National Association of Community Health Centers

CONFERENCE FOR

AGRICULTURAL WORKER HEALTH
formerly known as the National Farmworker Health Conference

MAY 22-24, 2017
SAVANNAH MARRIOTT RIVERFRONT
SAVANNAH, GEORGIA
NOW MORE THAN EVER
WE MUST STAND TOGETHER

Let’s stand together, become a member of the National Association of Community Health Centers (NACHC).

MEMBERSHIP TYPES:
• Organizational Membership
• Corporate Membership
• Individual Membership
• Associate Membership
• HCCNetwork Membership

Interested in becoming a NACHC member?
Contact us:
CALL
Phone: (301) 347-0400
E-MAIL
membership@nachc.org
WEB
www.nachc.org

Advocacy
NACHC advocates on behalf of health centers nationwide.

Conferences & Trainings
Receive discounts on conferences and meetings.

Why Join?

Products & Services
Participate in group purchasing, and receive discounts on supplies for your health center.

Training & Technical Assistance
NACHC provides a variety of innovative learning methods.

THERE IS POWER THROUGH ASSOCIATION!
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2017 NACHC Board of Directors

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Portales, NM

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Howard, SD
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Salud Family Health Centers
Ft. Lupton, CO

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Ampla Health
Yuba City, CA
Nancy E. Hook
Nevada Primary Care Association
Carson City, NV

REGION X
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Yakima Neighborhood Health Services
Yakima, WA
Thomas Trompeter
HealthPoint
Renton, WA

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Peeksskill, NY
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Community Health & Social Services Center
Detroit, MI

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Virginia (Ginger) Fuata
Waianae Coast Comprehensive Health Center
Waianae, HI
Rita Sorrento
East Boston Neighborhood Health Center
Boston, MA
Colleagues, Health Center Leaders, and Friends of America’s Agricultural Workers

The National Association of Community Health Centers (NACHC) and its partners welcome you to Savannah for our 2017 Conference for Agricultural Worker Health – formerly known as the National Farmworker Health Conference.

Community and Migrant Health Centers, today, are the primary care health homes for 25 million people, including nearly one million of the nation’s agricultural workers and their families. Since first established in 1962, the Migrant Health Program has become a vital part of the nation’s health system. Significant strides have been made helping lift the barriers of care for a hardworking and vulnerable population, while growing in capacity with top-rated health facilities, electronic health records, and innovative programs to spur improvements and effectiveness in the delivery of care.

While we take pride in our progress, we now face major policy shifts and changes in national priorities. It remains uncertain how impending decisions in Congress related to the Affordable Care Act, Medicaid, the budget, and overall investment in social programs will impact health centers and their communities. We are hopeful that the ongoing debate will lead to a clear vision and purpose for our health center model going into the future – one that continues to strengthen and expand access to care and the quality of health services for ALL people.

Our conference program is focused on issues specific to migrant health and the challenges and opportunities ahead for health centers. Presentations include a federal policy update from the Health Resources and Services Administration; an overview of the NACHC policy agenda; developments shaping immigration policy; and the latest on the AG Worker Access 2020 Campaign. In addition, we will join to recognize the recipients of the 2017 NACHC Migrant Health Awards.

Keynote guest speakers will highlight general sessions. Dr. George Rust, renowned researcher and pioneer on the social determinants of health, will speak to his projects and longtime work to improve health outcomes for underserved populations. We will also welcome Professor Carmen Tafolla, internationally-acclaimed author and the 2015 State Poet Laureate of Texas. Dr. Tafolla’s award-winning literary works are noted for depicting the rich Mexican-American culture and for furthering human understanding and social justice.

The Conference for Agricultural Worker Health is an opportunity for us to learn from each other, to share experiences, and advance our collective efforts and leadership in migrant health. Our mission remains: to ensure that migrant and seasonal agricultural workers and their families receive high quality, culturally-appropriate care that is accessible, relative to their needs, and provided with the highest level of respect and dignity.

NACHC and its national partners in migrant health extend our thanks for your continuing support of this conference and your dedicated work across this land improving the lives and well-being of the people you serve.

**National Association of Community Health Centers**
**National Center for Farmworker Health**
**Migrant Clinicians Network**
**Health Outreach Partners**
**Farmworker Justice**
**MHP Salud!**
True Partners in Care

Centene is committed to transforming the health of the communities we serve, one person at a time. And our experience has taught us that every individual, and every community, faces unique challenges. That is why each of our health plans are developed and staffed locally—with local healthcare professionals serving as our chief advisors.

Through our collaborative partnerships with FQHCs, hospitals, physicians, and other providers, we bring better solutions for better health outcomes at lower costs.

*Pennsylvania Health & Wellness is expected to commence on January 1, 2018, and SilverSummit Healthplan is expected to commence on 7/1/17.
Registration and Exhibitor/Speaker Check-In

Registered Attendees

NACHC Registration is located in the Savannah Ballroom Foyer, Lobby Level. Registered attendees can pick up their badges and registration packets during the following hours:

<table>
<thead>
<tr>
<th>Registration Hours</th>
<th>Sunday, May 21</th>
<th>3:00pm – 5:00pm</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Monday, May 22</td>
<td>7:00am – 12:00pm</td>
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<td>1:00pm – 4:00pm</td>
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<td></td>
<td>Tuesday, May 23</td>
<td>8:30am – 12:00pm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1:00pm – 4:00pm</td>
</tr>
<tr>
<td></td>
<td>Wednesday, May 24</td>
<td>8:00am – 10:30am</td>
</tr>
</tbody>
</table>

Exhibitor/Speaker Check-In

NACHC’s Exhibitor/Speaker Check-In is located in the Savannah Ballroom Foyer, Lobby Level. All exhibitors and speakers are asked to report to this area upon arrival at the conference. At this location, exhibitors will receive badges and tabletop packets. Speakers will receive badges, and review or upload presentations.

Exhibitor/Speaker Check-In hours are the same as registration hours

NACHC Registration Policies

- ONLY individuals registered and badged may attend conference events.
- NO REGISTRATION WILL BE PROCESSED WITHOUT PAYMENT.
- Acceptable forms of payment include: organizational checks, all major credit cards, travelers checks, and government purchase orders (provided an original vendor copy is presented with an authorized signature).
- Registrations received after Monday, April 24, the early-bird registration deadline, will be invoiced for the additional amount.
- Participants sending registrations after Monday, May 8 will be handled as “on-site registrants.” Please bring your completed registration form and payment (credit card/organizational check) to the on-site NACHC Registration Desk.
- Personal checks will NOT be accepted for on-site registration.

