CONFERENCE FOR AGRICULTURAL WORKER HEALTH

(FORMERLY NATIONAL FARMWORKER HEALTH CONFERENCE)

MAY 1-3, 2018

HILTON PALACIO DEL RIO
SAN ANTONIO, TEXAS
The National Association of Community Health Centers (NACHC) is the leading national advocacy organization for Community Health Centers and the more than 27 million patients they serve. Membership is open to health centers, professionals, non-profits, corporations, and students. Our members make us stronger. Join the movement!

Organizational Membership is open to any non-profit or public health center that provides comprehensive primary care services, is governed by a representative consumer-directed Board of Directors, and that shares the mission and goals of NACHC.

Corporate Membership is open to for-profit organizations that provide services or products to primary health care programs.

Associate Membership is open to non-profit primary health care affiliated organizations that support the mission of NACHC.

HCCNetwork Membership is open to any health center controlled network that supports the mission of NACHC.

Individual Membership is open to individuals who support the mission and goals of NACHC.

Benefits of Membership

- Members receive a range of services designed to support organizational growth, including exclusive access to resource and development grant opportunities.

- With five annual conferences, and a wide variety of online and in-person training opportunities, NACHC provides comprehensive technical assistance and training for your health center’s needs.

- Members receive exclusive discounts on medical, dental, and office supplies.

- Share best practices with colleagues and connect with industry experts while receiving discounts on NACHC conferences and meetings.
“Access to Care for Agricultural Workers – Our Passion, Our Mission, Our Priority”
“Acceso a la atención para trabajadores agrícolas – Nuestra pasión, Nuestra misión, Nuestra prioridad”

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EXECUTIVE COMMITTEE

Chair of the Board
James Luisi
North End Waterfront Health
Boston, MA

Chair-Elect
Lathran J. Woodard
South Carolina Primary Health Care Association
Columbia, SC

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Community Health & Social Services Center
Detroit, MI

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Mile Square Health Center
Chicago, IL

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Grace Wang, MD, MPH, FAAFP
International Community Health Services
Seattle, WA

Secretary
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Bronx, NY

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Cook Area Health Services
Cook, MN

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Yvonne G. Davis
Health Care Partners of South Carolina
Florence, SC

Parliamentarian
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Massachusetts League of Community Health Centers
Boston, MA

REGION I
Frances M. Anthes, MSW, LICSW
Family Health Center of Worcester
Worcester, MA

Tess Stack Kuennen
Bi-State Primary Care Association
Bow, NH

REGION II
Eva Turbiner
Zufall Health Center
Dover, NJ

Mary Ann Zelazny
Finger Lakes Community Health
Penn Yan, NY

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Park West Health System
Baltimore, MD

Richard Shinn
Virginia Community Healthcare Association
Henrico, VA

REGION IV
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Community Health Care Systems
Wrightsville, GA

Philip A. Harewood
Lincoln Community Health Center
Durham, NC

REGION V
Berneice Mills-Thomas
Near North Health Service Corporation
Chicago, IL

Kimberly Mitroka
Christopher Greater Area Rural Health Planning Corporation
Christopher, IL

REGION VI
Santos Camarillo
Vida Y Salud Health Systems
Crystal City, TX

Seferino Montano
La Casa Family Health Center
Portales, NM

REGION VII
Theodore J. Boesen, Jr.
Iowa Primary Care Association
Urbandale, IA

Dennis Kruse
Family Care Health Centers
St. Louis, MO

REGION VIII
John Mengenhausen
Horizon Health Care
Howard, SD

John Santistevan
Salud Family Health Centers
Ft. Lupton, CO

REGION IX
Tara McCollum Plese
Arizona Alliance for Community Health Centers
Phoenix, AZ

David B. Vliet, MBA
Tiburcio Vasquez Health Center
Union City, CA

REGION X
Anita Monoian
Yakima Neighborhood Health Services
Yakima, WA

Thomas Trompeter
HealthPoint
Renton, WA

NATIONALLY ELECTED REPRESENTATIVES

CLINICIAN BOARD REPRESENTATIVES

Daniel Miller, MD
Hudson River Community Health
Peekskill, NY

Felix M. Valbuena, Jr., MD
Community Health & Social Services Center
Detroit, MI

HEALTH CENTER BOARD MEMBER REPRESENTATIVES

Virginia (Ginger) Fuata
Waianae Coast Comprehensive Health Center
Waianae, HI

Rita Sorrento
East Boston Neighborhood Health Center
Boston, MA
Welcome

Colleagues, Health Center Leaders, and Friends of America’s Agricultural Workers

On behalf of the National Association of Community Health Centers, we would like to thank you for your participation in the 2018 Conference for Agricultural Worker Health hosted in the beautiful city of San Antonio, where you are greeted by its historic River Walk nestled along the banks of the San Antonio River.

This year’s theme – **Access to Care for Agricultural Workers – Our Passion, Our Mission, Our Priority** – expresses the commitment of all who’ve dedicated their careers to serve our nation’s agricultural workers and their families. It is especially true in today’s uncertain environment that we express our collective commitment to the patients and communities we serve, which has been the hallmark of the Community Health Center Movement for over 55 years.

We are now amid major policy shifts and changes in priorities regarding the future of critical safety-net programs essential to maintaining health and vibrant families. It remains unclear how these changes will impact health center patients and our ability to meet their health care needs going forward. However, we remain confident that the uncertainty we face today will lead to a clear vision and purpose for the health center model – one where it continues to strengthen and expand its access to care and quality of services to ALL.

This year’s conference will provide the latest policy and program updates in the field of migrant health, with over 20 timely sessions designed to improve agricultural worker health and provide numerous networking opportunities. You will have the chance to connect with counterparts from across the country and meet new friends and colleagues.

The 2018 Conference for Agricultural Health will also feature the First Lady of San Antonio, Erika Prosper Nirenberg, as guest speaker during Tuesday’s general session. The First Lady, who grew up as a migrant in the Rio Grande Valley, is the 2018 Chairwoman of the San Antonio Hispanic Chamber of Commerce and Director of Consumer Insights for H-E-B.

The success of the *Ag Worker Access 2020 National Campaign* will be highlighted throughout the conference. Our call to action in doubling the number of agricultural workers served nationwide has already revealed an increase in the number of workers who accessed care since the campaign launched three years ago. We look forward to sharing your models, tools, and best practices that were implemented to increase access to care for this special population. There is still much work to be done to ensure that migrant and seasonal agricultural workers and their families receive high quality, culturally appropriate care that is accessible, relevant to their needs, and provided with the highest level of respect and dignity. We encourage you to exchange new learning and experiences with colleagues throughout this event.

The National Association of Community Health Centers, its national partners, and the conference planning work group extend our sincere appreciation for the work that you do to promote healthy communities and healthier lives for the people you serve!

**National Association of Community Health Centers**
**National Center for Farmworker Health**
**Migrant Clinicians Network**
**Health Outreach Partners**
**Farmworker Justice**
**MHP Salud!**
From cloudy to clear, just like that.

You’ve got big plans for your community health center, but the route you choose is just as important as the destination. Before you embark on your next major endeavor, our friendly, forward-thinking pros can help you navigate regulatory compliance and fine-tune your reimbursement strategy.

