
Portales, NM

REGION VII
Theodore J. Boesen, Jr.
Iowa Primary Care Association
Urbandale, IA

Dennis Kruse
Family Care Health Centers
St. Louis, MO

REGION VIII
John Mengenhausen
Horizon Health Care
Howard, SD

John Santistevan
Salud Family Health Centers
Ft. Lupton, CO

REGION IX
Tara McCallum Plese
Arizona Alliance for Community Health Centers
Phoenix, AZ

David B. Vliet, MBA
Tiburcio Vasquez Health Center
Union City, CA

REGION X
Anita Monoian
Yakima Neighborhood Health Services
Yakima, WA

Thomas Trompeter
HealthPoint
Renton, WA

NATIONALLY ELECTED REPRESENTATIVES

CLINICIAN BOARD REPRESENTATIVES

Daniel Miller, MD
Hudson River Community Health Center
Peekskill, NY

Felix M. Valbuena, Jr., MD
Community Health & Social Services Center
Detroit, MI

HEALTH CENTER BOARD MEMBER REPRESENTATIVES

Virginia (Ginger) Fuata
Waianae Coast Comprehensive Health Center
Waianae, HI

Rita Sorrento
East Boston Neighborhood Health Center
Boston, MA
“YOUR VISION, OUR MISSION”

Strength through Experience

When Better Matters... Why not Work with the best!

THE LEADING
FQHC REVENUE CYCLE MANAGEMENT SOLUTION

Let MEDCOR Be Your Billing Partner.

Call today for your FREE billing analysis at 1-714-221-8511
www.medcorinc.com
A HEALTH IT VENDOR IS GOOD.

A PARTNER WITH OVER 20 YEARS OF SUCCESS IN THE COMMUNITY HEALTH SPACE IS BETTER.

BELIEVE IN BETTER.

NACHC Has Gone Green

All conference presentations and handouts provided by speakers will only be available on the P&I Forum Mobile App. **Hard copies of slides or handouts will not be provided on-site.**

To access presentation materials, download the mobile app (refer to page 9 for download instructions). It is your responsibility to download these materials to your electronic device and/or print copies if you prefer to have them available in paper form. Please keep in mind that only those presentations provided to NACHC by speakers, prior to the conference, will be available on the mobile app. All presentations that are provided to us after the submission deadline will be available on-site via the mobile app and posted to MyNACHC following the conference.

Free Educational Resources

Visit **booth #400** to learn about the NO COST Clinical Risk Management Program provided to your organization by ECRI Institute on behalf of HRSA:

—Risk management certificate course
—Electronic fetal monitoring training for CME/CNE
—100+ risk management courses for CME/CNE
—Webinars and virtual conference
—Assessment tools

Take advantage today!

For more information or account access, email Clinical_RM_Program@ecri.org or call (610) 825-6000, ext. 5200

These resources are provided by ECRI Institute on behalf of the Health Resources and Services Administration. For issues and questions regarding HRSA requirements, please refer directly to relevant HRSA policy and requirement documents.
Conference attendees will have Wi-Fi access during the 2018 P&I Forum! Thanks to a generous sponsorship, on behalf of MEDCOR Revenue Services, internet access will be available throughout the P&I Forum conference areas and EXPO Hall.

Simply follow these easy steps for access:

**To Log In:**

1. Search for **NACHC CONFERENCE** and double click on it to connect.

2. Enter password: **MEDCOR**

3. Open a web browser and the Welcome page and the Terms and Conditions of Use will appear.

4. Once you have reviewed and accepted the Terms and Conditions of Use, you will be redirected to **NACHC’s P&I website**, where you can begin browsing the internet.

**Time Limit:**

*Your internet access will have a time limit of three hours.* You can be reconnected immediately after three hours by opening a new web browser window and accepting the Terms and Conditions of Use. If you are unable to access the Terms and Conditions of Use page, disconnect the **NACHC CONFERENCE** network and connect again.

*Note: NACHC cannot provide end-user support and personal assistance for PC configuration or troubleshooting; and does not screen or restrict access to any content placed on or accessible through the Internet.*
Interact with speakers and colleagues both on-site and online!

- **Questions for the presenters?** DOWNLOAD the MOBILE APP and LOG IN!
- **Participate in real-time polls?** DOWNLOAD the MOBILE APP and LOG IN!
- **Receive important updates?** You guessed it - DOWNLOAD the MOBILE APP and LOG IN!

You will need your iMIS ID and password to log in to the mobile app.

**Forgot your iMIS ID and password?**

Often your iMIS ID and password are the six-digit number on your name badge. Try that first. If that does not work:

1. Go to a browser and type in [NACHC.org](http://NACHC.org)
2. In the upper right corner, click **LOGIN**
3. Click **Lost your Password**
4. **Enter your email**

You will immediately receive an email with your iMIS login and password. Still having problems? No worries. **Stop by the Mobile App Help Desk on the Lobby Level near NACHC Registration.**

**How to locate and download the App from Google Play Store or Apple:**

1. Launch the Google Play Store or App Store
2. Search the name **NACHC Mobile**
3. Tap the event app icon/listing
4. Tap the Install button
5. Enter Google ID or Apple ID password and click OK
6. Tap the Accept and Download button
7. App begins downloading and displays on your phone
8. Tap the NACHC Mobile App
9. Tap the menu icon
10. Tap P&I 2018

Once you have downloaded the app, you **MUST** log in to access presentations and participate in polls and feedback requests.

Note: Adobe Reader **MUST** be installed on your Android device in order to open the presentations.
HOW TO PARTICIPATE

Click your session:

Participate in workshops using the Q&A/Polling feature in the mobile app. Submit questions to the presenter(s) and respond to poll questions in real-time. You’ll see everyone’s comments and/or questions and you can up-vote the ideas you agree with.
Registered Attendees
NACHC Registration is located on the Lobby Level of the Marriott Wardman Park. Registered attendees can pick up their badges and registration packets during the following hours:

**Registration Hours**
- Tuesday, March 13 4:00pm – 6:00pm
- Wednesday, March 14 7:30am – 5:00pm
- Thursday, March 15 7:00am – 3:30pm
- Friday, March 16 7:00am – 3:30pm
- Saturday, March 17 7:30am – 10:30am

Exhibitor/Speaker Check-In
NACHC’s Exhibitor/Speaker Check-In is located in the NACHC Registration area on the Lobby Level. All exhibitors and speakers are asked to report to this area upon arrival at the conference. At this location, exhibitors will receive badges and booth packets. Speakers will receive badges, and review or upload presentations.

*Exhibitor and Speaker Check-In hours are the same as registration hours.*

Did you get today's email? Check your inbox every morning for the **Daily Rundown** to stay updated on all the exciting events happening during the 2018 P&I Forum.

*Sponsored by* [Pfizer RxPathways]
Hotel Information

**Marriott Wardman Park**
2660 Woodley Rd., NW
Washington, DC 20008
(202) 328-2000  Hotel Direct  
(877) 212-5752  Reservations

**Omni Shoreham Hotel**
2500 Calvert St., NW
Washington, DC 20008
(202) 234-0700  Hotel Direct  
(800) 843-6664  Reservations

**Washington Hilton**
1919 Connecticut Ave., NW
Washington, DC 20009
(202) 483-3000  Hotel Direct  
(800) 445-8667  Reservations

**Churchill Hotel**
1914 Connecticut Ave., NW
Washington, DC 20009
(202) 797-2000  Hotel Direct  
(800) 424-2464  Reservations

**The Fairfax at Embassy Row**
2100 Massachusetts Ave., NW
Washington, DC 20008
(202) 293-2100  Hotel Direct  
(855) 559-8899  Reservations

**The Embassy Row Hotel**
2015 Massachusetts Ave., NW
Washington, DC 20036
(202) 265-1600  Hotel Direct  
(855) 893-1011  Reservations

**The LINE Hotel**
1770 Euclid St., NW
Washington, DC 20009
(202) 588-0525  Hotel Direct/Reservations

Note: Shuttle service will be provided between the Marriott Wardman Park, 24th Street Entrance, and various other official NACHC hotels during the conference. Shuttle schedules, detailing departure and arrival times, will be posted at each hotel and included in conference registration bags.

For guests staying at the LINE Hotel, transportation details will be provided upon check-in at your hotel’s front desk; and Omni Hotel guests will be within walking distance to the Marriott Wardman Park, 24th Street Entrance.

Need help with the NACHC Mobile App?
Stop by the Mobile App Help Desk located on the Lobby Level near NACHC Registration.
Shuttle Service

Only NACHC attendees in possession of their official badge will gain access to this transportation.

Conference Hotels, Wednesday, March 14 - Saturday, March 17

Shuttle service will be provided between the Marriott Wardman Park, 24th Street Entrance, and various other official NACHC hotels during the conference.

Shuttle schedules, detailing departure and arrival times, will be posted at each hotel and included in conference registration bags.

For guests staying at the Line Hotel, transportation details will be provided upon check-in at your hotel’s front desk; and Omni Hotel guests will be within walking distance to the Marriott Wardman Park, 24th Street Entrance.

Continuous round-trip shuttle service will be available on the following dates and times:

- **Wednesday, March 14**  7:00am – 11:00am and 5:00pm – 9:00pm
- **Thursday, March 15**  7:30am – 12:30pm and 5:00pm – 9:00pm
- **Friday, March 16**  6:30am – 10:30am and 5:00pm – 9:00pm
- **Saturday, March 17**  7:00am – 11:00am and 12:30pm – 4:30pm

Shuttle Routes:

**Red Route** serves the following hotels:
- Washington Hilton - T Street Entrance
- Churchill Hotel - Walk to Washington Hilton (T Street Entrance)

**Blue Route** serves the following hotels:
- The Embassy Row Hotel - Front of Hotel, Curbside
- The Fairfax at Embassy Row - Walk to The Embassy Row Hotel

One-way travel time to/from the Marriott Wardman Park, 24th Street Entrance, is approximately 15 minutes. All times are approximate and may vary due to weather and traffic conditions. Seating will be limited on all shuttles.

Capitol Hill Visits, Thursday March 15

Continuous shuttle service will be provided for congressional visits on Thursday, March 15, from 7:00am to 11:00am. Please refer to the schedule posted at your hotel for specific times of service to and from Capitol Hill. Please check the shuttle schedule and note that hotels serviced by the **Red Route** will depart from the Marriott Wardman Park and hotels serviced by the **Blue Route** will depart from The Embassy Row Hotel.

In planning your Capitol Hill visit, please note that Garfield Circle is the only authorized drop-off point for either side of Capitol Hill. Garfield Circle, at First Street and Maryland Avenue, SW, is directly behind the U.S. Botanical Gardens and approximately two blocks away from the House buildings.

One-way travel time from the hotels to Capitol Hill is approximately 35 minutes, so please plan your trip accordingly.

Check the shuttle schedule, posted at each official NACHC hotel and included in conference registration bags, for departure and arrival times.
In a world where we constantly do more with less; where products and processes change at the drop of a hat; and where new and innovative technologies enter the marketplace today, but are nearly obsolete tomorrow — it’s necessary that organizations move quickly and pro-actively in addressing all new information and guidance. NACHC’s T³ (Timely Thirty-Minute Tips) sessions are thirty-minute presentations that provide “quick and easy” tips, ideas, and best practices that you can Learn TODAY and Implement TOMORROW! These sessions address a variety of topics relevant to the business of community-based health care.

**T³ sessions scheduled during the 2018 P&I Forum:**

**Friday, March 16**

Note: All T³ sessions are located in Exhibit Hall C: Theater, end of Aisle 100.

9:00am – 9:30am  **T³-1 The NEW UDS Mapper: Generating Maps and Analytical Capabilities for Health Centers**  
(refer to page 67 for session details)

9:45am – 10:15am  **T³-2 Navigating the Changing Waters of Health Care: How to Assess If You Are Ready**  
(refer to page 67 for session details)

12:45pm – 1:15pm  **T³-3 Overview of NACHC’s Advocacy Programming**  
(refer to page 68 for session details)

2:15pm – 2:45pm  **T³-4 Health Centers Can Help Get to Zero: How to Use Free HIV Prevention Resources**  
(refer to page 71 for session details)

3:00pm – 3:30pm  **T³-5 Digital Advocacy University - An Introduction**  
(refer to page 71 for session details)
A **Peer-to-Peer (P2P) Networking Session** is a training delivery method where industry experts facilitate sessions that focus on topics that affect health centers such as legislative and regulatory practices, operational issues, and the unique challenges that come with health center management and patient care. P2Ps are innovative opportunities for learning in small-group settings, where participants exchange ideas and network on issues most relevant to health centers.

**P2P Networking Sessions scheduled during the 2018 P&I Forum:**

### Thursday, March 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Session ID</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30am – 10:00am</td>
<td>PThC1</td>
<td>Peer Networks Support Health Center Leaders Through Health Care Uncertainty</td>
<td>Maryland</td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>(refer to page 53 for session details)</em></td>
<td></td>
</tr>
<tr>
<td>10:30am – 12:00pm</td>
<td>PThH2</td>
<td>Health Centers Caring for Veterans: Best Practices from the Field</td>
<td>Thurgood</td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>(refer to page 58 for session details)</em></td>
<td>Marshall South</td>
</tr>
</tbody>
</table>

### Friday, March 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Session ID</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am – 9:30am</td>
<td>PFG1</td>
<td>Bring Your Passion: Tales from Health Center Leaders on Their Drive to Further the Health Center Movement</td>
<td>Thurgood</td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>(refer to page 65 for session details)</em></td>
<td>Marshall East</td>
</tr>
<tr>
<td>3:30pm – 5:00pm</td>
<td>PFD3</td>
<td>Advocacy for Health Center Board Members</td>
<td>Virginia</td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>(refer to page 72 for session details)</em></td>
<td></td>
</tr>
</tbody>
</table>
NACHC invites individuals in the early stages of their professional careers to participate in the Young Professional Leadership Exchange (YPLE) activities at this year’s Policy & Issues (P&I) Forum. With an expansive network of clinics and an ever-increasing patient population of more than 27 million, America’s health centers are now more than ever looking to the next generation of leaders to continue the mission of high-quality, cost-effective, and culturally-competent health care for all.

Join other young professionals throughout the conference for various networking opportunities and educational sessions that will speak to future challenges and opportunities to further the Health Center Movement. Identify skills and experiences needed to advance your leadership potential while networking and forming friendships with the next generation of health center leaders. Advocate for yourself, your career, and the Health Center Movement by participating in this exciting learning opportunity.

For more information about the YPLE, please contact Alex Harris (aharris@nachc.org), Shelkecia Lessington (slessington@nachc.org), or Russell Brown (rbrown@nachc.org).

**Young Professional Speed Networking Event**

**Wednesday, March 14 • 8:00pm – 10:00pm**

Exhibit Hall C

Get to know your fellow health center young professionals better! During this fast-paced networking event, young professionals will spend five minutes each with several other young peers from across the country. You’ll leave this event with valuable new relationships that will inspire you in your work and help build the bonds necessary to advance the Health Center Movement.

**Young Professional Leadership Exchange Track Outline**

The following are all YPLE sessions scheduled during the 2018 P&I Forum. For easy reference, these sessions are shaded in this color throughout the conference program.

**Thursday, March 15**

8:30am – 10:00am  **PThD1  Fostering a Culture of Business Intelligence and Good Data**  
(refer to page 53 for session details)  
Virginia

10:30am – 12:00pm  **PThE2  Accountable Care Best Practices**  
(refer to page 57 for session details)  
Delaware
Friday, March 16

8:00am – 9:30am  PFG1  Bring Your Passion: Tales from Health Center Leaders on Their Drive to Further the Health Center Movement  Thurgood Marshall East
(refer to page 65 for session details)

1:30pm – 3:00pm  PFD2  Innovative Responses to Social Determinant of Health Needs Identified by PRAPARE Virginia
(refer to page 69 for session details)

3:30pm – 5:00pm  PFG3  Emergency Preparedness Considerations for Health Centers  Thurgood Marshall East
(refer to page 73 for session details)

Saturday, March 17

8:30am – 10:00am  PSaH1  Strategize for Your Professional Development and Growth: Start with an Individual Development Plan  Thurgood Marshall South
(refer to page 84 for session details)
Business Center
The Marriott Wardman Park Business Center can serve as your extended office while you’re in town. The business center, located on the Mezzanine Level, offers a full range of services including: photocopying, faxing, word processing, computer workstation rental, and much more.

**Business Center Hours:**
24-hour access with room key (Marriott Wardman Park hotel guests only)
- Monday – Friday: 7:00am – 7:00pm
- Saturday – Sunday: Closed

Cellular Telephones — PLEASE Turn OFF Your Cell Phone
Please be considerate of others. Ringers on cell phones and other electronic devices should be turned off or switched to vibrate or silent mode in conference education sessions, meetings, and social events.

Conference Attire
We invite you to dress in comfortable business casual attire for the conference. Hotel meeting rooms can be chilly, so you are advised to bring a sweater or light jacket as well.

Health Center Board Members
Health Center Board Members are encouraged to visit with members of the NACHC Consumer/Board Member Committee. Share experiences with other board members from around the country and learn how to make the most of your conference experience. Committee members will be located on the Lobby Level for your convenience.

Job Board
A job board will be on display in the NACHC Registration area on the Lobby Level. If you wish to advertise job vacancies for your organization, please post them on the job board. Please limit all job postings to one page.

Lost and Found
Please check with the hotel’s front desk for lost and found items.

Messages
In case of an emergency, callers should contact the hotel directly and request that a copy of their message be given to the NACHC Registration staff. The telephone number of the Marriott Wardman Park is (202) 328-2000. Messages will be posted on a designated message board near NACHC Registration, located on the Lobby Level.
Membership
Organizations or individuals interested in NACHC Membership, please contact the NACHC office at (301) 347-0400 or obtain a membership application by visiting the NACHC Information Center located on the Lobby Level. You may also visit the NACHC Booth (#200), in the EXPO Hall, on Friday, March 16.

MyNACHC Learning Center (MyNACHC) — Continuing education right at your fingertips
The world of NACHC events is just a click away! The MyNACHC Learning Center (MyNACHC) is your online portal to educational content from all NACHC events. All P&I education sessions are FREE to ALL paid 2018 P&I attendees.
This valuable online service provides access to meeting content on digital media — WHENEVER you need it — captured live and available to you via MyNACHC! View courses online (as released for inclusion), captured as true multimedia re-creations with synchronized slides, handouts, and much more. This is an excellent training tool and resource for missed courses.
The MyNACHC Learning Center (MyNACHC) provides:
• Quick and easy access to past and current content from NACHC conferences and other training events.
• The ability to earn additional continuing education (CME/CE) credits in the professional disciplines currently offered on-site at NACHC conferences (including NACHC’s Certificate of Board Governance Program).
• Session audio recordings synchronized to training presentations.
• The ability to track your own continuing education units and attendance certification.
Note: To access the MyNACHC Learning Center, visit mylearning.nachc.com and log in using your iMIS ID and password (refer to page 9 for iMIS login). If you need login assistance or additional information, contact mylearning@nachc.com or call (301) 347-0400.

This icon designates education sessions that will be live-streamed and audiotaped with presentations for the MyNACHC Learning Center (MyNACHC). These sessions will be available online after the conference and FREE to ALL paid 2018 P&I attendees.

NACHC gratefully acknowledges the following sponsor:
Note Pads and Pens
By attending education workshops, participants may qualify for continuing education units. Only full-paying participants and daily registrants are eligible for continuing education credits.

Due to individual state-by-state requirements, nurses and lawyers should have their badges scanned and go to the MyNACHC Learning Center, at mylearning.nachc.com, to download a certificate of completion which can then be submitted to state licensing organizations to apply for credits. Instructions on how to access MyNACHC can be found on the back of your badge.

ACCOUNTING PROFESSIONALS (CPE)

The National Association of Community Health Centers, Inc. (NACHC) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37217-2417 or by visiting their website at www.nasba.org. (Sponsor #108392)

Delivery Method: Group Live and Group Internet-Based

Program Level: Basic

Duration of Training: 3.5 days

This program is being considered by the National Association of State Boards of Accountancy (NASBA) for 14.5 continuing education contact hours in the “Specialized Knowledge” category.

For questions or complaints, please contact Helene Slavin at hslavin@nachc.com or (301) 347-0400.

PHYSICIANS (CME)

This program is being considered by the American Academy of Family Physicians (AAFP) for 12 continuing education contact hours.

SOCIAL WORKERS (CE)

This program is Approved by the National Association of Social Workers (NASW) for 12 continuing education contact hours. (Approval #886419070-1298)

OTHER HEALTH PROFESSIONALS (CE)

The National Association of Community Health Centers, Inc. (NACHC) Certificate of Participation may be used toward state licensing requirements for a variety of disciplines requiring continuing education credits (e.g., health educators, nurses, physician assistants, doctors of osteopathic medicine, etc.). It is recommended that a Certificate of Participation and a copy of a conference program be submitted to your state-licensing agency.
Scanning and Evaluations

To receive continuing education units (CEUs) at this NACHC conference, ALL attendees must:

• Have their conference badges scanned by room monitors at the end of each education session attended.

  AND

• Complete session evaluations distributed at the conclusion of each session attended.

These simple steps ensure that CEUs are accurately processed and that valuable feedback is provided for the development of future NACHC programs.

In addition to earning educational credits through NACHC conference attendance, participants can receive credits online via MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com.

Need Help?

We want to ensure that your attendance at this conference is an enjoyable experience.

If we can be of any assistance, please call on any member of the Meetings Team.

Mary Hawbecker, CPA
Senior Vice President,
NACHC Operations and Chief Financial Officer

Cynthia J. Gady
Associate Vice President

Narine Hovnanian
Meetings Manager

Tricia Fleisher Willhide, CMP, CEM
Deputy Director

Helene Slavin
Meetings Associate
NACHC Certificate in Health Center Governance

NACHC is pleased to provide a certificate program designed for Health Center Board Members who wish to follow a formal path of training and skills enhancement in the area of overall health center governance. Individuals who wish to enroll in the Certificate in Health Center Governance Program must complete an enrollment form (refer to page 23) and submit it at the beginning of the conference at the NACHC Governance Desk along with a $25 application fee.

Note: The application fee is waived for applicants who serve on the board of a NACHC Organizational Member in good standing and who are registered for the conference.

How do I earn certification in Health Center Governance?

To obtain certification, you must complete a total of 31 contact hours through attendance/participation in education sessions offered at NACHC’s national conferences (Community Health Institute (CHI); Policy & Issues (P&I) Forum; Financial, Operations, Management/Information Technology (FOM/IT); Conference for Agricultural Worker Health; or PCA/HCCN Conference). One contact hour equals one hour of session time.