Cancellations and Refunds

All cancellations must be CONFIRMED IN WRITING and must be received at NACHC by Monday, May 15 (certified mail is recommended). Cancellations RECEIVED ON/BEFORE the May 15 deadline will be assessed a $100 processing fee. Cancellations RECEIVED AFTER May 15 are non-refundable. Conference “NO SHOWS” ARE NOT REFUNDABLE. NO EXCEPTIONS. Please allow six to eight weeks following the conclusion of the conference for refund processing. No refunds will be processed prior to the conference.

Hotel Information

Savannah Marriott Riverfront
100 General McIntosh Boulevard
Savannah, GA 31401
(912) 233-7722
General Information

NACHC HAS GONE GREEN.

All conference presentations and handouts provided by speakers will only be available on MyNACHC one week prior to the conference. **Hard copies of slides or handouts will not be provided on-site.**

Specific instructions for accessing course materials were sent to you in advance of the conference. It will be your responsibility to download these to your electronic device and/or print copies if you would like to have them available in paper form. Please keep in mind that only those presentations provided to NACHC by speakers, prior to the conference, will be available on MyNACHC. All presentations that are provided to us after the submission deadline will be available on MyNACHC following the conference.

If you would like to print or view slides on-site, we suggest you bring your laptop or tablet to the conference. Printers are located in the hotel’s business center for a fee.

**Business Center**

The Savannah Marriott Riverfront Business Center can serve as your extended office while you’re in town. The Business Center, located on the Lobby Level, is available 24/7 and offers a full range of services including: photocopying, faxing, word processing, computer workstation rental, and much more.

**Cellular Telephones — PLEASE Turn OFF Your Cell Phone**

Please be considerate of others. Ringers on cell phones and other electronic devices should be turned off or switched to vibrate mode in conference education sessions, meetings, and social events.

**Conference Attire**

We invite you to dress in comfortable business casual attire for the conference. Hotel meeting rooms can sometimes be chilly, so you are advised to bring a sweater or light jacket as well.

**Continuing Education Credits**

In order to receive NACHC board governance certificate credits for the Monday, Tuesday, and Wednesday breakout sessions, conference attendees will need to:

1. Have their conference badges scanned by room monitors at the end of each education session attended. Scanning allows NACHC to capture data needed for processing continuing education credits.
2. Complete session evaluations distributed at the conclusion of each session attended. All completed evaluation forms are to be returned to room monitors.

**Lost and Found**

Please check with the hotel’s front desk for lost and found items.

**Messages**

In case of an emergency, callers should contact the hotel directly and request that a copy of the message be given to the NACHC Registration staff. The Savannah Marriott Riverfront telephone number is (912) 233-7722. Messages will be posted on a designated message board near NACHC Registration on the Lobby Level.

**Press**

We look forward to working with any media in attendance at the 2017 Conference for Agricultural Worker Health. Please contact Amy Simmons Farber, NACHC Communications Director, at asimmons@nachc.com, (301) 347-0400 (business) or (202) 309-0338 (mobile) with any questions.

**Membership**

Organizations or individuals interested in NACHC Membership may contact the NACHC office at (301) 347-0400.
The waves of change never stop in the health care industry. Regulations are always evolving, and you can’t afford to tread water. BKD National Health Care Group is at ease in your world. Our advisors help approximately 250 community health centers with a wide variety of accounting, tax and consulting issues. Experience how our expertise can help your organization get ahead of the curve.

Michael B. Schnake, CPA, CGFM®
mschnake@bkd.com // 417.865.8701
bkd.com
NACHC Certificate in Health Center Governance Program for Board Members

NACHC is pleased to provide a certificate program designed for Health Center Board Members who wish to follow a formal path of training and skills enhancement in the area of health center governance. Individuals who wish to enroll in the Certificate in Health Center Governance Program must complete an enrollment form (refer to page 9) and submit it at the beginning of the conference to NACHC’s Exhibitor/Speaker Check-In (Savannah Ballroom Foyer, Lobby Level) along with a $25 application fee.

Note: The application fee is waived for applicants who serve on the board of a NACHC Organizational Member in good standing and who are registered for the conference.

How do I become certified in Health Center Governance?

To obtain certification, you must complete a total of 31 contact hours through attendance/participation in education sessions offered at one of NACHC’s national conferences (Community Health Institute (CHI), Policy & Issues Forum (P&I), or Conference for Agricultural Worker Health). One contact hour equals one hour of session time.

Program participants must attend the following sessions in person:

- Board Member Boot Camp: Parts A, B, C, and D (5 contact hours offered only at the CHI and P&I)
- At the Bar for Board Members (2 contact hours offered only at the CHI)

In addition to the required sessions listed above (Boot Camp and At the Bar for Board Members), you will need to complete an additional 24 contact hours. Participants may choose from all other NACHC conference education sessions that are designated for contact hours. NACHC provides education content in the areas of CLINICAL, FINANCE, GOVERNANCE, MANAGEMENT, TECHNOLOGY, and POLICY. Participants are encouraged to select a comprehensive course of study based on individual interests and needs.

The total 31 contact hours must be completed within three years of enrollment in the program. If the 31 contact hours are not completed within that three-year time period, you must re-enroll and pay the application fee, if applicable.

In addition to earning educational credits through NACHC conference attendance, participants can receive credits online via MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com.

Need your governance status? No more waiting!

All records will be updated within four weeks after the conference. Using your NACHC login information, go to the MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com. Log in using your iMIS ID and password, information for the governance program will be found under the “Governance Program” tab. If you need login assistance or additional information, contact mylearning.nachc.com or (301) 347-0400.

If you have questions about board governance credits during the conference, NACHC staff is available to assist you at NACHC’s Exhibitor/Speaker Check-In.