Everyone needs a trusted advisor. Who’s yours?
Registration and Exhibitor/Speaker Check-In

Registered Attendees

NACHC Registration is located in the Salon del Rey Foyer, Mezzanine Level. Registered attendees can pick up their badges and registration packets during the following hours:

**Registration Hours**

- Monday, April 30: 3:00pm – 5:00pm
- Tuesday, May 1: 7:30am – 12:00pm, 1:00pm – 4:00pm
- Wednesday, May 2: 7:30am – 12:00pm, 1:00pm – 4:00pm
- Thursday, May 3: 8:00am – 10:30am

Exhibitor/Speaker Check-In

NACHC’s Exhibitor/Speaker Check-In is located in La Condesa, Mezzanine Level. All exhibitors and speakers are asked to report to this area upon arrival at the conference. At this location, exhibitors will receive badges and tabletop packets. Speakers will receive badges, and review or upload presentations.

*Exhibitor/Speaker Check-In hours are the same as registration hours.*

Hotel Information

**Hilton Palacio del Rio**

200 South Alamo Street  
San Antonio, TX 78205  
(210) 222-1400

2018 Leader Sponsors

The National Association of Community Health Centers thanks the following sponsors for their commitment and contribution in support of our nation’s community health centers. We are grateful that they share our vision of expanded care for America’s uninsured and medically underserved.

All attendees, speakers, sponsors, and volunteers at our conference are required to agree with the following code of conduct that will be enforced throughout this event:

**NACHC Conference Code of Conduct**

*NACHC expects cooperation from all participants to help ensure a safe environment for everybody. Our conference is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, or religion. We do not tolerate harassment of participants in any form. This also includes inappropriate physical contact and unwelcome sexual attention. Sexual language and imagery are not appropriate for any conference venue, including talks, workshops, parties, Twitter, and other online media. Participants asked to stop any harassing behavior are expected to comply immediately. Anyone violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of NACHC. If you are being harassed, observe someone else being harassed, or have any other concerns, please contact a member of the conference staff immediately.*
Interact with speakers and colleagues both on-site and online!

- **Questions for the presenters?** DOWNLOAD the MOBILE APP and LOG IN!
- **Participate in real-time polls?** DOWNLOAD the MOBILE APP and LOG IN!
- **Receive important updates?** You guessed it - DOWNLOAD the MOBILE APP and LOG IN!

You will need your iMIS ID and password to log in to the mobile app.

**Forgot your iMIS ID and password?**

Often your iMIS ID and password are the six-digit number on your name badge. Try that first. If that does not work:

1. Go to a browser and type in **NACHC.org**
2. In the upper right corner, click **LOGIN**
3. Click **Lost your Password**
4. **Enter your email**

You will immediately receive an email with your iMIS login and password. Still having problems? No worries. Stop by NACHC’s Exhibitor/Speaker Check-In, in La Condesa, Mezzanine Level, where staff will be available to assist you.

**How to locate and download the App from Google Play Store or Apple:**

1. Launch the Google Play Store or App Store
2. Search the name **NACHC Mobile**
3. Tap the event app icon/listing
4. Tap the Install button
5. Enter Google ID or Apple ID password and click OK
6. Tap the Accept and Download button
7. App begins downloading and displays on your phone
8. Tap the NACHC Mobile App
9. Tap the △ icon
10. Tap on 2018 Conference for Agricultural Worker Health

Once you have downloaded the app, you MUST log in to access presentations and participate in polls and feedback requests.

Note: Adobe Reader **MUST** be installed on your Android device in order to open the presentations.

**Forgot your iMIS ID and password?**

Often your iMIS ID and password are the six-digit number on your name badge. Try that first. If that does not work:

1. Go to a browser and type in **NACHC.org**
2. In upper right corner, click **LOGIN**
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4. **Enter your email**

You will immediately receive an email with your iMIS login and password. Still having problems? No worries. Stop by NACHC’s Exhibitor/Speaker Check-In, in La Condesa, Mezzanine Level, where staff will be available to assist you.
Feedback/Polling

Participate in workshops using the Feedback/Polling feature in the mobile app. Submit questions to the presenter(s) and respond to poll questions in real-time. You’ll see everyone’s comments and/or questions and you can up-vote the ideas you agree with.

HOW TO PARTICIPATE
Click your session:

- Click on the session that you want to join
- Up-Vote a Comment
- Tap on your session
- Respond to polls when they appear
True Partners in Care

Centene is committed to transforming the health of the communities we serve, one person at a time. And our experience has taught us that every individual, and every community, faces unique challenges. That is why each of our health plans are developed and staffed locally—with local healthcare professionals serving as our chief advisors. Through our collaborative partnerships with FQHCs, hospitals, physicians, and other providers, we bring better solutions for better health outcomes at lower costs.
**Business Center**

The Hilton Palacio del Rio Business Center can serve as your extended office while you’re in town. It’s located on the Lobby Level and available 8:00am to 5:00pm Monday through Friday. (For Saturday and Sunday assistance, please visit the hotel front desk.) The Business Center offers a full range of services including: photocopying, faxing, word processing, computer workstation rental, and much more.

**Cellular Telephones — PLEASE Turn OFF Your Cell Phone**

Please be considerate of others. Ringers on cell phones and other electronic devices should be turned off or switched to vibrate or silence mode in conference education sessions, meetings, and social events.

**Conference Attire**

We invite you to dress in comfortable business casual attire for the conference. Hotel meeting rooms can sometimes be chilly, so you are advised to bring a sweater or light jacket as well.

**Continuing Education Credits**

To receive NACHC board governance certificate credits for the Tuesday, Wednesday, and Thursday breakout sessions, conference attendees will need to:

1. Have their conference badges scanned by room monitors at the end of each education session attended. Scanning allows NACHC to capture data needed for processing continuing education credits.
2. Complete session evaluations, using the mobile app, for each session attended.

**Lost and Found**

Please check with the hotel’s front desk for lost and found items.

**Messages**

In case of an emergency, callers should contact the hotel directly and request that a copy of the message be given to the NACHC Registration staff. The Hilton Palacio del Rio telephone number is (210) 222-1400. Messages will be posted on a designated message board near NACHC Registration on the Lobby Level.

**Press**

We look forward to working with any media in attendance at the 2018 Conference for Agricultural Worker Health. Please contact Amy Simmons Farber, NACHC Communications Director, at asimmons@nachc.com, (301) 347-0400 (business) or (202) 309-0338 (mobile) with any questions.

**Membership**

Organizations or individuals interested in NACHC Membership may contact the NACHC office at (301) 347-0400.
NACHC Certificate in Health Center Governance

NACHC is pleased to provide a certificate program designed for Health Center Board Members who wish to follow a formal path of training and skills enhancement in the area of overall health center governance. Individuals who wish to enroll in the Certificate in Health Center Governance Program must complete an enrollment form (refer to page 11) and submit it at the beginning of the conference at NACHC’s Exhibitor/Speaker Check-In, (in La Condesa, Mezzanine Level) along with a $25 application fee.

Note: The application fee is waived for applicants who serve on the board of a NACHC Organizational Member in good standing and who are registered for the conference.