Program participants must attend the following sessions in person:

- Board Member Boot Camp: Parts A, B, C, and D (5 contact hours offered at the CHI and P&I)
- Setting the Bar: Legal Approaches to Health Center Board Compliance (2 contact hours offered at the CHI)

In addition to the required sessions listed above (Boot Camp and Setting the Bar), you will need to complete an additional 24 contact hours. Participants may choose from other NACHC conference education sessions that are designated for contact hours in the areas of CLINICAL, FINANCE, GOVERNANCE, TECHNOLOGY, POLICY, and ADVOCACY. Participants are encouraged to select a comprehensive course of study based on individual interests and the governance needs of the health center board on which they serve.

The total 31 contact hours must be completed within three years of enrollment in the program. If the 31 contact hours are not completed within that three-year period, you must re-enroll and pay the application fee, if applicable.

In addition to earning educational credits through NACHC conference attendance, participants can receive credits online via MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com.

This icon designates education sessions that will be live-streamed and audiotaped with presentations for the MyNACHC Learning Center (MyNACHC). These sessions will be available online after the conference and are FREE to ALL paid 2018 P&I attendees.

Need your governance status? No more waiting!

All records will be updated within four weeks after the conference. Using your NACHC login information, go to the MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com. Log in using your iMIS ID and password (refer to page 9 for iMIS login). Information for the governance program will be found under the “Governance Program” tab. If you need login assistance or additional information, contact mylearning@nachc.com or (301) 347-0400.

If you have questions about board governance credits during the conference, staff is available to assist you at NACHC’s Governance Desk.

Certificates, with credits earned, will be available on MyNACHC 3-4 weeks after the conference.

*NACHC also offers a Board Member Advocacy Certificate (BMAC) program designed to educate and engage board members on advocacy and policy issues; for more information, visit http://www.hcadvocacy.org/bmac. Participants in both certificate programs can earn credit for attending “Advocacy for Health Center Board Members (PFD3)” at P&I.
NACHC Certificate in Health Center Governance

ENROLLMENT FORM

Name: ______________________________________________________________________________

Title: _______________________________________________________________________________

Health Center Organization: _____________________________________________________________________________

Address: ________________________________________________________________________________________

City: ________________________________________ State: _______ Zip: __________________

Phone: ____________________________________ Mobile Phone: _______________________

E-Mail: ______________________________________ IMIS ID: ___________________________

(in the event NACHC may need to contact you directly) (your badge #)

I wish to receive all correspondence related to the Certificate in Health Center Governance Program:

☐ at the above address

☐ at the following address:

Mailing Address: _______________________________________________________________________________

City: ________________________________________ State: _______ Zip: __________________

Phone: ____________________________________ Fax: ________________________________

E-Mail: ______________________________________

The Certificate Program enrollment fee of $25 is waived for individuals who serve on the board of a NACHC Organizational Member in good standing.

☐ My health center is not a NACHC Organizational Member, and my enrollment fee of $25 is enclosed.

_________________________________________  ______________________________________
Signature  Date

For NACHC use only:

Date received: _____________  Enrollment Fee: $ __________  Enclosed Amount: $ ___________

Organizational Member in Good Standing: ______Yes _______No
CONFERENCE FOR AGRICULTURAL WORKER HEALTH

(FORMERLY NATIONAL FARMWORKER HEALTH CONFERENCE)

MAY 1-3, 2018

HILTON PALACIO DEL RIO
SAN ANTONIO, TEXAS
Visit the NACHC Information Center

Visit staff at the NACHC Information Center, on the Lobby Level, where you can learn more about NACHC activities and the many ways that NACHC supports community health centers. Stop by, ask questions, and discover all that NACHC has to offer.

Become a Health Center Advocate

Becoming a Health Center Advocate has never been easier – or more important! Raise your voice and take action to support America’s Health Centers and the patients they serve. Become an advocate by going to the Health Center Advocacy Network’s mobile-friendly website at www.hcadvocacy.org or texting HCADVOCATE to 52886. By signing up as a Health Center Advocate, you will receive key policy and advocacy information from Washington, as well as Advocacy Calls to Action so you can raise your voice to support your health center and the millions of patients health centers serve across the nation.

Conviértase en un defensor de los centros de salud

Hacerse un defensor de los centros de salud nunca ha sido más fácil – ¡ni más importante! Use su voz para pasar a la acción y apoyar a los centros de salud y a los pacientes que sirven. Únase a la red de defensores de los centros de salud a través de nuestro nuevo sitio de web en www.hcadvocacy.org. También puede utilizar su celular para hacerse un defensor, enviar DEFENSOR al 52886. Al hacerse un defensor, recibirá información importante sobre las políticas y la defensa de los centros de salud. Además de oportunidades para pasar a la acción para usar su voz y apoyar su centro de salud y los millones de pacientes que sirven.
#NACHC18PI Social Media

Join the online conversation at the NACHC Policy & Issues (P&I) Forum, using #NACHC18PI, when you post about the P&I on Facebook, Twitter, and Instagram. Share your conference experience with others in real time as events unfold. Also, be sure to follow @NACHC (www.twitter.com/nachc) and @HCAdvocacy (www.twitter.com/hcadvocacy) on Twitter for important updates before and during the conference.

#NACHC18PI Twitter Contest

Tweet using #NACHC18PI throughout the P&I for your chance to win one of two $100 Amazon gift cards in a random drawing. The more you tweet, the more opportunities you have to win!

The 2018 P&I Twitter Contest winners will be announced on Friday, March 16, 2018 at 5:45pm in the EXPO Hall. You must be present to win!

- Remember to follow @NACHC (www.twitter.com/nachc) on Twitter.
- Make sure your Twitter stream is publicly visible.
- Use #NACHC18PI to enter the random drawing, one entry per tweet.
- Submit all tweets by 3:00pm on Friday, March 16, 2018 to be eligible for prize drawings.

#FollowFriday Social Media Contest

Let’s keep increasing our online advocacy presence! Help us grow the Health Center Advocacy Network’s friends and followers on social media on Friday, March 16, 2018 and you could win a $200 Amazon gift card! To participate in the Like and Follow drawing, simply follow these steps:

- Make sure you are following HCAdvocacy on Twitter (www.twitter.com/hcadvocacy) or Facebook (https://www.facebook.com/HCAdvocacy) or both.
- Tweet or share the following message on Twitter or Facebook or both on Friday, March 16, 2018 anytime between midnight and 3:00pm:
  
  *This #FollowFriday, follow @HCAdvocacy to get the latest on health center advocacy efforts and show your support for the Health Center Movement! #NACHC18PI.*

- Make sure to tag the Health Center Advocacy Network correctly.
- Only tweets and posts received on Friday, March 16, 2018 from midnight to 3:00pm will be eligible for the Like and Follow drawing.
Pro Tip 1: When you use the @ sign in front of an organization’s handle (a handle is the organization’s username, for example HCAdvocacy or NACHC), you tag the organization. This tag notifies the organization that they have been mentioned in a tweet or Facebook post making it easier to track tweets and posts related to the organization.

Pro Tip 2: On Facebook, when you type in @HCAdvocacy a menu will pop up and you will need to select the Health Center Advocacy Network to properly tag the page. Once you’ve selected the correct page, @HCAdvocacy will automatically change to Health Center Advocacy Network.

Have questions about Twitter, Facebook, or other social media? Visit us at the NACHC Information Booth near registration and in the EXPO Hall.

RANDOM DRAWINGS RULES:
(1) No purchase is necessary. (2) The Twitter contest begins Wednesday, March 14 at midnight and ends on Friday, March 16 at 3:00pm. #FollowFriday contest begins Friday, March 16 at midnight and ends on March 16 at 3:00pm. (3) Adults over the age of 18, registered to attend the National Association of Community Health Center’s 2018 P&I Forum, with Twitter accounts that follow @NACHC on Twitter are eligible to win the random Twitter drawing. NACHC employees and exhibitors are not eligible to win. Adults over the age of 18, registered to attend the National Association of Community Health Center’s 2018 P&I Forum who tweet or post “This #FollowFriday, follow @HCAdvocacy to get the latest on health center advocacy efforts & show your support for the Health Center Movement! #NACHC18PI” are eligible to win the random #FollowFriday drawing. NACHC employees and exhibitors are not eligible to win. (4) How to enter: a publicly viewable tweet related to the P&I and includes “#NACHC18PI” for the random Twitter drawing will count as one entry. How to enter the #FollowFriday contest: tweet or post the message “This #FollowFriday, follow @HCAdvocacy to get the latest on health center advocacy efforts & show your support for the Health Center Movement! #NACHC18PI” on Friday, March 16 between the hours of midnight and 3:00pm, and properly tag the Health Center Advocacy Network on Social Media or Facebook or both. (5) Individual Twitter accounts are limited to 100 non-identical, P&I-related tweet entries and individuals, primary care associations, or health centers are eligible to win only once. (6) Odds of winning are determined by total number of entries. (7) There are 2 prizes of Amazon gift cards valued at $100 each for the Twitter Contest and 1 prize of an Amazon gift card valued at $200 for the #FollowFriday Contest. (8) There will be 2 Twitter random drawing winners. (Winners will also be announced publicly on http://twitter.com/nachc). There will be one random #FollowFriday drawing winner. (9) You must be present to win. If you are not present, that prize will be awarded to another winner selected at random. (10) This is sponsored by the National Association of Community Health Centers, 7501 Wisconsin Ave., Suite 1100W, Bethesda, MD 20814.

Conference Code of Conduct
All attendees, speakers, sponsors, and volunteers at our conference are required to agree with the following code of conduct. NACHC will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everybody.

Our conference is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, or religion. We do not tolerate harassment of conference participants in any form. This also includes inappropriate physical contact and unwelcome sexual attention. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of NACHC.

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of the conference staff immediately.
Networking Events

Wednesday, March 14

**Young Professional Speed Networking Event**
8:00pm – 10:00pm  
Exhibit Hall C

Get to know your fellow health center young professionals better! During this fast-paced networking event, young professionals will spend five minutes each with several other young peers from across the country. You’ll leave this event with valuable new relationships that will inspire you in your work and help build the bonds necessary to advance the Health Center Movement.

Thursday, March 15

**Healthcare Leadership Reception and Awards**
6:00pm – 8:00pm  
Marriott Ballroom

Join us for the annual NACHC Healthcare Leadership Reception and Awards. In addition to honoring members of Congress, NACHC will also honor our own Grassroots Advocacy Hall of Fame Inductees and Grassroots Advocacy Elizabeth K. Cooke MVP Awardees (refer to the Thursday tab page for a complete list of awardees).

This special event is included in the full-conference registration package. A limited number of tickets (on a first-come, first-served basis) are available for $35 at NACHC Registration. You must purchase your additional tickets by Thursday, March 15 at 11:00am.

Shuttle service will be provided between the Marriott Wardman Park, 24th Street Entrance, and various other official NACHC hotels for the reception. Refer to the shuttle schedule, posted at each hotel and included in conference registration bags, for departure and arrival times.

For guests staying at the LINE Hotel, transportation details will be provided upon check-in at your hotel’s front desk; and Omni Hotel guests will be within walking distance to the Marriott Wardman Park, 24th Street Entrance.

*The awards program will begin promptly at 6:30pm.*

Sponsored by

2018 Leader Sponsors
Friday, March 16

**Conference Networking Reception in EXPO Hall**

*5:00pm – 6:00pm*  
Exhibit Hall C

Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing throughout the 2018 P&I Forum EXPO. Identify new technologies and offerings that will enhance your health center operations and your overall delivery of patient care. Don’t forget the 5:45pm “EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Social Media Contest winners in the EXPO Hall! All NACHC game cards should be submitted to the NACHC Booth (#200) by 5:40pm and remember that you MUST be present to win.

**Board Members CONNECT!**

**Health Center Board Members Networking Event**

*6:00pm – 7:00pm*  
Roosevelt 4

NACHC invites all Health Center Board Members to this networking event. Get a chance to meet other committed volunteers who serve on health center boards throughout the United States. Pre-dinner snacks and refreshments will be provided, so take the time to connect at this unique event!

**National LGBT Primary Care Alliance Reception**

*6:00pm – 7:00pm*  
Hoover

The National LGBT (Lesbian, Gay, Bisexual, and Transgender) Primary Care Alliance invites you to a reception to meet your colleagues from health centers across the country. Join us for a glass of wine and learn more about available education, training, and community-based research initiatives focused on the LGBT community.

**New Member Welcome Reception (Invitation Only)**

*6:00pm – 7:00pm*  
Harding

NACHC welcomes all New Members, as well as those considering membership, to this event. This is an ideal opportunity to meet and build relationships with fellow health center professionals, and learn about the many benefits of NACHC Membership.
Why be a standalone health center when you can benefit from your colleagues and neighbors? At OSIS, sharing commonalities and expertise for the benefit of every Community Health Center is the underlying premise for everything we do. Visit us at booth 213 to learn more about our mission to fill technical gaps for Community Health Centers and Networks.

With us you’ll find

- The largest network of NextGen Health Centers
- Over 200 OSIS Solutions, most notably assisting with PCMH, Substance Abuse, and Compliance
- Operational Data Analytics Tool
- Training for new-hires, advanced users, and overall continuing education
- HRSA/NACHC Consulting Partner
- 24/7/365 Service Desk Support
True Partners in Care

Centene is committed to transforming the health of the communities we serve, one person at a time. And our experience has taught us that every individual, and every community, faces unique challenges. That is why each of our health plans are developed and staffed locally—with local healthcare professionals serving as our chief advisors. Through our collaborative partnerships with FQHCs, hospitals, physicians, and other providers, we bring better solutions for better health outcomes at lower costs.
### Sessions At-A-Glance

*(as of February 20, 2018 and subject to change)*

**Tuesday, March 13, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00pm – 6:30pm</td>
<td>Grassroots Advocacy Leadership Program <em>(special registration required)</em></td>
<td>Lincoln 5</td>
</tr>
<tr>
<td>4:00pm – 6:00pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>7:00pm – 8:30pm</td>
<td>State Legislative Coordinators Meeting</td>
<td>Exhibit Hall C</td>
</tr>
</tbody>
</table>

**Wednesday, March 14, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am – 5:00pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>8:00am – 10:00am</td>
<td>Legislative Committee</td>
<td>Marriott Ballroom 1</td>
</tr>
<tr>
<td>8:00am – 2:45pm</td>
<td>NACHC Board Member Boot Camp*</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>PWA1</td>
<td>Part A: Legal Responsibilities and Liability</td>
<td></td>
</tr>
<tr>
<td>PWA2</td>
<td>Part B: Quality Building Blocks – the Foundation of Health Centers</td>
<td></td>
</tr>
<tr>
<td>PWA3</td>
<td>Part C: Administrative Oversight</td>
<td></td>
</tr>
<tr>
<td>PWA4</td>
<td>Part D: The Board’s Financial Responsibilities</td>
<td></td>
</tr>
<tr>
<td>10:30am – 1:30pm</td>
<td>PCA and HCCN General Session <em>(Invitation Only; Special Registration Required)</em></td>
<td>Thurgood Marshall North</td>
</tr>
<tr>
<td>12:30pm – 2:45pm</td>
<td>PWB1 Be Ready to Head to the Hill: 2018 Health Center Policy Agenda,</td>
<td>Washington 4</td>
</tr>
<tr>
<td></td>
<td>Advocacy Strategy, and How to Move Congress to ACT!</td>
<td></td>
</tr>
<tr>
<td>3:00pm – 5:30pm</td>
<td>PGS1 Opening General Session</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>5:45pm – 6:45pm</td>
<td>State Delegation Meetings</td>
<td></td>
</tr>
<tr>
<td>7:00pm – 8:00pm</td>
<td>State Delegation Meetings</td>
<td></td>
</tr>
<tr>
<td>8:00pm – 10:00pm</td>
<td>Young Professional Speed Networking Event</td>
<td>Exhibit Hall C</td>
</tr>
</tbody>
</table>

**EXPLANATION OF SESSION CODES**

The first letter of the code is the meeting: P = P&I. The second letter of the code indicates the day of the week: W = Wednesday, Th = Thursday, F = Friday, and Sa = Saturday. The third letter in the code indicates the location with each letter A–K representing a different meeting room. The number at the end of the code signals whether it is the 1st, 2nd, or 3rd time slot of each day.
### Thursday, March 15, 2018

<table>
<thead>
<tr>
<th>ROOMS</th>
<th>Washington 2-3</th>
<th>Washington 4</th>
<th>Maryland</th>
<th>Virginia</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am – 3:30pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00am – 5:00pm</td>
<td>Capitol Hill Visits</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:30am – 10:00am</td>
<td><strong>PThA1</strong> Health Care for the Justice Involved and Formerly Incarcerated</td>
<td><strong>PThB1</strong> The Board Chair/CEO Partnership: Creating a Culture of Collaborative Learning</td>
<td><strong>PThC1</strong> Peer Networks Support Health Center Leaders Through Health Care Uncertainty</td>
<td><strong>PThD1</strong> Fostering a Culture of Business Intelligence and Good Data</td>
</tr>
<tr>
<td>10:00am – 10:30am</td>
<td>Refreshment Break Lobby Level Foyer</td>
<td>Refreshment Break Lobby Level Foyer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30am – 12:00pm</td>
<td><strong>PThA2</strong> Health Center Workforce Programs Fell Over the Cliff, Lessons Learned</td>
<td><strong>PThC2</strong> Promising Practices for Helping Families Dealing with Trauma</td>
<td><strong>PThD2</strong> Understanding Your Cost of Care as a Health Center</td>
<td></td>
</tr>
<tr>
<td>6:00pm – 8:00pm</td>
<td>Healthcare Leadership Reception and Awards Marriott Ballroom</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Legend:**
- **Young Professional Track**
- **P2P Networking Session**
- **Learning Lab**

*ALL NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the snacks/light refreshments included in all labs. Preregistration and $25 fee required by Thursday, March 1, 2018. No on-site registration available.*
| Thursday, March 15, 2018 |
|---------------------------------
| **ROOMS** | **Delaware** | **Thurgood Marshall North** | **Thurgood Marshall East** | **Thurgood Marshall South** |
| Registration and Exhibitor/Speaker Check-In | Lobby Level | Lobby Level | Lobby Level |
| Capitol Hill Visits | Lobby Level | Lobby Level | Lobby Level |
| **PThE1** Clear on Cost: Conversations Between Health Center Patients and Providers About Cost of Care | **PThF1** The Health Center Program Compliance Manual from a Financial Perspective | **PThG1** Strategic Planning - Part 1: Operationalizing the Strategic Plan in the Face of Change and Uncertainty | **PThH1** Health Centers Serving Veterans: What Do You Need to Know? |
| Clinical | Finance | Health Center Operations | Veterans |
| **PThE2** Accountable Care Best Practices | **PThF2** Preparing for Full Capitation | **PThG2** Strategic Planning - Part 2: An Introduction to a Dynamic Toolkit for Health Centers | **PThH2** Health Centers Caring for Veterans: Best Practices from the Field |
| **P2P NETWORKING SESSION** | **P2P NETWORKING SESSION** | **P2P NETWORKING SESSION** | **P2P NETWORKING SESSION** |
| Demonstrating Value and Payment | Demonstrating Value and Payment | Health Center Operations | Veterans |
| Healthcare Leadership Reception and Awards | Marriott Ballroom | Marriott Ballroom | Marriott Ballroom |
| 6:00pm – 8:00pm | Marriott Ballroom | Marriott Ballroom | Marriott Ballroom |

**Legend:**
- □ Young Professional Track
- P2P Networking Session
- Learning Lab

* ALL NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the snacks/light refreshments included in all labs. Preregistration and $25 fee required by **Thursday, March 1, 2018**. No on-site registration available.
Partners for Better Health

Collaborating with CHCs to reimagine how technology can improve community health

Value-Based Care Analytics

Increased risk premium
$12 pmpm

Financial Management

Accelerated A/R days by 22%

Population Health

Increased colorectal screening 43%

Care Delivery

Saved 1 hour per provider per day

1. Average results for sample of 14A practices, with initiative periods ranging from 3-18 months based on project complexity. Increased accuracy of risk premium attributed to more thorough documentation. 2. COSSA case study, 2013. 3. Quality performance of health system's in-network primary care clinics vs. peers in CPCi program within Midwestern region. Improvement attributed to team-based care delivery model and CareManager. 4. Seamless Clinical Data Integration eBook, 2017. Estimated time savings per provider per day.

© 2018 General Electric Company – All rights reserved. GE and the GE Monogram are trademarks of General Electric Company.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am –</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
</tr>
<tr>
<td>3:30pm</td>
<td>7:30am – 8:30am Continental Breakfast in EXPO Hall</td>
</tr>
<tr>
<td>7:00am –</td>
<td>EXPO Open</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Review of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! (Prize Drawing at 5:45pm)</td>
</tr>
<tr>
<td>7:30am –</td>
<td>8:00am – 9:30am PFA1 State Medicaid Policy and Health Centers</td>
</tr>
<tr>
<td>6:00pm</td>
<td>8:00am – 9:30am PFB1 340B Policy Updates</td>
</tr>
<tr>
<td>6:00pm</td>
<td>8:00am – 9:30am PFC1 The National Impact of Recent Policy Changes</td>
</tr>
<tr>
<td>6:00pm</td>
<td>8:00am – 9:30am PFE1 The Financial Impact of Recent Policy Changes</td>
</tr>
<tr>
<td>6:00pm</td>
<td>8:00am – 9:30am PFD1 Patient Attribution: Why It Matters More Than Ever</td>
</tr>
<tr>
<td>6:00pm</td>
<td>8:00am – 9:30am PFF1 Behavioral Health and Substance Use: Informing the Conversation and Enhancing Care</td>
</tr>
<tr>
<td>6:00pm</td>
<td>8:00am – 9:30am PFG1 Bring Your Passion: Tales from Health Center Leaders on Their Drive to Further the Health Center Movement</td>
</tr>
<tr>
<td>7:00am –</td>
<td>10:30am – 12:30pm T3-1 The NEW USS: Happier: Generating Maps and Analytical Capabilities for Health Centers</td>
</tr>
<tr>
<td>3:30pm</td>
<td>10:30am – 12:30pm Dedicated Exhibit Time and Refreshment Break in EXPO Hall</td>
</tr>
<tr>
<td>8:00am –</td>
<td>10:30am – 12:30pm T3-2 Navigating the Changing Waters of Health Care: How to Assess If You Are Ready</td>
</tr>
<tr>
<td>3:30pm</td>
<td>10:30am – 12:30pm General Session</td>
</tr>
<tr>
<td>12:45pm</td>
<td>12:45pm – 1:15pm T3-3 Overview of NACHC’s Advocacy Programming</td>
</tr>
<tr>
<td>2:15pm</td>
<td>2:15pm – 2:45pm T3-4 Health Centers Can Help Get to Zero: How to Use Free HIV Prevention Resources</td>
</tr>
<tr>
<td>3:00pm</td>
<td>3:00pm – 3:30pm T3-5 Digital Advocacy University – An Introduction</td>
</tr>
<tr>
<td>5:00pm</td>
<td>5:00pm – 6:00pm Conference Networking Reception in EXPO Hall</td>
</tr>
</tbody>
</table>

**Legend:**
- P&I Conference Program sponsored by
- Young Professional Track
- P2P Networking Session
From the health of your patients, to the health of your center

McKesson Delivers

At McKesson Medical-Surgical, you can count on us to deliver the whole package – the right products and the right solutions to help you meet today’s challenges, while preparing for tomorrow’s.