Certificates, with credits earned, will be available for you to download 3–4 weeks after the conference.
NACHC
Certificate in Health Center Governance Program for Board Members

ENROLLMENT FORM

Name: ____________________________________________ Title: ____________________________________________
Health Center Organization: ____________________________________________________________
Address: __________________________________________________________________________
City: _______________________________ State: __________________________ Zip: ________________
Phone: ___________________________ Fax: ____________________________________________
E-Mail: ___________________________ NACHC ID: ___________________________
(in the event NACHC may need to contact you directly) (your badge #)

I wish to receive all correspondence related to the Certificate in Health Center Governance Program:

☐ at the above address

☐ at the following address:

Mailing Address: __________________________________________________________________________
City: _______________________________ State: __________________________ Zip: ________________
Phone: ___________________________ Fax: ____________________________________________
E-Mail: ___________________________

The Certificate Program enrollment fee of $25 is waived for individuals who serve on the board of a NACHC Organizational Member in good standing.

☐ My health center is not a NACHC Organizational Member, and my enrollment fee of $25 is enclosed.

Signature ____________________________ Date ____________________________

For NACHC use only:

Date received: ____________________________
Organizational Member in Good Standing: _______Yes _______No
Enrollment Fee: $ __________ Enclosed Amount: $ __________
### 2017 Migrant Health Awards Recipients

<table>
<thead>
<tr>
<th>Award Type</th>
<th>Name</th>
<th>Position/Title</th>
<th>Organization</th>
<th>Location</th>
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<tbody>
<tr>
<td><strong>2017 Lifetime Achievement in Migrant Health Award</strong></td>
<td>Mark Koday, DDS</td>
<td>Chief Dental Officer</td>
<td>Yakima Valley Farm Workers Clinic</td>
<td>Toppenish, Washington</td>
</tr>
<tr>
<td></td>
<td>Stephen W. Schilling</td>
<td>Chief Executive Officer</td>
<td>Clinica Sierra Vista</td>
<td>Bakersfield, California</td>
</tr>
<tr>
<td><strong>2017 Outstanding Migrant Health Center Award</strong></td>
<td>Maine Migrant Health Program</td>
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<td></td>
<td>Augusta, Maine</td>
</tr>
<tr>
<td><strong>2017 Outstanding Migrant Health Public Service Award</strong></td>
<td>Alicia Gonzales, MSW</td>
<td>Director, Consulting and Professional Development Services</td>
<td>National Center for Farmworker Health</td>
<td>Buda, Texas</td>
</tr>
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</tr>
<tr>
<td><strong>2017 Outstanding Migrant Health Center Board Member Award</strong></td>
<td>Claudia Gonzalez</td>
<td>Board Member</td>
<td>Community Health of South Florida, Inc.</td>
<td>Miami, Florida</td>
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### Need Help?

We want to ensure that your attendance at this conference is an enjoyable experience. If we can be of any assistance, please call on any member of the Meetings Team.

- **Mary Hawbecker**
  - Senior Vice President,
  - NACHC Operations and Chief Financial Officer

- **Cynthia J. Gady**
  - Associate Vice President

- **Tricia Fleisher Willhide, CMP, CEM**
  - Assistant Director

- **Narine Hovnanian**
  - Meetings Manager

- **Helene Slavin**
  - Meetings Associate
**Program**
(as of April 25, 2017 and subject to change)

**SUNDAY, MAY 21, 2017**

3:00pm – 5:00pm  NACHC Committee on Agricultural Worker Health  Pulaski

3:00pm – 5:00pm  Registration and Exhibitor/Speaker Check-In  Savannah Ballroom Foyer

**MONDAY, MAY 22, 2017**

7:00am – 8:00am  Continental Breakfast  Savannah Ballroom Foyer

7:00am – 12:00pm  Registration and Exhibitor/Speaker Check-In  Savannah Ballroom Foyer

1:00pm – 4:00pm  Exhibits Open  Savannah Ballroom Foyer

8:00am – 10:00am  **AGS1  OPENING GENERAL SESSION**

**Opening Remarks**

**Welcome to Savannah**
Duane A. Kavka, Executive Director, Georgia Association for Primary Health Care

The Honorable Larry J. “Butch” Parrish, Representative of the 158th District, Georgia House of Representatives

**Health Resources and Services Administration/Bureau of Primary Health Care Update**
Tonya Bowers, MHS, Acting Associate Administrator for Primary Health Care, Health Resources and Services Administration, U.S. Department of Health and Human Services

**Federal Policy Update**
Jana Eubank, MPA, Associate Vice President, Public Policy and Research, NACHC

10:00am – 10:30am  Refreshment Break  Savannah Ballroom Foyer
National Center for Farmworker Health
Annual Commemorative Artwork and Scholarships

Meet the Artist … Cathleen Strickland

Cathy Strickland graduated from the Portfolio Center, in Atlanta, Georgia, with a Certificate in Illustration. Although she studied illustration, the program she undertook focused on drawing and painting. Through the rigorous program, Cathy quickly realized that she’s a story-teller, utilizing the mediums of oil and acrylic painting as well as collages. She enjoys building texture and visual interest in her art.

Cathy’s favorite projects have been private commissions, collaborating with individuals to create biographical paintings, working with the Salvation Army to create paintings for their annual Mother’s Day card and point-of-purchase display, as well as being the Motown artist to draw India Arie for one of her music videos filmed in Atlanta’s Little Five Points.

While traveling extensively throughout the United States and Europe, Cathy learned German. She was a homemaker for nearly two decades, but once her family settled in the Atlanta area and all four of her children were school-aged, the opportunity to explore her artist talents surfaced again.

Cathy was born to a Polish-American mother from upstate New York and a Tennessee mountain man, who ran away from home to join the Air Force at the age of sixteen. She credits her father with her love of art, as he taught her to draw from a very young age. As the child of a military father, she found solace and comfort in art through the myriad changes experienced every few years with new locales, schools, and friends. It was the familiarity of art which grounded her while her exterior world was in constant flux.

During her middle school years, Cathy added a love of music to her artistic repertoire. The melody of the flute sung to her heart then, just as it continues to do so today. She is active in the orchestra at her church, where she met her fiancé. Together they often enjoy exploring funky, out-of-the-way antique shops.

A limited number of fine art prints, commemorative posters, and greeting cards are available for purchase during the conference. Proceeds of art sales benefit the National Center for Farmworker Health (NCFH) Scholarship Fund and awards will be made next year based on the volume of sales from this year’s artwork.