How do I earn certification in Health Center Governance?

To obtain certification, you must complete a total of 31 contact hours through attendance/participation in education sessions offered at NACHC’s national conferences (Community Health Institute (CHI), Policy & Issues Forum (P&I), Conference for Agricultural Worker Health; Financial, Operations Management/Information Technology (FOM/IT); or PCA and HCCN Conference). One contact hour equals one hour of session time.

Program participants must attend the following sessions in person:

- Board Member Boot Camp: Parts A, B, C, and D (5 contact hours offered at the CHI and P&I)
- Setting the Bar: Legal Approaches to Health Center Board Compliance (2 contact hours offered at the CHI)

In addition to the required sessions listed above (Boot Camp and Setting the Bar), you will need to complete an additional 24 contact hours. Participants may choose from other NACHC conference education sessions that are designated for contact hours in the areas of CLINICAL, FINANCE, GOVERNANCE, TECHNOLOGY, POLICY, and ADVOCACY*. Participants are encouraged to select a comprehensive course of study based on individual interests and the governance needs of the health center board on which they serve.

The total 31 contact hours must be completed within three years of enrollment in the program. If the 31 contact hours are not completed within that three-year period, you must re-enroll and pay the application fee, if applicable.

In addition to earning educational credits through NACHC conference attendance, participants can receive credits online via MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com.

Need your governance status? No more waiting!

All records will be updated within four weeks after the conference. Using your NACHC login information, go to the MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com. Log in using your iMIS ID and password (refer to page 6 for iMIS login). Information for the governance program will be found under the “Governance Program” tab. If you need login assistance or additional information, contact mylearning.nachc.com or (301) 347-0400.

If you have questions about board governance credits during the conference, NACHC staff is available to assist you at NACHC’s Exhibitor/Speaker Check-In (in La Condesa, Mezzanine Level).

Certificates, with credits earned, will be available on MyNACHC 3-4 weeks after the conference.

*NACHC also has a Board Member Advocacy Certificate (BMAC) Program designed to educate and engage board members on advocacy and policy issues; for more information visit http://www.hcadvocacy.org/bmac.
NACHC Certificate in Health Center Governance

ENROLLMENT FORM

Name: _____________________________________________________________________________________________________

Title: _____________________________________________________________________________________________________

Health Center Organization: ____________________________________________________________________________________

Address: ___________________________________________________________________________________________________

City: ___________________________________________________________________________________________ State: _____________ Zip: ________________

Phone: ___________________________ Mobile Phone: ___________________________

E-Mail: ___________________________ IMIS ID: ___________________________

(in the event NACHC may need to contact you directly)                  (your badge #)

I wish to receive all correspondence related to the Certificate in Health Center Governance Program:

☐ at the above address

☐ at the following address:

Mailing Address: ___________________________________________________________________________________________

City: ___________________________________________________________________________________________ State: _____________ Zip: ________________

Phone: ___________________________ Mobile Phone: ___________________________

E-Mail: ___________________________

The Certificate Program enrollment fee of $25 is waived for individuals who serve on the board of a NACHC Organizational Member in good standing.

☐ My health center is not a NACHC Organizational Member, and my enrollment fee of $25 is enclosed.

______________________________________________________   __________________________________________________

Signature            Date

For NACHC use only:

Date received: ________________  Enrollment Fee: $ _________  Enclosed Amount: $ ___________

Organizational Member in Good Standing: ______Yes _______No
HRSA supports twenty (20) National Cooperative Agreements (NCAs) working specifically to advance health center operations and patient outcomes. These NCAs work in coordination with each other, your state/regional primary care associations, and health center controlled networks to provide expert training and technical assistance.

Check out our websites to learn more about our area of expertise and reach out any time! We are here to serve you!

### Healthcare Delivery to Special and Vulnerable Populations

- Association of Asian Pacific Community Health Organizations
  [http://www.aapcho.org](http://www.aapcho.org)

- Corporation for Supportive Housing
  [http://www.csh.org](http://www.csh.org)

- Equitable Care for Elders – Harvard University School of Dental Medicine
  [https://ece.hsdm.harvard.edu/](https://ece.hsdm.harvard.edu/)

- Farmworker Justice
  [www.farmworkerjustice.org](http://www.farmworkerjustice.org)

- Health Outreach Partners
  [http://www.outreach-partners.org](http://www.outreach-partners.org)

- MHP Salud
  [www.mhpsalud.org](http://www.mhpsalud.org)

- Migrant Clinicians Network
  [http://www.migrantclinician.org](http://www.migrantclinician.org)

- National Center for Farmworker Health
  [http://www.ncfh.org](http://www.ncfh.org)

- National Center for Health in Public Housing
  [https://nchp.org](https://nchp.org)

- National Health Care for the Homeless Council
  [www.nhchc.org](http://www.nhchc.org)

- National LGBT Health Education Center
  [www.lgbthealtheducation.org](http://www.lgbthealtheducation.org)

- National Nurse-Led Care Consortium
  [www.nurseledcare.org](http://www.nurseledcare.org)

- School-Based Health Alliance
  [http://www.sbh4all.org](http://www.sbh4all.org)

### Health Center Capacity Development

- Association of Clinicians of the Underserved
  [www.clinicians.org](http://www.clinicians.org)

- Capital Link
  [www.caplink.org](http://www.caplink.org)

- Community Health Center, Inc.
  [www.weitzmainstitute.org](http://www.weitzmainstitute.org)

- Health Information Technology Training and Technical Assistance Center (HITEQ)
  [https://hiteqcenter.org](https://hiteqcenter.org)

- National Association of Community Health Centers
  [www.nachc.org](http://www.nachc.org)

- National Center for Medical-Legal Partnership
  [http://medical-legalpartnership.org](http://medical-legalpartnership.org)

- National Network for Oral Health Access
  [http://www.nnoha.org](http://www.nnoha.org)
<table>
<thead>
<tr>
<th>2018 NACHC Migrant Health Award Recipients</th>
</tr>
</thead>
</table>

**2018 Lifetime Achievement in Migrant Health Award**

<table>
<thead>
<tr>
<th>Susan Bauer, MA, MPH</th>
<th>Douglas Smith, MBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Director</td>
<td>President and CEO</td>
</tr>
<tr>
<td>Community Health Partnership of Illinois</td>
<td>Greene County Health Care, Inc.</td>
</tr>
<tr>
<td>Chicago, Illinois</td>
<td>Snow Hill, North Carolina</td>
</tr>
</tbody>
</table>

**2018 Outstanding Migrant Health Center Award**

<table>
<thead>
<tr>
<th>Beaufort Jasper Hampton Comprehensive Health Services</th>
<th>Camarena Health</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ridgeland, South Carolina</td>
<td>Madera, California</td>
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</tbody>
</table>

**2018 Outstanding Migrant Health Center Board Member Award**

<table>
<thead>
<tr>
<th>Kim Owens</th>
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<tbody>
<tr>
<td>Board Member</td>
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<tr>
<td>Ampla Health</td>
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<tr>
<td>Yuba City, California</td>
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</tbody>
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**2018 Outstanding Migrant Health Public Service Award**

<table>
<thead>
<tr>
<th>Rachel A. Gonzales-Hanson</th>
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<tbody>
<tr>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td>Community Health Development, Inc.</td>
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<tr>
<td>Uvalde, Texas</td>
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</tbody>
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**Need Help?**

We want to ensure that your attendance at this conference is an enjoyable experience. If we can be of any assistance, please call on any member of the Meetings Team.

