



“

Leadership is not about  
a title or designation.

It's about impact,  
influence, and inspiration.

Impact involves  
getting results,  
influence is about  
spreading the passion  
you have for your work,  
and you have to  
inspire teammates  
and customers.

”

– Robin S. Sharma

World renowned leadership speaker and author

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## Two-Day Leadership & Networking Intensive

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April 28-29, 2020

Holiday Inn Arlington at Ballston  
4610 N. Fairfax Drive  
Arlington, VA 22203

# Leadership

# LIVE!

**UPDATED AGENDA INSIDE!**





## 2020 TRAINING COURSE

# Leadership **LIVE!**

### Two-Day Leadership & Networking Intensive

✓ Learning Event designed to mirror the health care environment RIGHT NOW! Fast paced, high energy, collaborative, and designed to impact you and your team!

✓ Core curriculum design is aligned with what **YOU** as health center leaders have identified as crucial skills needed in our organizations to excel in our current environment.

✓ This will be an engaging and participatory 2 days!! Be ready to get up, share resources, and talk with your colleagues – Bring business cards to grow your personal and professional network exponentially! This training will be as robust as YOU make it!

✓ **SPECIAL ADD-ON:** With purchase of this two-day course participants will receive access to an exclusive online learning community AND 10 weeks of Extended Learning after the event!



For more information on how to access course materials, or download presentations, visit:

<http://nachc.org/trainings-and-conferences/>

Imagine what could happen if we harnessed the energy, insights, and experience of our health center leaders: emerging, seasoned, or not yet realized. What if we could come together and **speak** instead of being talked at, **share with** instead of compete against, **be impactful** instead of reactionary; *imagine the kind of change we could create in the improved health outcomes of our communities by advancing our organizations leadership skills.*

Core leadership skills are required for every role and position in a health center - come join us and enhance your skills in a high energy environment where you will learn how to improve communication, influence organizational culture, and build a team...all while boosting your professional health center network.

NACHC's new Leadership **LIVE!** learning event is intended for emerging and experienced leaders alike. The core design is for health center leaders to learn from and engage with health center peers. Participants of the Leadership **LIVE!** pilot event (May 2019) stated:

*"This was a ground breaker! The more that leaders can embrace the principles showcased in this event, the more this industry will grow and flourish."*

*"This by far was the best leadership training/networking sessions that I have attended in my 20+ years in healthcare"*

*"Interactive in every sense of the word. This was a learning experience that I did not want to end."*

Health centers can use this learning event as an organizational team building opportunity to build team trust, communication, and performance!

### Learning Objectives

By the end of this event the participant will be able to:

- Apply leadership concepts critical for advancing both personal growth and your own health center's operations
- Develop strategies to establish a work place culture that provides a healthy and productive work environment
- Build an effective team through core values exploration and innovative thinking
- Implement emotional intelligence concepts in change management, conflict resolution, and team communication
- Recognize behaviors of a great leader such as adaptive leadership, work life balance, and the courage to lead
- Develop a leadership network with whom you can share ideas, ask questions, and support one another beyond the 2-day training

April 28-29, 2020 | Arlington, VA

### Hotel Information

Holiday Inn Arlington at Ballston

4610 N. Fairfax Drive

Arlington, VA 22203

Phone: (703) 243-9800

Website: <http://bit.ly/HotelWebsite-HolidayInn>

Group Rate: \$219/night, single/double (plus taxes)

Hotel Reservation Link: <http://bit.ly/LeadershipLiveHotel>

Group rates will be offered 3 days prior to and 3 days following the dates of the Room Block, based on space and rate availability.

Reservations by attendees must be received on or before April 6, 2020. Holiday Inn will honor this group rate until April 6, 2020 or until the room block sells out.

### \*Pricing Information

- Early Bird Registration Fee: \$795 if registration received by **April 14, 2020**
- Regular Registration Fee: \$895 if registration received after **April 14, 2020**

*\*Registration Fee includes training materials, continental breakfast, lunch, and snacks for morning and afternoon breaks.*

**Register today!**

[Click here](http://bit.ly/RegistrationLeadership2020) or type this into your web browser: <http://bit.ly/RegistrationLeadership2020>

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## Agenda **UPDATED!!! as of March 3, 2020**