Scholarship awards in the amount of $1,500 each will be presented at this conference to six recipients. The scholarship recipients are individuals who are currently employed or serve as board members at community health centers, and have chosen to advance their education and recommit to improving access to care to for the agricultural worker as their career path. Awardees represent a variety of health professions, disciplines, and backgrounds. Come join us for the artwork unveiling and presentation of scholarships during the Opening General Session.
10:30am – 12:00pm  **2017 NACHC Migrant Health Awards**  
**Sponsored by** [Pfizer RxPathways](#)  
**Outstanding Migrant Health Public Service Award**  
**Outstanding Migrant Health Center Board Member Award**  
**Outstanding Migrant Health Center Award**  
**Lifetime Achievement in Migrant Health Award**

**2017 National Center for Farmworker Health Commemorative Artwork Unveiling**  
*Sylvia Partida*, Chief Operating Officer, National Center for Farmworker Health, Inc., *Presenting*

**2017 Artist of Commemorative Artwork Unveiling**  
Artist Presentation: *Cathleen Strickland*, Lawrenceville, GA

**2017 Emerging Leader Awards, a presentation of The Geiger Gibson Program in Community Health Policy at the Milken Institute School of Public Health**  
*Sara Rosenbaum, JD*, Harold and Jane Hirsch Professor, Milken Institute School of Public Health, The George Washington University, *Presenting*

**2017 Emerging Leader Award Recipients:**  
*Nieves Gomez, MPA, MSW*, Director of Operations, Columbia Basin Health Association, Othello, WA  
*Carlos A. Salgado, MD*, Director of Psychiatric Services and Psychiatry Residency Program, Community Health of South Florida, Inc., Miami, FL

12:00pm – 12:30pm  **Break**

12:30pm – 2:30pm  **Migrant Health Networking Luncheon**  
**Sponsored by** [callpointe](#) [MEDCOR](#) [nonstop WELLNESS](#)

2:30pm – 3:00pm  **Break**

3:00pm – 4:30pm  **EDUCATION SESSIONS**  
**AMA1  Federal Immigration Policy Update**  
Savannah Ballroom D

Immigration status is a grave concern for many farmworkers and their families. The increased fear in many farmworker families will impact farmworkers and their children in many ways, including their physical and mental health, economic well-being and community involvement, including participation in education. The new Trump Administration may bring unprecedented immigration enforcement that poses serious threats to farmworker communities. Congress may also take up immigration legislation that could include significant expansion of immigration enforcement. In addition, there may be efforts to reform the current agricultural guest worker program to remove key worker protections. This session will update and educate participants regarding immigration developments in the Administration and Congress, with a particular focus on how these developments are impacting agricultural workers and their families.

Upon completion of this session, participants will be able to:
- Identify current federal immigration policy and new proposals under consideration.
- Identify how current and proposed federal immigration policy impacts migratory and seasonal agricultural workers.
- Identify how current and proposed federal immigration policy impacts agricultural guest worker programs.

**Presenter:**  
*Adrienne DerVartanian*, Director of Immigration and Labor Rights, Farmworker Justice
Helping Patients Find a Path to Assistance

Pfizer is proud to partner with the National Association of Community Health Centers to help connect eligible patients to assistance programs that offer insurance support, co-pay assistance, and medicines for free or at a savings.

Assistance, Access, Answers

Visit www.PfizerRxPathways.com or dial 1-844-989-PATH (7284) to consult with a Pfizer Medicine Access Counselor about how our programs may be able to help.

Pfizer RxPathways® is part of Pfizer’s Global Social Investments portfolio. For more information, please visit www.pfizer.com/responsibility.
**AMB1 Financial Savvy Matters – Essential Accounting Concepts for Health Center Board Members**

The responsibility for a health center’s fiscal well-being can be an intimidating challenge for health center board members who are not formally educated in the science of accounting. It is tempting to leave fiscal matters to the “experts” who serve on the finance committee and to health center staff to follow their recommendations, and to trust that they know what they need to know. Quite the contrary, board members must have a basic understanding of the language and the art of financial accounting in order to function effectively. This session will introduce a tool developed by a team of individuals who have experienced this challenge. Basic concepts, critical terminology, and how to recognize red flags will be covered in this session, which is designed to help board members gain fiscal confidence and provide the oversight that is essential to assuring access to quality care and the long-term financial health of the health center.

Upon completion of this session, participants will be able to:
- Understand the board’s responsibility in adoption of an annual budget and how to adjust projections as changes occur throughout the year.
- Relate monthly financial reports to the health center’s operations, and know how to monitor them for potential problems and opportunities for policy improvement.
- Implement a digital tool, developed by NCFH and colleagues, and share it with fellow staff or board members.

*Presenters:*
- Roberta “Bobbi” Ryder, President and CEO, National Center for Farmworker Health
- John Price, Board Chair, Golden Valley Health Centers
- Gervean Williams, Director, Financial and Business Practice Support, NACHC

**AMC1 Beyond Enrollment: Maximizing Utilization to Sustain Outreach and Enrollment Programs**

As more underserved populations are successfully enrolled in health insurance, outreach and enrollment programs must shift the focus of their efforts to serve the needs of their communities beyond enrollment. In this session, Health Outreach Partners will (1) share findings from its National Needs Assessment about the current state of outreach and enrollment efforts; (2) present outreach strategies for increasing patient utilization of health insurance and access to care; and (3) demonstrate the financial value of an integrated outreach and enrollment program.

Upon completion of this session, participants will be able to:
- Delineate how the current state of outreach and enrollment in the U.S. impacts their organization.
- Identify at least one strategy to increase health access for enrollees from underserved and vulnerable communities.
- Identify ways to integrate outreach and enrollment staff at their health centers.

*Presenters:*
- Diana Lieu, Manager, Technology and Digital Media, Health Outreach Partners
- Edith Hernandez, MPH, MSW, Project Manager, Health Outreach Partners
Implementing the PRAPARE Protocol With Agricultural Workers to Identify and Respond to Social Determinant of Health Needs

In today’s environment, it is important for providers, particularly those who serve complex, underserved populations, to take a broader view of health and provide comprehensive services to care for both the clinical and non-clinical needs of their patients and their communities. The Protocol for Responding to and Assessing Patients’ Assets, Risks, and Experiences (PRAPARE) is a national effort to help health centers and other providers collect and apply the data they need to better understand their patients’ social risk factors and to address the social determinants of health.