- Mary Hawbecker
  Senior Vice President,
  NACHC Operations and Chief Financial Officer

- Cynthia J. Gady
  Associate Vice President

- Tricia Fleisher Willhide, CMP, CEM
  Deputy Director

- Helene Slavin
  Meetings Associate
Delivering what your community needs is what we do best. You can count on us to provide the right products and services to help you meet today’s challenges and prepare for what’s ahead.

Call us to learn more. 866.MCK.ANSWer (866.625.2679) mms.mckesson.com/chc
**Program**
*(as of April 11, 2018 and subject to change)*

**“Access to Care for Agricultural Workers – Our Passion, Our Mission, Our Priority”**

“Acceso a la atención para trabajadores agrícolas – Nuestra pasión, Nuestra misión, Nuestra prioridad”

**MONDAY, APRIL 30, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00pm – 5:00pm</td>
<td>NACHC Committee on Agricultural Worker Health</td>
<td>Salon del Rey C</td>
</tr>
<tr>
<td>3:00pm – 5:00pm</td>
<td>Registration</td>
<td>Salon del Rey Foyer</td>
</tr>
<tr>
<td>3:00pm – 5:00pm</td>
<td>Exhibitor/Speaker Check-In</td>
<td>La Condesa</td>
</tr>
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**TUESDAY, MAY 1, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am – 8:30am</td>
<td>Continental Breakfast</td>
<td>La Corona</td>
</tr>
<tr>
<td>7:30am – 12:00pm</td>
<td>Registration</td>
<td>Salon del Rey Foyer</td>
</tr>
<tr>
<td>1:00pm – 4:00pm</td>
<td>Exhibitor/Speaker Check-In</td>
<td>La Condesa</td>
</tr>
<tr>
<td>7:30am – 12:00pm</td>
<td>Tabletop Exhibits Open</td>
<td>La Corona</td>
</tr>
<tr>
<td>1:00pm – 4:00pm</td>
<td>Tabletop Exhibits Open</td>
<td>La Condesa</td>
</tr>
<tr>
<td>7:30am – 2:30pm</td>
<td>Tabletop Exhibits Open</td>
<td>La Corona</td>
</tr>
</tbody>
</table>

**AGS1  OPENING GENERAL SESSION**

Welcome to San Antonio
**José Camacho**, Executive Director, Texas Primary Care Association

Bureau of Primary Health Care Update
**Judith Steinberg, MD, MPH**, Chief Medical Officer, Bureau of Primary Health Care/HRSA

NACHC Federal Policy Update
**Daniel Hawkins**, Senior Vice President, Public Policy and Research, NACHC

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00am – 10:30am</td>
<td>Refreshment Break</td>
<td>La Corona</td>
</tr>
<tr>
<td>10:30am – 11:30am</td>
<td><strong>AGS2  GENERAL SESSION</strong></td>
<td>Salon del Rey Ballroom</td>
</tr>
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</table>

**AGS2  GENERAL SESSION**

**Erika Prosper Nirenberg**
First Lady of San Antonio
2018 Chairwoman, San Antonio Hispanic Chamber of Commerce
Director of Consumer Insights, H-E-B

As the Director of Consumer Insights for H-E-B, Erika leads a team charged with helping guide the development of H-E-B’s strategic vision and operational efforts by providing customer insights to change the business, gain share, and establish preference for the company.

Before HEB, Erika headed the Strategic Planning and Research area for a marketing firm in San Antonio. Some of her clients included: Anheuser-Busch, the Centers for Disease Control and Prevention (CDC), Minute Maid, Simon Malls, the Hispanic Scholarship Fund, and the Las Vegas Convention and Visitor Authority.
Growing up as a migrant in the Rio Grande Valley, Erika holds a Master’s in Communication from the University of Pennsylvania Annenberg School, a BA in Plan II Liberal Arts, and a BS in Advertising from the University of Texas at Austin. She is the 2018 Chairwoman of the San Antonio Hispanic Chamber of Commerce, having served on its Executive Board for six years. She is also a member of the H-E-B Corporate Diversity Leadership Council and Health and Education Task Forces, and a former board member of Say Si Youth Arts. In 2016, Erika received the prestigious H-E-B’s David Ashworth Community Service Award and has received the Corporate Diversity Excellence Award for 2015 and 2016.

Erika has also been recognized as a 2011 Women’s Service Awards honoree by the Hispanic Chamber, the 2012 Marketing Leadership Awardee by the La Prensa Foundation, and as the recipient of the 2010 Association of Migrant Educators of Texas’ Migrant Alumni Award. A Leadership Texas 2015 graduate and 2015-2016 Chair of the Latina Leadership Institute, much of Erika’s passion revolves around efforts to help improve quality of life among underserved populations through girls and women empowerment, arts education, and literacy.

11:30am – 12:00pm Break

12:00pm – 2:00pm **2018 NACHC Migrant Health Awards Luncheon**

- Outstanding Migrant Health Public Service Award
- Outstanding Migrant Health Center Board Member Award
- Outstanding Migrant Health Center Award
- Lifetime Achievement in Migrant Health Award

**2018 National Center for Farmworker Health Commemorative Artwork Unveiling**

Roberta “Bobbi” Ryder, President and CEO, National Center for Farmworker Health, Inc., Presenting

**2018 Artist of Commemorative Artwork**

Artist Presentation: Adorable Monique, Naples, FL

**2018 Emerging Leader Awards, a presentation of The Geiger Gibson Program in Community Health Policy at the Milken Institute School of Public Health, The George Washington University**

Leah Schulz, DDS, Dental Director, Salud Family Health Centers

Maria Villagomez, MPH, Quality Assurance and Improvement Manager, Community Health Partnership of Illinois

Luncheon Sponsored by:

Ag Worker Health Vendor Collective

2:00pm – 2:30pm Break

2:30pm – 4:00pm **EDUCATION SESSIONS**

- **ATuA1 Expanding the Reach of Care: Utilizing Health Education for Diabetes Prevention and Control**

An estimated 29.1 million people have diabetes in the United States, and nearly 13 percent of health center patients have diagnosed diabetes. Although a national health concern, diabetes disproportionately affects the migratory seasonal agricultural worker (MSAW) population. MSAWs experience higher incidence of diabetes than non-agricultural workers. They are particularly vulnerable to developing diabetes due to a variety of factors, including work and living conditions, stress, poverty, and migratory patterns. About eight percent of patients at migrant health centers have a diabetes diagnosis, a number that has steadily increased over the last six years and does not include those who do not seek care and go uncounted.

Although a serious health condition, diabetes is manageable and early detection can decrease the chance of developing complications.