Proud Sponsor of NACHC

Visit us at Booth 301

More Products, More Choice

Distribution You Can Count On

Solutions to Enhance Your Business

Support Every Step of the Way

Let us help you move your business forward.

mms.mckesson.com/chc

866.McK.ANSWer (866.625.2679)

© 2017 McKesson Medical-Surgical Inc. 2017-0079
## SCHEDULE
### WEDNESDAY, MARCH 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am – 5:00pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>8:00am – 10:00am</td>
<td>Legislative Committee</td>
<td>Marriott Ballroom 1</td>
</tr>
<tr>
<td>8:00am – 2:45pm</td>
<td>NACHC Board Member Boot Camp*</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td></td>
<td>Setting the Stage (8:00am – 8:30am)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>PWA1</strong> Part A: Legal Responsibilities and Liability (8:30am – 10:00am)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>PWA2</strong> Part B: Quality Building Blocks – the Foundation of Health Centers</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(10:15am – 11:05am)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>PWA3</strong> Part C: Administrative Oversight</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(11:20am – 12:15pm)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>PWA4</strong> Part D: The Board’s Financial Responsibilities (1:15pm – 2:45pm)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>*Registration is necessary, but fee is not required if paying the full-conference fee.</td>
<td></td>
</tr>
<tr>
<td>10:30am – 1:30pm</td>
<td>PCA and HCCN General Session <em>(Invitation Only; Special Registration Required)</em></td>
<td>Thurgood Marshall North</td>
</tr>
<tr>
<td>12:30pm – 2:45pm</td>
<td><strong>PWB1</strong> Be Ready to Head to the Hill: 2018 Health Center Policy Agenda, Advocacy Strategy, and How to Move Congress to ACT!</td>
<td>Washington 4</td>
</tr>
<tr>
<td>3:00pm – 5:30pm</td>
<td><strong>PGS1</strong> Opening General Session</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>5:45pm – 6:45pm</td>
<td>State Delegation Meetings</td>
<td></td>
</tr>
<tr>
<td>7:00pm – 8:00pm</td>
<td>State Delegation Meetings</td>
<td></td>
</tr>
<tr>
<td>8:00pm – 10:00pm</td>
<td>Young Professional Speed Networking Event</td>
<td>Exhibit Hall C</td>
</tr>
</tbody>
</table>

### State Delegation Meetings

State Delegation Meetings are a key element of each P&I Forum. They occur after the Opening General Session on the evening prior to the Hill day. During these meetings, delegates receive legislative packets from NACHC’s State and Federal Affairs team. These packets contain information and talking points to assist delegates during their lobby visits with members of Congress.
OPENING GENERAL SESSION
3:00pm – 5:30pm

PGS1  ➤
Opening General Session

Marriott Ballroom

This year’s opening session provides the first opportunity to understand the future landscape of challenges and opportunities for health centers. With changes to the Medicaid program expected to sweep the states, a temporary funding cliff fix in place, and fast-moving developments throughout health care policy, health center leaders must adapt accordingly and plan for change. Health center advocates will learn how to craft nuanced messages to congressional leaders and lay the groundwork for building important political alliances in the future.

James Luisi
Chair of the Board
National Association of Community Health Centers

Tom Van Coverden
President and CEO
National Association of Community Health Centers
EDUCATION SESSIONS
WEDNESDAY, MARCH 14

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

NACHC is a nonpartisan and noncommercial organization. Conference speaker presentations may not necessarily reflect the views of NACHC and the presence of vendors, exhibitors, and sponsors does not constitute endorsement of vendor products or services.

This icon designates sessions that will be live-streamed and audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:30am – 5:00pm
Registration and Exhibitor/Speaker Check-In
Lobby Level

8:00am – 10:00am
Legislative Committee
Marriott Ballroom 1

8:00am – 2:45pm
Board Member Boot Camp
Exhibit Hall C

**Special Registration Required**
(refer to NACHC P&I Registration Form)

Note: Coffee will be available for all Boot Camp participants from 7:30am – 9:00am.

A changing and increasingly complex health care environment presents many challenges for health center governing boards. To be effective, board members must be fully knowledgeable about their roles and responsibilities and the many issues their health centers face as health care businesses. This four-part comprehensive seminar is for new board members (as well as seasoned board members who want a refresher).

8:00am – 8:30am
Setting the Stage

Emily Heard, MA, Director, Health Center Governance Training, NACHC

8:30am – 10:00am
Part A: Legal Responsibilities and Liability

Health center boards must ensure full compliance with local, state, and federal laws governing the operations of health care businesses. This session covers the nuts and bolts of the board’s legally mandated fiduciary responsibilities, including: federal regulations, statutes and policies impacting the health center, the board’s legal liability and financial responsibility in connection with its decision-making role, and staff/board relationships and roles.

Jacqueline C. Leifer, Esq., Senior Partner, Feldesman Tucker Leifer Fidell LLP
10:00am – 10:15am  
**Break**

10:15am - 11:05am  
**Part B: Quality Building Blocks – the Foundation of Health Centers**  
Providing quality health care services is central to the mission, goals, and policies of health centers. The governing board is not only the caretaker and champion of the mission, but is also responsible to adopt and review health care policies, including quality assurance and quality improvement. This session describes various health center activities that fall under the Quality Umbrella such as the Patient-Centered Medical Home initiative, deeming and credentialing requirements, and partnering with local health systems.

**Donald L. Weaver, MD, Senior Advisor, Clinical Workforce, NACHC**

11:05am – 11:20am  
**Break**

11:20am- 12:15pm  
**Part C: Administrative Oversight/Personnel Policies and Procedures**  
Health center boards are responsible for establishing general policies for the organization. This session addresses the governing board’s oversight responsibilities related to personnel policies and procedures, including staff satisfaction, and policies related to facility standards.

**Malvise A. Scott,** Senior Vice President, Partnership and Resource Development, NACHC

12:15pm - 1:15pm  
**Lunch on your own**

1:15pm - 2:45pm  
**Part D: The Board’s Financial Responsibilities**  
The governing board is responsible for safeguarding the organization’s assets. This session covers the establishment of financial priorities for the organization, the budget process, internal control policies and procedures, long-range planning, financial statements, and audits.

**Mary Hawbecker, CPA,** Senior Vice President, Operations and Chief Financial Officer, NACHC

10:30am – 1:30pm  
**PCA and HCCN General Session**  
*(Invitation Only; Special Registration Required)*  
*Sponsored by OSIS*

---

**WEDNESDAY, MARCH 14, continued**

#NACHC18PI
12:30pm – 2:45pm
EDUCATION SESSION

**PWB1**
Be Ready to Head to the Hill: 2018 Health Center Policy Agenda, Advocacy Strategy, and How to Move Congress to ACT!

**CPE:** 2.7  **CME/CE/Governance:** 2.25

**Level:** Basic  
**Topic:** Federal Policy

This session will provide a clear rundown of the 2018 Health Center Policy Agenda and advocacy strategy. Hear this year’s “asks” and dialogue with NACHC Policy and Advocacy staff about how best to carry our collective message forward. Tips and information on how to effectively communicate our agenda to members of Congress and their staff will be highlighted.

**Presenter(s):**
- **Amanda Pears Kelly**, Director, National Advocacy and Civic Engagement, NACHC
- **Jennifer Taylor, MPH**, Deputy Director, Federal Affairs, NACHC
- **Oliver Spurgeon, III, MBA**, Deputy Director, Federal Affairs, NACHC
- **Alexandra Harris, MSPH**, Deputy Director, National Advocacy, NACHC
- **Michaela Keller**, Manager, Federal Affairs, NACHC
- **Dorian Wanzer, MPA**, Grassroots Advocacy Manager, Outreach and Communications, NACHC
- **Aliza Auces**, Federal Affairs Program Associate, NACHC

3:00pm – 5:30pm  
**PGS1 Opening General Session**  
(refer to page 44 for details)

5:45pm – 6:45pm  
**State Delegation Meetings**

Refer to handout in registration bag for state delegation meeting times and locations.

7:00pm – 8:00pm  
**State Delegation Meetings**

8:00pm – 10:00pm  
**SPECIAL EVENT**  
Young Professional Speed Networking Event  
(refer to page 16 for details)
HRSA supports twenty (20) National Cooperative Agreements (NCAs) working specifically to advance health center operations and patient outcomes. These NCAs work in coordination with each other, your state/regional primary care associations, and health center controlled networks to provide expert training and technical assistance.

Check out our websites to learn more about our area of expertise and reach out any time! We are here to serve you!

<table>
<thead>
<tr>
<th>Healthcare Delivery to Special and Vulnerable Populations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Association of Asian Pacific Community Health Organizations</td>
</tr>
<tr>
<td><a href="http://www.aapcho.org">http://www.aapcho.org</a></td>
</tr>
<tr>
<td>Corporation for Supportive Housing</td>
</tr>
<tr>
<td><a href="http://www.csh.org">http://www.csh.org</a></td>
</tr>
<tr>
<td>Equitable Care for Elders – Harvard University School of Dental Medicine</td>
</tr>
<tr>
<td><a href="https://ece.hsdm.harvard.edu/">https://ece.hsdm.harvard.edu/</a></td>
</tr>
<tr>
<td>Farmworker Justice</td>
</tr>
<tr>
<td><a href="http://www.farmworkerjustice.org">www.farmworkerjustice.org</a></td>
</tr>
<tr>
<td>Health Outreach Partners</td>
</tr>
<tr>
<td><a href="http://www.outreach-partners.org">http://www.outreach-partners.org</a></td>
</tr>
<tr>
<td>MHP Salud</td>
</tr>
<tr>
<td><a href="http://www.mhpsalud.org">www.mhpsalud.org</a></td>
</tr>
<tr>
<td>Migrant Clinicians Network</td>
</tr>
<tr>
<td><a href="http://www.migrantclinician.org">http://www.migrantclinician.org</a></td>
</tr>
<tr>
<td>National Center for Farmworker Health</td>
</tr>
<tr>
<td><a href="http://www.ncfh.org">http://www.ncfh.org</a></td>
</tr>
<tr>
<td>National Center for Health in Public Housing</td>
</tr>
<tr>
<td><a href="https://nchph.org">https://nchph.org</a></td>
</tr>
<tr>
<td>National Health Care for the Homeless Council</td>
</tr>
<tr>
<td><a href="http://www.nhchc.org">www.nhchc.org</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Health Center Capacity Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Association of Clinicians of the Underserved</td>
</tr>
<tr>
<td><a href="http://www.clinicians.org">www.clinicians.org</a></td>
</tr>
<tr>
<td>Capital Link</td>
</tr>
<tr>
<td><a href="http://www.caplink.org">www.caplink.org</a></td>
</tr>
<tr>
<td>Community Health Center, Inc.</td>
</tr>
<tr>
<td><a href="http://www.weitzmaninstitute.org">www.weitzmaninstitute.org</a></td>
</tr>
<tr>
<td>Health Information Technology Training and Technical Assistance Center (HITEQ)</td>
</tr>
<tr>
<td><a href="https://hiteqcenter.org">https://hiteqcenter.org</a></td>
</tr>
</tbody>
</table>

| National LGBT Health Education Center  |
| www.lgbthealtheducation.org            |
| National Nurse-Led Care Consortium  |
| www.nurseledcare.org                   |
| School-Based Health Alliance  |
| http://www.sbh4all.org                 |

Association of Asian Pacific Community Health Organizations
http://www.aapcho.org
Corporation for Supportive Housing
http://www.csh.org
Equitable Care for Elders – Harvard University School of Dental Medicine
https://ece.hsdm.harvard.edu/
Farmworker Justice
www.farmworkerjustice.org
Health Outreach Partners
http://www.outreach-partners.org
MHP Salud
www.mhpsalud.org
Migrant Clinicians Network
http://www.migrantclinician.org
National Center for Farmworker Health
http://www.ncfh.org
National Center for Health in Public Housing
https://nchph.org
National Health Care for the Homeless Council
www.nhchc.org
Association of Clinicians of the Underserved
www.clinicians.org
Capital Link
www.caplink.org
Community Health Center, Inc.
www.weitzmaninstitute.org
Health Information Technology Training and Technical Assistance Center (HITEQ)
https://hiteqcenter.org
National LGBT Health Education Center
www.lgbthealtheducation.org
National Nurse-Led Care Consortium
www.nurseledcare.org
School-Based Health Alliance
http://www.sbh4all.org

Association of Clinicians of the Underserved
www.clinicians.org
Capital Link
www.caplink.org
Community Health Center, Inc.
www.weitzmaninstitute.org
National Center for Medical-Legal Partnership
http://medical-legalpartnership.org
National Network for Oral Health Access
http://www.nnoha.org
Thursday, March 15

P & I 2018
Policy & Issues Forum
2018 NACHC Grassroots Advocacy Awards

Inductees into the NACHC Grassroots Advocacy Hall of Fame

The NACHC Grassroots Advocacy Hall of Fame members have made lasting advocacy contributions to ensuring the creation, survival, and strength of health centers and the Health Center Movement through their dedicated and tireless efforts over many years.

Jeff Caballero, MPH, Executive Director, Association of Asian Pacific Community Health Organizations, California

Carmella Castellano-Garcia, Esq., President and CEO, California Primary Care Association, California

Ernesto Gómez, PhD, President and CEO, CentroMed, Texas

Bruce Johnson, President and CEO, Illinois Primary Care Association, Illinois

Dennis W. Kruse, Chief Financial Officer, Family Care Health Centers, Missouri

The NACHC Grassroots Advocacy Elizabeth K. Cooke MVP Award

The NACHC Grassroots Advocacy MVP Award is named in honor of the late Elizabeth (Betsey) K. Cooke whose constant effort and unflagging persistence as an advocate for America’s health centers and health center patients set an example for all health center advocates to follow. This year’s honorees all went over and above in their efforts to ensure that their members of Congress actively supported health centers or established or expanded grassroots advocacy efforts at their health center or in their state last year.

Whitney Allen, Coordinator of Community Development and Outreach, Kentucky Primary Care Association, Kentucky

Mike Baker, MBA, Chief Executive Officer, Heritage Health, Idaho

Michelle Carter, MPA-HCA, Chief Executive Officer, Community Health Service Agency, Inc., Texas

Alecia Cyprian, PhD, Chief Executive Officer, Southeast Community Health Systems, Louisiana

Alan Freeman, MBA, FACHE, President and CEO, Affinia Healthcare, Missouri

Alice Gibbs, Policy Manager, Colorado Community Health Network, Colorado

Kate Graetzer, Advocacy and Communications Manager, Community Health Care Association of New York State, New York

Jim Platten, Executive Director, Open Cities Health Center, Minnesota

Jennifer Self, Director of Community Relations and Public Affairs, Clinica Sierra Vista, California

Janice Sherman, MPA, Chief Executive Officer, Mississippi Primary Health Care Association, Mississippi

Jonathan Watson, MPIA, Executive Director, Minnesota Association of Community Health Centers, Minnesota

Deborah Woolford, Board Member, Park West Health System, Maryland
## SCHEDULE

### THURSDAY, MARCH 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am – 3:30pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>8:00am – 5:00pm</td>
<td>Capitol Hill Visits</td>
<td></td>
</tr>
<tr>
<td>8:30am – 10:00am</td>
<td>Education Sessions</td>
<td></td>
</tr>
<tr>
<td>10:00am – 10:30am</td>
<td>Refreshment Break</td>
<td>Lobby Level Foyer</td>
</tr>
<tr>
<td>10:30am – 12:00pm</td>
<td>Education Sessions</td>
<td></td>
</tr>
<tr>
<td>2:00pm – 3:30pm</td>
<td>NACHC eClinicalWorks User Group</td>
<td>Thurgood Marshall East</td>
</tr>
<tr>
<td><strong>6:00pm – 8:00pm</strong></td>
<td><strong>Healthcare Leadership Reception and Awards</strong></td>
<td><strong>Marriott Ballroom</strong></td>
</tr>
</tbody>
</table>

*Sponsored by* 2018 Leader Sponsors
EDUCATION SESSIONS
THURSDAY, MARCH 15

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

This icon designates sessions that will be live-streamed and audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:00am – 3:30pm
Registration and Exhibitor/Speaker Check-In

8:00am – 5:00pm
Capitol Hill Visits

8:30am – 10:00am
EDUCATION SESSION

PThA1 Washington 2-3
Health Care for the Justice Involved and Formerly Incarcerated
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Behavioral Health Integration

Incarceration has a lasting impact on the individual returning home and the community they return home to. A growing number of health centers are developing responses to the health and social disparities that returning persons with chronic disease, mental health disorder, and/or substance use disorder experience when they are not properly linked with a medical home and welcoming community. This session will highlight work done at the local, state, and federal levels to meet the needs of this vulnerable group and examine the medical, operational, and policy implications for health centers working with this population.

Moderator:
Jay Breines, MS, Chief Executive Officer, Holyoke Health Center

Presenter(s):
Evan Ashkin, MD, Professor, Family Medicine, University of North Carolina at Chapel Hill
Loretta Bush, MSHA, Chief Executive Officer, Michigan Primary Care Association
Shira Sharit, MD, Executive Director, Transitions Clinic Network

8:30am – 12:00pm
LEARNING LAB

PThB1 Washington 4
The Board Chair/CEO Partnership: Creating a Culture of Collaborative Leadership
CPE: 4.2 CME/CE/Governance: 3.5
Level: Basic
Topic: Board Governance

The Board Chair and CEO must register and attend this session as a pair. Limited to 25 pairs.

Leadership teams will receive practical guidance about how to establish, build, and maintain the Board Chair and CEO partnership so the quality of governance is strengthened, and health centers continue to be strong and vital community assets. A follow-up webinar will also be offered to session participants.

All NACHC learning labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the light refreshments included in all labs. Preregistration and $25...
fee required by Thursday, March 1, 2018. No on-site registration available.

Presenter(s):
Kimberly McNally, MN, RN, BCC, President, McNally & Associates

8:30am – 10:00am
P2P NETWORKING SESSION

PThC1 Maryland
Peer Networks Support Health Center Leaders Through Health Care Uncertainty

In these uncertain times, leadership peer networks can prove to be more valuable than ever! Join alumni from NACHC’s CEO and CFO Institutes and various PCA, college, and university-partnered leadership development institutes to discuss your concerns; share best practices; and identify approaches to engage your elected officials, transition to team-based care and value-based payments, secure savings, add revenue, and expand operations while growing your peer network.

Moderator:
Gerrard Jolly, MA, Director, Health Center Workforce Career Advancement Strategies, NACHC

Presenter(s):
Craig Glover, MBA, FACHE, CMPE, CHCEF, Chief Executive Officer, Norwalk Community Health Center
Teresa Lovelady, MBA, MSW, President and CEO, HealthCore Clinic, Inc.
Amanda Pears Kelly, Director, National Advocacy and Civic Engagement, NACHC

8:30am – 10:00am

PThD1 Virginia
Fostering a Culture of Business Intelligence and Good Data
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: HIT

Health centers need data to show they are caring for safety-net populations who comprise a significant percentage of the highest risk, highest cost patients in our health system at a lower cost, while achieving better outcomes and increasing patient satisfaction. This session will focus on Business Intelligence (BI) and its importance for safety-net providers. Presenters will also identify strategies for overcoming the major challenges and barriers to building BI competency, as well as lessons learned and key components for building your own BI capacity.

Presenter(s):
Heather Budd, Vice President, Clinical Transformation, Azara Healthcare
LuAnn Kimker, RN, MSN, CPHIMSS, PCMH, CCE, Director, Clinical Innovation, Azara Healthcare
8:30am – 10:00am
EDUCATION SESSIONS

NCA FEATURED highlights organizations that hold BPHC-funded National Cooperative Agreements (NCAs) to provide training and technical assistance (T/TA) to health centers across the country.

(NCA featured sessions scheduled during the 2018 P&I Forum: PThE1, PThD2, PThG2, PFJ1, PFF2, PFE3, and PSaG1.)

PThE1  ▶ Thurgood Marshall North

Clear on Cost: Conversations Between Health Center Patients and Providers About Cost of Care

CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Clinical

Session presenters will showcase staff training modules, with background and evidence about the potential improvement on patient adherence and outcomes with positive cost-of-care (CoC) conversations; tools for health insurance literacy for patient handouts; and a clinic CoC conversation policy template.

Moderator:
Douglas D. Bradham, DrPH, MA, MPH.
Health Economist and Principal Investigator,
Clear on Cost: Patients and Providers Co-Authoring the Care Plans, Migrant Clinicians Network

Presenter(s):
Alma Galván, MHC, Senior Program Manager, Migrant Clinicians Network
Corey Erb, Quantitative Research Assistant, Migrant Clinicians Network
Deliana Garcia, MA, Director, International Projects, Research, and Development, Migrant Clinicians Network

PThG1  ▶ Thurgood Marshall East

Strategic Planning - Part 1: Operationalizing the Strategic Plan in the Face of Change and Uncertainty

CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Health Center Operations

Strategic planning has recently become an organizational imperative for health centers as they seek to successfully navigate uncharted territory. This session will provide a concrete, how-to guide for organizations beginning or refining their strategic planning process. Part 2: An Introduction to a Dynamic Toolkit for Health Centers (PThG2) will serve as a continuation of this topic and provide an overview of a strategic planning toolkit.
THURSDAY, MARCH 15, continued

**Presenter(s):**
Gary Campbell, MBA, President, Impact2Lead

**PThH1**  
Thurgood Marshall South Health Centers Serving Veterans: What Do You Need to Know?  
CPE: 1.8  CME/CE/Governance: 1.5  
Level: Basic  
Topic: Veterans

Health centers have reported that they served in excess of 320,000 veterans in 2016 alone. There are several ways for a health center to be a recognized community provider of services to veterans. This session will review the provider participation options available to health centers, describe how to approach and complete the provider application process, and discuss how payment for services occurs.