This session will serve as an introduction to PRAPARE. HRHCare will provide an overview of how it implemented PRAPARE in its electronic health record (eClinicalWorks) on over 1,000 patients, including 200 migrant, seasonal, and agricultural workers (MSAWs). Discussion will include the workflows used to implement PRAPARE and track enabling services provided, the social determinants that were most prominent in MSAW populations, and the interventions and collaborations employed to meet the unique needs of these populations. The presenter will provide a specific focus on how HRHCare responded to transportation needs, identified by PRAPARE, through improved collaboration, outreach, and marketing.

Upon completion of this session, participants will be able to:

- Describe how information gained through PRAPARE can be used to enhance MSAW health.
- Identify opportunities to use PRAPARE results to monitor and improve outreach and enabling services provided to MSAWs.
- Outline ways to use PRAPARE to improve accuracy of reporting numbers of MSAWs served.

Presenters:
Andrew Lehto, MSW, Director, Community Outreach and Engagement of Special Populations, HRHCare
Michelle Proser, MPP, PhD, Director, Research, NACHC

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Tuesday, May 23, 2017

8:30am – 12:00pm Registration and Exhibitor/Speaker Check-In
Savannah Ballroom Foyer

1:00pm – 4:00pm Exhibits Open
Savannah Ballroom Foyer

8:30am – 3:30pm Exhibits Open
Savannah Ballroom Foyer

9:00am – 10:00am AGS2 GENERAL SESSION
Savannah Ballroom A

James Luisi, Master of Ceremonies, Chair-Elect of the Board, National Association of Community Health Centers

From Occupational Medicine to Social Justice: Forging a Path to Health Equity

George Rust, MD, MPH, FAAFP, FACPM
Director, Center for Medicine and Public Health and Professor, Department of Behavioral Sciences and Social Medicine, Florida State University College of Medicine

Dr. George Rust is a family physician and preventive medicine specialist who teaches primary care, community health, and population health as a professor at Florida State University College of Medicine (FSU-COM). He is also the director of the FSU-COM Center for Medicine and Public Health. Dr. Rust joined the faculty at FSU-COM in 2016, after completing 24 years of teaching, patient care, research, and program development at the Morehouse School of Medicine (MSM). He was the founding director of the MSM Faculty Development Program, and founding director of the MSM National Center for Primary Care. In Atlanta, Dr. Rust served as board chair of the Atlanta Community Access Coalition, and as co-chair of Georgia’s Minority Health Advisory Council, where he led development of the Georgia Health Disparities Report in 2008. In 2015-16, Dr. Rust also served as senior scientific advisor to the HHS Agency for Healthcare Research and Quality (AHRQ). Dr. Rust received his medical degree from Loyola University Stritch School of Medicine, and completed residency training in Family Medicine at Cook County Hospital in Chicago. After completion of his training, he served six years as medical director for the West Orange Farmworkers Health Association in Central Florida. Dr. Rust is the author of over 100 scholarly publications, and is the recipient of numerous local, state, and national awards for teaching and service. His career as a family physician and scholar has consistently focused on primary healthcare and community health for those in greatest need, the elimination of health disparities, and charting a path to health equity.

10:00am – 10:30am Refreshment Break
Savannah Ballroom Foyer
EDUCATION SESSIONS

**ATuA1  Policy Update: The ACA in Agricultural Worker Communities – What We Have Learned and What Will Come Next**  
Savannah Ballroom D

Agricultural workers’ access to health insurance is influenced by their living and working conditions, immigration status, and migratory status. During this session, these influences will be discussed in the context of the ACA’s impact in agricultural worker communities. We will discuss H-2A workers, employer insurance, and health insurance portability. In addition, next steps for the ACA and how any changes may impact agricultural workers access to healthcare and health insurance will be discussed. Participants will be encouraged to share their own experiences.

Upon completion of this session, participants will be able to:

- Understand how social determinants impact health insurance access in agricultural worker communities.
- Receive up-to-date information about the current and future status of the ACA and how any changes may affect agricultural worker patients’ access to healthcare.
- Share resources and strategies to inform workers about the ACA and connect them to healthcare.

**Presenter:**  
Alexis Guild, MPP, Senior Health Policy Analyst, Farmworker Justice

**ATuB1  Zika at the Health Center Door: Public Health Preparedness in the Primary Care Setting**  
Savannah Ballroom E

The emergence of Zika virus and the resulting health complications and negative birth outcomes in South and Central America and the Caribbean appearing in the news have resulted in a call for Health Center Program grantees to mount a comprehensive response in their local settings. This is merely the most recent call to action for health centers to prepare for a potential public health emergency. In this session, we will include a historical review of calls for preparedness and analyze responses with the appearance of Hantavirus, H1N1, SARS, Ebola, and others. The clinical and public health response to Zika will be discussed within the context of other mosquito-borne illnesses such as chikungunya and dengue which are also on the rise. Participants will take part in a deeper conversation on health center preparedness. They will be provided with tools and resources that provide topical information, including suspicion of Zika exposure, diagnosis, testing, case monitoring, and patient support. Additionally, elements of the WHO, *Acute Care: Integrated Management of Adolescent and Adult Illness* and the Morehouse School of Medicine, *Emergency Preparedness Toolkit for Primary Care Providers* will be used to anchor the discussion in specific actions for health centers.

Upon completion of this session, participants will be able to:

- Understand the history of public health preparedness planning.
- Learn basic Zika information and review tools that aid in exposure risk assessment, diagnosing, monitoring, and patient support.
- Identify the basic elements of preparedness planning and their application to a variety of emerging public health concerns.