NCA FEATURED highlights organizations that hold BPHC-funded National Cooperative Agreements (NCAs) to provide training and technical assistance (T/TA) to health centers across the country.
Adorable Monique is an award-winning artist brought up abroad. Having the good fortune to be mentored by a renowned artist has enriched her artistic vision. She has received numerous awards and the opportunity to exhibit in various venues. Growing up surrounded by different cultures has broadened her overall view of life. She is continuously pursuing success in her personal, professional, and artistic endeavors as well as in the artistic experience itself.

Monique's paintings have graced the covers of prestigious magazines such as the Naples Illustrated Charity Register and several bibliographic books from the collection of the National Library Juan Ramón Molina – the national library of Honduras. Her work has also illustrated the inside pages and covers of books published by the National Association of Writers in Honduras – Antología Voces de la ANDEH, Silencios Habitados, and Historias de Natalia.

Art has been Monique’s drive, her purpose, and motivation in life. It has allowed her to express herself in ways that she couldn’t otherwise do. Art has enabled her to expand her socio-historical and cultural reality beyond its parameters. In short, “the biological-cultural ethnic groups in our country and elsewhere are fascinating, making it unique and special, worth unraveling.” Monique’s artwork can be viewed online at: https://adorablemonique.jimdo.com/, Instagram at adorablemonique_artist, or Facebook @Adorable.Monique.Artist.

A limited number of fine art prints, commemorative posters, and greeting cards are available for purchase during the conference. Proceeds of art sales benefit the National Center for Farmworker Health (NCFH) Scholarship Fund and awards will be made next year based on the volume of sales from this year’s artwork.

Scholarship awards in the amount of $1,500 each will be presented at this conference to six recipients pursing a degree program and three scholarship awards in the amount of up to $1,000 each will be presented to those pursing a certificate program or other educational opportunity. The scholarship recipients are individuals who are currently employed or serve as board members at community health centers, and have chosen to advance their education and recommit to improving access to care to for the agricultural worker as their career path. Awardees represent a variety of health professions, disciplines, and backgrounds. Come join us for the artwork unveiling and presentation of scholarships during the Opening General Session.
Health centers have long utilized health education as a viable intervention method. However, this service is only effective when it reaches the broader MSAW population, particularly those not regularly accessing care. Effective health education efforts must expand beyond health center walls; outreach workers are well equipped to bring this service to the broader MSAW audience.

During this workshop, Health Outreach Partners (HOP) and MHP Salud will make the case for utilizing outreach workers and community health workers/promotores(as de salud) to conduct diabetes health education with MSAWs. Through interactive group discussions and activities, participants will learn about the PRECEDE-PROCEED and Stages of Behavior Change models, and identify specific outreach activities to support MSAWs with diabetes prevention and control.

Upon completion of this session, participants will be able to:

- Describe how outreach programs can effectively connect MSAW health center services for diabetes prevention and control.
- Explain the PRECEDE-PROCEED and the Stages of Behavior Change models and how to apply these to health education.
- Identify strategies for delivering effective health education on diabetes prevention and management in outreach settings.

**Presenter(s):**
Bonnie Hough, MPA, Senior Director, Education and Training, MHP Salud

**ATuB1  The Promotor Community Transformation Model: From Innovation to Integration**

The Promotor Community Transformation Model in California is a social change model. It can be implemented with any issue (i.e., diabetes, neighborhood safety, breast cancer, etc.) because it is the quality of the relationships, not a particular issue area, that has the potential to create community change. If the Promotor Model is allowed to function according to the theory of change, promotores will (1) build egalitarian relationships, (2) share information and resources, and (3) motivate for community participation.

Upon completion of this session, participants will be able to:

- Expand their understanding of the Promotor Model as a social change model.
- Identify the three stages of the theory of change that drives the Promotor Community Transformation Model.
- Understand how the Promotor Community Transformation Model addresses the social determinants of health.

**Presenter(s):**
Melinda Cordero-Bárzaga, Associate Director, Visión y Compromiso

**ATuC1  Agricultural Worker Health 102**

Building on the knowledge from Agricultural Worker Health 101, presented during the Stream Forums, this workshop will delve deeper to provide participants more extensive information about TA resources available to migrant and community health centers. Topics to be covered include: past and current policy relevant to community and migrant health centers, the Farmworker Health Network's role to support the mission of health centers, and an overview of other BPHC-supported National Cooperative Agreements (NCAs). Participants will be encouraged to ask questions and share their own experiences.

Upon completion of this session, participants will be able to:

- Have comprehensive knowledge of policy relevant to community and migrant health centers.
- Understand the role of the Farmworker Health Network organizations.
- Gain access to NCA T/TA resources.

**Presenter(s):**
Alexis Guild, MPP, Senior Health Policy Analyst, Farmworker Justice
Sylvia Partida, Chief Operations Officer, National Center for Farmworker Health
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WEDNESDAY, MAY 2, 2018

7:30am - 8:30am  Continental Breakfast  La Corona
7:30am – 12:00pm  Registration  Salon del Rey Foyer
1:00pm – 4:00pm
7:30am – 12:00pm  Exhibitor/Speaker Check-In  La Condesa
1:00pm – 4:00pm
7:30am – 3:30pm  Tabletop Exhibits Open  La Corona
8:00am – 9:30am  **AGS3**  GENERAL SESSION  Salon del Rey Ballroom

**AGS3 GENERAL SESSION**

**Building a Victory Circle: Celebrating Success!**

*Lisa Mendoza Miller*, Ag Worker Access 2020 Campaign Coordinator and Executive Assistant, National Center for Farmworker Health

*Patricia Horton*, Consulting and Professional Development Coordinator, National Center for Farmworker Health

The Ag Worker Access 2020 Campaign was launched in May of 2015, and in the first 18 months was successful in reversing a downward trend in the reported numbers of agricultural workers served at community and migrant health centers nationwide. Official records show an increase of 65,733 patients reported in 2015 and 2016, in comparison to 2014. Much has been learned from our collective efforts and it is time to celebrate—to learn from each other and to double down on our collective effort to provide this population with the services they deserve. Conference participants will participate in a facilitated exercise to create a Victory Circle celebrating and documenting health center strategies contributing to this nationwide increase in access. Come and join us in identifying successful and promising practices that have been employed by your peers across the nation, with which we can strengthen our future efforts.
AWA1  Advocacy Leadership Program for Agricultural Worker Health -  
Part 1: Becoming a Force for Change in Your Community

In a world of ever-changing policies, uncertain funding, and greater understanding of the myriad of social 
factors that affect health, it is more important than ever that you, as a health center advocate, have the 
tools and resources at your fingertips to champion your health center and your community’s health. The 
Advocacy Leadership Program for Agricultural Worker Health is designed to assemble a group of individuals, 
dedicated to farmworker health, to learn and discuss the issues most important to farmworker health, 
understand advocacy basics and best practices, create tailored advocacy strategies for their communities, 
and develop innovative and effective strategies to engage their communities in advocating for what they 
need.

Part One of this program will cover some of the salient issues affecting health centers today, the basics of 
advocacy, establishing and maintaining relationships with elected officials, and what you can do to develop 
your advocacy expertise including understanding the dos and don’ts of advocacy. Get to know your 
peers and become part of a vibrant network of advocacy champions as you work together on identifying 
solutions and designing campaigns to address policy issues affecting farmworker health. Leave this session 
with the expertise you need to be a champion for advocacy in your own time, within your organization, and 
throughout the work you do in the community.

