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2019 NACHC Board of Directors

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### David B. Vliet, MBA
Tiburcio Vasquez Health Center, Union City, CA

## REGION X
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Yakima Neighborhood Health Services, Yakima, WA

### Thomas Trompeter
HealthPoint, Renton, WA

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**Felix M. Valbuena, Jr., MD**  
Community Health & Social Services Center, Detroit, MI

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Waianae Coast Comprehensive Health Center, Waianae, HI

**Rita Sorrento**  
East Boston Neighborhood Health Center, Boston, MA
Become a Member of the National Association of Community Health Centers (NACHC) and stand with thousands of your health center colleagues to strengthen, preserve, and expand the health center mission. Membership is open to health centers, dedicated professionals, non-profits, corporations, and students. Our members make us stronger. Become a part of the Health Center Movement.

Make connections that matter. Join today! Contact NACHC Membership:

📞 (301) 347-0400
✉️ membership@nachc.org

Beth Wrobel, CEO
HealthLinc, Inc., Valparaiso, IN
NACHC Member

I am most thankful for NACHC staff who are always there, in good times and bad times. As CHCs are there for the needs of our patients, NACHC is there to meet our needs.
Welcome to the 2019 Policy and Issues Forum (P&I) of the National Association of Community Health Centers (NACHC). The P&I is a key meeting of our NACHC membership and partners. It is a time we come together to set priorities for the year and move forward a strategic course of action to ensure continued progress for the nation’s community health centers.

We begin the year with confidence in all that has been achieved. Today’s health centers are helping 28 million people in rural and urban communities access the medical care they need for healthy and productive lives. As never before, there is growing recognition of the immense value and importance of a community-based system of primary care, whether opening access to care – reducing disparities – meeting costly community health problems – and generating savings in health and prevention.

Yet, despite significant strides and well-earned public support, health centers face a challenging health care environment. Pending are a multitude of policy issues that bear on health center viability, if not capacity to deliver on expectations. Those issues cover funding – the impact of waivers and efforts to restructure Medicaid – PPS and reimbursement – the building of a robust primary care workforce, among others. In addition, health centers operate in a competitive and transforming health care world that is demanding more in terms of innovation, quality, and cost-effectiveness.

During the P&I, we will hear from NACHC leadership, government officials, and special guests as to what we must do at both national and state levels to better position ourselves for the challenges and opportunities ahead. We will meet with our lawmakers on Capitol Hill – and that includes the newly-elected Members of Congress. It is imperative our voices be raised for sound health policy that supports our role and contributions to the nation’s health delivery system and, above all else, provides long-term and sustainable funding for health centers. We will also thank longstanding champions in Congress from both sides of the political aisle, who are taking the lead to advance health center growth and development.

Our overriding goal is to preserve, strengthen, and expand the health center foundation. To this end, we remain committed – united in our mission to bring the reach of health care to America’s medically underserved.

On behalf of the NACHC Board, my special thanks for your ongoing support and active participation in this important forum.

Tom Van Coverden
President and Chief Executive Officer
National Association of Community Health Centers
The Healthcare Industry Keeps Changing

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Accessing Conference Handouts

The NACHC Mobile App is only accessible on mobile devices such as a smartphone, tablet, or Kindle. You can download the app by searching for “NACHC Mobile” in either the Apple Store or Google Play Store. If your device does not have access to these stores, the mobile app cannot be installed on your device.

If you wish to access items such as session handouts, evaluations, and speaker bios, simply log in to the NACHC Conferences website (https://conferences.nachc.org/nachc/) from your device; you can do this both during and ahead of the conference. From the main page, click on “Login” at the top of the screen and enter your iMIS ID and password (the six-digit number on your conference badge) to enter the site. Once you’ve logged in, click on “My Account” at the top of the page, then click on “Physical Events” on the left hand navigation bar on the page that follows. From here you can select the conference and then access additional information for that event including: handouts, session evaluations, and certificates, and even recorded sessions shortly after the conference concludes.

Finally, if you wish to complete a survey for a session that you attended, but do not have a computer or a compatible mobile device to access the NACHC Conferences website or NACHC Mobile App, visit the on-site Mobile App Helpdesk (Lobby Level, near NACHC Registration). You’ll be able to access your conference surveys on a dedicated computer with assistance from a NACHC representative.
Conference attendees will have Wi-Fi access during the 2019 P&I Forum! Thanks to a generous sponsorship, on behalf of Virence Health (now athenahealth), internet access will be available throughout the P&I Forum conference areas and EXPO Hall.