**Presenters:**  
Ed Zuroweste, MD, Assistant Professor of Medicine, Johns Hopkins School of Medicine and Chief Medical Officer, Migrant Clinicians Network  
Deliana Garcia, MA, Director, International Projects, Research and Development, Migrant Clinicians Network
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**ATuC1** Self-Care: Taking Care of Ourselves to Sustain the Health of Our Communities

Outreach workers build and maintain trust in their communities by providing crucial outreach and enabling services where individuals live, work, and spend time. As a result, outreach workers take on many roles which can leave them susceptible to burn-out due to long work hours and prioritizing community needs over their own. For health centers, it is important to promote and adopt self-care practices within and outside the workplace in order to recruit and retain staff, including outreach workers. In this session, Health Outreach Partners will provide an overview of self-care, including the various strategies that can be effective, and how individuals and organizations can develop and utilize self-care practices.

Upon completion of this session, participants will be able to:
- Define the concept of self-care and its relevance for organizations.
- Design self-care practices that can be adopted individually and organizationally.
- Develop and integrate self-care strategies at the organizational level.

*Presenters:*
Diana Lieu, Manager, Technology and Digital Media, Health Outreach Partners
Edith Hernandez, MPH, MSW, Project Manager, Health Outreach Partners

**ATuD1** AG Worker Access 2020 Campaign – Open Discussion for Board Members

This session will be a facilitated conversation among health center board members and staff leaders to address the critical role(s) of board members in achieving the Campaign goal of serving two million agricultural workers by 2020. An overview of the Campaign will be provided, and the outcome will include identification of best strategies for engaging board members and practical examples of how they can be the true superstars in expanding access.

Upon completion of this session, participants will be able to:
- Enhance their knowledge of the Ag Worker Access 2020 Campaign and its goals and objectives.
- Identify at least three objectives that attendees can take back to their health center to be implemented.
- Explore methods on how to involve the board of directors and community leaders in the Campaign.

*Facilitators:*
Rachel Gonzales-Hanson, Chair, Committee on Agricultural Worker Health
Roberta "Bobbi" Ryder, Co-Chair, Task Force on Ag Worker Access 2020 Campaign
Avein Saaty-Tafoya, Co-Chair, Task Force on Ag Worker Access 2020 Campaign

1:30pm – 3:00pm  
**EDUCATION SESSIONS**

**ATuA2** Creating Patient-Centered Medical Homes for Mobile Populations

A robust medical home transformation should include patients who experience barriers to healthcare due to mobility, poverty, language, and culture. Because migrant workers tend to have higher than typical rates of occupational and environmental health conditions, late diagnosis of preventable and chronic disease, significant levels of stress and trauma, neglected oral healthcare and complex social determinants of health, adaptations within the PCMH framework are necessary for positive health outcomes. An adapted mobile medical home emphasizes the need for intensive primary care, both in the center and in the community, with an emphasis on self-management, an integrative approach between disciplines and across sites of care, and an increased capacity for HIT to be transmitted despite geographic and cultural interfaces.

MCN’s Health Network (HN) program is one very effective tool for maintaining continuity of care and helping create a PCMH for mobile populations. HN’s primary focus is to eliminate mobility as an active obstacle for continuity of care. For clinics, HN provides patient referrals, outcome reports, outreach staff integration, and updated medical records. For patients, HN offers culturally appropriate services that promote engagement and health education. The program promotes communication among a wide range
of stakeholders including administrative staff, outreach teams, clinicians, and mobile patients. Knowing which patients to enroll, how to enroll, and what to expect are crucial for every health center looking to establish effective continuity of care. This session will provide an overview of the adapted PCMH model for mobile patients, as well as practical strategies for implementing continuity of care for all mobile populations seen in health centers throughout the country.

Beaufort Jasper Hampton Comprehensive Health Services, Inc. in South Carolina provides an excellent example of planning, execution, and commitment towards the use of Health Network to serve as a PCMH for their migrant patients. This partnership serves as a national template for health providers working with migrant populations.

Upon completion of this session, participants will be able to:
- Discuss innovations health centers can employ to develop PCMHs that incorporate the needs of mobile populations.
- Apply lessons learned, from health centers that have developed an adapted mobile medical home, which emphasize an integrative approach between disciplines and across sites of care, and an increased capacity for HIT to be transmitted despite geographic and cultural interfaces.
- Understand how to use MCN tools, including HN, as practical solutions to the effective development of adaptive PCMHs in health centers.

**Presenters:**
- **Deliana Garcia, MA,** Director, International Projects, Research and Development, Migrant Clinicians Network
- **Ed Zuroweste, MD,** Assistant Professor of Medicine, John Hopkins School of Medicine and Chief Medical Officer, Migrant Clinicians Network

**ATuB2 Understanding the Community Health Worker Role on Clinical Care Teams**

With a long history of successfully and effectively addressing health disparities, community health workers (CHWs) are capable of filling the gaps in services that many healthcare organizations experience in reaching underserved populations. However, the incredible potential to improve health outcomes that CHWs offer has yet to be fully realized in clinical settings. A significant obstacle to achieving full integration of CHWs on healthcare teams is confusion regarding the role of a CHW on part of clinical staff.

Although CHW programs have historically been grassroots, community-based programs, the advent of the ACA and other reforms to the healthcare system have illuminated the important role a CHW can play on a healthcare team. In order to transition CHWs into clinical settings, it is important that clinicians understand exactly how a CHW can contribute to a care team and what the limitations of their position are. This session will define who a CHW is, discuss how CHWs and clinicians can work together, and explain how a CHW’s work can positively impact a clinician’s practice.

The session is meant to address this obstacle in order to garner stronger support for CHWs on a clinical level. It is designed specifically for clinicians and tackles some of the common misconceptions or concerns that they may have about including a CHW on a healthcare team. By the end of the session, clinicians will have a clearer picture of the role of a CHW on a care team and how they can directly benefit from working with a CHW.

Upon completion of this session, participants will be able to:
- Define who community health workers are and what they do.
- List at least five roles a CHW can play on a healthcare team.
- Identify at least three benefits to having a CHW on a healthcare team.

**Presenter:**
- **Patria Alguila,** Program Coordinator, MHP Salud
1:30pm – 4:30pm  ATuC2 Enhancing a Culture of Caring  Savannah Ballroom A

The culture of an organization impacts the overall environment, performance, strategic goals, and patient outcomes. Sharing how you honor the past while continuing forward progress, Adelante Healthcare will discuss their journey of culture change within their organization. This session will provide an opportunity to address how to create and maintain a culture of caring.