Upon completion of this session, participants will be able to:

- Understand the issues affecting health centers today.
- Implement basic advocacy strategies including communicating with elected officials.
- Build confidence in implementing an advocacy program at a non-profit organization.

Presenter(s):
Dorian Wanzer, MPA, Grassroots Advocacy Manager, Outreach and Communications, NACHC

AWB1  Migrant Health Centers in an Uncertain Immigration Environment

This presentation will focus on current developments regarding immigration policy affecting agricultural 
worker communities, including recent legislative developments and agency decisions. Participants will 
learn about the current status of the Deferred Action for Childhood Arrivals (DACA) program and next 
steps for protecting DREAMers from immigration enforcement. Presenters will discuss the impact of these 
policies on agricultural workers and migrant health centers, as well as best practices for preparing for and 
responding to these policy changes. This session includes a panel discussion among migrant health center 
professionals, who will share their experiences and discuss the direct impact these policies have had on 
their staff and patients.

Upon completion of this session, participants will be able to:

- Understand the current state of immigration policy, including DACA, and its impact on agricultural 
  workers.
- Share strategies developed by health centers to ensure a welcoming environment for staff and patients.
- Provide resources for their health centers to prepare for and respond to changes in immigration policy.

Presenter(s):
Iris Figueroa, JD, Staff Attorney, Farmworker Justice
Sandra Viera, Social Behavioral Health Advocate, Mountain Family Health Center
Eliot Enriquez, Outreach Manager, Petaluma Health Center
AWC1  Caring for the Whole Person: Integrating Oral Health and Primary Care  Salon del Rey C

Assuring optimal oral health for agricultural worker children and their families requires collaboration between the care team and programs. Prevention is key and approaches to integrating oral health and primary care in service delivery and the training of health professions is yielding positive results. As a guide, the Health Resources and Services Administration’s (HRSA’s) Integration of Oral Health and Primary Care Practice (IOHPCP) outlines five domains that need to be addressed: Risk Assessment, Oral Health Evaluation, Preventive Intervention, Communication and Education, and Interprofessional Collaborative Practice. This session will feature programs that have addressed the integration of oral health and primary care and IOHPCP from the perspectives of a national program director, promotora, primary care provider, health center dental director, and health professions educator.

Upon completion of this session, participants will be able to:

- Identify issues to address that will assist in the collaboration of programs serving agricultural worker children and their families.
- Name the five domains to address in the integration of oral health and primary care and identify strategies to aid in the implementation of these domains in their health centers.
- Identify activities they can take back to their health centers to maximize the exchange of health information by care team members.

Moderator:
Donald L. Weaver, MD, Senior Advisor, Clinical Workforce, NACHC

Presenter(s):
Guadalupe Cuesta, Director, National Migrant and Seasonal Head Start Collaboration Office
Ethan Kerns, DDS, Chief Dental Officer, Salud Family Health Centers/NNOHA
Scott Howell, DMD, MPH, Assistant Professor of Interprofessional Education, Arizona School of Dentistry & Oral Health, A.T. Still University
Elvia Alcala, Promotora de Salud, Brownsville Community Health Center

12:00pm – 1:30pm  Lunch (On Your Own)
1:30pm – 3:00pm EDUCATION SESSIONS

**AWA2  Advocacy Leadership Program for Agricultural Worker Health -**

**Part 2: Building and Engaging a Grassroots Base**

Salon del Rey A

In a world of ever-changing policies, uncertain funding, and greater understanding of the myriad of social factors that affect health, it is more important than ever that you, as a health center advocate, have the tools and resources at your fingertips to champion your health center and your community's health. The Advocacy Leadership Program for Agricultural Worker Health is designed to assemble a group of individuals, dedicated to farmworker health, to learn and discuss the issues most important to farmworker health, understand advocacy basics and best practices, create tailored advocacy strategies for their communities, and develop innovative and effective strategies to engage their communities in advocating for what they need.

**Part Two** of this program will cover the best strategies for building and engaging a base of grassroots advocates in your community, including using social media for advocacy and collecting stories designed to bring attention to important issues. Connect with advocacy champions from across the country as you work together to develop feasible, measurable plans to engage your community in grassroots advocacy. Leave this session with a plan in place for organizing and mobilizing your community to take action in support of health centers and your community's health.

Upon completion of this session, participants will be able to:

- Target messaging to reach and engage a group of advocates.
- Implement strategies for conducting advocacy via social media.
- Identify, tell, and collect powerful stories.

**Presenter(s):**

Dorian Wanzer, MPA, Grassroots Advocacy Manager, Outreach and Communications, NACHC

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**AWB2  Fundraising Considerations for an Agricultural Worker Health Center**

Salon del Rey B

Today’s revenue streams for health centers are primarily dependent on Medicaid and insurance revenues, along with their federal grants. While these are the essential cornerstones of a health center’s annual budget, centers are becoming more and more progressive in developing fundraising plans for capital projects, special programs, and expanded services. This session will prepare centers to explore considerations in updating, improving, and/or even starting fundraising plans. It will also explore potential revenue streams health centers should consider beyond their federal grant and insurance revenues.

Panelists will share their experiences in fundraising and developing project plans for programming that impacts agricultural workers and their lessons learned. The President and CEO of RCHN Community Health Foundation, the nation’s only foundation focused on health centers, will also provide insights on working with foundations.

Upon completion of this session, participants will be able to:

- Identify fundraising models to assess against their own organization’s plans.
- Understand how the philanthropic sector assesses organizations’ requests.
- Identify promising practices when developing fundraising plans.

**Moderator:**

Jason Patnosh, Associate Vice President, Partnership and Resource Development, NACHC

**Presenter(s):**

Feygele Jacobs, DrPH, President and CEO, RCHN Community Health Foundation
Anne Kauffman Nolon, MPH, President and CEO, Hudson River HealthCare
Pedro Toledo, Chief Administrative Officer, Petaluma Health Center
The Health Resources and Services Administration, Bureau of Primary Health Care (BPHC) has launched a diabetes quality improvement strategy to support the advancement of diabetes prevention and management. This strategy is designed to improve diabetes prevention efforts through increases in the percentage of adults and children who receive weight screenings and counseling. With respect to diabetes treatment and management, the BPHC’s strategy aims to reduce the proportion of patients with poor diabetes control as measured by hemoglobin A1c (HbA1c) greater than 9% and increase the proportion of health centers that meet the Healthy People 2020 goal for uncontrolled diabetes for each racial/ethnic group. This session will highlight the work and transformation roadmap to improve diabetes prevention and management, and specifically culturally appropriate tools and resources for farmworkers.

Upon completion of this session, participants will be able to:
- Understand why the BPHC has made diabetes prevention and treatment a priority.
- Understand the transformation roadmap to improve diabetes care in health centers.
- Identify culturally responsible tools and resources for farmworkers in preventing and managing diabetes.