Simply follow these easy steps for access:

**To Log In:**

1. Search for **NACHC CONFERENCE** and double click on it to connect.
2. Enter password: **community**
3. Open a web browser and the Welcome page and the Terms and Conditions of Use will appear.
4. Once you have reviewed and accepted the Terms and Conditions of Use, you will be redirected to **NACHC’s P&I website**, where you can begin browsing the internet.

**Time Limit:**

Your internet access will have a time limit of three hours. You can be reconnected immediately after three hours by opening a new web browser window and accepting the Terms and Conditions of Use. If you are unable to access the Terms and Conditions of Use page, disconnect the NACHC CONFERENCE network and connect again.

Note: NACHC cannot provide end-user support and personal assistance for PC configuration or troubleshooting; and does not screen or restrict access to any content placed on or accessible through the internet.
Mobile App

Interact with speakers and colleagues both on-site and online!

- **Questions for the presenters?** DOWNLOAD the MOBILE APP and LOG IN!
- **Participate in real-time polls?** DOWNLOAD the MOBILE APP and LOG IN!
- **Receive important updates?** You guessed it - DOWNLOAD the MOBILE APP and LOG IN!

You will need your iMIS ID and password to log in to the mobile app.

How to locate and download the App from Google Play Store or Apple:

1. Launch the Google Play Store or App Store
2. Search the name **NACHC Mobile**
3. Tap the event app icon/listing
4. Tap Install
5. Enter Google ID or Apple ID password and click OK
6. Tap Accept and Download
7. App will download and display on your phone
8. Tap the NACHC Mobile App
9. Tap the ≡ icon
10. Tap P&I 2019

Once you have downloaded the app, you **MUST** log in to access presentations and participate in polls and feedback requests.

Note: Adobe Reader **MUST** be installed on your Android device in order to open the presentations.

Forgot your iMIS ID and password?

Often your iMIS ID and password are the six-digit number on your conference badge. Try that first. If that does not work:

1. Go to a browser and type in **NACHC.org**
2. In upper right corner, click **LOGIN**
3. Click **Lost your Password**
4. **Enter your email**

You will immediately receive an email with your iMIS login and password. Still having problems? No worries. **Stop by the Mobile App Help Desk on the Lobby Level near NACHC Registration.**
Feedback/Polling

Participate in workshops using the Feedback/Polling feature in the mobile app. Submit questions to the presenter(s) and respond to poll questions in real time. You’ll see everyone’s comments and/or questions and you can up-vote the ideas you agree with.

**HOW TO PARTICIPATE:**

1. Click on the session that you want to join.
2. Tap on your session.
3. Up-Vote a Comment.
4. Respond to Polls when they appear.
Registered Attendees
NACHC Registration is located on the Lobby Level of the Marriott Wardman Park. Registered attendees can pick up their badges and registration packets during the following hours:

<table>
<thead>
<tr>
<th>Registration Hours</th>
<th>Tuesday, March 26</th>
<th>4:00pm – 6:00pm</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Wednesday, March 27</td>
<td>7:30am – 5:00pm</td>
</tr>
<tr>
<td></td>
<td>Thursday, March 28</td>
<td>7:00am – 3:30pm</td>
</tr>
<tr>
<td></td>
<td>Friday, March 29</td>
<td>7:00am – 3:30pm</td>
</tr>
<tr>
<td></td>
<td>Saturday, March 30</td>
<td>7:30am – 10:30am</td>
</tr>
</tbody>
</table>

Speaker Check-In
NACHC’s Speaker Check-In is located in the NACHC Registration area on the Lobby Level. All speakers are asked to report to this area upon arrival at the conference. Speakers will receive badges and review or upload presentations at this location.

Speaker Check-In hours are the same as registration hours.

Exhibitor Check-In
NACHC’s Exhibitor Check-In is located on the Lobby Level of the Marriott Wardman Park. All exhibitors are asked to report to this area upon arrival at the conference. Exhibitors will receive badges and booth packets at this location.