**Moderator:**  
Richard Bohrer, Consultant, Network Relations, NACHC

**Presenter(s):**  
Kameron Matthews, MD, JD, Deputy Executive Director, Provider Relations and Services, Office of Community Care Delivery Operations, Veterans Health Administration  
Jennifer Joseph, PhD, MSEd, Director, Office of Policy and Program Development, Bureau of Primary Health Care/HRSA  
Regan Crump, MSN, DrPH, Assistant Deputy Under Secretary for Health, Policy and Planning, Veterans Health Administration

10:30am – 12:00pm
EDUCATION SESSIONS

**PThA2**  
Washington 2-3  
Health Center Workforce Programs Fell Over the Cliff, Lessons Learned  
CPE: 1.8  CME/CE/Governance: 1.5  
Level: Basic  
Topic: Federal Policy/Workforce

The National Health Service Corps (NHSC) and the Teaching Health Centers Graduate Medical Education (THCGME) program help health centers to attract and retain the most talented workforce possible to meet the needs of vulnerable patients and populations. These programs also provide significant resources such as scholarships, loan repayments, and clinician residency training to ensure that a skilled workforce will be available for health center patients in the future. However, mandatory funding for both these programs ended on September 30, 2017, removing $370,000,000 annually in workforce investments in health centers. Presenters will highlight how health centers and their partners have worked to mitigate these impacts and the lessons learned in the process.

**Moderator:**  
Gerrard Jolly, MA, Director, Health Center Workforce Career Advancement Strategies, NACHC

**Presenter(s):**  
Matthew Roman, MBA, LICSW, Chief Operating Officer, Thundermist Health Center  
William O’Brien, MBA, Chief Lending Officer, Primary Care Development Corporation  
Craig A. Kennedy, MPH, Executive Director, Association of Clinicians for the Underserved  
Cristine Serrano, MBA, MPH, Executive Director, American Association of Teaching Health Centers
PThC2  Maryland
Promising Practices for Helping Families Dealing with Trauma
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Management

Health centers can lessen the impact of childhood trauma by providing workshops for parents and training for teachers to recognize signs and symptoms, short or long-term counseling, and therapy sessions at various levels. Nationally, we are also seeing long-term champions for children, such as Sesame Workshop and the Robert Wood Johnson Foundation, increase their attention to develop resources in this space. Presenters will discuss their experiences and programs that have proven effective at the health center level, identify resources for providers and families, and engage the audience in a robust Q&A on how health centers can lead.

Moderator:
Jason Patnosh, Associate Vice President, Partnership and Resource Development, NACHC

Presenter(s):
Marisa Parrella, LICSW, LCSW-C, Manager, School-Based Mental Health Program, Mary’s Center
Philip Toscano, Director, U.S. Social Impact, Sesame Workshop
Jenny Crawford, JD, LCSW-C, Integrated Behavioral Health Director, CCI Health & Wellness Services
Leslie Lieberman, MSW, Senior Director, Special Initiatives and Consulting, Health Federation of Philadelphia

NCA FEATURED

PThD2  Virginia
Understanding Your Cost of Care as a Health Center
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Finance

This session will introduce two new resources related to calculating and benchmarking your health center’s cost of care. The first resource focuses on presenting a methodology for calculating cost of care, including appropriately allocating direct and indirect costs to various services. The second presents health center cost of care trends based on UDS data for use as a benchmarking tool, providing comparative data for health centers of various sizes, in urban/rural locations, and based on comprehensiveness of care. Capital Link staff and a health center CFO will discuss the importance of using this information and data in a fee-for-service environment and as the sector transitions to a value-based reimbursement.

Presenter(s):
Allison Coleman, MBA, Chief Executive Officer, Capital Link
Dave Kleiber, MBA, Senior Project Consultant, Capital Link
Robert Urquhart, Senior Vice President and CFO, Greater Lawrence Family Health Center
sequences, operational constraints, and market pressures led to the lack of these capitation arrangements today.

As health centers move into more value-based care models and risk-sharing contracts that are incorporating more components of capitation, this history leads to an infrastructure that makes it challenging to be successful as health centers take on more risk. This session will offer lessons learned and how these lessons have been applied to move from the ‘old’ model to today’s adaptation of full capitation in an accountable care framework.

Presenter(s):
Margarita Ollet, Executive Vice President and COO, Health Choice Network
Adam Falcone, Esq., MPH, Partner, Feldesman Tucker Leifer Fidell LLP

10:30am – 12:00pm EDUCATION SESSIONS

PThF2 Thurgood Marshall North
Preparing for Full Capitation
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Demonstrating Value and Payment

Capitation in the 1980s, 90s, and early 2000s was used to restrain health care costs and encourage more efficient care of the patient. Participating primary care physicians received this fixed sum for each insured patient regardless of how much care a patient actually received and actually encouraged underutilization. These unintended consequences, operational constraints, and market pressures led to the lack of these capitation arrangements today.

As health care continues to evolve at a rapid pace, recent events necessitate health centers devote time and resources in order to thoroughly evaluate their operations and surroundings to effectively prepare for increasing expectations and responsibilities. Building on Part 1: Operationalizing the Strategic Plan in the Face of Change and Uncertainty (PThG1), Part 2 will briefly examine the role strategic planning holds in community health centers, and then provide an introduction and overview of the Strategic Planning Toolkit developed in collaboration between NACHC and Capital Link.
**THURSDAY, MARCH 15, continued**

**Presenter(s):**
Jonathan Chapman, MBA, Director, Community Health Center Advisory Services, Capital Link
Cindy Barr, RN, EDAC, Operations and Facility Planner, Capital Link

**10:30am – 12:00pm**

**PThH2** Thurgood Marshall South
*Health Centers Caring for Veterans: Best Practices from the Field*

Health center efforts to serve veterans have produced significant numbers of “lessons learned.” This session will highlight the work of three health centers that have found ways to serve veterans--they will address what works (and what doesn’t) and provide recommendations for how to implement successful veterans-centered programs.

**Moderator(s):**
Kelly Engstrom, MPH, Managing Director, Ward Circle Strategies

**Presenter(s):**
Presenters being finalized.

**2:00pm – 3:30pm**

**NACHC eClinicalWorks User Group**

**6:00pm – 8:00pm**

**SPECIAL EVENT**

Healthcare Leadership Reception and Awards

Join us for the annual NACHC Healthcare Leadership Reception and Awards. In addition to honoring members of Congress, NACHC will also honor our own Grassroots Advocacy Hall of Fame Inductees and Grassroots Advocacy Elizabeth K. Cooke MVP Awardees (refer to the Thursday tab page for a complete list of awardees).

This special event is included in the full-conference registration package. A limited number of tickets (on a first-come, first-served basis) are available for $35 at NACHC Registration. You must purchase your additional tickets by Thursday, March 15 at 11:00am.

Shuttle service will be provided between the Marriott Wardman Park, 24th Street Entrance, and various other official NACHC hotels for the reception. Refer to the shuttle schedule, posted at each hotel and included in conference registration bags, for departure and arrival times.

For guests staying at the LINE Hotel, transportation details will be provided upon check-in at your hotel’s front desk; and Omni Hotel guests will be within walking distance to the Marriott Wardman Park, 24th Street Entrance.

*The awards program will begin promptly at 6:30pm.*

Sponsored by

2018 Leader Sponsors

---

58  NACHC 2018 POLICY & ISSUES FORUM  #NACHC18PI
From cloudy to clear, just like that.

You’ve got big plans for your community health center, but the route you choose is just as important as the destination. Before you embark on your next major endeavor, our friendly, forward-thinking pros can help you navigate regulatory compliance and fine-tune your reimbursement strategy.

Everyone needs a trusted advisor. Who’s yours?
## SCHEDULE

### FRIDAY, MARCH 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am – 3:30pm</td>
<td>Registration and Exhibitor/Speaker Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>7:30am – 8:30am</td>
<td>Continental Breakfast in EXPO Hall</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td><strong>7:30am – 6:00pm</strong></td>
<td><strong>EXPO Open</strong>&lt;br&gt;Be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! (Prize drawing at 5:45pm)</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>8:00am – 9:30am</td>
<td>Education Sessions</td>
<td></td>
</tr>
<tr>
<td>9:00am – 9:30am</td>
<td><strong>T3-1</strong> The NEW UDS Mapper: Generating Maps and Analytical Capabilities for Health Centers</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td>9:30am – 10:30am</td>
<td>Dedicated Exhibit Time and Refreshment Break in EXPO Hall</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>9:45am – 10:15am</td>
<td><strong>T3-2</strong> Navigating the Changing Waters of Health Care: How to Assess If You Are Ready</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td><strong>10:30am – 12:30pm</strong></td>
<td><strong>PGS2 General Session</strong></td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>12:30pm – 1:30pm</td>
<td>Dedicated Exhibit Time and Refreshment Break in EXPO Hall (lunch on your own)</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>12:30pm – 1:30pm</td>
<td>PCA Lunch <em>(Invitation Only)</em></td>
<td>Roosevelt 1</td>
</tr>
<tr>
<td>12:30pm – 1:30pm</td>
<td>NACHC NextGen User Group</td>
<td>Wilson C</td>
</tr>
<tr>
<td>12:45pm – 1:15pm</td>
<td><strong>T3-3</strong> Overview of NACHC’s Advocacy Programming</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td>1:30pm – 3:00pm</td>
<td>Education Sessions</td>
<td></td>
</tr>
<tr>
<td>2:15pm – 2:45pm</td>
<td><strong>T3-4</strong> Health Centers Can Help Get to Zero: How to Use Free HIV Prevention Resources</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td>3:00pm – 3:30pm</td>
<td>Refreshment Break in EXPO Hall</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>3:00pm – 3:30pm</td>
<td><strong>T3-5</strong> Digital Advocacy University - An Introduction</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td>3:00pm – 5:00pm</td>
<td>Consumer Board Member Committee</td>
<td>Roosevelt 3</td>
</tr>
<tr>
<td>3:30pm – 5:00pm</td>
<td>Education Sessions</td>
<td></td>
</tr>
<tr>
<td><strong>5:00pm – 6:00pm</strong></td>
<td><strong>Conference Networking Reception in EXPO Hall</strong></td>
<td><strong>Exhibit Hall C</strong></td>
</tr>
<tr>
<td>5:45pm</td>
<td>“EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Social Media Contest winners in the EXPO Hall!</td>
<td>Exhibit Hall C</td>
</tr>
<tr>
<td>6:00pm – 7:00pm</td>
<td>National LGBT Primary Care Alliance Reception</td>
<td>Hoover</td>
</tr>
<tr>
<td>6:00pm – 7:00pm</td>
<td>Board Members CONNECT! Health Center Board Members Networking Event</td>
<td>Roosevelt 4</td>
</tr>
<tr>
<td>6:00pm – 7:00pm</td>
<td><strong>New Member Welcome Reception (Invitation Only)</strong></td>
<td>Harding</td>
</tr>
<tr>
<td>6:00pm – 7:30pm</td>
<td>NACHC GE Centricity User Group</td>
<td>Wilson C</td>
</tr>
</tbody>
</table>
GENERAL SESSION
10:30am – 12:30pm

PGS2 General Session
Marriott Ballroom

Highlights and details of the general session can be found in the Conference Program Supplement.

FOM/IT 2018
National Association of Community Health Centers’
Financial, Operations Management/
Information Technology Conference & Expo

October 16-17, 2018
Planet Hollywood
Las Vegas, Nevada

Abstract Deadline: June 4, 2018
EDUCATION SESSIONS
FRIDAY, MARCH 16

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

This icon designates sessions that will be live-streamed and audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:00am – 3:30pm
Registration and Exhibitor/Speaker Check-In

7:30am – 8:30am
Continental Breakfast in EXPO Hall

7:30am – 6:00pm
EXPO Open
Be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! (Prize drawing at 5:45pm)

8:00am – 9:30am
EDUCATION SESSIONS

PFA1 Washington 1-3
State Medicaid Policy and Health Centers
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: State Policy

This session will discuss hot topics and trends in state Medicaid policy that impact health centers and the patients they serve, including Medicaid 1115 waiver activity.

Presenter(s):
Manuel Lopes, Chief Executive Officer, East Boston Neighborhood Health Center
Bill Wagner, Chief Executive Officer, Family Health Centers, Inc.
Matthew S. Freedus, JD, Partner, Feldesman Tucker Leifer Fidell LLP

PFB1 Washington 4-6
340B Policy Updates
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: 340B

Speakers will provide updates on the most recent policy developments in the 340B space, including on the Hill, at HRSA, and in the field.

Presenter(s):
Sue Veer, MBA, Chief Executive Officer, Carolina Health Centers, Inc.
Michael Glomb, Esq., Partner, Feldesman Tucker Leifer Fidell LLP
Colleen Meiman, Senior Policy Advisor, NACHC
Michaela Keller, Manager, Federal Affairs, NACHC
Maryland

PFC1

The Financial Impact of Recent Policy Changes
CPE: 1.8  CME/CE/Governance: 1.5
Level: Intermediate
Prerequisite(s): Knowledge of 330 Grant rules and regulations.
Topic: Finance

Recent policy changes and legislative activity, both on the federal and state levels, have drastically changed the health center funding profile. This session will attempt to quantify the financial impact of these changes. Potential changes include: the 330 funding cliff, the lack of CHIP reauthorization, changes to the health insurance rules, and state Medicaid waivers. The presenter will also evaluate the impact of PPS alternative payment methodologies (APMs) throughout the country.

Presenter(s):
Curtis Degenfelder, President, Curtis Degenfelder Consulting, Inc.

Virginia

PFD1

Patient Attribution: Why It Matters More Than Ever
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Demonstrating Value and Payment

New care delivery and payment models all seem to have the same key elements: a defined population, panels of people for whom health care providers are accountable, and a way to tie measures of quality and cost to those responsible. Yet, neatly defined panels of patients tied to specific providers are nonexistent - mostly due to people being able to seek care from whichever provider they chose, switch health insurance plans on a regular basis, and change addresses more frequently. These variables make it very challenging for a provider or organization to be responsible for these patients and more effectively manage the population and ensure everyone is getting the care appropriate for their circumstance and condition. A process called attribution is intended to resolve this issue.

This session will explain attribution and provider responsibility with an eye on understanding CMS guidelines, changes, and potential opportunities.

Presenter(s):
Adam Falcone, Esq., MPH, Partner, Feldesman Tucker Leifer Fidell LLP
Elena Tkachev, MBA, Vice President, ACO Analytics, Collaborative Health Systems

Delaware

PFE1

Effective Social Media for Health Centers
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Advocacy

This session will address how health center staff can best leverage social media for effective advocacy campaigns, news and updates, event sharing, and patient and community engagement.

Presenter(s):
Ricardo Cifuentes, Director of External Affairs, Esperanza Health Centers
PFF1  Thurgood Marshall North
Behavioral Health and Substance Use: Informing the Conversation and Enhancing Care
CPE: 1.8     CME/CE/Governance: 1.5
Level: Basic
Topic: Behavioral Health Integration

Coordinating and integrating behavioral health and substance use treatment services within primary care has been proven to be a highly effective care strategy. Presenters will provide the latest policy news on behavioral health and substance use treatment services and trends across the country; and discuss ways they are engaging in policy and system changes at the federal, state, and local levels to advance integration and enhance patient care.

**Moderator:**
Kimá Taylor, MD, MPH, Managing Principal, Anka Consulting LLC

**Presenter(s):**
Kitty Purington, JD, Senior Program Director, National Academy for State Health Policy

PFG1  Thurgood Marshall East
Bring Your Passion: Tales from Health Center Leaders on Their Drive to Further the Health Center Movement
CPE: 1.8     CME/CE/Governance: 1.5
Level: Basic
Topic: Leadership

America’s health centers are looking to the next generation of leaders to continue the mission of high-quality, cost-effective, and culturally-competent health care for all. But establishing one’s story, meeting mentors, or even figuring out where one fits in can often be challenging. Attend this session to exchange ideas regarding the future of health centers and the roles young professionals will play in that future.

**Moderator:**
Shelkacia Lessington, Project Specialist, PRAPARE, NACHC

**Presenter(s):**
Shaunna Perez, PA-C, Chief Operating Officer, Wade Family Medical Center
Stan McKee, Manager, Customer Relations, Oncor and Vice Chair, Board of Directors, Community Health Service Agency, Inc.
Stephanie Moore, MPA, CMPE, Chief Executive Officer, White House Clinics
Anna Rogers, Project Director for the NCA, Community Health Center, Inc.
Vicki Young, PhD, Chief Operating Officer, South Carolina Primary Health Care Association
8:00am – 9:30am

EDUCATION SESSIONS

**PFJ1 Thurgood Marshall West**
**Community Health Workers: Current Developments in National and State Policy**
CPE: 1.8  CME/CE/Governance: 1.5  Level: Basic  Topic: State Policy

Although interest in the community health worker (CHW) workforce has grown in recent years, further progress is impeded by fragmented policy development efforts, persistent lack of stakeholder understanding of CHWs, and lack of a unified voice for the workforce itself. This session will describe two prominent new and interrelated national projects addressing these barriers, and provide an update on important initiatives by federal agencies and national organizations regarding CHWs.

**Moderator:**
**Seth Doyle, MA**, Community Health Improvement Program Manager, Northwest Regional Primary Care Association

**Presenter(s):**
**Ana Melgoza, MPA**, Vice President, External Affairs, San Ysidro Health  
**Leah Ward**, Communications Manager, Yakima Neighborhood Health Services  
**Alicia Cyprian, PhD**, Chief Executive Officer, Southeast Community Health System  
**Alexandra Harris, MSPH**, Deputy Director, National Advocacy, NACHC

**PFH1 Thurgood Marshall South**
**Motivation and Methods for Engaging Health Center Special Populations in Grassroots Advocacy**
CPE: 1.8  CME/CE/Governance: 1.5  Level: Basic  Topic: Advocacy

During a time of polarizing political issues, health care reform, immigration reform debate, and other policy challenges and opportunities for health centers, it is more important than ever that health center patients express their voice to its full force. Presenters will discuss methods for culturally-competent outreach and education, strategies for engaging in more advocacy and civic engagement with patient populations, and the importance and power of doing so for the future of health centers and the millions of patients they serve.

**Presenter(s):**
**Ana Melgoza, MPA**, Vice President, External Affairs, San Ysidro Health  
**Leah Ward**, Communications Manager, Yakima Neighborhood Health Services  
**Alicia Cyprian, PhD**, Chief Executive Officer, Southeast Community Health System  
**Alexandra Harris, MSPH**, Deputy Director, National Advocacy, NACHC  
**Carl Rush**, Public Health Policy Specialist, Community Resources, LLC  
**Bonnie Hough, MPA**, Senior Director, Training and Education, MHP Salud
9:00am – 9:30am  
**T³ (TIMELY THIRTY-MINUTE TIP)**

**T3-1**  
Exhibit Hall C:  
Theater, end of Aisle 100

**The NEW UDS Mapper: Generating Maps and Analytical Capabilities for Health Centers**

The UDS Mapper team will present valuable data layers and novel ways the tool can assist health centers’ strategic planning by leveraging population health and clinical program development, identifying outreach and enrollment opportunities, and providing targeted employment strategies. The team will also discuss various methodologies on how to use the UDS Mapper to develop research analyses on opioids, veterans, disaster response, and related topics of interest.

**Presenter(s):**  
Jennifer L. Rankin, PhD, Senior Manager, Research and Product Services, HealthLandscape

9:30am – 10:30am  
**Dedicated Exhibit Time and Refreshment Break in EXPO Hall**

9:45am – 10:15am  
**T³ (TIMELY THIRTY-MINUTE TIP)**

**T3-2**  
Exhibit Hall C:  
Theater, end of Aisle 100

**Navigating the Changing Waters of Health Care: How to Assess If You Are Ready**

NACHC, with the assistance of John Snow, Inc., first developed a tool (formerly NACHC’s Payment Reform Readiness Assessment Tool) to assist health centers in the pursuit of cost-effective care and to assess their current state of readiness while identifying areas for improvement. This session will discuss updates to the tool and will demonstrate how the tool can be used to put your health center on the path of achieving the Quadruple Aim.

**Presenter(s):**  
Ann Loeffler, MSPH, Project Director, JSI Research & Training Institute, Inc.  
Gervean Williams, Director, Health Center Financial Training, NACHC  
Luke Ertle, MPH, Program Associate, Public Policy and Research, NACHC

10:30am – 12:30pm  
**Marriott Ballroom**

**PGS2 General Session**  
(refer to the Conference Program Supplement for details)

12:30pm – 1:30pm  
**Dedicated Exhibit Time and Refreshment Break in EXPO Hall (lunch on your own)**

12:30pm – 1:30pm  
**PCA Lunch**  
(Roosevelt 1  
*(Invitation Only)*)
12:30pm – 1:30pm
NACHC NextGen User Group

12:45pm – 1:15pm
T³ (TIMELY THIRTY-MINUTE TIP)

T³-3
Exhibit Hall C: Theater, end of Aisle 100
Overview of NACHC’s Advocacy Programming

This session will introduce attendees to the broad spectrum of programming and resources available through NACHC’s Advocacy department and highlight three key programs to demonstrate how conference participants can become involved and engaged with the Health Center Advocacy Network.

Presenter(s):
Alexandra Harris, MSPH, Deputy Director, National Advocacy, NACHC
Dorian Wanzer, MPA, Grassroots Advocacy Manager, Outreach and Communications, NACHC

1:30pm – 3:00pm
EDUCATION SESSIONS

PFA2
The Capitol Hill Kitchen Sink: What’s on the Congressional Agenda in 2018
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Federal Policy

Join the NACHC Federal Affairs team for an in-depth look at the latest developments on Capitol Hill, including what’s happening with the health center funding, workforce policy, Medicaid, 340B, telehealth, and other priority issues. We’ll also discuss how best to use the NACHC Federal Affairs team as a resource.

Presenter(s):
Jennifer Taylor, MPH, Deputy Director, Federal Affairs, NACHC
Oliver Spurgeon, III, MBA, Deputy Director, Federal Affairs, NACHC
Michaela Keller, Manager, Federal Affairs, NACHC
Presenter(s):

**Yvonne G. Davis**, Board Member, Health Care Partners of South Carolina  
**Jennifer Nolty**, Director, PCA and Network Relations, NACHC

---

**1:30pm – 3:00pm**  
**EDUCATION SESSIONS**

**PFE2**  
**Delaware**  
**Storytelling in a New Media Age: Collecting, Framing, and Promoting Valuable Stories to Further Health Center Goals**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Advocacy

Attend this session to learn the basics of blogging, using Twitter and Facebook Live, and gain a greater understanding of the NACHC tools available to help you write and frame your stories for key audiences to tell the health center value story.

**Presenter(s):**  
**Leslie Wolcott, MA**, Communications Coordinator, North Carolina Community Health Center Association  
**Amy Simmons Farber**, Director, Communications, NACHC  
**Marisol Murphy-Ballantyne**, Director, Digital Communications, NACHC

---

**PFD2**  
**Virginia**  
**Innovative Responses to Social Determinant of Health Needs Identified by PRAPARE**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Social Determinants

This session will highlight innovative ways to respond to social determinants of health needs, identified by PRAPARE, across three different health centers. Interventions will cover transportation needs, housing needs, food insecurity needs, needs related to reentry into society after being recently incarcerated, and material security needs. Health center executives will detail how they worked with other organizations to provide these services, what it took to get these services in place, and how these integrated services lead to improved outcomes and reduced costs in value-based pay environments.