Moderator:
Deliana Garcia, MA, Director, International Projects and Emerging Issues, Migrant Clinicians Network

Presenter(s):
Karen Mountain, MBA, MSN, RN, Chief Executive Officer, Migrant Clinicians Network
Jerry Osheroff, MD, FACP, FACMI, Principal and Founder, TMIT Consulting, LLC
3:30pm – 5:00pm EDUCATION SESSIONS

**AWA3 Emergency Preparedness and Response Considerations for Agricultural Worker Health Centers**

As the recent hurricane season in the southeast and the fires throughout California impacted our nation’s health centers, considerations for those centers, serving agricultural workers, must take on new expectations when planning for emergencies or disasters - both natural and man-made. As centers develop and implement their emergency preparedness plans, they face significant barriers such as less reliable housing and transportation options, language and access to translated materials, and mistrust of government interventions. These plans are now required by the Centers for Medicare and Medicaid Services (CMS) for all health centers that serve Medicare populations. This session will provide promising practices and resources on developing emergency preparedness plans when serving agricultural worker populations. Organizations, recently impacted by natural disasters, will also share insights regarding their real-world experiences.

Upon completion of this session, participants will be able to:

- Clarify the CMS Emergency Preparedness Requirements for FQHC/RHCs.
- Identify lessons learned from health centers that serve agricultural workers and have been impacted by disasters.
- Identify emergency preparedness and business continuity resources, tools, and strategies to support FQHC/RHCs in disaster recovery.

**Moderator:**
Jason Patnosh, Associate Vice President, Partnership and Resource Development, NACHC

**Presenter(s):**
Nora O’Brien, MPA, CEM, Chief Executive Officer, Connect Consulting Services
Alex Romillo, President/CEO, Health Choice Network

**AWB3 Pesticide Safety: Understanding the Status of New Worker Safety Rules and How to Support Key Worker Protections**

The US Environmental Protection Agency (EPA) recently revised regulations to strengthen workplace protections for agricultural workers and pesticide applicators. The new Worker Protection Standard and the Pesticide Applicator Certification and Training regulations include provisions that improve pesticide safety training for workers and applicators, implement minimum age requirements for pesticide handlers, improve the information accessible to workers and their medical care providers about the pesticides used at their workplace, and help to mitigate exposure for both workers and bystanders. These improvements can help workers prevent harm from pesticide exposure to themselves and their families, and provide clinicians with better information to recognize and treat pesticide poisoning in their patients.

However, recent agency actions may result in the weakening or elimination of some of these key provisions. This session will help participants understand the status of the new workplace safety rules and highlight the on the ground impact on agricultural workers and their families.

Upon completion of this session, participants will be able to:

- Understand the current state of worker protection rules, and their impact on agricultural workers.
- Understand key worker protection provisions including minimum age requirements, access to information, and application exclusion zones.
- Share strategies for educating agricultural workers and the broader community about the importance of worker protection rules.

**Presenter(s):**
Iris Figueroa, JD, Staff Attorney, Farmworker Justice
Community health workers (CHWs) are frontline public health workers who are members of and/or have a deep understanding of the community, and who may serve as a liaison or link from the provider to the community to facilitate access and improve the quality and cultural competence of service delivery. Community health centers (CHCs) have long incorporated CHWs in their practices, and the CHC mission suggests that CHWs can be of special benefit as CHCs seek to strengthen their capacities to improve clinical outcomes and advance population health objectives while addressing social determinants and advancing health equity. Presenters will report on the findings of a recent comprehensive study on CHWs in health centers in the Pacific Northwest region. They’ll also discuss the rationale for engaging CHWs; the range of current roles, titles, core competencies, and skills; and the varied work focus for CHWs. Using the study findings as a launch point, presenters will discuss how CHWs might be deployed to strengthen patient-centered and community-based care in the future.

Upon completion of this session, participants will be able to:

- Explain the frameworks and core definitions for CHWs.
- Describe the range of CHW roles and functions, and core competencies necessary for CHWs to be effective.
- Identify ways in which CHWs can be utilized to advance community- and patient-centered models of care.

Presenter(s):
Seth Doyle, MA, Community Health Improvement Program Manager, Northwest Regional Primary Care Association
Feygele Jacobs, DrPH, President and CEO, RCHN Community Health Foundation
Toxic Stress and Trauma in Primary Care: Using Social Marketing Campaigns, Health Education, and Screenings to Increase Access to Care for Agricultural Worker Families

Toxic stress is defined as strong, frequent, and/or prolonged adversity during childhood without adequate support. This would include adverse life experiences, such as physical or emotional abuse, neglect, and exposure to violence or economic hardship. Many studies have found correlations between these experiences and specific diseases, both physical and mental. Recently the American Academy of Pediatrics (AAP) called for pediatricians to recognize the physical and mental consequences of exposure to toxic stress and to participate in the “design, testing, and refinement of new models of disease prevention, health promotion, and developmental enhancement…” Given that the occupation of agricultural workers fosters a lifestyle that places them at risk for toxic stress, targeted outreach and marketing strategies can be utilized to reduce and prevent extreme stress and trauma and to increase access to care for agricultural families. This session will address the development of a health information campaign on toxic stress and introduce a model for training a Behavioral Health Promotora/Community Health Worker. Presenters will also provide an overview of the establishment of universal screenings for exposure to toxic stress in a primary care pediatric setting.

Upon completion of this session, participants will be able to:

- Define toxic stress and list its childhood and adult health consequences as they apply to agricultural worker families.
- Implement a social marketing campaign and health education strategy to reduce toxic stress and to increase access to care for agricultural families.
- Identify ways to routinely screen for toxic stress in primary care settings.

Presenter(s):
Elena Reyes, PhD, Professor and Regional Director Southwest Florida, Florida State University College of Medicine and Director, Center for Child Stress and Health
Javier I. Rosado, PhD, Clinical Associate Professor, Florida State University College of Medicine and Clinical Director, Center for Child Stress and Health

Health Insurance, Language Access, and Access to Care for Agricultural Workers

Health centers play an important role in increasing access to care for agricultural workers. The provision of language assistance decreases communication barriers and increases understanding between the agricultural worker and the health care team. Health insurance outreach and enrollment efforts ensure workers apply for, understand, and use their health insurance. This workshop will explore requirements and resources for language access and discuss national policy and strategies related to health insurance enrollment among agricultural workers, as well as how those elements increase access to care for the agricultural worker population.

Upon completion of this session, participants will be able to:

- Understand the current state of health insurance enrollment among agricultural workers, including relevant policy updates.
- Identify requirements for language access.
- Increase awareness of health insurance and language access tools and resources.

Presenter(s):
Alexis Guild, MPP, Senior Health Policy Analyst, Farmworker Justice
Hilda Ochoa Bogue, Research and Development Director, National Center for Farmworker Health
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ATHC1  Ag Worker Access 2020 Campaign – Open Discussion for Board Members

This session will be a facilitated conversation among health center board members and staff leaders to address the critical role of board members in achieving the Campaign goal of serving two million agricultural workers by 2020. An overview of the Campaign will be provided and practical examples of board member engagement will be highlighted.

This discussion will outline proven strategies on how board members are working with health center leadership in Campaign promotion, and how local partnerships and collaborations are increasing access to care.

Upon completion of this session, participants will be able to:
- Enhance their knowledge of the Ag Worker Access 2020 Campaign and its goals and objectives.
- Identify objectives they can take back to their health centers to be implemented.
- Explore methods for engaging the board of directors and community leaders in the Campaign.