Exhibitor Check-In Hours:

| Tuesday, March 26 | 4:00pm – 6:00pm |
| Wednesday, March 27 | 7:30am – 5:00pm |
| Thursday, March 28     | 7:00am – 3:30pm |
| Friday, March 29       | 7:00am – 3:30pm |

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Hotel Information

**Marriott Wardman Park**
2660 Woodley Rd., NW
Washington, DC 20008
(202) 328-2000  Hotel Direct
(877) 212-5752  Reservations

**Omni Shoreham Hotel**
2500 Calvert St., NW
Washington, DC 20008
(202) 234-0700  Hotel Direct
(800) 843-6664  Reservations

**Washington Hilton**
1919 Connecticut Ave., NW
Washington, DC 20009
(202) 483-3000  Hotel Direct
(800) 445-8667  Reservations

**Churchill Hotel**
1914 Connecticut Ave., NW
Washington, DC 20009
(202) 797-2000  Hotel Direct
(800) 424-2464  Reservations

**Courtyard Washington, DC/Dupont Circle**
1900 Connecticut Ave., NW
Washington, DC 20009
(202) 332-9300 Hotel Direct
(888) 236-2427 Reservations

**The Fairfax at Embassy Row**
2100 Massachusetts Ave., NW
Washington, DC 20008
(202) 293-2100  Hotel Direct
(855) 559-8899  Reservations

**The LINE Hotel**
1770 Euclid St., NW
Washington, DC 20009
(202) 588-0525  Hotel Direct/Reservations

**The Normandy Hotel**
2118 Wyoming Ave., NW
Washington, DC 20008
(202) 483-1350 Hotel Direct/Reservations

**Kimpton Hotel Palomar**
2121 P St., NW
Washington, DC 20037
(202) 448-1800 Hotel Direct
(877) 866-3070 Reservations

Note: Shuttle service will be provided between the Marriott Wardman Park, 24th Street Entrance, and other official NACHC hotels during the conference (*with the exception of The LINE and Omni Shoreham Hotels, see below*). Shuttle schedules, detailing departure and arrival times, will be posted at each hotel and included in conference registration bags.

For guests staying at The LINE Hotel, transportation details will be provided upon check-in at your hotel's front desk; and Omni Shoreham Hotel guests will be within walking distance to the Marriott Wardman Park, 24th Street Entrance.
Shuttle Service

Only NACHC attendees in possession of their official badge will gain access to this transportation.

Conference Hotels, Wednesday, March 27 - Saturday, March 30

Shuttle service will be provided between the Marriott Wardman Park, 24th Street Entrance, and other official NACHC hotels during the conference (with the exception of The LINE and Omni Shoreham Hotels, see below).

Shuttle schedules, detailing departure and arrival times, will be posted at each hotel and included in conference registration bags.

For guests staying at The LINE Hotel, transportation details will be provided upon check-in at your hotel’s front desk; and Omni Shoreham Hotel guests will be within walking distance to the Marriott Wardman Park, 24th Street Entrance.

Continuous round-trip shuttle service will be available on the following dates and times:

<table>
<thead>
<tr>
<th>Date</th>
<th>Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, March 27</td>
<td>7:00am – 11:00am and 5:00pm – 9:00pm</td>
</tr>
<tr>
<td>Thursday, March 28</td>
<td>7:30am – 12:30pm and 5:00pm – 9:00pm</td>
</tr>
<tr>
<td>Friday, March 29</td>
<td>6:30am – 10:30am and 5:00pm – 9:00pm</td>
</tr>
<tr>
<td>Saturday, March 30</td>
<td>7:00am – 11:00am and 12:30pm – 4:30pm</td>
</tr>
</tbody>
</table>

Shuttle Routes:

**Red Route** serves the following hotels:
- Washington Hilton - T Street Entrance
- Churchill Hotel - Walk to Washington Hilton (T Street Entrance)
- Courtyard Washington - Walk to the Washington Hilton (T Street Entrance)
- The Normandy Hotel - Walk to the Washington Hilton (T Street Entrance)

**Blue Route** serves the following hotels:
- Kimpton Hotel Palomar - Front of Hotel, Curbside
- The Fairfax at Embassy Row - Walk to The Kimpton Hotel Palomar

One-way travel time to/from the Marriott Wardman Park, 24th Street Entrance, is approximately 15 minutes. All times are approximate and may vary due to weather and traffic conditions. Seating will be limited on all shuttles.