**Moderator:**  
**Michelle Jester**, Research Manager, NACHC

**Presenter(s):**  
**Erin Trapp, RN**, Clinical Director, Compass Community Health  
**Eva Cook, MPH**, PCHH Director, Northwest Health Services  
**Marty Sabol**, Director of Health Services, York County Community Action
**NCA FEATURED**

**PFF2** Thurgood Marshall North

**Building Capacity and Leadership to Prevent Human Trafficking and Enable Patient Healing**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Population Health

As care providers to vulnerable populations, health centers have enormous opportunity and responsibility to develop policies, protocols, procedures, and practices to prevent, intervene, and treat the harms of human trafficking. This session will highlight national, regional, and state association efforts to build capacity, among their member health centers, to respond to human trafficking.

*Moderator:*

Kimberly Chang, MD, MPH, Family Physician, Asian Health Services and Co-Founder, HEAL Trafficking, Inc.

*Presenter(s):*

Jessica Sanchez, RN, FNP, MSN, Vice President, Quality and Operations, Colorado Community Health Network  
Jen Lee, MPH, Director, Community Services and Partnerships, Association of Asian Pacific Community Health Organizations  
Lisa James, MA, Director of Health, Futures Without Violence  
Katherine Chon, MPA, Director, Office on Trafficking in Persons, Administration for Children and Families/HHS

**PFG2** Thurgood Marshall East

**La defensa de los centros de salud: cómo ser un líder para cambios en su comunidad**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Advocacy

Los centros de salud comunitarios sirven a más de 27 millones de pacientes con cuidado de salud de alta calidad y bajo costo a personas que, de otra manera, no tendrían acceso al cuidado de salud. Con tanto en la cuerda floja, incluyendo amenazas al financiamiento de los centro de salud y otras regulaciones de nivel local, estatal y federal, los centros de salud necesitan su voz en apoyo del trabajo que hacen. Cada persona puede tener un gran impacto para aumentar el acceso al cuidado de salud para los que lo necesitan. Para ser un defensor de los centros de salud, simplemente hay que mantenerse informado sobre los temas importantes a los centros de salud y correr la voz sobre esos temas.

*Presenter(s):*

Elizabeth Bille, Director, Government Affairs, AltaMed  
Elizabeth Oseguera, Senior Policy Analyst, CaliforniaHealth+ Advocates  
Alexandra Harris, MSPH, Deputy Director, National Advocacy, NACHC  
Aliza Auces, Program Associate, Federal Affairs, NACHC

**PFH2** Thurgood Marshall South

**New Chronic Care Management Codes and Other Medicare Developments**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: CMS

Attend this session to learn more about the latest changes to the Medicare program impacting FQHCs. This includes the addition
of new codes for Chronic Care Management, Collaborative Care Management, and other changes to help health centers better serve their Medicare beneficiaries.

*Moderator:*

**Susan Sumrell**, Deputy Director, State Affairs, NACHC

*Presenter(s):*

**Corinne Axelrod, MPH**, Senior Health Insurance Specialist, Hospital and Ambulatory Policy Group, Division of Ambulatory Services/CMS

### 2:15pm – 2:45pm

**T³ (TIMELY THIRTY-MINUTE TIP)**

#### T3-4

**Exhibit Hall C:**

**Theater, end of Aisle 100**

**Health Centers Can Help Get to Zero: How to Use Free HIV Prevention Resources**

Attend this session to learn how you can enhance your HIV prevention, care, and treatment services. Learn about the free, tailored training and resources available to your health center on issues such as implementing PrEP and developing protocols to provide HIV screening.

*Presenter(s):*

**Helen Burnside, MS**, HIV Capacity Building Assistance Manager, Denver Prevention Training Center

### 3:00pm – 3:30pm

**Refreshment Break**

in **EXPO Hall**

### 3:00pm – 3:30pm

**T³ (TIMELY THIRTY-MINUTE TIP)**

#### T3-5

**Exhibit Hall C:**

**Theater, end of Aisle 100**

**Digital Advocacy University - An Introduction**

This introduction of NACHC’s Digital Advocacy Program will review the structure and curriculum of a new program for advocates to engage online and institute digital advocacy at their health centers.

*Presenter(s):*

**Dorian Wanzer, MPA**, Grassroots Advocacy Manager, Outreach and Communications, NACHC

### 3:00pm – 5:00pm

**Consumer Board Member Committee**

Roosevelt 3

### 3:30pm – 5:00pm

**EDUCATION SESSIONS**

#### PFA3

**Population Health**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Population Health

Effective population health management is essential for health centers to flourish in a value-based environment by applying a comprehensive, community-centered approach to improving the health of populations and patients they serve. This session will address the strategies, data needs, early process, and outcome improvements in developing and tracking effective population health management in health centers.
FRIDAY, MARCH 16, continued

**Presenter(s):**
**Shannon Nielson, MHA, PCMH-CCE,** Vice President, Consulting Services, Centerprise, Inc.
**Dawn Haut,** Interim CEO, Eskenazi Health Center
**Nancy Taylor,** Vice President, Clinical Operations, RiverStone Health
**Luke Ertle, MPH,** Program Associate, Public Policy and Research, NACHC

**PFB3** Washington 4-6
**BPHC Update - Part 2: Policy**
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Federal Policy

BPHC’s Office of Policy and Program Development will give an update on policy and programmatic developments related to health center funding, program requirements, OSVs, SACs, and related issues. An update on legal issues involving HRSA policy will also be provided.

**Moderator:**
**Colleen Meiman,** Senior Policy Advisor, NACHC

**Presenter(s):**
**Jacqueline C. Leifer, Esq.,** Senior Partner, Feldesman Tucker Leifer Fidell LLP
**Jennifer Joseph, PhD, MSEd,** Director, Office of Policy and Program Development, Bureau of Primary Health Care/HRSA

**PFC3** Maryland
**Boosting Access to Care Through Telehealth: Policy Perspectives for Health Centers**
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Practice Transformation/Population Health

This session will provide an overview of state and federal telehealth policy developments and feature rural health centers utilizing telehealth to provide increased access to care for their patients.

**Presenter(s):**
**Mary Zelazny, MBA,** Chief Executive Officer, Finger Lakes Community Health
**Gervean Williams,** Director, Health Center Financial Training, NACHC
**Susan Sumrell,** Deputy Director, State Affairs, NACHC

3:30pm – 5:00pm

**PFD3** Virginia
**Advocacy for Health Center Board Members**

Session presenters will share best practices on how health center boards can and should work with health center leadership to drive advocacy initiatives, develop board structure and advocacy planning to make advocacy an organizational priority, and effectively leverage relationships with other community leaders to raise awareness and increase power and influence.

**Presenter(s):**
Presenters being finalized.
3:30pm – 5:00pm
EDUCATION SESSION

NCA FEATURED

**PFE3**

Using Visual Storytelling to Help the Homeless

CPE: 1.8  
CME/CE/Governance: 1.5

Level: Basic  
Topic: Special Populations

Over the next three years, the National Health Care for the Homeless (HCH) Council will focus on developing learning collaboratives targeting health centers to improve their performance and practice in some of the areas of trauma, behavioral health, and addressing the social determinants of health. One such initiative is the *PhotoVoice Learning Collaborative* to address the issue of stigma.

*PhotoVoice* is a community research initiative in which participants, recruited by health site coordinators, document their lived experiences through photographs and journal entries that will be displayed in community and national exhibits. These exhibits are intended to increase knowledge and awareness and empower participants to share their individual stories, allowing them to engage attendees in collaborative dialogue around issues and policies affecting community members.

**Presenter(s):**
- **Caroline Gumpenberger, MPH,** Director of Education, National Health Care for the Homeless Council
- **Katherine Cavanaugh, MSW,** Consumer Advocate, National Health Care for the Homeless Council
- **Art Rios,** Chair, Health Service Advisory Council, Central City Concern

---

**PFG3**  
Thurgood Marshall East

Emergency Preparedness Considerations for Health Centers

CPE: 1.8  
CME/CE/Governance: 1.5

Level: Basic  
Topic: Health Center Operations

This session will look at potential roles that community health centers may play in responding and recovering from emergencies and disasters affecting their communities. The discussion will focus on current policy issues and challenges relevant to this issue, as well as opportunities for facilitating response and lessons learned after recent disasters.

**Presenter(s):**
- **Tina Wright,** Program Manager, Emergency Management and Public Information, Massachusetts League of Community Health Centers
- **Alexander Lipovtsev, LCSW,** Assistant Director, Emergency Management Program, Community Health Care Association of New York State
3:30pm – 5:00pm
EDUCATION SESSIONS

PFH3  Thurgood Marshall South
Getting the Most Out of National Health Center Week: Event Planning, Sponsorships, and Public Relations
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic  Topic: Advocacy

Attend this session to learn about effective tools and lessons learned for maximizing National Health Center Week (NHCW) as an annual linchpin of your health center advocacy and public awareness strategies. Learn to maximize success in event planning, securing state and local sponsors, media outreach, working with elected officials, and raising awareness about the value and role of health centers in the community.

Presenter(s):
Amanda Palmore Morgan, Director, Marketing and Government Affairs, Central Virginia Health Services, Inc.
Saaliha Kahn, Government and Community Relations Manager, Central Virginia Health Services, Inc.

PFJ3  Thurgood Marshall West
The Rural Hospital Crisis: Community Health Center Patients in Jeopardy
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic  Topic: Federal Policy

According to the National Rural Health Association, a third of rural hospitals could shut down over the next decade. That has damaging implications for communities and patients of community health centers. This session will highlight lessons learned by a health center whose patients were impacted by the closure of a rural hospital and recommendations for minimizing impacts of such closings.

Moderator:
Oliver Spurgeon, III, MBA, Deputy Director, Federal Affairs, NACHC

Presenter(s):
James Lovett, Chief Executive Officer, Mountain People’s Health Councils, Inc.
Wakina Scott, MPH, PhD, Policy Coordinator, Federal Office of Rural Health Policy
Maggie Elehwany, JD, Vice President, Government Affairs, National Rural Health Association
John Beaty, JD, Board Member, Mountain People’s Health Councils, Inc.
5:00pm – 6:00pm SPECIAL EVENT

Conference Networking Exhibit Hall C
Reception in EXPO Hall

Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing throughout the 2018 P&I EXPO. Identify new technologies and offerings that will enhance your health center operations and your overall delivery of patient care. Don’t forget the 5:45pm “EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Social Media Contest winners in the EXPO Hall! All NACHC game cards must be submitted to the NACHC Booth (#200) by 5:40pm and remember that you MUST be present to win.

5:45pm
“EXPO Early-Bird” Exhibit Hall C
Amazon gift card and NACHCopoly prize drawings, and announcement of Social Media Contest winners in the EXPO Hall!

6:00pm – 7:00pm
National LGBT Primary Care Alliance Reception

6:00pm – 7:00pm
Board Members Roosevelt 4
CONNECT! Health Center Board Members Networking Event

6:00pm – 7:00pm
New Member Welcome Harding Reception (Invitation Only)

6:00pm – 7:30pm
NACHC GE Centricity Wilson C User Group
NACHC’s 2018 Regional Training Season!

NACHC’s regional training season offers exciting learning opportunities... visit us at nachc.org/trainings-and-conferences/ to find out more about training opportunities currently in development.

Clinical Leadership
- Training for New Clinical Directors, April 12–13, 2018, West Lebanon, NH
- Managing Ambulatory Health Care III: Enhancing Collaborative Management in Health Centers; Developing Clinical-Operations Teams (MAHC 3), (date/location TBD)
- Coming Fall 2018, Spring 2019, Managing Ambulatory Health Care I: Introductory Course for Clinicians in Health Centers (MAHC I)

Financial Operations
- Financial Operations Management Seminar Level III, (FOM III), June 13–14, 2018, Kansas City, MO

Growth and Development

Executive Leadership Development
- CFO Institute – CFOI, October 2017–March 2018 SOLD OUT
- CEO Institute – CEOI, March–August 2018
- New Service Line Coming soon, Executive Coaching for New Health Center Leaders

Operations Management
- Cultivating Health Center Operations, March 27–28, 2018, Charleston, South Carolina
- Elevating Health Center Operations, May 16–17, 2018, Providence, Rhode Island

Upcoming Conferences
- 2018 PCA & HCCN Conference, November 14-16, 2018, Astor Crowne Plaza, New Orleans, LA
- 2018 Community Health Institute & EXPO, August 26-28, 2018, Hyatt Regency Orlando, Orlando, FL
INTRODUCING THE VALUE IN DENTAL PROGRAM

The Value in Dental (ViD) Program is the only national CHC dental pricing program endorsed by the National Association of Community Health Centers (NACHC) and Community Health Ventures (CHV). The program is powered by Benco Dental, the nation’s fastest growing full-service dental distributor.

Benco Dental is the largest privately owned, full-service distributor of dental supplies, dental equipment, dental consulting and dental equipment services. The company has remained family-owned and is currently in its third generation of leadership.

Program Features

- Pricing that aggregates the national volume of health centers to leverage uniform rates, regardless of an individual CHC's size.
- No minimum order requirements.
- No freight charges.
- Free-goods program.
- Discounted service rates.
- A dedicated CHC team that works only in support of health center partners.

Rod Peredo
VP, Client Services
rperedo@nachc.com
[a] 703-739-7308
[t] 703-995-0817

Alex Vactor
VP, Business Affairs
avactor@nachc.com
[a] 303-347-0450 ext. 4061
[t] 703-995-0817

www.valueindental.org
SCHEDULE
SATURDAY, MARCH 17

7:30am – 8:30am  Coffee Break
7:30am – 10:30am Registration and Speaker Check-In
8:00am – 10:00am Education Sessions
10:00am – 10:30am Refreshment Break

10:30am – 12:00pm **PGS3 General Session**

1:00pm – 3:00pm  Health Professions Education in Health Centers Task Force
1:00pm – 3:00pm  Rural Health Committee
1:00pm – 3:00pm  LGBT Task Force
1:00pm – 3:00pm  Subcommittee on Health Center Financing
1:00pm – 3:00pm  Committee on Health Center Excellence and Training
1:00pm – 3:00pm  Health Care for Homeless Committee
1:00pm – 3:00pm  Subcommittee on Elderly Issues
1:00pm – 3:00pm  PCA Emergency Management Advisory Coalition Meeting
3:30pm – 5:30pm  Health Center Controlled Networks Task Force
3:30pm – 5:30pm  Committee on Agricultural Worker Health
3:30pm – 5:30pm  Health Care in Public Housing Task Force
3:30pm – 5:30pm  Membership Committee
3:30pm – 5:30pm  Committee on Service Integration for Behavioral Health and HIV

6:00pm – 8:00pm  Health Policy Committee

SCHEDULE
SUNDAY, MARCH 18

8:00am – 10:00am  Finance Committee
8:00am – 10:00am  Clinical Practice Committee
12:00pm – 2:30pm  NACHC Board of Directors Meeting
GENERAL SESSION
10:30am – 12:00pm

PGS3  Marriott Ballroom

General Session

2018 Emerging Leader Awards, a presentation of The Geiger Gibson Program in Community Health Policy at the Milken Institute School of Public Health

Sara Rosenbaum, JD, Harold and Jane Hirsh Professor, Milken Institute School of Public Health, The George Washington University, Presenting

2018 Emerging Leader Award Recipients:

Sandy Castro, CMA, Pediatric Team Lead and Medical Assistant, People’s Community Clinic

Cheng-I Jacqueline Chen, MSN, RN, FNP, NP, Fellowship Director, Asian Health Services

Martha Farlow, Policy and Legislative Coordinator, Massachusetts League of Community Health Centers

Katie Fitzsimmons, MSW, Manager of Care Navigation, Squirrel Hill Health Center

Cherise Fowler, Apprenticeship Training Coordinator, Alaska Primary Care Association

Jessica Garcia, Health Center Manager, CCI Health & Wellness Services

Jose Otero, MBA, Assistant Director of IT, Urban Health Plan

Amanda Pinder Hynes, DDS, Associate Dental Director, Pediatric Dentistry, El Rio Health

Alice Pollard, MSW, MSPH, Program Manager for Health Access, North Carolina Community Health Center Association

Elizabeth J. Quinn, MD, Family Physician, Lynn Community Health Center

Janelle Sauz, Program Manager, Population Health, LifeLong Medical Care

Leah Schulz, DDS, Dental Director, Salud Family Health Centers

Maria Villagomez, MPH, Quality Assurance and Improvement Manager, Community Health Partnership of Illinois

Health Center Resilience and Community Recovery

In the unparalleled devastation following the double blow of Hurricanes Irma and Maria, Puerto Rico’s community health centers - already the backbone of the island’s health care system - took on an essential role as public health first responders and community anchors, overcoming grave hardship to address the urgent local needs emerging after the storms, provide crucial services, and strengthen their capacity to withstand future challenges.

A brief video on the Puerto Rico experience will be followed by a roundtable discussion on the unique role of health centers in disaster response and recovery, as well as considerations for ensuring health center resilience. This discussion will feature Puerto Rico health center leaders, along with stateside colleagues, who have been instrumental in collaborating to provide support and assistance in the recovery of these communities.
EDUCATION SESSIONS
SATURDAY, MARCH 17

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

This icon designates sessions that will be live-streamed and audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:30am – 8:30am
Coffee Break
Lobby Level Foyer

7:30am – 10:30am
Registration and Speaker Check-In
Lobby Level

8:00am – 10:00am
EDUCATION SESSIONS

PSaA1  The FTCA Program: Integrating Lessons Learned from 2017 to Successfully Navigate 2018 and Beyond
Washington 2-3
CPE: 2.4  CME/CE/Governance: 2.0
Level: Basic
Topic: FTCA

In this session, trusted and experienced health center attorneys will discuss the impact of FTCA on health center operations, as well as the benefits and risks associated with participation in the FTCA program. Presenters will share successful strategies for 2018 and beyond with a focus on deeming applications and emergency preparedness. There will be a call-in office hour in May to answer any questions that could not be addressed during the live event, as well as any additional concerns that have emerged.

Moderator:
Vincent A. Keane, President and CEO, Unity Health Care, Inc.

Presenter(s):
Martin J. Bree, JD, Of Counsel, Feldesman Tucker Leifer Fidell LLP
Molly S. Evans, JD, Partner, Feldesman Tucker Leifer Fidell LLP
Matthew S. Freedus, JD, Partner, Feldesman Tucker Leifer Fidell LLP

PSaB1  The Compliance Manual: What Does It Mean for Your Health Center?
Washington 4-6
CPE: 2.4  CME/CE/Governance: 2.0
Level: Basic
Topic: Compliance

In August 2017, HRSA issued the Health Center Program Compliance Manual which provides a streamlined and consolidated resource to assist health centers in understanding and demonstrating compliance with their programmatic requirements. HRSA also issued a new Site Visit Protocol which aligns with the Manual and reflects a more objective assessment tool for use during Operational Site Visits (OSVs). This session will address the key distinctions between the Manual and prior guidance, with respect to interpretation and implementation of health center requirements, and explore updates to the OSV process based on the Protocol.
Presenters:
Marcie H. Zakheim, Esq., Partner, Feldesman Tucker Leifer Fidell LLP
Jennifer Genua-McDaniel, CHCEF, Chief Executive Officer, Genua Consulting, LLC

Presenter(s):
Chris Grasso, MPH, Associate Vice President, Informatics and Data Services, The Fenway Institute
Alex Keuroghlian, MD, MPH, Director, Education and Training Programs, The Fenway Institute

8:30am – 10:00am
EDUCATION SESSIONS

PSaG1 Thurgood Marshall East
Sexual Orientation and Gender Identity Data in the UDS: Lessons Learned from the First Year of Data Reporting
CPE: 2.4 CME/CE/Governance: 2.0
Level: Basic Topic: Data

Session presenters will focus on lessons learned from national SO/GI data analysis and health center experiences implementing SO/GI data collection; the “why” and “how” of SO/GI data collection; and details of free trainings and resources available to health centers to improve SO/GI data collection and use of SO/GI data for improved care for LGBT populations.

Presenter(s):
Christ Grasso, MPH, Associate Vice President, Informatics and Data Services, The Fenway Institute
Alex Keuroghlian, MD, MPH, Director, Education and Training Programs, The Fenway Institute

PSaC1 Maryland
340B: What the C-Suite Needs to Know
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic Topic: 340B

Presenters will discuss what the C-Suite needs to understand and do to protect and optimize 340B including: preparing for audits, demonstrating use of savings, overseeing contract pharmacies, and ensuring appropriate policies and procedures.

Moderator:
Colleen Meiman, Senior Policy Advisor, NACHC

Presenter(s):
Sue Veer, MBA, Chief Executive Officer, Carolina Health Centers, Inc.
Christopher A. Hatwig, MS, RPh, FACHE, President, Apexus
Michaela Keller, Manager, Federal Affairs, NACHC

PSaD1 Virginia
Health Center Advocacy for Providers and Clinicians
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic Topic: Advocacy

This session will share best practices on how health center clinicians and other providers can and should work with health center leadership to drive advocacy initiatives, and effectively leverage relationships with other community leaders and organizations to raise awareness and increase power and influence.

Presenter(s):
Presenters being finalized.
**PSaE1 ▶** 
**Delaware**

**Health Workforce Diversity: Current State and Future Implications**

CPE: 1.8  CME/CE/Governance: 1.5  
Level: Basic  
Topic: Workforce Management

In August 2017, HRSA’s Bureau of Health Workforce released a report on Sex, Race, and Ethnic Diversity of U.S. Health Occupations (2011-2015). This session will highlight the findings of this report and explore efforts by selected health centers to meet the challenge of realizing and sustaining workforce diversity.

**Moderator:**  
**Gerrard Jolly, MA,** Director, Health Center Workforce Career Advancement Strategies, NACHC

**Presenter(s):**  
**George Zangaro, PhD, RN, FAAN,** Director, National Center for Health Workforce Analysis, Bureau of Health Workforce/HRSA  
**Manuel Lopes,** Chief Executive Officer, East Boston Neighborhood Health Center  
**Robin H. Carle,** Chief Operating Officer and Executive Director, The Sullivan Alliance

---

**PSaF1 ▶** 
**Thurgood Marshall North**

**Medicaid FQHC APMs: What Are They and What Do They Mean for Health Centers?**

CPE: 1.8  CME/CE/Governance: 1.5  
Level: Basic  
Topic: Payment Reform

In 2000, Congress created the Medicaid Prospective Payment System (PPS) to provide health centers with stable funding and protect federal investments, and it also created the option for an FQHC Alternative Payment Methodology (FQHC APM). Health centers in several states have or are in the process of working with their state primary care association and state Medicaid agency to leverage the FQHC APM option to create new payment methodologies that allow for a more transformative use of the medical home. Presenters will provide attendees with basic information about FQHC APMs and an overview of development and implementation trends across states.

