



The NACHC Health Center Inbox is a tool that connects you to the email inboxes of health center leaders who work in the more than 1,400 health centers that serve over 27 million patients annually, generating over \$46 billion in economic activity for their local communities annually.

Using this service, you will be able to send email blasts to specific job titles at the health center, allowing you the flexibility to tailor your message for each audience with each message.

Pricing

Number of Lists Mailed	Member Cost	Nonmember Cost*
1	\$800	\$1600
2	\$1000	\$2000
3	\$1200	\$2400

Lists Available:

- Chief Executive Officer/Executive Director
- Chief Medical Officer

Future lists may include:

Chief Financial Officer
Clinicians
Chief Operating Officer
Lead Information Technology Staff

How it Works

Submit the order form (page 2) to NACHC’s Membership team with a PDF/JPG draft of the email. Upon approval (guidelines below), you will be invoiced for your order.

Once payment is received, you will send final HTML copy and images to NACHC. NACHC sends it to our partner, Event Technologies. They will load and test your email, and then generate a final proof for your approval. After your approval, your email will be scheduled using their service, eShowMail. Following the send, reporting will be made available to you to track open rates, links clicked, and deliverability. Content must be submitted at least two weeks before agreed upon send date.

Availability

In order to respect the busy schedules of our members, the service is subject to availability. Please plan in advance to accommodate the expected high demand for the Health Center Inbox service.

Guidelines

Email blast draft will be evaluated by the NACHC Membership Department. It should adhere to generally fair and ethical standards of advertising. It may not use the NACHC logo, imply support from, or suggest that NACHC is sending the communication on your company’s behalf. You are, however, allowed to mention your NACHC Corporate Membership.



SECTION 1. COMPANY INFORMATION (PRINT CLEARLY)

COMPANY NAME

KEY CONTACT & TITLE

ADDRESS CITY STATE ZIPCODE

TELEPHONE E-MAIL

Are you a NACHC Corporate Member? Yes No

Select list to Email: Chief Executive Officer/Executive Director
 Chief Medical Officer

Health Center Inbox Pricing

Cost per List	Member Cost	Nonmember Cost
1	\$800	\$1600
2	\$1000	\$2000
3	\$1200	\$2400

Submit the Order Form, and your proposed content to NACHC Membership Department:

Email:
membership@nachc.org

Fax:
(301) 347-0459

SECTION 2. TERMS & CONDITIONS

Your content will be evaluated by the NACHC Membership department and must adhere to generally understood fair and ethical advertising standards. Your draft may not use the NACHC logo, imply support for your company or product, or suggest that NACHC is sending the email. Accurate portrayal of your company's NACHC Corporate Membership or previous support is permitted.

Upon approval, you will be invoiced. Once payment is received, you will send final copy and your content will be scheduled. At no time will you have possession of any email addresses from NACHC's database. Discount of multiple list must use the same email draft and must be used on the same order.

Results of email may vary. NACHC routinely updates list data to ensure best results, but will not guarantee results. Use of this service is managed solely by NACHC. NACHC reserves the right to deny or delay any request for use of the Health Center Inbox program and has final say on content being sent to its members.

SECTION 3. PAYMENT

Check payable to NACHC MasterCard Visa American Express

CARD #

EXP DATE

NAME ON CARD (PLEASE PRINT)

SIGNATURE

TOTAL ENCLOSED \$ _____