Capitol Hill Visits, Thursday, March 28

Continuous shuttle service will be provided for congressional visits on Thursday, March 28, from 7:00am to 11:00am. Please refer to the schedule posted at your hotel for specific times of service to and from Capitol Hill. Please check the shuttle schedule and note that hotels serviced by the **Red Route** will depart from the Marriott Wardman Park and hotels serviced by the **Blue Route** will depart from the Kimpton Hotel Palomar.

In planning your Capitol Hill visit, please note that Garfield Circle is the only authorized drop-off point for either side of Capitol Hill. Garfield Circle, at First Street and Maryland Avenue, SW, is directly behind the U.S. Botanical Gardens and approximately two blocks away from the House buildings. One-way travel time from the hotels to Capitol Hill is approximately 35 minutes, so please plan your trip accordingly.

Check the shuttle schedule, posted at each official NACHC hotel and included in conference registration bags, for departure and arrival times.
**T³ (Timely Thirty-Minute Tips)**

In a world where we constantly do more with less; where products and processes change at the drop of a hat; and where new and innovative technologies enter the marketplace today, but are nearly obsolete tomorrow — it’s necessary that organizations move quickly and pro-actively in addressing all new information and guidance. NACHC’s T³ (Timely Thirty-Minute Tips) sessions are thirty-minute presentations that provide “quick and easy” tips, ideas, and best practices that you can **Learn TODAY** and **Implement TOMORROW**! These sessions address a variety of topics relevant to the business of community-based health care.

**T³ sessions scheduled during the 2019 P&I Forum:**

**Friday, March 29**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30am – 10:00am</td>
<td><strong>T3-1 Opioid Epidemic Resources in the UDS Mapper</strong></td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td></td>
<td><em>(refer to page 73 for session details)</em></td>
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</tr>
<tr>
<td>10:00am – 10:30am</td>
<td><strong>T3-2 Take the Heat Out of Burnout</strong></td>
<td></td>
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<tr>
<td></td>
<td><em>(refer to page 76 for session details)</em></td>
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</tr>
<tr>
<td>12:30pm – 1:00pm</td>
<td><strong>T3-3 340B 101</strong></td>
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<td></td>
<td><em>(refer to page 76 for session details)</em></td>
<td></td>
</tr>
<tr>
<td>1:00pm – 1:30pm</td>
<td><strong>T3-4 Need Training Resources? We’ve Got You Covered!</strong></td>
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<tr>
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<td><em>(refer to page 77 for session details)</em></td>
<td></td>
</tr>
<tr>
<td>2:00pm – 2:30pm</td>
<td><strong>T3-5 Marketing and Branding Tips for Your Health Center</strong></td>
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<td><em>(refer to page 80 for session details)</em></td>
<td></td>
</tr>
<tr>
<td>3:00pm – 3:30pm</td>
<td><strong>T3-6 Manage Coverage and Increase Revenue: The Enrollment Cycle, Simplified with PointCare</strong>&lt;br&gt;<em>SPECIAL EXHIBITOR PRESENTATION</em>&lt;br&gt; <em>(Sponsored by PointCare)</em></td>
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<tr>
<td></td>
<td><em>(refer to page 80 for session details)</em></td>
<td></td>
</tr>
<tr>
<td>5:00pm – 5:30pm</td>
<td><strong>T3-7 Let’s Talk PRAPARE 101: An Introduction to Addressing the Social Determinants of Health Using PRAPARE</strong>&lt;br&gt; <em>(refer to page 84 for session details)</em></td>
<td></td>
</tr>
</tbody>
</table>

*T³ (Timely Thirty-Minute Tips): Another way that NACHC is maximizing the value of your conference experience.*
A **Peer-to-Peer (P2P) Networking Session** is a training delivery method where industry experts facilitate sessions that focus on topics affecting health centers such as legislative and regulatory practices, operational issues, and the unique challenges that come with health center management and patient care. P2Ps are innovative opportunities for learning in small-group settings, where participants exchange ideas and network on issues most relevant to health centers. *(NACHC Peer-to-Peer (P2P) Networking Sessions do not qualify for continuing education contact hours.)*