**Moderator:**  
**Kersten Burns Lausch, MPP,** Deputy Director, State Affairs, NACHC

**Presenter(s):**  
**Rachel Donlon,** Policy Director, National Academy for State Health Policy  
**Bob Marsalli,** Chief Executive Officer, Washington Association of Community and Migrant Health Centers
8:30am – 10:00am  **YOUNG PROFESSIONAL TRACK**

**PSaH1**  Thurgood Marshall South  
**Strategize for Your Professional Development and Growth: Start with an Individual Development Plan**  
CPE: 1.8  CME/CE/Governance: 1.5  
Level: Basic  
Topic: Leadership  

It’s never too late to invest in yourself! Learn the nuts and bolts of an Individual Development Plan (IDP): what it is, why it’s important, and how to build or update one. The Health Center Program needs young professionals and middle managers who are strategically planning their leadership journey in the future Health Center Movement. An IDP is one tool that can guide you if you invest the time, thought, and reflection required.

**Presenter(s):**  
Wendy Whitaker, Director, Organizational Development Division, Bureau of Primary Health Care/HRSA  

**Moderator:**  
Jason Patnosh, Associate Vice President, Partnership and Resource Development, NACHC  

**Presenter(s):**  
Michael Glomb, Esq., Partner, Feldesman Tucker Leifer Fidell LLP  
Serena Cruz, JD, Executive Director, Virginia Garcia Memorial Fund  
Linda Niemiec, CFRE, Vice President, Development, Crusader Community Health

10:00am – 10:30am  **Refreshment Break**  Lobby Level Foyer

10:30am – 12:00pm  Marriott Ballroom  
**PGS3 General Session**  
(refer to page 80 for details)

8:30am – 10:00am  **EDUCATION SESSION**

**PSaJ1**  Thurgood Marshall West  
**Considerations for Launching and Managing a Health Center Foundation**  
CPE: 1.8  CME/CE/Governance: 1.5  
Level: Basic  
Topic: Development/Fundraising  

This session will define the essential tasks of the fundraising arm of a health center, introduce issues associated with the sustainability and growth of a foundation, and provide general information interested centers can use to develop their plans for a foundation.

**Presenter(s):**  
Michael Glomb, Esq., Partner, Feldesman Tucker Leifer Fidell LLP  
Serena Cruz, JD, Executive Director, Virginia Garcia Memorial Fund  
Linda Niemiec, CFRE, Vice President, Development, Crusader Community Health

**Moderator:**  
Jason Patnosh, Associate Vice President, Partnership and Resource Development, NACHC

1:00pm – 3:00pm  **Thurgood Marshall Management Advisory Coalition Meeting**  East  

The Primary Care Association (PCA) Emergency Management Advisory Coalition (EMAC) is a well-developed and highly functioning peer network of PCA and NCA professionals that focus on the needs of community health centers - and the patients they serve - before, during, and after an emergency disaster. This meeting will serve as the yearly, in-person meeting of EMAC members at the NACHC P&I Forum.
P & I 2018
Policy & Issues Forum
The healthcare industry keeps changing.

At eClinicalWorks, our commitment to excellence isn't going anywhere.

Our cloud-based solutions cover it all, from clinical documentation and Practice Management to Patient Engagement and Population Health. Interoperability. Data analytics. And the reporting and compliance challenges shared by health centers everywhere.

That's why more than 800 health centers across the nation turn to us for their healthcare IT needs.

Talk to us to learn about everything we can do for you.

Visit us at Booth #313 to learn more!
**EXPO Schedule:**

**Friday, March 16**
EXPO Hall Open 7:30am - 6:00pm • Exhibit Hall C

**7:30am – 8:30am**
Continental Breakfast - “EXPO Early-Bird” Chance to WIN!
Join us for breakfast at 7:30am and be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! Don’t forget the 5:45pm “EXPO Early-Bird” Amazon gift card prize drawing in the EXPO Hall!

**9:00am – 9:30am**
T3-1 The New UDS Mapper: Generating Maps and Analytical Capabilities for Health Centers*
(refer to page 67 for details)

**9:30am – 10:30am**
Dedicated Exhibit Time and Refreshment Break in EXPO Hall

**9:45am – 10:15am**
T3-2 Navigating the Changing Waters of Health Care: How to Assess If You Are Ready*
(refer to page 67 for details)

**12:30pm – 1:30pm**
Dedicated Exhibit Time and Refreshment Break in EXPO Hall (lunch on your own)

**12:45pm – 1:15pm**
T3-3 Overview of NACHC’s Advocacy Programming*
(refer to page 68 for details)

**2:15pm – 2:45pm**
T3-4 Health Centers Can Help Get to Zero: How to Use Free HIV Prevention Resources
(refer to page 71 for details)

**3:00pm – 3:30pm**
T3-5 Digital Advocacy University - An Introduction
(refer to page 71 for details)

**5:00pm – 6:00pm**
Conference Networking Reception in EXPO Hall
Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing throughout the 2018 P&I EXPO. Identify new technologies that will enhance your health center operations and overall delivery of patient care.

**5:45pm**
“EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Social Media Contest winners in the EXPO Hall! All NACHC game cards must be submitted to the NACHC Booth (#200) by 5:40pm and remember that you MUST be present to win.
(refer to page 26 for Social Media Contest details)

*Note: All T³ sessions are held in Exhibit Hall C: Theater, end of Aisle 100.*
Why you can’t afford to miss the NACHC EXPO:

★ Opportunities to establish relationships with key companies that will help you build your health center business
★ Demonstrations of new technologies and products
★ Invaluable one-on-one time with both industry experts and colleagues who understand the needs and demands of the community health center workplace
★ Great giveaways and prizes

NACHCopoly!

While networking with colleagues and exhibitors at P&I, make sure to play NACHCopoly for the chance to win great prizes!

It’s easy to play:

Step 1: You’ll find the game card in your registration bag. Simply visit all the exhibitors featured on the game card and collect their individual game pieces.

Step 2: Once you’ve collected all NACHCopoly game pieces from participating exhibitors, your game card is officially complete!

Step 3: Now just drop off your game card at the NACHC Booth (#200), in the Exhibit Hall, and you are automatically entered for a chance to go home with great prizes!

All completed game cards must be submitted to the NACHC Booth (#200) by 5:40pm to be eligible for the prize drawings.

Prizes will be awarded at 5:45pm in the Exhibit Hall.

You MUST be present to claim all prizes.
The National Association of Community Health Centers Would Like to Thank the Following 2018 P&I Sponsors for their Support.
Visit the Community Health Ventures ViP (Very Important Partners) Row

Exhibit Hall C, Aisle 100

The Community Health Ventures (CHV) ViP Row features ViP, ViS, ViD, ViL, ViB, and 340Better partners during the 2018 P&I Forum. CHV is the business development affiliate of NACHC. These partners have been vetted by NACHC/CHV leadership and tasked to provide best-in-class customer service, favorable contracting terms, and discount prices on the products and services that health centers utilize.

During the 2018 P&I Forum EXPO, CHV Partners will be located along Aisle 100 of the EXPO Hall. Their booths will be designated with light blue draping. To learn more about the CHV Partners, visit Community Health Ventures at Booth #206.

CHV was created by and for health centers and is endorsed by NACHC. Our dedicated staff and management have over 50 years of combined community health center experience and ensure that our programs meet the specialized needs of health centers. Simply put – CHV provides the expertise and tools to maximize your budget and fulfill your mission of improving health-status outcomes for the underserved. Community Health Ventures leverages the collective purchasing volume of health centers to negotiate discounted rates from manufacturers and suppliers.

CHV Program Key Features:

- Over 850 community health centers enrolled.
- The largest Group Purchasing Organization in the country – leveraging aggressive savings.
- Over 1 million products and services under contract, encompassing nearly 90 percent of products that health centers purchase, including medical, facility, and office supplies.
- Flexibility – work with your choice of distributors, including Henry Schein, Kreisers, McKesson, and NDC.
- Better CHC-tiered contract pricing exclusive to CHV members with manufacturers like BD, Midmark, Welch Allyn, TIDI, Quidel, LabCorp, Staples, and Office Depot.
- Easy contract access with voluntary commitment and no membership fees.
- Free RFP consultation – ability to gather bids from multiple distributors.

Visit the CHV ViP Row, located in Exhibit Hall C, Aisle 100, and Community Health Ventures at Booth #206.
340Basics

340Basics is at the forefront of health care technology - delivering a secure software solution providing a compliant 340B eligibility and virtual inventory management system to eligible health care providers, pharmacies, and managed care plans. In addition to our software solution, our division, Assent Consulting, specializes in audit and consulting services allowing our clients to navigate the complex 340B landscape with confidence.

Colleen DiClaudio, 309 Fellowship Rd., Mount Laurel, NJ 08054
Phone: (888) 356-6225 Email: cdiclaudio@340Basics.com
www.340basics.com

Benco Dental

Benco Dental is your one-stop dental shop. From everyday consumables to the latest technologies, the company offers everything you need for the life of your practice.

John Lamb, 295 Centerpoint Blvd., Pittston, PA 18640
Phone: (830) 399-3986 Email: jlamb@benco.com
www.benco.com

Cardinal Health

At Cardinal Health, we strive to provide high quality health care and pharmacy access to patients in their communities. Community health centers offer a comprehensive approach to keeping patients healthy by striving to be true Patient-Centered Medical Homes. Cardinal Health is proud to serve your community with local, passionate health care professionals.

Dave Yeh, 7000 Cardinal Pl., Dublin, OH 43017
Phone: (614) 668-8097 Email: dave.yeh@cardinalhealth.com
www.cardinalhealth.com

Community Health Ventures

Community Health Ventures (CHV) is the business development affiliate of the National Association of Community Health Centers (NACHC). CHV secures discounted pricing on products and services that health centers need through the Value in Purchasing (ViP) Program – the only NACHC-endorsed, national group purchasing program – and the Value in Staffing (ViS), Value in Dental (ViD), Value in Laboratory (ViL), and Value in Benefits (ViB) Programs. CHV works with ViP, ViS, ViD, ViL, and ViB partners to support community health centers by lowering their costs. Visit CHV’s booth to learn more.

Danny Hawkins, 211 North Union St., Ste. 200, Alexandria, VA 22314
Phone: (703) 684-3982 Email: djhawkins@nachc.com
www.communityhealthventures.com
McKesson Medical-Surgical

McKesson Medical-Surgical is pleased to support community health centers. We’re committed to helping CHCs deliver on the Triple Aim by delivering a wide variety of the health care products you need, when you need them. We offer tools, technologies, and solutions that help you manage costs and enhance patient care – providing insights and expertise to guide you through the changing world of health care.

Kathryn Gray, 9954 Mayland Dr., Richmond, VA 23233
Phone: (804) 553-2241        Email: kathryn.gray@mckesson.com
mms.mckesson.com/chc

Medline

Medline is a global manufacturer and distributor of health care products, with over $10 billion in sales and a team of dedicated specialists for community health centers. We deliver the most robust product portfolio and business solutions to help the community health center perform at its very best. Managing a community health center is more challenging than ever. Let us help you clear the clutter so you can focus on patient care.

Greg Smith, Three Three Lakes Dr., Northfield, IL 60093
Phone: (502) 836-7908        Email: gsmith@medline.com
www.medline.com

Merritt Hawkins

Merritt Hawkins & Associates® is the nation’s leading permanent physician and allied jobs placement service. For more than two decades, we’ve specialized in matching health care organizations with providers seeking opportunities to enhance their professional careers and personal lives. Merritt Hawkins fills more permanent physician jobs than any other firm, leading the physician search industry not only in annual revenue but also in the number of available permanent physician jobs, successful placements, and professional endorsements.

Travis Singleton, 8840 Cypress Waters Blvd., Ste. 300, Dallas, TX 75019
Phone: (469) 524-1400        Email: Travis.Singleton@merritthawkins.com
www.merritthawkins.com
Nonstop Administration and Insurance

Nonstop deflects the annual costs of employee health care for organizations through its unique partial self-insurance program, Nonstop Wellness. Built from the ground up to support nonprofit growth, Nonstop Wellness allows independent sector organizations to stabilize the growing costs of premiums, eliminate all employee out-of-pocket expenses, and access unspent reserve funds for unrestricted operating use. And with its proprietary technology, Nonstop provides a “one-stop shop” for benefits administration, billing, and claims management.

Jody Schreffler, 1300 SE Stark St., Suite 209, Portland, OR 97214
Phone: (503) 260-5634  Email: jschreffler@nonstopwellness.com
www.nonstopwellness.com

Staff Care

Staff Care is an AMN Healthcare company that provides locum tenens recruitment and staffing services. We match physicians, as well as other health care professionals, including dentists, CRNAs, nurse practitioners and physician assistants, with all types of medical facilities and health care organizations.

Stephanie Rincon, 8840 Cypress Waters Blvd., Ste. 300, Dallas, TX 75019
Phone: (800) 685-2272  Email: conventionsupport-dl@amnhealthcare.com
www.staffcare.com

Texas Association of Community Health Centers

The Texas Association of Community Health Centers (TACHC) coordinates a pharmacy purchasing program called 340Better for community health centers to purchase drugs and other related items at or below 340B pricing. TACHC has been helping health centers since 1988 with pharmacy purchasing. This national program can assist and improve the access to discounted pricing for your patients.

Lynn Ford, 5900 Southwest Pkwy., Bldg. 3, Austin, TX 78735
Phone: (512) 329-5959  Email: lford@tachc.org
www.tachc.org
EXHIBITOR PROFILES

340Basics

340Basics is at the forefront of health care technology - delivering a secure software solution providing a compliant 340B eligibility and virtual inventory management system to eligible health care providers, pharmacies, and managed care plans. In addition to our software solution, our division, Assent Consulting, specializes in audit and consulting services allowing our clients to navigate the complex 340B landscape with confidence.

Colleen DiClaudio, 309 Fellowship Rd., Mount Laurel, NJ 08054
Phone: (888) 356-6225 Email: cdiclaudio@340Basics.com
www.340basics.com

Adaptive Medical Partners

Adaptive Medical Partners is a boutique physician firm that was formed to solve challenges in the industry. Our firm believes that a successful recruiting partnership is based upon experienced recruiters, state-of-the-art sourcing tools, as well as solid character and communication. We have proven ourselves with FQHCs in over 25 states and continue to place quality physicians with our clients.

Megan Breheny, 5100 N O'Connor Blvd., Ste. 300, Irving, TX 75039
Phone: (214) 425-8794 Email: mbreheny@amp-health.com
www.amp-health.com

athenahealth

athenahealth® partners with hospital and ambulatory clients to drive clinical and financial results. We offer medical record, revenue cycle, patient engagement, care coordination, and population health services. We combine insights from our network of 106,000 providers and 102 million patients with deep industry knowledge and perform administrative work at scale.

Kaitlin Montanaro, 311 Arsenal St., Watertown, MA 02472
Phone: (617) 402-6483 Email: kmontanaro@athenahealth.com
www.athenahealth.com
ATRIA 340B by Hudson Headwaters  

ATRIA 340B by Hudson Headwaters is a third-party administrator for covered entities and their pharmacy partners participating in the 340B Federal Drug Pricing Program. As an extension of a Federally Qualified Health Center, ATRIA 340B offers unparalleled program understanding and focuses heavily on 340B compliance. In addition to third-party administrative services, which includes program consulting, implementation and management of pharmacy arrangements, ATRIA 340B offers auditing services including mock-HRSA audits and compliance assessments.

Kim Barron, 9 Carey Rd., Queensbury, NY 12804  
Phone: (518) 409-8631  
Email: kbarron@hhhn.org  
www.atria340b.com

Benco Dental  

Benco Dental is your one-stop dental shop. From everyday consumables to the latest technologies, the company offers everything you need for the life of your practice.

John Lamb, 295 Centerpoint Blvd., Pittston, PA 18640  
Phone: (830) 399-3986  
Email: jlamb@benco.com  
www.benco.com

BKD, LLP  

As a top-tier CPA and advisory firm, BKD, LLP helps community health centers nationwide with unique financial issues. BKD National Health Care Group provides audit, tax, accounting outsourcing, operations consulting, cost-report preparation, strategic positioning, and Medicare, Medicaid, and third-party reimbursement consulting to thousands of health care providers, including approximately 250 CHCs. Experience objectivity and peace of mind from a firm with resources that bring insight and understanding to improve business performance.

Jeff Allen, 910 E St. Louis St., Ste. 200, Springfield, MO 65806  
Phone: (417) 865-8701  
Email: jeallen@bkd.com  
www.bkd.com

Capital Link  

Capital Link is a national, nonprofit organization that has worked with hundreds of health centers and primary care associations over the past 15 years to plan capital projects, finance growth, and identify ways to improve performance. We provide innovative advisory services and extensive technical assistance with the goal of supporting and expanding community-based health care.

Mark Lurtz, 2185 Roselake Cir., Cottleville, MO 63376  
Phone: (636) 244-3082  
Email: mlurtz@caplink.org  
www.caplink.org
Cardinal Health

At Cardinal Health, we strive to provide high quality health care and pharmacy access to patients in their communities. Community health centers offer a comprehensive approach to keeping patients healthy by striving to be true Patient-Centered Medical Homes. Cardinal Health is proud to serve your community with local, passionate health care professionals.

Dave Yeh, 7000 Cardinal Pl., Dublin, OH 43017
Phone: (614) 668-8097  Email: dave.yeh@cardinalhealth.com
www.cardinalhealth.com

CareMessage

CareMessage uses mobile technology to help underserved patients get healthier. We connect providers and patients to reduce no-shows and members without visits as well as to empower and educate patients to take ownership of their health, thus reducing the burden placed on providers and, ultimately, leading to better clinical outcomes. By focusing on the underserved, we are uniquely positioned to help you devise your patient engagement strategy in a way that maximizes response and action.

Michael Haylon, 332 Pine St., 3rd Floor, San Francisco, CA 94104
Phone: (617) 412-7142  Email: mhaylon@caremessage.org
www.caremessage.org

Centene Corporation

Centene Corporation, a Fortune 500 company, is a diversified, multi-national health care enterprise that provides a portfolio of services to government-sponsored health care programs, focusing on under-insured and uninsured individuals. Many receive benefits provided under Medicaid, including the State Children’s Health Insurance Program, as well as Aged, Blind or Disabled, Foster Care and Long Term Care, in addition to other state-sponsored programs, including Medicare. Centene operates local health plans, offering a range of health insurance solutions.

Kristina Ingram, 7700 Forsyth Blvd., St. Louis, MO 63105
Phone: (314) 619-9152  Email: kingram@centene.com
www.centene.com

Centers for Medicare & Medicaid Services

The Centers for Medicare & Medicaid Services (CMS) administers several critical programs: Medicare, Medicaid, the Children’s Health Insurance Program, the Health Insurance Marketplace, the Quality Payment Program, the New Medicare Card Project, Physician Burden Reduction, Quality, Prevention, and Fraud. Please visit CMS’ booth to learn more about these programs.

Darlene Pfeffer, 7500 Security Blvd., Baltimore, MD 21244
Phone: (410) 786-0761  Email: darlene.pfeffer@cms.hhs.gov
www.cms.gov
Certintell Telehealth  ●  Booth 214

Do your virtual care plans align with the future of health care? Why adopt a telehealth solution tied to the legacy fee-for-service world? We can help you implement telehealth that fits your strategic goals. Certintell is designed for safety-net professionals who want to conduct HIPAA-compliant video consultations, bill for CCM and RPM with their patients, and monitor/influence the diet and lifestyle of their patients. Certintell is a 100% HIPAA-compliant telehealth solution.

Benjamin Lefever, 321 E Walnut St., Ste. 202, Des Moines, IA  50309
Phone: (515) 802-1281   Email: benjamin@certintell.com
www.certintell.com

Chiropractic Service Corps, Inc.  ●  Booth 317

Chiropractic Service Corps, Inc. is the only national MSO working exclusively with FQHCs to implement and manage the chiropractic department. Our services are patient-focused. We have over 20 years of experience working in integrated settings. Chiropractic is a vital instrument in your toolkit to battle the opioid crisis.

Dan Fink, 2054 Kildaire Farm Rd., #216, Cary, NC  27518
Phone: (410) 533-9869   Email: drdanfinkcsc@gmail.com
www.chirocorps.com

CipherHealth  ●  Booth 404

CipherHealth is a health care technology company focused on providing patient engagement solutions to improve outcomes and experiences. Through our automated follow up, preventive outreach, and care management solutions, we are helping to close gaps in care, reduce avoidable hospitalizations, and improve workflow efficiency with enhanced communication and coordination. We help providers collaborate across and within organizations with customizable solutions tailored to keep patients engaged in their care.

Elizabeth Lagone, 555 8th Ave., New York, NY  10018-4308
Phone: (610) 256-2885   Email: elagone@cipherhealth.com
www.cipherhealth.com

Collaborative Health Systems  ●  Booth 212

Collaborative Health Systems is a management services organization helping community physicians transform, culturally and operationally, to become practitioners in the new value-based care environment. Our collaborative approach ensures our physician partners have resources, expertise, support, and guidance in areas that make value-based care work—from population health analytics to clinical care coordination to patient engagement to back office management. We steadily work with doctors to make the culture changes necessary to practice in the new paradigm.

Jeffery Spight, 44 South Broadway, Ste. 1200, White Plains, NY  10601
Phone: (914) 597-2073   Email: Jeffery.Spight@UniversalAmerican.com
www.collaborativehealthsystems.com
Community Health Ventures (CHV) is the business development affiliate of the National Association of Community Health Centers (NACHC). CHV secures discounted pricing on products and services that health centers need through the Value in Purchasing (ViP) Program – the only NACHC-endorsed, national group purchasing program – and the Value in Staffing (ViS), Value in Dental (ViD), Value in Laboratory (ViL), and Value in Benefits (ViB) Programs. CHV works with ViP, ViS, ViD, ViL, and ViB partners to support community health centers by lowering their costs. Visit CHV’s booth to learn more.

Danny Hawkins, 211 North Union St., Ste. 200, Alexandria, VA 22314
Phone: (703) 684-3982   Email: djhawkins@nachc.com
www.communityhealthventures.com

The Delaware Gerontology Institute, LLC designs products for memory care. We offer a line of extra-extra-large print books for seniors with low vision, books in various languages for our diverse society, and are rapidly expanding our products line and will be adding additional types of memory care products -- keep checking our website. We also have health science articles on our website.

Celia Ross, 36 Ridgewood Cir., Wilmington, DE 19809
Phone: (302) 650-8178   Email: DEGerontology@gmail.com
www.DEGerontology.com

Dentrix Enterprise, from Henry Schein, is the best-in-class dental software for public health organizations. It optimizes organizational efficiency with a dental-specific workflow, complete feature set, and interoperability with over 40 medical solutions through HL7 interface. Trusted by dentists since 1999, Dentrix Enterprise is backed by the strength of Henry Schein.