Facilitator(s):
Seth Doyle, Chair, Committee on Agricultural Worker Health
Roberta “Bobbi” Ryder, Co-Chair, Task Force on Ag Worker Access 2020 Campaign
Rachel Gonzales-Hanson, Chief Executive Officer, Community Health Development, Inc.

10:00am – 10:30am   Refreshment Break
La Corona

10:30am – 12:00pm  EDUCATION SESSIONS

ATHA2  How You Can Increase Access to Care for Agricultural Workers Through Practical Action Planning

The AG Worker Access 2020 Campaign, which was launched two years ago, is a national campaign designed to significantly increase the number of agricultural workers served by community health centers. During this time, many health centers, organizations, and individuals have been successful in developing a variety of strategies to help them reach and better serve more ag workers in their communities. Using the strategies learned, you will have an opportunity to create an organizational-wide tactical plan to outline the steps needed to reach your AG Worker Access 2020 Campaign goal.

Presenters will identify the latest changes to the interpretation of agriculture in the Migrant Health Program that may result in expanded outreach efforts to agricultural workers. They will also review the federal definition of agriculture, including qualifying tasks and industries, the classification of agricultural workers, and the guidance from the 2017 Uniform Data System for accurate reporting. At the end of this session, walk away with resources, tools, and a new and revamped tactical plan.

Upon completion of this session, participants will be able to:
- Understand why this campaign matters.
- Identify what changes have been made to the interpretation of agriculture in the Migrant Health Program and key definitions.
- Understand which strategies have been successful and how to create a tactical plan to reach their targeted goals.

Presenter(s):
Alicia Gonzales, MSSW, Consulting and Professional Services Director, National Center for Farmworker Health
ATHB2 Leadership Succession Planning Within a Community and Migrant Health Center

Community and migrant health centers have been blessed by long-term career CEOs across the nation; however, as the CHC Program ages, so does our long-term leadership. We encourage team participation of the CHC board chair (or other executive board committee members) and the CEO in this hands-on workshop session. Content topics will include succession policy development, procedural approaches, recruitment strategies, open communications, overcoming denial, engagement of executive staff team members, and pitfalls to avoid.

Upon completion of this session, participants will be able to:
- Identify resources and supportive tools to confidently initiate conversations about career and succession planning.
- Understand the importance of organizational self-assessment and position description review/revision in planning to fill the inevitable vacancy of the CEO position.
- Develop a realistic understanding of the steps, roles, and time frame required for activities related to a successful transition, and tools to minimize predictable internal distress during the process.

Presenter(s):
Roberta “Bobbi” Ryder, President and CEO, National Center for Farmworker Health
John Price, Vice Chairperson, Board of Directors, Golden Valley Health Centers

ATHC2 Sexual Orientation and Gender Identity Data: Lessons Learned from the First Year of UDS Data Reporting

The numbers are in from the first year of UDS sexual orientation and gender identity (SO/GI) data reporting. This session will focus on: lessons learned from national SO/GI data analysis and health center experiences implementing SO/GI data collection with agricultural worker populations; the "why" and the "how" of SO/GI data collection; and details of free trainings and resources available to health centers to improve SO/GI data collection and use of SO/GI data for improved care for LGBT populations. Portions of this presentation will be offered in Spanish to ensure lessons learned for the culturally responsible care of LGBT populations.

Upon completion of this session, participants will be able to:
- Incorporate SO/GI data collection into their workflow using their EHR, care team skills, and quality improvement techniques to improve communication, quality care, and data and quality management activities.
- Identify methods to actively engage and educate staff on the importance of collecting SO/GI data, how to do so, the data's impact on health disparities, and how SO/GI can be used to direct education and clinical practice.
- Identify training, tools, or other resources to assist their health centers in collecting and using SO/GI data.

Presenter(s):
Alex S. Keuroghlian, MD, MPH, Director, Education and Training Programs, The Fenway Institute
Carlos Castañeda, MPA, Strategic Programs Coordinator, Adelante Healthcare
Luis R. Garza, MD, Chief Medical Officer, Project Vida Health Center

NACHC gratefully acknowledges the following sponsor:
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KEY TO MODERATORS AND PRESENTERS

Alcala, Elvia - AWC1
Alcalá, Elvia - AWC1

Camacho, José - AGS1
Camacho, José - AGS1

Castañeda, Carlos - AThC2
Castañeda, Carlos - AThC2

Cordero-Barzaga, Melinda - ATuB1
Cordero-Barzaga, Melinda - ATuB1

Cuesta, Guadalupe - AWC1
Cuesta, Guadalupe - AWC1

Doyle, Seth – AWC3, AThC1
Doyle, Seth – AWC3, AThC1

Enriquez, Eliot - AWB1
Enriquez, Eliot - AWB1

Figueroa, Iris - AWB1, AWB3
Figueroa, Iris - AWB1, AWB3

Garcia, Deliana - AWC2
Garcia, Deliana - AWC2

Garza, Luis R. - AThC2
Garza, Luis R. - AThC2

Gonzalez, Alicia - AThA2
Gonzalez-Hanson, Rachel - AThC1

Guild, Alexis – ATuC1, AThB1

Hawkins, Daniel - AGS1
Hawkins, Daniel - AGS1

Horton, Patricia – AGS3
Horton, Patricia – AGS3

Hough, Bonnie - ATuA1
Hough, Bonnie - ATuA1

Howell, Scott - AWC1
Howell, Scott - AWC1

Jacobs, Feygele - AWB2, AWC3
Jacobs, Feygele - AWB2, AWC3

Kauffman Nolon, Anne - AWB2
Kauffman Nolon, Anne - AWB2

Kerns, Ethan - AWC1
Kerns, Ethan - AWC1

Keuroghlian, Alex - AThC2
Keuroghlian, Alex - AThC2

Mendoza Miller, Lisa – AGS3
Mendoza Miller, Lisa – AGS3

Mountain, Karen - AWC2
Mountain, Karen - AWC2

O'Brien, Nora - AWA3
O'Brien, Nora - AWA3

Ochoa Bogue, Hilda - AThB1
Ochoa Bogue, Hilda - AThB1

Osheroff, Jerry - AWC2
Osheroff, Jerry - AWC2

Partida, Sylvia - ATuC1
Partida, Sylvia - ATuC1

Patnosh, Jason – AWB2, AWA3
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Prosper Nirenberg, Erika - AGS2
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Reyes, Elena - AThA1

Romillo, Alex - AWA3
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Rosado, Javier I. - AThA1

Ryder, Roberta “Bobbi” - AThC1, AThB2
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Steinberg, Judith - AGS1
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Toledo, Pedro - AWB2
Toledo, Pedro - AWB2

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Wanza, Dorian - AWA1, AWA2
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The Ag Worker Health Vendor Collective is a small group of companies united to serve migrant and community health centers and show their support for the Ag Worker Access 2020 Campaign. They believe that health centers can substantially increase access to quality care to this special population though the power of collaboration, meaningful partnership, and technology. Their goal is to share innovative business solutions that can make a difference to the work of health centers, ultimately creating a positive impact on the health and well-being of agricultural workers nationwide.

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