Upon completion of this session, participants will be able to:

- Identify tools to shape the culture of an organization.
- Understand how culture impacts an organization’s strategic initiatives.
- Understand how strengthening the communication skills of providers and staff can support developing care teams, while improving patient outcomes.

Presenter(s):
Avein Saaty-Tafoya, Chief Executive Officer and President, Adelante Healthcare
Carlos Castaneda, Special Population Programs Coordinator, Adelante Healthcare
Jose Bautista, Training Specialist, Adelante Healthcare

1:30pm – 4:30pm  ATuD2 Advocacy Leadership Program for Farmworker Health  LEARNING LAB  Ogletorpe

Limited to 50 participants.

In a world of ever-changing policies, uncertain funding, and greater understanding of the myriad of social factors that affect health, it is more important than ever that you as a health center advocate have the tools and resources at your fingertips to champion your health center and your community’s health. The Advocacy Leadership Program for farmworker health is designed to bring together a group of individuals dedicated to farmworker health to learn and discuss the issues most important to farmworker health; understand advocacy basics and best practices; create tailored advocacy strategies for their communities; and develop innovative and effective strategies to engage in advocating for what they need.

Part One of this program will cover some of the salient issues affecting health centers today, the basics of advocacy, establishing and maintaining relationships with elected officials, and what you can do to develop your advocacy expertise including understanding the do’s and don’ts of advocacy. In Part Two of this session, you’ll learn the best strategies for building and engaging a base of grassroots advocates in your community including using social media for advocacy and collecting stories designed to bring attention to important issues. Get to know your peers and become part of a vibrant network of advocacy champions as you work together on identifying solutions and designing campaigns to address policy issues affecting farmworker health. Leave this session with the expertise you need to be a champion for advocacy in your own time, within your organization, and throughout the work you do in the community.

Upon completion of this session, participants will be able to:

- Implement some basic advocacy strategies including communicating with elected officials.
- Target messaging to reach and engage a group of advocates online and in-person.
- Identify, tell, and collect powerful stories.

El programa de liderazgo para la defensa de la salud migrante

En un mundo de políticas constantemente cambiando, financiamiento incierto y un mejor entendimiento de los factores sociales que afectan la salud, es más importante que nunca que usted como un defensor de los centros de salud tenga los instrumentos y recursos necesarios para ser un campeón para su centro de salud y la salud de su comunidad. El programa de liderazgo para la defensa de la salud migrante es diseñado para juntar a un grupo de individuos dedicados a la salud del trabajador agrícola para aprender y discutir los temas más importantes, entender los básicos de la defensa y los mejores prácticas, crear estrategias hechas a medida para su comunidad y desarrollar estrategias innovadoras y eficaces para involucrar a su comunidad en la defensa.

La primera parte de este programa cubrirá algunos de los temas políticas más salientes afectando los centros de salud hoy, los básicos de la defensa, estableciendo y manteniendo relaciones con funcionarios electos y lo que usted puede estar haciendo para desarrollar su experiencia personal incluyendo las reglas acerca de la defensa. Después, durante la segunda parte, aprenda las mejores estrategias para desarrollar y motivar a un base de defensores comunitarios en su comunidad incluyendo el uso de los medios sociales...
y la recogida de cuentos diseñados para atraer atención a los temas importantes. Conozca a sus colegas y hágase parte de una red vibrante de campeones de defensa mientras trabajen juntos para identificar soluciones y diseñar campañas para tratar a los temas políticos afectando la salud migrante. Deje esta sesión con un plan para organizar y movilizar a su comunidad para pasar la acción en apoyo de los centros de salud y la salud de su comunidad.

Al cumplir esta sesión, los participantes podrán:
- Implementar estrategias básicas de la defensa incluyendo comunicándose con los funcionarios electos.
- Enfocar sus mensajes para motivar a un grupo de defensores en el internet y cara a cara.
- Identificar, contar, y recoger cuentos poderosos.

**Presentador:**
*Alexandra Harris, MSPH*, Grassroots Advocacy Manager, Special Populations, NACHC

*All NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the light refreshments included in all labs. Preregistration and $25 fee required by May 8, 2017. No on-site registration available.*

3:00pm – 3:30pm  **Break**

3:30pm – 5:00pm  **EDUCATION SESSIONS**

**ATuA3 Integrating Oral Health and Primary Care to Improve the Health of Agricultural Worker Children and Their Families**

Savannah Ballroom D

To improve the health of agricultural worker children and their families, oral health and primary care must be inextricably intertwined. In order to maximize outcomes for mobile families, specific planning needs to be done; including coordinating activities with other organizations in those communities that serve agricultural workers and their families. There are resources and successful models available to accomplish this work, including how to make the business case. At the national level, NACHC has worked with Migrant and Seasonal Head Start to advance collaborative efforts. For the past three years, NACHC has been engaged in a dental sealant pilot program for agricultural worker children. The National Council of La Raza (NCLR) has launched a collaborative effort for pre-school children with six affiliate health centers and Head Start programs. This session will present the business case, the results of the national collaborative effort, the results of the sealant pilot program (including the development of a caries risk assessment reflecting the social determinants of health that disproportionately affect agricultural worker families), and the early returns from the NCLR pilot.

Upon completion of this session, participants will be able to:
- Identify tools available to perform oral health risk assessments in children, including the tool developed as part of NACHC’s Agricultural Worker Children Dental Sealant Pilot.
- Identify unique factors that need to be addressed to fully integrate oral health with primary care when serving agricultural worker children and their families.
- Identify factors that need to be addressed when making the business case for integrating oral health and primary care.