Julia Olson, 1220 S 630 E, American Fork, UT 84003
Phone: (801) 864-8223   Email: julia.olson@henryschein.com
www.Dentrixenterprise.com

Since 2004, Direct Relief has supported health centers’ critical work by mobilizing and providing $772 million in free medications and supplies to a growing network of more than 2,000 nonprofit, safety-net facilities nationwide. Leveraging philanthropic partnerships, unique status as the only VAWD©-accredited nonprofit, and 50-state Rx-distribution licensing, Direct Relief continues to network safety-net facilities for rapid assessment and efficient response in emergencies including wildfires and Hurricanes Harvey, Irma, and Maria.

Katie Lewis, 27 S La Patera Ln., Santa Barbara, CA 93117
Phone: (805) 879-4945   Email: klewis@directrelief.org
www.directrelief.org
eClinicalWorks helps more than 800 health centers nationwide deliver affordable, evidence-based care with online booking, patient communication, referral management, hospital interoperability, dental, behavioral and mental health, and population health. We cover sliding fee schedules, UB04 billing, Uniform Data System (UDS) reports, Ryan White Reporting, and Title X Family Planning.

Kelli Smith, 2 Technology Dr., Westborough, MA 01581
Phone: (508) 836-2700 Email: sales@eclinicalworks.com
www.eclinicalworks.com

EcRI Institute

EcRI Institute is an independent nonprofit researching the best approaches to improving patient care. Our unbiased, evidence-based research, information, membership programs, and educational services help you to lead your organization in assessing and addressing patient safety, quality and risk management challenges; procuring cost-effective technology; and aligning capital investments with strategic technology needs. ECRI Institute is designated an Evidence-based Practice Center by the U.S. Agency for Health Research and Quality.

Cara Wzorek, 5200 Butler Pike, Plymouth Meeting, PA 19462
Phone: (610) 825-6000 Email: CWzorek@ecri.org
www.ecri.org

EquiScript, LLC

EquiScript works with eligible covered entities to create and manage a 340B home delivery pharmacy that complements our clients’ existing 340B pharmacy programs. We have eight years of experience identifying high-need, high-risk 340B-eligible patients who are not being serviced by in-house or contract pharmacies. We specialize in developing highly personalized outreach programs to recruit those patients to a contracted home delivery pharmacy, where we provide personalized service through a team of dedicated Patient Care Advocates.

Nick Hearn, 1360 Truxtun Ave., Ste. 300, North Charleston, SC 29405
Phone: (843) 300-1948 Email: nhearn@equiscript.com
www.equiscript.com

eSolutions

eSolutions’ clearinghouse offers innovative, web-based solutions designed to accelerate the claim life cycle. With enhanced editing, payer-specific scrubbing and smarter eligibility verification, our online claims management delivers powerful analytics and executive level controls to put our clients in charge of their entire claims process. In addition to superior customer support, eSolutions offers connectivity to professional, institutional, and dental payers to seamlessly integrate with your practice management software for optimal workflow.

Brigitte Rehak, 8215 W 108th Terr., Overland Park, KS 66210
Phone: (913) 971-4349 Email: brehak@esolutionsinc.com
www.esolutionsinc.com/claimremedi
Family Planning National Training Center

The Family Planning National Training Center (FPNTC) works in collaboration with OPA to address the needs of Title X family planning service grantees and providers. The primary purpose of the FPNTC is to ensure that personnel working in family planning have the knowledge, skills, and attitudes necessary to effectively deliver high-quality family planning services. The FPNTC works to strengthen the capacity of over 90 Title X-funded family planning organizations and more than 4,000 service sites.

Reesa Webb, 1725 Blake St., Ste. 400, Denver, CO 80202
Phone: (303) 262-4300  Email: FPNTC@JSI.com
www.FPNTC.org

Feldesman Tucker Leifer Fidell

Feldesman Tucker Leifer Fidell LLP (FTLF) is the leader in health center law and training from a legal perspective. FTLF leads numerous face-to-face trainings and webinars focused on the most up-to-date issues for health centers and PCAs including FTCA, sliding fee scale, and compliance. In addition, FTLF’s HealthCenterCompliance.com website provides a broad range of compliance and FTCA resources in a single location.

Laura Randolph, 1129 20th St., NW, Ste. 400, Washington, DC 20036
Phone: (202) 466-8960  Email: Lrandolph@ftlf.com
www.feldesmantucker.com

Gateway Community Health Center

Gateway Community Health Center is a federally-funded FQHC. Gateway has been a leader in establishing and providing primary care services in the South Texas counties of Webb, Jim Hogg, and Zapata. Gateway’s Diabetes/Cardiovascular Disease Self-Management Training Program addresses the chronic health conditions of diabetes/cardiovascular disease. The program includes content and process to communicate information effectively to patients/participants. The program is adaptable to organizations’ needs and resources and its curriculum is recognized by CMS to teach diabetes self-management.

Lourdes Rangel-Ochoa, 1515 Pappas St., Laredo, TX 78041
Phone: (956) 523-3644  Email: lulur.gateway@tachc.org
www.gatewaychc.com

GE Healthcare - EMR and Practice Management Solutions

GE Healthcare is collaborating with CHCs to reimagine how technology can improve community health. Our innovation is combining tools for comprehensive care delivery, financial management, population health, patient engagement, analytics, and connectivity into a single solution specifically designed for CHCs.

Charles Neimeth, 40 IDX Dr., South Burlington, VT 05403
Phone: (802) 859-6711  Email: charles.k.neimeth@ge.com
www.gehealthcare.com
**i2i Population Health**  
Booth 512

The KLAS Leader in the delivery of actionable population health, i2i’s integrated Population Health Management and Analytics solutions have proudly served health care organizations for more than 16 years. i2i Population Health offers a depth of experience gained from over 2,500 U.S. health care delivery sites, across 35 states, supporting 20 million lives. With i2i, health plans leverage real-time clinical data from health centers to manage clinical and quality goals, improve risk scores, and reduce patient cost.

**Meredith Melrose**, 377 Riverside Dr., Ste. 300, Franklin, TN 37064  
Phone: (615) 561-1155  
Email: meredith.melrose@i2ipophealth.com  
www.i2ipophealth.com

**Kairoi Healthcare Strategies, Inc.**  
Booth 407

Kairoi Health is commercializing a breakthrough for analyzing and optimizing the efficiency of health care organizations. The company’s software as a service (SaaS) solution, KairoiSuite™, comprises: KairoiLogic™, a robust clinical appointment analytics system, and KairoiScheduler™, a user-friendly workflow optimization application. KairoiLogic provides clinic managers with tools for analyzing historical appointment data and identifying causes of lost productivity. KairoiScheduler offers tools for creating scheduling templates for each provider, thus optimizing productivity and reflecting preferences of individual providers.

**Jeffrey Dao**, PO Box 180308, Boston, MA 02118  
Phone: (650) 580-3872  
Email: jdao@kairoihealth.com  
www.kairoihealth.com

**LGBT Primary Care Alliance**  
Booth 217

Our mission is to eliminate disparities in access and to improve the quality of health care for LGBT individuals and families through clinical education, advocacy, and policy change. Our coordination with community-based, health care and professional organizations, as well as national and state agencies, aims to build upon the high quality, culturally competent, and fiscally responsible best practices and continuum of primary care pioneered by leading health centers with LGBT expertise.

**Anthony McClellon**, c/o Howard Brown Health, 1025 W Sunnyside, Ste. 200, Chicago, IL 60640  
Phone: (773) 687-0070  
Email: anthonym@howardbrown.org  
www.howardbrown.org

**McKesson Medical-Surgical**  
Booth 301

McKesson Medical-Surgical is pleased to support community health centers. We’re committed to helping CHCs deliver on the Triple Aim by delivering a wide variety of the health care products you need, when you need them. We offer tools, technologies, and solutions that help you manage costs and enhance patient care – providing insights and expertise to guide you through the changing world of health care.

**Kathryn Gray**, 9954 Mayland Dr., Richmond, VA 23233  
Phone: (804) 553-2241  
Email: kathryn.gray@mckesson.com  
mms.mckesson.com/chc
MEDCOR Revenue Services, Inc.  Booth 511

MEDCOR Revenue Services is a professional, full-service FQHC medical billing company. Established in 1988, we have a proven track record of providing a full range of Revenue Cycle Management (RCM) services for FQHC and CHC entities on a national basis. MEDCOR is unmatched in managed care; we are client solution-driven and will optimize your revenue to support your vision of meeting the needs of the under-served and disenfranchised.

Jonathan Gerber, 725 W Town and Country Rd., Ste. 550, Orange, CA 92868
Phone: (714) 221-8511   Email: jon@medcorinc.com
www.medcorinc.com

MediQuire  Booth 405

MediQuire’s population health and pay-for-performance analytics empower health centers to improve patient outcomes, maximize HRSA QI awards, and optimize performance with value-based incentives. Our proprietary NLP technology analyzes and credits discrete and non-discrete data in your EHR which improves performance by incorporating your various documentation methods. Coding opportunities and patient care gaps are presented at the point of care. The result is more accurate UDS reporting and transparency with your payer requirements for HEDIS documentation.

Dante Rankart, 121 W 27th St., Ste. 903, New York, NY 10001
Phone: (850) 340-1462   Email: danterankart@gmail.com
www.mediquire.com

Medline  Booth 116

Medline is a global manufacturer and distributor of health care products, with over $10 billion in sales and a team of dedicated specialists for community health centers. We deliver the most robust product portfolio and business solutions to help the community health center perform at its very best. Managing a community health center is more challenging than ever. Let us help you clear the clutter so you can focus on patient care.

Greg Smith, Three Three Lakes Dr., Northfield, IL 60093
Phone: (502) 836-7908   Email: gsmith@medline.com
www.medline.com
Merritt Hawkins

Merritt Hawkins & Associates® is the nation’s leading permanent physician and allied jobs placement service. For more than two decades, we’ve specialized in matching health care organizations with providers seeking opportunities to enhance their professional careers and personal lives. Merritt Hawkins fills more permanent physician jobs than any other firm, leading the physician search industry not only in annual revenue but also in the number of available permanent physician jobs, successful placements, and professional endorsements.

Travis Singleton, 8840 Cypress Waters Blvd., Ste. 300, Dallas, TX 75019
Phone: (469) 524-1400  
Email: Travis.Singleton@merritthawkins.com
www.merritthawkins.com

More Profit Now

MORE PROFIT NOW is an exclusive done-for-you online marketing program developed specifically for community health centers. During this time of financial uncertainty, let MORE PROFIT NOW be your “Secret Profit Generator!” INCREASE: revenue, clients on autopilot, and community outreach and education. We work with ONLY ONE like business per local area. PROVEN results in as little as 90 days. BIG $avings the day of the conference!

Dawn Berg, 32401 97th St., SE, Max, ND 58759
Phone: (833) 667-3738  
Email: dawn@dawnberg.com
www.MoreProfitNow.info

National Association of Community Health Centers

The National Association of Community Health Centers (NACHC) is the leading membership organization representing the nation’s network of community-based health centers. Through NACHC, health centers have direct access to benefits and services tailored specifically to their needs and unique environments. Stop by our booth to learn more about NACHC and discover some of our new and exciting benefits, products, programs, and services.

Maurice Denis, 7501 Wisconsin Ave., Ste. 1100 W, Bethesda, MD 20814
Phone: (301) 347-0400  
Email: mdenis@nachc.org
www.nachc.org

National Cooperative Bank

National Cooperative Bank (NCB) has over 35 years of experience serving the capital needs of health care, senior living, and aging services throughout the United States. NCB possesses the expertise to tailor transactions to meet its clients’ short and long-term strategic objectives and is always seeking new innovations in long-term care.

Bob Montanari, 2011 Crystal Dr., Arlington, VA 22202
Phone: (703) 302-1942  
Email: bmontanari@ncb.coop
www.ncb.coop
NextGen Healthcare

NextGen Healthcare helps community health centers improve collaborative coordinated care, patient engagement and outcomes with integrated technology solutions for medical, dental, and behavioral health. We empower CHCs to nurture measurably healthier communities at lower cost for success in new value-based care models. Cost-effective solutions and expertise include integrated EHR, practice management, interoperability, patient engagement and population health, care management, and analytics, as well as revenue cycle billing, collections, claims, and managed cloud services.

Tom Farmer, 795 Horsham Rd., Horsham, PA 19044
Phone: (215) 657-7010 Email: tfarmer@nextgen.com
www.nextgen.com

Nonstop Administration and Insurance

Nonstop deflates the annual costs of employee health care for organizations through its unique partial self-insurance program, Nonstop Wellness. Built from the ground up to support nonprofit growth, Nonstop Wellness allows independent sector organizations to stabilize the growing costs of premiums, eliminate all employee out-of-pocket expenses, and access unspent reserve funds for unrestricted operating use. And with its proprietary technology, Nonstop provides a “one-stop shop” for benefits administration, billing, and claims management.

Kathleen Callaghan, 1300 SE Stark St., Portland, OR 97214
Phone: (503) 360-3970 Email: kcallaghan@hotmail.com
www.nonstopwellness.com

OSIS

OSIS is a nonprofit technology services organization representing the nation’s largest and most successful network of NextGen Health Centers. To strengthen the NextGen experience, we share commonalities that drive innovation and efficiency. OSIS has developed a series of solutions and tools to manage patient populations, reduce documentation time while capturing quality measures, embrace PCMH, and report on the factors that drive your organization. Our mission is to ensure that your investment in NextGen is realized.

Jeff Lowrance, 8790 Governor’s Hill Dr., Ste. 202, Cincinnati, OH 45249
Phone: (513) 677-5600 Email: jeff.lowrance@osisonline.net
www.osisonline.net
PMG, Inc.  

PMG offers a revenue cycle management solution built especially for FQHCs. We go beyond basic billing and look at areas like advanced denials management and improved monthly reporting. PMG gets results for our clients, including enhanced revenue, quickened cash flow, and the alleviation of the headaches associated with the revenue cycle. In fact, PMG has afforded increased revenue for every one of our clients. Why shouldn’t you be next?

Paul Correia, 700 School St., Pawtucket, RI 02860
Phone: (401) 616-2041   Email: pcorreia@gopmg.com
www.gopmg.com

PointCare  

PointCare is a breakthrough coverage management platform for enrollment teams - allowing them to accurately qualify and enroll patients into coverage, faster.

Al Lechner, 1299 Newell Hill Pl., Ste. 100, Walnut Creek, CA 94596
Phone: (904) 206-2421   Email: alechner@pointcare.com
www.pointcare.com

RxStrategies, Inc.  

RxStrategies’ next generation 340BPlus Split Billing, CompliancePlus (Self-Audit Tool), Dashboard Analytics, Contract Pharmacy, and Specialty Pharmacy solutions are key to a comprehensive and compliant 340B program. For more than a decade, RxStrategies has provided innovative solutions to assist pharmacy professionals in meeting the challenges of a compliant 340B Drug Pricing Program.

Rhodie Smith, 1900 Glades Rd., #350, Boca Raton, FL 33431
Phone: (561) 910-5164   Email: rsmith@340Bplus.com
www.rxstrategies.com

Staff Care  

Staff Care is an AMN Healthcare company that provides locum tenens recruitment and staffing services. We match physicians, as well as other health care professionals, including dentists, CRNAs, nurse practitioners and physician assistants, with all types of medical facilities and health care organizations.

Stephanie Rincon, 8840 Cypress Waters Blvd., Ste. 300, Dallas, TX 75019
Phone: (800) 685-2272   Email: conventionsupport-dl@amnhealthcare.com
www.staffcare.com
Synergy Billing

Synergy Billing supports the mission of community health centers through revenue cycle management, including credentialing and training. Our 100% U.S.-based Synergy Billing team members are dedicated to maximizing revenue for our clients. In 2017, we returned more than $24 million to CHCs, empowering them to improve access to health care for the most vulnerable people in the nation. And, we don’t stop there! We also are tenacious advocates for CHCs.

Ronnie Reeves, 1410 LPGA Blvd., Ste. 148, Daytona Beach, FL 32117
Phone: (386) 675-4709  Email: ronnie@synergybilling.com
www.synergybilling.com

Texas Association of Community Health Centers

The Texas Association of Community Health Centers (TACHC) coordinates a pharmacy purchasing program called 340Better for community health centers to purchase drugs and other related items at or below 340B pricing. TACHC has been helping health centers since 1988 with pharmacy purchasing. This national program can assist and improve the access to discounted pricing for your patients.

Lynn Ford, 5900 Southwest Pkwy., Bldg. 3, Austin, TX 78735
Phone: (512) 329-5959  Email: lford@tachc.org
www.tachc.org

The National LGBT Health Education Center at The Fenway Institute

The National LGBT Health Education Center provides educational programs, resources, and consultation to health care organizations with the goal of increasing access to and optimizing quality, cost-effective health care for LGBT people. We offer online and in-person training, individualized technical assistance, and publications for all health center staff on topics such as SO/GI data collection, effective communication, improving clinical outcomes for LGB and transgender patients, behavioral health, and HIV prevention.

Sarah Mitnick, 1340 Boylston St., Boston, MA 02215
Phone: (617) 927-6360  Email: smitnick@fenwayhealth.org
www.lgbthealtheducation.org

UDS Mapper

Come learn how mapping can help to identify opportunities to expand care and improve health outcomes in your community. The UDS Mapper is a free, online mapping tool supported by the Health Resources and Services Administration that combines data from health centers and social determinants of health. The UDS Mapper team will be available to support users in accessing and using the UDS Mapper. Stop by our booth to learn more about the newest features!

Jennifer Rankin, 1133 Connecticut Ave., NW, Ste. 1100, Washington, DC 20036
Phone: (202) 331-3360  Email: jrankin@healthlandscape.org
www.udsmapper.org
UHC Solutions  

UHC Solutions recruits for Federally Qualified Health Centers across the country on a permanent or direct hire basis. Helping to build workforce capacity is the mission of our firm. UHC is unique in that it only works with community health centers recruiting leadership, quality, dental, finance, and behavioral health professionals. Since 1998, UHC has a track record of success helping our clients attract health care professionals who are mission driven with passion for serving the underserved.

Tim Mulvaney, One Centerpointe Dr., Ste. 580, Lake Oswego, OR 97035
Phone: (503) 443-6008   Email: tim@uhcsolutions.com
www.thefqhcrecruiters.com

UnitedHealthcare  

UnitedHealthcare is the country's largest health insurance company. We serve over 40 million members with health plans and services for employers and individuals; products and services for people over 65; cost-effective and innovative care for active duty and retired military personnel and their families in the western U.S.; and targeted health plans in 25 states and the District of Columbia for the economically disadvantaged, the medically underserved, and those without employer-funded health care coverage.

Diane Roberts, PO Box 9472, Minneapolis, MN 55440-9472
Phone: (423) 907-0066   Email: diane_l_roberts@uhc.com
www.uhc.com

Weitzman Institute  

CHCI's Weitzman Institute inspires innovation and best practice models to transform primary care through research, education, and dynamic telehealth strategies like Project ECHO and Community eConsult Network by connecting primary care providers with specialists to improve the management of patients with complex conditions. We are educating and training the next generation of health care leaders through residency and quality improvement training programs.

Agi Erickson, 631 Main St., Middletown, CT 06457
Phone: (860) 622-1667   Email: ericksa@chc1.com
www.weitzmaninstitute.org
### EXHIBITOR INDEX BY NAME

<table>
<thead>
<tr>
<th>Name</th>
<th>Number(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>340Basics</td>
<td>113 and 409</td>
</tr>
<tr>
<td>Adaptive Medical Partners</td>
<td>416</td>
</tr>
<tr>
<td>athenahealth</td>
<td>413</td>
</tr>
<tr>
<td>ATRIA 340B by Hudson Headwaters</td>
<td>320</td>
</tr>
<tr>
<td>Benco Dental</td>
<td>112</td>
</tr>
<tr>
<td>BKD, LLP</td>
<td>307</td>
</tr>
<tr>
<td>Capital Link</td>
<td>417</td>
</tr>
<tr>
<td>Cardinal Health</td>
<td>504</td>
</tr>
<tr>
<td>CareMessage</td>
<td>219</td>
</tr>
<tr>
<td>Centene Corporation</td>
<td>203</td>
</tr>
<tr>
<td>Centers for Medicare &amp; Medicaid Services</td>
<td>316</td>
</tr>
<tr>
<td>Certintell Telehealth</td>
<td>214</td>
</tr>
<tr>
<td>Chiropractic Service Corps, Inc.</td>
<td>317</td>
</tr>
<tr>
<td>CipherHealth</td>
<td>404</td>
</tr>
<tr>
<td>Collaborative Health Systems</td>
<td>212</td>
</tr>
<tr>
<td>Community Health Ventures</td>
<td>206</td>
</tr>
<tr>
<td>Delaware Gerontology Institute, LLC</td>
<td>418</td>
</tr>
<tr>
<td>Dentrix Enterprise</td>
<td>415</td>
</tr>
<tr>
<td>Direct Relief</td>
<td>414</td>
</tr>
<tr>
<td>eClinicalWorks</td>
<td>313</td>
</tr>
<tr>
<td>ECRI Institute</td>
<td>400</td>
</tr>
<tr>
<td>EquiScript, LLC</td>
<td>401</td>
</tr>
<tr>
<td>eSolutions</td>
<td>408</td>
</tr>
<tr>
<td>Family Planning National Training Center</td>
<td>319</td>
</tr>
<tr>
<td>Feldesman Tucker Leifer Fidell</td>
<td>402</td>
</tr>
<tr>
<td>Gateway Community Health Center</td>
<td>321</td>
</tr>
<tr>
<td>GE Healthcare - EMR and Practice Management Solutions</td>
<td>508</td>
</tr>
<tr>
<td>i2i Population Health</td>
<td>512</td>
</tr>
<tr>
<td>Kairoi Healthcare Strategies, Inc.</td>
<td>407</td>
</tr>
<tr>
<td>LGBT Primary Care Alliance</td>
<td>217</td>
</tr>
<tr>
<td>McKesson Medical-Surgical</td>
<td>301</td>
</tr>
<tr>
<td>MEDCOR Revenue Services, Inc.</td>
<td>511</td>
</tr>
<tr>
<td>MediQuire</td>
<td>405</td>
</tr>
<tr>
<td>Medline</td>
<td>116</td>
</tr>
<tr>
<td>Merritt Hawkins</td>
<td>115</td>
</tr>
<tr>
<td>More Profit Now</td>
<td>221</td>
</tr>
<tr>
<td>National Association of Community Health Centers</td>
<td>200</td>
</tr>
<tr>
<td>National Cooperative Bank</td>
<td>314</td>
</tr>
<tr>
<td>NextGen Healthcare</td>
<td>305</td>
</tr>
<tr>
<td>Nonstop Administration and Insurance</td>
<td>110</td>
</tr>
<tr>
<td>OSIS</td>
<td>213</td>
</tr>
<tr>
<td>PMG, Inc.</td>
<td>216</td>
</tr>
<tr>
<td>PointCare</td>
<td>318</td>
</tr>
<tr>
<td>RxStrategies, Inc.</td>
<td>506</td>
</tr>
<tr>
<td>Staff Care</td>
<td>114</td>
</tr>
<tr>
<td>Synergy Billing</td>
<td>601</td>
</tr>
<tr>
<td>Texas Association of Community Health Centers</td>
<td>206</td>
</tr>
<tr>
<td>The National LGBT Health Education Center at The Fenway Institute</td>
<td>406</td>
</tr>
<tr>
<td>UDS Mapper</td>
<td>303</td>
</tr>
<tr>
<td>UHC Solutions</td>
<td>220</td>
</tr>
<tr>
<td>UnitedHealthcare</td>
<td>312</td>
</tr>
<tr>
<td>Weitzman Institute</td>
<td>412</td>
</tr>
</tbody>
</table>