### Day 1 - Tuesday, April 28

7:00 – 7:30am	Optional: Start Your Day with Focus - Yoga with April		
8:00 – 8:45am	Registration and Continental Breakfast		
8:45 – 10:15am	Opening and Keynote: <b>Transitional Leadership &amp; Unleashing Team Potential</b>		
10:15 – 10:30am	Break		
10:30 – 11:00am	<b>Round 1 Reaction/Networking Sessions</b>		
	Three concurrent topics related to and/or expanding on the keynote allow participants to react to the core content of the morning. This will be repeated again after the first round so each person has the opportunity to participate in 2 of 3 topic areas. Core content will be captured and shared as part of the Extended Learning content so participants can reference it for the session they did not attend.		
	<b>Objective:</b> Participants will obtain at least 2-3 actionable items, resources, and/or contacts.		
	Breakout 1: <b>Doing Leadership: What Does It Mean</b>	Breakout 2: <b>Being a Leader: What Does It Mean</b>	Breakout 3: <b>Change, Conflict &amp; Success for Leaders</b>
11:00 – 11:15am	Break		
11:15 – 11:45am	<b>Round 2 Reaction/Networking Sessions</b>		
	Breakout 1: <b>Doing Leadership: What Does It Mean</b>	Breakout 2: <b>Being A Leader: What Does It Mean</b>	Breakout 3: <b>Change, Conflict &amp; Success for Leaders</b>
11:45 – 1:00pm	LUNCH		
1:00 – 2:00pm	<b>LEADERSHIP LIGHTNING ROUND: What Makes a Great Leader?</b>		
	The Lightning Round will consist of 15 minute "quick hit" presentations on "What Makes a Great Leader." These sessions are designed to be thought starters for the Reaction/Networking sessions that follow.		
	<b>Improving Health Outcomes through Adaptive Leadership</b>	<b>Finding Balance: Patient &amp; Staff Experience</b>	<b>Leading Through Paradox: Polarity Management for Health Center Leaders</b>
2:00 – 2:15pm	Break		
2:15 – 2:45pm	<b>Round 1 Reaction/Networking Sessions: Building Effective Teams</b>		
	Three concurrent sessions designed for participants to react to each of the lightning round presentations. This will be repeated again after the first round so each person has the opportunity to participate in 2 of 3 topic areas. Core content will be captured and shared as part of the Extended Learning content so participants can reference it for the session they did not attend.		
	<b>Objective:</b> Participants will obtain at least 2-3 actionable items, resources, and/or contacts.		
	Breakout 1: <b>Improving Health Outcomes through Adaptive Leadership</b>	Breakout 2: <b>Finding Balance: Patient &amp; Staff Experience</b>	Breakout 3: Leading Through Paradox: Polarity Management for Health Center Leaders
2:45 – 3:00pm	Break		
3:00 – 3:30pm	<b>Round 2 Reaction/Networking Sessions: What Makes a Great Leader?</b>		
	Breakout 1: <b>Improving Health Outcomes through Adaptive Leadership</b>	Breakout 2: <b>Finding Balance: Patient &amp; Staff Experience</b>	Breakout 3: Leading Through Paradox: Polarity Management for Health Center Leaders
3:30 – 4:45pm	<b>WISE CROWDS ACTIVITY</b>		
	Put today's learning into action by tapping into the wisdom in the group in rapid cycles of consultation on your specific leadership challenges at your health center.		
4:45 – 5:00pm	Day 1 Wrap-Up		