**Moderador:**
*Donald L. Weaver, MD*, Associate Medical Officer, NACHC

**Presentadores:**
*Rita Carreón*, Deputy Vice President, Institute for Hispanic Health, National Council of La Raza Headquarters
*Guadalupe Cuesta, MA*, Director, National Migrant and Seasonal Head Start Collaboration Office, FHI 360, U.S. Programs
*Isaac R. Navarro, DMD, MPH*, Director, Community Oriented Primary Care, A.T. Still University-School of Osteopathic Medicine
*James Sinkoff, MBA, CPA*, Executive Vice President, Business and Informational Services and CFO, Hudson River HealthCare, Inc.
ATuB3 The Future of Community Health Workers

Despite the growing recognition of the value of community health workers (promotores de salud), public policy regarding the community health worker (CHW) is a patchwork, with standards established in fewer than ten states and lingering uncertainty about integration of CHWs into the financing of public health and healthcare. Federal agencies and national organizations have not pressed for a single national system of credentialing for CHWs, citing state prerogatives and the lack of a representative national voice for CHWs. This session will cover several current initiatives which are seeking to plug this policy gap: (a) multiple efforts by national organizations to support state-level policy development; (b) a new initiative to create a national organization of CHWs; and (c) the CHW Core Consensus (C3) Project, working toward a common understanding of the multiple roles of CHWs and the skills necessary to perform those roles.

Upon completion of this session, participants will be able to:

- Describe fundamental elements of the occupational definition of the CHW, including attributes that distinguish CHWs from other health-related professions.
- Discuss elements of credentialing systems for CHWs, including pros and cons of implementing certification as perceived by CHWs and other stakeholders.
- Describe the C3 Project and technical assistance efforts sponsored by federal agencies (CDC and HRSA).

Presenter:
Carl H. Rush, MRP, Research Affiliate, Project on CHW Policy and Practice, Institute for Health Policy, The University of Texas
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The initial focus will be to pilot two products: employee health insurance and gap medical malpractice. The purpose of the pilot is not only to evaluate the value proposition of the program, but to also examine the proper alignment of the ViB pilot partners, and the products/solutions that are being offered. More importantly, the goal of the pilot is to learn more about the specific needs of health centers and the unique challenges they face in offering employee benefits. Ultimately, the mission is simple: to create a program that supports community health centers across the country to reduce costs so they can focus on serving their communities.

www.valueinbenefits.org
Wednesday, May 24, 2017

8:00am – 10:30am Registration and Exhibitor/Speaker Check-In Savannah Ballroom Foyer

8:00am – 10:30am Tabletop Exhibit Open Savannah Ballroom Foyer

8:30am – 10:00am AGS3 GENERAL SESSION Savannah Ballroom A

Rachel Gonzales-Hanson, Master of Ceremonies, Board Parliamentarian, National Association of Community Health Centers

“Portarse Como La Gente: The Power of Cultural Competence”
This theatrical medley of voices will range from the voice of the grandmother to the voice of the first-grader, and from the farmworker to the educational consultant. A moving portrayal of situations of communication and of failure to communicate, this performance has received standing ovations throughout the United States, Europe, Latin America, Canada, and New Zealand.

Carmen Tafolla, PhD
2015 State Poet Laureate of Texas and Professor of Transformative Children’s Literature University of Texas at San Antonio

Dr. Carmen Tafolla, the 2015 State Poet Laureate of Texas, is an award-winning poet, storyteller, and performance artist. The author of more than 20 books, Tafolla has received numerous awards, including the prestigious Americas Award, presented to her at the Library of Congress in 2010, five International Latino Book Awards, two Tomas Rivera Book Awards, two ALA Notable Books, the Art of Peace Award, Top Ten Books for Babies, and has been recognized by the National Association of Chicana and Chicano Studies for work which “gives voice to the peoples and cultures of this land.”

Described by Roots author Alex Haley as “a world-class writer,” Tafolla has been published in English, Spanish, French, German, and Bengali, and she has performed her one-woman show throughout the Americas, Europe, and New Zealand. A professor of Transformative Children’s Literature at The University of Texas at San Antonio, she credits the community around her with her inspiration and her training, and says her works are inspired by “ancestors whispering over my shoulder.”

10:00am – 10:30am Refreshment Break Savannah Ballroom Foyer

10:30am – 12:00pm AGS4 GENERAL SESSION Savannah Ballroom A

Ag Worker Access 2020 Campaign – Annual Report 2016-17 Goal Setting Exercise

Rachel Gonzales-Hanson, Chair, Committee on Agricultural Worker Health
Alicia Gonzales, MSW, Director, Consulting and Professional Development Services, National Center for Farmworker Health
Avein Saaty-Tafoya, Co-Chair, Task Force on Ag Worker Access 2020 Campaign

This session will provide an annual update on progress achieved to date; share models and strategies designed to increase access to care for migratory and seasonal agricultural workers; and identify partnerships and coalitions that have been developed with health and human service providers, business and industry, and farmers/growers. The audience will share their own local initiatives and coalitions, and challenges and opportunities to ensure that our patients have a healthcare home where they feel welcomed and empowered.
Key to Moderators and Presenters

Alguila, Patria - ATuB2
Bautista, Jose - ATuC2
Bowers, Tonya - AGS1
Carreón, Rita - ATuA3
Castaneda, Carlos - ATuC2
Cuesta, Guadalupe - ATuA3
DerVartanian, Adrienne - AMA1
Eubank, Jana - AGS1
Garcia, Deliana - ATuB1, ATuA2
Gonzales, Alicia - AGS4
Gonzales-Hanson, Rachel - ATuD1, AGS4
Guild, Alexis - ATuA1
Guzman, J. Ricardo - AGS1
Harris, Alexandra - ATuD2
Hernandez, Edith - AMC1, ATuC1
Kavka, Duane A. - AGS1
Lehto, Andrew - AMD1
Lieu, Diana - AMC1, ATuC1
Navarro, Isaac R. - ATuA3
Parrish, Larry “Butch” - AGS1
Price, John - AMB1
Proser, Michelle - AMD1
Rush, Carl H. - ATuB3
Rust, George - AGS2
Ryder, Roberta "Bobbi" - AMB1, ATuD1
Saaty-Tafoya, Avein - ATuD1, ATuC2, AGS4
Sinkoff, James - ATuA3
Tafolla, Carmen - AGS3
Weaver, Donald L. - ATuA3
Williams, Gervean - AMB1
Zuroweste, Ed - ATuB1, ATuA2

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National Center for Farmworker Health

The National Center for Farmworker Health (NCFH) is a private, not-for-profit corporation, located in Buda, Texas, dedicated to improving the health status of agricultural worker families by providing information services, training and technical assistance, and a variety of products to community and migrant health centers nationwide, as well as organizations, universities, researchers, and individuals involved in ag worker health.

Janie Favre, 1770 FM 967, Buda TX 78610
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