### EXHIBITOR INDEX BY NUMBER

<table>
<thead>
<tr>
<th>Name</th>
<th>Number(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>110 Nonstop Administration and Insurance</td>
<td></td>
</tr>
<tr>
<td>112 Benco Dental</td>
<td></td>
</tr>
<tr>
<td>113 and 409 340Basics</td>
<td></td>
</tr>
<tr>
<td>114 Staff Care</td>
<td></td>
</tr>
<tr>
<td>115 Merritt Hawkins</td>
<td></td>
</tr>
<tr>
<td>116 MEDLINE</td>
<td></td>
</tr>
<tr>
<td>200 National Association of Community Health Centers</td>
<td></td>
</tr>
<tr>
<td>203 Centene Corporation</td>
<td></td>
</tr>
<tr>
<td>206 Community Health Ventures</td>
<td></td>
</tr>
<tr>
<td>207 Texas Association of Community Health Centers</td>
<td></td>
</tr>
<tr>
<td>212 Collaborative Health Systems</td>
<td></td>
</tr>
<tr>
<td>213 OSIS</td>
<td></td>
</tr>
<tr>
<td>214 Certintell Telehealth</td>
<td></td>
</tr>
<tr>
<td>216 PMG, Inc.</td>
<td></td>
</tr>
<tr>
<td>217 LGBT Primary Care Alliance</td>
<td></td>
</tr>
<tr>
<td>219 CareMessage</td>
<td></td>
</tr>
<tr>
<td>220 UHC Solutions</td>
<td></td>
</tr>
<tr>
<td>221 More Profit Now</td>
<td></td>
</tr>
<tr>
<td>301 McKesson Medical-Surgical</td>
<td></td>
</tr>
<tr>
<td>303 UDS Mapper</td>
<td></td>
</tr>
<tr>
<td>305 NextGen Healthcare</td>
<td></td>
</tr>
<tr>
<td>307 BKD, LLP</td>
<td></td>
</tr>
<tr>
<td>312 UnitedHealthcare</td>
<td></td>
</tr>
<tr>
<td>313 eClinicalWorks</td>
<td></td>
</tr>
<tr>
<td>314 National Cooperative Bank</td>
<td></td>
</tr>
<tr>
<td>316 Centers for Medicare &amp; Medicaid Services</td>
<td></td>
</tr>
<tr>
<td>317 Chiropractic Service Corps, Inc.</td>
<td></td>
</tr>
<tr>
<td>318 PointCare</td>
<td></td>
</tr>
<tr>
<td>319 Family Planning National Training Center</td>
<td></td>
</tr>
<tr>
<td>320 ATRIA 340B by Hudson Headwaters</td>
<td></td>
</tr>
<tr>
<td>321 Gateway Community Health Center</td>
<td></td>
</tr>
<tr>
<td>400 ECRI Institute</td>
<td></td>
</tr>
<tr>
<td>401 EquiScript, LLC</td>
<td></td>
</tr>
<tr>
<td>402 Feldesman Tucker Leifer Fidell</td>
<td></td>
</tr>
<tr>
<td>404 CIPHERHEALTH</td>
<td></td>
</tr>
<tr>
<td>405 MediQuire</td>
<td></td>
</tr>
<tr>
<td>406 The National LGBT Health Education Center at The Fenway Institute</td>
<td></td>
</tr>
<tr>
<td>407 Kairoi Healthcare Strategies, Inc.</td>
<td></td>
</tr>
<tr>
<td>408 eSolutions</td>
<td></td>
</tr>
<tr>
<td>412 Weitzman Institute</td>
<td></td>
</tr>
<tr>
<td>413 athenahealth</td>
<td></td>
</tr>
<tr>
<td>414 Direct Relief</td>
<td></td>
</tr>
<tr>
<td>415 Dentrix Enterprise</td>
<td></td>
</tr>
<tr>
<td>416 Adaptive Medical Partners</td>
<td></td>
</tr>
<tr>
<td>417 Capital Link</td>
<td></td>
</tr>
<tr>
<td>418 Delaware Gerontology Institute, LLC</td>
<td></td>
</tr>
<tr>
<td>504 Cardinal Health</td>
<td></td>
</tr>
<tr>
<td>506 RxStrategies, Inc.</td>
<td></td>
</tr>
<tr>
<td>508 GE Healthcare - EMR and Practice Management Solutions</td>
<td></td>
</tr>
<tr>
<td>511 MEDCOR Revenue Services, Inc.</td>
<td></td>
</tr>
<tr>
<td>512 i2i Population Health</td>
<td></td>
</tr>
<tr>
<td>601 Synergy Billing</td>
<td></td>
</tr>
</tbody>
</table>
NACHC 2018 P&I EXPO Floorplan

Exhibit Hall C
Friday, March 16, 2018 • 7:30am – 6:00pm

2018 Leader Sponsors

P&I Conference Sponsors
FOM/IT 2018
National Association of Community Health Centers’ Financial, Operations Management/Information Technology Conference & Expo

October 16-17, 2018
Planet Hollywood
Las Vegas, Nevada
ABOUT VIS

The Value in Staffing (VIS) program is the only national staffing program created under the direction of health center leadership. VIS provides health centers with a variety of workforce solutions in a time of tremendous patient growth.

SERVICES AVAILABLE

>>> Permanent Placement Contingency Firms
>>> Permanent Placement Retainer Firms

>>> Temporary Placement Firms

OUR STAFFING PARTNERS

STAFF CARE
MERRITT HAWKINS

1-888-299-0324
ventures@nachc.com
www.valueinstaffing.org
Key to Moderators and Presenters

Allen, Jeffrey - PThF1
Ashkin, Evan - PThA1
Auces, Aliza - PWB1, PFG2
Axelrod, Corinne - PFH2

Barr, Cindy - PThG2
Beaty, John - PFJ3
Bille, Elizabeth - PFG2
Bohrer, Richard - PThH1
Bradham, Douglas D. - PThE1
Bree, Martin J. - PSA1
Breines, Jay - PThA1
Budd, Heather - PThD1
Burns Lausch, Kersten - PSAF1
Burnside, Helen - T3-4
Bush, Loretta - PThA1

Campbell, Gary - PThG1
Carle, Robin H. - PSAE1
Cavanaugh, Katherine - PFE3
Chang, Kimberly - PFF2
Chapman, Jonathan - PThG2
Chon, Katherine - PFF2
Cifuentes, Ricardo - PFE1
Coleman, Allison - PThD2
Cook, Eva - PFD2
Crawford, Jenny - PThC2
Crump, Regan - PThH1
Cruz, Serena - PSAJ1
Cyprian, Alecia - PFH1

Davis, Yvonne G. - PFC2
Degenenfelder, Curtis - PFC1
Donlon, Rachel - PSAF1
Doyle, Seth - PFJ1

Elehwany, Maggie - PFJ3
Engstrom, Kelly - PThH2
Erb, Corey - PThE1
Ertle, Luke - T3-2, PFA3
Evans, Molly S. - PSAA1

Falcone, Adam - PThF2, PFD1
Freedus, Matthew S. - PFA1, PSA1

Galván, Alma - PThE1
Garcia, Deliana - PThE1
Genua-McDaniel, Jennifer - PSA1
Gilpin, Catherine - PThF1
Glomb, Michael - PFB1, PSAJ1
Glover, Craig - PThC1
Grasso, Chris - PSA1
Gumpenberger, Caroline - PFE3

Harris, Alexandra - PWB1, PFH1, T3-3, PFG2
Hatwig, Christopher A. - PSA1
Haut, Dawn - PFA3
Hawbecker, Mary - PWA4
Heard, Emily - PWA1
Hough, Bonnie - PFJ1

Jaffe, Becky - PThE2
James, Lisa - PFF2
Jester, Michelle - PFD2
Jolly, Gerrard - PThC1, PThA2, PSAE1
Joseph, Jennifer - PThH1, PFB3

Kahn, Saaliha - PFH3
Keane, Vincent A. - PSA1
Keller, Michaela - PWB1, PFB1, PFA2, PSA1
Kennedy, Craig A. - PThA2
Keuroghlian, Alex - PSA1
Kimker, LuAnn - PThD1
Kleiber, Dave - PThD2

Lee, Jen - PFF2
Leifer, Jacqueline C. - PWA1, PFB3
Lessington, Shelkecia - PFG1
Lieberman, Leslie - PThC2
Lipovtsev, Alexander - PFG3
Loffler, Ann - T3-2
Lopes, Manuel - PFA1, PSA1
Lovelady, Teresa - PThC1
Lovett, James - PFJ3
Ad Index

2018 Community Health Institute (CHI) & EXPO ................. Inside Back Cover
2018 Conference for Agricultural Worker Health .................. 24
2018 PCA and HCCN Conference ........................................ 119
2019 Policy & Issues Forum .................................................. 116
BKD, LLP ................................................................. Friday Tab
Centene Corporation ........................................................ At-A-Glance Tab
CohnReznik ............................................................... 120
Community Health Ventures ...................................... Back Cover
eClinicalWorks ........................................................... EXPO Tab
ECRI Institute ............................................................. 7
GE Healthcare .............................................................. 36
McKesson ................................................................. Wednesday Tab
MEDCOR Revenue Services ....................................... 4
NACHC 2018 Regional Trainings ........................................ 76
NACHC Membership .................................................. Inside Front Cover
National Cooperative Agreement .................................. 48
NextGen Healthcare ................................................... General Information Tab
OSIS ................................................................. 30
Value in Dental Program ........................................ Saturday/Sunday Tab
Value in Staffing Program ........................................ Key To Presenters Tab
### COMMONLY USED ACRONYMS IN THE HEALTH CENTER INDUSTRY

<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAAHC</td>
<td>Accreditation Association for Ambulatory Health Care</td>
</tr>
<tr>
<td>AAFP</td>
<td>American Academy of Family Physicians</td>
</tr>
<tr>
<td>ACA</td>
<td>Affordable Care Act</td>
</tr>
<tr>
<td>ACO</td>
<td>Accountable Care Organization</td>
</tr>
<tr>
<td>ACOG</td>
<td>American College of Obstetricians and Gynecologists</td>
</tr>
<tr>
<td>ACSW</td>
<td>Academy of Certified Social Workers</td>
</tr>
<tr>
<td>ADA</td>
<td>Americans with Disabilities Act</td>
</tr>
<tr>
<td>AHEC</td>
<td>Area Health Education Center</td>
</tr>
<tr>
<td>AHIP</td>
<td>America’s Health Insurance Plans</td>
</tr>
<tr>
<td>AHRQ</td>
<td>Agency for Healthcare Research and Quality</td>
</tr>
<tr>
<td>AMA</td>
<td>American Medical Association</td>
</tr>
<tr>
<td>APHA</td>
<td>American Public Health Association</td>
</tr>
<tr>
<td>ARRA</td>
<td>American Recovery and Reinvestment Act</td>
</tr>
<tr>
<td>ASPR</td>
<td>Office of the Assistant Secretary of Preparedness and Response</td>
</tr>
<tr>
<td>BHW</td>
<td>Bureau of Health Workforce</td>
</tr>
<tr>
<td>BPHC</td>
<td>Bureau of Primary Health Care</td>
</tr>
<tr>
<td>CAC</td>
<td>Certified Application Counselor</td>
</tr>
<tr>
<td>CCHS</td>
<td>Community Clinics and Health Centers</td>
</tr>
<tr>
<td>CDC</td>
<td>Centers for Disease Control and Prevention</td>
</tr>
<tr>
<td>CDFI</td>
<td>Community Development Financial Institution</td>
</tr>
<tr>
<td>CEEP</td>
<td>Community Health Center Capital Enhancement and Equipment Program</td>
</tr>
<tr>
<td>CEO</td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td>CFO</td>
<td>Chief Financial Officer</td>
</tr>
<tr>
<td>CFR</td>
<td>Code of Federal Regulations</td>
</tr>
<tr>
<td>CHC</td>
<td>Community Health Center</td>
</tr>
<tr>
<td>CHIP</td>
<td>Children’s Health Insurance Program</td>
</tr>
<tr>
<td>CIO</td>
<td>Chief Information Officer</td>
</tr>
<tr>
<td>CMMI</td>
<td>Center for Medicare &amp; Medicaid Innovation</td>
</tr>
<tr>
<td>CMO</td>
<td>Chief Medical Officer</td>
</tr>
<tr>
<td>CMS</td>
<td>Centers for Medicare &amp; Medicaid Services</td>
</tr>
<tr>
<td>DCMH</td>
<td>Division of Community and Migrant Health</td>
</tr>
<tr>
<td>DMD</td>
<td>Doctor of Dental Medicine</td>
</tr>
<tr>
<td>DO</td>
<td>Doctor of Osteopathy</td>
</tr>
<tr>
<td>EHR</td>
<td>Electronic Health Record</td>
</tr>
<tr>
<td>EMC</td>
<td>Expanded Medical Capacity</td>
</tr>
<tr>
<td>EMR</td>
<td>Electronic Medical Record</td>
</tr>
<tr>
<td>EPSDT</td>
<td>Early and Periodic Screening, Diagnosis, and Treatment</td>
</tr>
<tr>
<td>FFR</td>
<td>Federal Financial Report</td>
</tr>
<tr>
<td>FPG</td>
<td>Federal Poverty Guidelines</td>
</tr>
<tr>
<td>FPL</td>
<td>Federal Poverty Level</td>
</tr>
<tr>
<td>FTCA</td>
<td>Federal Tort Claims Act</td>
</tr>
<tr>
<td>FY</td>
<td>Fiscal Year</td>
</tr>
<tr>
<td>GAAP</td>
<td>Generally Accepted Accounting Principles</td>
</tr>
<tr>
<td>GME</td>
<td>Graduate Medical Education</td>
</tr>
<tr>
<td>HCCN</td>
<td>Health Center Controlled Network</td>
</tr>
<tr>
<td>HDC</td>
<td>Health Disparities Collaborative</td>
</tr>
<tr>
<td>HHS</td>
<td>Health &amp; Human Services</td>
</tr>
<tr>
<td>HIE</td>
<td>Health Information Exchange</td>
</tr>
<tr>
<td>HIPAA</td>
<td>Health Insurance Portability and Accountability Act</td>
</tr>
<tr>
<td>HIT</td>
<td>Health Information Technology</td>
</tr>
<tr>
<td>HIV/AIDS</td>
<td>Human Immunodeficiency Virus/Acquired Immunodeficiency Syndrome</td>
</tr>
<tr>
<td>HMO</td>
<td>Health Maintenance Organization</td>
</tr>
<tr>
<td>HPSA</td>
<td>Health Professions Shortage Area</td>
</tr>
<tr>
<td>HRSA</td>
<td>Health Resources and Services Administration</td>
</tr>
<tr>
<td>Acronym</td>
<td>Description</td>
</tr>
<tr>
<td>---------</td>
<td>-------------</td>
</tr>
<tr>
<td>ICD</td>
<td>International Classification of Diseases</td>
</tr>
<tr>
<td>IDS</td>
<td>Integrated Delivery Service</td>
</tr>
<tr>
<td>IHI</td>
<td>Institute for Healthcare Improvement</td>
</tr>
<tr>
<td>IPA</td>
<td>Independent Practice Association</td>
</tr>
<tr>
<td>IRS</td>
<td>Internal Revenue Service</td>
</tr>
<tr>
<td>LALs</td>
<td>Look-Alikes</td>
</tr>
<tr>
<td>LGBT</td>
<td>Lesbian, Gay, Bisexual, and Transgender</td>
</tr>
<tr>
<td>LIP</td>
<td>Licensed Independent Practitioner</td>
</tr>
<tr>
<td>MCH</td>
<td>Maternal and Child Health</td>
</tr>
<tr>
<td>MCO</td>
<td>Managed Care Organization</td>
</tr>
<tr>
<td>MGMA</td>
<td>Medical Group Management Association</td>
</tr>
<tr>
<td>MH/SA</td>
<td>Mental Health/Substance Abuse</td>
</tr>
<tr>
<td>MHC</td>
<td>Migrant Health Center</td>
</tr>
<tr>
<td>MLP</td>
<td>Medical-Legal Partnership</td>
</tr>
<tr>
<td>MOU/MOA</td>
<td>Memorandum of Understanding/Agreement</td>
</tr>
<tr>
<td>MU</td>
<td>Meaningful Use</td>
</tr>
<tr>
<td>MUA</td>
<td>Medically Underserved Area</td>
</tr>
<tr>
<td>MUP</td>
<td>Medically Underserved Population</td>
</tr>
<tr>
<td>NAP</td>
<td>New Access Point</td>
</tr>
<tr>
<td>NCQA</td>
<td>National Committee for Quality Assurance</td>
</tr>
<tr>
<td>NHCW</td>
<td>National Health Center Week</td>
</tr>
<tr>
<td>NHSC</td>
<td>National Health Service Corps</td>
</tr>
<tr>
<td>NIH</td>
<td>National Institutes of Health</td>
</tr>
<tr>
<td>NIMH</td>
<td>National Institute of Mental Health</td>
</tr>
<tr>
<td>NoA</td>
<td>Notice of Award</td>
</tr>
<tr>
<td>NP</td>
<td>Nurse Practitioner</td>
</tr>
<tr>
<td>O&amp;E</td>
<td>Outreach and Enrollment</td>
</tr>
<tr>
<td>OIG</td>
<td>Office of Inspector General</td>
</tr>
<tr>
<td>OMB</td>
<td>Office of Management and Budget</td>
</tr>
<tr>
<td>OPA</td>
<td>Office of Pharmacy Affairs</td>
</tr>
<tr>
<td>OSV</td>
<td>Operational Site Visit</td>
</tr>
<tr>
<td>PA</td>
<td>Physician Assistant</td>
</tr>
<tr>
<td>PACE</td>
<td>Program of All-Inclusive Care for the Elderly</td>
</tr>
<tr>
<td>PAL</td>
<td>Program Assistance Letter</td>
</tr>
<tr>
<td>PBRN</td>
<td>Practice-Based Research Network</td>
</tr>
<tr>
<td>PCA</td>
<td>Primary Care Association</td>
</tr>
<tr>
<td>PCER</td>
<td>Primary Care Effectiveness Review</td>
</tr>
<tr>
<td>PCMH</td>
<td>Patient-Centered Medical Home</td>
</tr>
<tr>
<td>PCOR</td>
<td>Patient-Centered Outcomes Research</td>
</tr>
<tr>
<td>PCORI</td>
<td>Patient-Centered Outcomes Research Institute</td>
</tr>
<tr>
<td>PDPA</td>
<td>Prescription Drug Purchase Assistance Program</td>
</tr>
<tr>
<td>PEERS</td>
<td>Patient Experience Evaluation Report System</td>
</tr>
<tr>
<td>PHARMD</td>
<td>Doctor of Pharmacy</td>
</tr>
<tr>
<td>PHS</td>
<td>Public Health Service</td>
</tr>
<tr>
<td>PII</td>
<td>Program Integrity Initiative</td>
</tr>
<tr>
<td>PIN</td>
<td>Policy Information Notice</td>
</tr>
<tr>
<td>POS</td>
<td>Point of Service</td>
</tr>
<tr>
<td>PPS</td>
<td>Prospective Payment System</td>
</tr>
<tr>
<td>PSO</td>
<td>Provider Sponsored Organization</td>
</tr>
<tr>
<td>QA</td>
<td>Quality Assurance</td>
</tr>
<tr>
<td>QI</td>
<td>Quality Improvement</td>
</tr>
<tr>
<td>QM</td>
<td>Quality Management</td>
</tr>
<tr>
<td>RHC</td>
<td>Rural Health Clinic</td>
</tr>
<tr>
<td>SBIRT</td>
<td>Screenings, Brief Intervention, and Referral to Treatment</td>
</tr>
<tr>
<td>SDH</td>
<td>Social Determinants of Health (also SDOH)</td>
</tr>
<tr>
<td>SFDP</td>
<td>Sliding Fee Discount Program</td>
</tr>
<tr>
<td>TANF</td>
<td>Temporary Assistance to Needy Families</td>
</tr>
<tr>
<td>THC</td>
<td>Teaching Health Center</td>
</tr>
<tr>
<td>UDS</td>
<td>Uniform Data System</td>
</tr>
<tr>
<td>VHA</td>
<td>Veterans Health Administration</td>
</tr>
<tr>
<td>WIC</td>
<td>Women, Infants, and Children Program</td>
</tr>
</tbody>
</table>
FORWARD THINKING CREATES RESULTS. ESPECIALLY IN YOUR COMMUNITIES.

We proudly support the National Association of Community Health Centers.

Visit us at Booth 218.

Peter R. Epp, CPA, Partner and Community Health Centers - Practice Leader
Gil Bernhard, CPA, Partner, Healthcare Industry Practice
Steven D. Schwartz, CPA, Partner, Healthcare Industry Practice
COMMUNITY HEALTH INSTITUTE (CHI) & EXPO 2018

Hyatt Regency Orlando
Orlando, Florida
August 24-28, 2018
CHV has leveraged the national purchasing power of health centers to negotiate discounted prices for the products and services health centers use.

WE SPECIALIZE IN

HEALTH CENTER SOLUTIONS

GPO | STAFFING | BENEFITS | DENTAL | LAB | 340B

Medical Supplies, Equipment & Distribution
Dental Supplies, Equipment & Distribution
Employee Discount Programs & HR Solutions
Telecommunications & Cellular Services
Computers, Printers, Copiers & Scanners

Physician Recruitment & Locum Tenens
340B & Pharmacy Program
Employee Health Insurance
Laboratory Services
Office Supplies, Equipment & Furniture

1-888-269-0324
ventures@nachc.com
www.communityhealthventures.com