## Agenda

### Day 2 - Wednesday, April 29

7:00 – 7:30am	Optional: Start Your Day with Focus - Yoga with April		
8:00 – 8:45am	Continental Breakfast		
8:45 – 10:15am	Opening and Keynote: Transforming Culture		
10:15 – 10:30am	Break		
10:30 – 11:00am	<b>Round 1 Reaction/Networking Sessions</b>		
	Three concurrent topics related to and/or expanding on the keynote to allow participants to react to the core content of the morning. This will be repeated again after the first round so each person has the opportunity to participate in 2 of 3 topic areas. Core content will be captured and shared as part of the Extended Learning content so participants can reference it for the session they did not attend.		
	<b>Objective:</b> Participants will obtain at least 2-3 actionable items, resources, and/or contacts.		
	Breakout 1: <b>Cognition &amp; Neuroscience:</b> Driving Motivation	Breakout 2: <b>Physiology &amp; Environment:</b> Driving Motivation	Breakout 3: <b>Purpose &amp; Clarity:</b> Driving Motivation
11:00 – 11:15am	Break		
11:15 – 11:45am	<b>Round 2 Reaction/Networking Sessions</b>		
	Breakout 1: <b>Cognition &amp; Neuroscience:</b> Driving Motivation	Breakout 2: <b>Physiology &amp; Environment</b> Driving Motivation	Breakout 3: <b>Purpose &amp; Clarity:</b> Driving Motivation
11:45 – 1:00pm	LUNCH		
1:00 – 2:00pm	<b>LEADERSHIP LIGHTNING ROUND: Building Effective Teams</b>		
	The Lightning Round will consist of 15 minute "quick hit" presentations on "Building Effective Teams". These sessions are designed to be thought starters for the Reaction/Networking sessions that follow.		
	The Impact of Core Values: Why Have Them?	Developing & Keeping a Dynamic Team In Difficult Times	Creative Thinking for Success in Value Based Care
2:00 – 2:15pm	Break		
2:15 – 2:45pm	<b>Round 1 Reaction/Networking Sessions: Building Effective Teams</b>		
	Three concurrent sessions designed for participants to react to each of the lightning round presentations. This will be repeated again after the first round so each person has the opportunity to participate in 2 of 3 topic areas. Core content will be captured and shared as part of the Extended Learning content so participants can reference it for the session they did not attend.		
	<b>Objective:</b> Participants will obtain at least 2-3 actionable items, resources, and/or contacts.		
	Breakout 1: <b>The Impact of Core Values: Why Have Them?</b>	Breakout 2: <b>Developing &amp; Keeping a Dynamic Team In Difficult Times</b>	Breakout 3: <b>Creative Thinking for Success in Value Based Care</b>
2:45 – 3:00pm	Break		
3:00 – 3:30pm	<b>Round 2 Reaction/Networking Sessions: Building Effective Teams</b>		
	Breakout 1: <b>The Impact of Core Values: Why Have Them?</b>	Breakout 2: <b>Developing &amp; Keeping a Dynamic Team In Difficult Times</b>	Breakout 3: <b>Creative Thinking for Success in Value Based Care</b>
3:30 – 4:30pm	Closing Keynote: Burnout, Resilience, & Purpose		

## REGISTRATION FORM

# Leadership **LIVE!**

### PARTICIPANT INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Dietary Needs (ex. Kosher, Vegetarian, Food Allergies, etc.) \_\_\_\_\_

### \*COST INFORMATION

# Leadership **LIVE!**

Early Bird Registration	\$795 per person (if received by April 14, 2020) \$_____
Regular and On-Site Registration	\$895 per person (if received after April 14, 2020) \$_____

*\*Registration Fee includes continental breakfast, lunch, and snacks for morning and afternoon breaks.*

### PAYMENT INFORMATION *(Payment MUST be received with registration form.)*

Check (payable to NACHC)    MasterCard    Visa    American Express

Total amount enclosed \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print name as it appears on credit card \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

**Note:** Registration is not final until NACHC confirmation is received. This may take up to two weeks from NACHC's receipt of REGISTRATION FORM. DO NOT mail or fax your forms after April 7, 2020.



**Leadership **LIVE!****

April 28-29, 2020

### Holiday Inn Arlington at Ballston

4610 N. Fairfax Drive

Arlington, VA 22203

Phone: (703) 243-9800

Website: <http://bit.ly/HotelWebsite-HolidayInn>

### Three Ways to Register:

#### ELECTRONICALLY

Online registration is available.

Go to [www.nachc.org](http://www.nachc.org)

Click Trainings, find the date and name of the training and click "register now."

#### MAIL

Mail Registration to:  
NACHC Meetings/Acct. Dept.  
7501 Wisconsin Avenue  
Suite 1100W  
Bethesda, MD 20814

**Mail Registration by April 7, 2020.**

#### FAX

Send registration form with credit card information to  
(301) 347-0457. **Fax Registration by April 7, 2020.**

**NOTE: Registration forms will not be processed without payment.**

**NACHC CANCELLATION POLICY:** All Cancellations must be in writing and must be received at NACHC on/before April 21, 2020.

- Cancellations received on/before April 21, 2020 will be assessed a \$100 processing fee.
- Cancellations received after April 21, 2020 are not refundable.
- Cancellations after the conclusion of the training are non-refundable.
- Substitutions are encouraged.
- "No Shows" are non-refundable.

To cancel your reservation, please send a request in writing to the Training & T/A Department at [trainings@nachc.org](mailto:trainings@nachc.org).