

Marketing opportunities available at each NACHC conference designed to drive live interaction and/or provide print publicity for your company. These marketing opportunities provide channels for your company's message to tell the CHC audience what makes your company unique.

Public Display for Attention

Get noticed outside the exhibit hall...NACHC will place an 8' high x 3' wide double sided sign in a high traffic area with a literature rack so that people can pick up information about your company for the duration of the conference. Use this sign to educate attendees what makes your company different or showcase a new product or service or simply use this sign as a reminder to attendees that your company is a supporter of community health centers.

P&I	\$2,000
CHI	\$2,000
FOM/IT	\$1,500

Registration Bag Insert

Roll out your new product or service, provide a special offer to boost sales or just simply remind all attendees of your commitment to the Community Health Center Industry by putting your card or brochure in the hands of each and every conference attendee.

P&I	(10 Available) \$2,000
CHI	(10 Available) \$2,000
FOM/IT	(10 Available) \$1,500

Registration Bag Notepad and Pen

Attendees will be holding onto your company's name throughout the conference and thereafter with the notepads and pens provided by your company for the registration bag.

P&I	(1 Available) \$2,000
CHI	(1 Available) \$2,000
FOM/IT	(1 Available) \$1,500

Directional Signage

Be the roadmap to success for attendees to get where they need to go to achieve the most out of their conference experience. Showcase your company's logo and/or message at the bottom of the directional signage.

P&I	\$750
CHI	\$750
FOM/IT	\$500

NACHCopoly

NACHCopoly is NACHC's EXPO traffic builder developed as a service to our exhibitors. Here's how it works...your company logo along with your booth number will be placed on one of the limited number of squares on the game card. A game card is placed in each attendees registration bag. Information about NACHCopoly is included in the conference program and the exhibit guide. Attendees come to your booth for the game piece, which is a sticker that we provide for you with your logo that will be attached to the game card. Once all the squares are completed, the attendee is eligible to win prizes such as iPads, Macbook Computers, Cash Prizes worth \$250 and more. This game has gained considerable attention over the years with high demand and prizes everyone wants to win!

This is not a sponsorship, all fees paid for this service are used to create the game cards and purchase the giveaways.

P&I	(20 Available) \$500
CHI	(30 Available) \$500
FOM/IT	(20 Available) \$500

See reverse for additional opportunities ➔

Registration Lists

Registration lists for NACHC conferences are available for purchase. These lists are monitored for their usage and are sold for a ONE TIME USE ONLY; therefore you may not merge into your database. The lists include; contact name, title, company, address and email. The pre-registration list will be provided two weeks prior to the show date and post lists available one week after the conclusion of the conference.

- Pre-Registration List \$500**
- Post Conference List \$750**

Lead Retrieval Scanner

If you would like to collect all contact information of all the attendees who stopped by your booth, renting the NACHC Lead Retrieval is the way to do it. The Lead Retrieval system does not require power as it is battery operated. Simply scan the bar code of the attendees visiting your booth, hand in the scanner to the exhibit office upon conclusion of the EXPO and within 48 hours an excel spreadsheet will be sent with all the leads from the conference so that you can follow up those attendees personally. Furthermore, you can merge this information into your company database for future marketing.

- Pre-Registration \$250**
- On-Site Registration \$350**