**P2P Networking Sessions scheduled during the 2019 P&I Forum:**

**Thursday, March 28**

10:30am – 12:00pm  **PThB2**  Peer Networks Support Health Center Leaders Through Health Care Uncertainty  
**Virginia**  
*(refer to page 61 for session details)*

10:30am – 12:00pm  **PThF2**  Better Diabetes Management for Special Populations: Lessons Learned from Three Rapid-Cycle Learning Collaboratives  
**Thurgood Marshall South**  
*(refer to page 62 for session details)*

**Friday, March 29**

3:30pm – 5:00pm  **PFG3**  Boldly Go Where No One Has Gone Before…on Enabling Services!  
**Thurgood Marshall East**  
*(refer to page 83 for session details)*

**Saturday, March 30**

8:30am – 10:00am  **PSaD1**  Bring Your Passion: Health Center Leaders on Their Drive to Further the Health Center Movement  
**Thurgood Marshall North**  
*(refer to page 93 for session details)*

---

NACHC gratefully acknowledges the following sponsor:  
**Lanyards**
Young Professionals

NACHC invites individuals in the early stages of their professional careers to participate in activities and sessions recommended for Young Professionals at this year’s Policy & Issues (P&I) Forum. With an expansive network of clinics and an ever-increasing patient population of more than 28 million, America’s health centers are now more than ever looking to the next generation of leaders to continue the mission of high-quality, cost-effective, and culturally-competent health care for all.

Join other young professionals throughout the conference for various networking activities and educational sessions that will speak to future challenges and opportunities to further the Health Center Movement. Identify skills and experiences needed to advance your leadership potential while networking and forming friendships with the next generation of health center leaders. Advocate for yourself, your career, and the Health Center Movement by participating in this exciting learning opportunity.

For more information about activities and sessions recommended for Young Professionals, please contact, Shelkecia Lessington (slessington@nachc.org), Russell Brown (rbrown@nachc.org), Aliza Auces (aauces@nachc.org), Abigail Painchaud (apainchaud@nachc.org), or Emily DeMent (edement@nachc.com).

**Young Professionals Reception**

Friday, March 29 • 6:00pm – 8:00pm  
Coolidge

Get to know your fellow health center young professionals! During this fast-paced networking event, young professionals will spend five minutes each with several other young peers from across the country. You’ll leave this event with valuable new relationships that will inspire you in your work and help build the bonds necessary to advance the Health Center Movement.
Sessions scheduled for Young Professionals during the 2019 P&I Forum:

**Thursday, March 28**

8:30am – 10:00am  **PThE1**  Does Geography Matter in Building Philanthropic Relationships? A Look at Fundraising in Urban and Rural Settings  
(refer to page 60 for session details)  
Thurgood Marshall East

10:30am – 12:00pm  **PThE2**  Strategic Planning: A Realistic Approach During Rapid and Significant Change  
(refer to page 62 for session details)  
Thurgood Marshall East

**Friday, March 29**

8:00am – 9:30am  **PFD1**  Strategies for Driving Social Determinants of Health Policy and Practice Work in Your State Using PRAPARE  
(refer to page 71 for session details)  
Virginia

1:30pm – 3:00pm  **PFD2**  Communicating and Advocating the Value of Health Centers at a Time of Funding Cliff Fatigue  
(refer to page 78 for session details)  
Virginia

3:30pm – 5:00pm  **PFE3**  The Opioid Epidemic: How Do We Take Care of the Compassionate Care Team?  
(refer to page 82 for session details)  
Delaware

**Saturday, March 30**

8:30am – 10:00am  **PSaD1**  Bring Your Passion: Health Center Leaders on Their Drive to Further the Health Center Movement  
(refer to page 93 for session details)  
Thurgood Marshall North
Business Center
The Marriott Wardman Park Business Center can serve as your extended office while you’re in town. The business center, located on the Mezzanine Level, offers a full range of services including: photocopying, faxing, word processing, computer workstation rental, and much more.

**Business Center Hours:**
- 24-hour access with room key (Marriott Wardman Park hotel guests only)
- Monday – Friday 7:00am – 7:00pm
- Saturday – Sunday Closed

Cellular Telephones —
**PLEASE Turn OFF Your Cell Phone**
Please be considerate of others. Ringers on cell phones and other electronic devices should be turned off or switched to vibrate or silent mode in conference education sessions, meetings, and social events.

Conference Attire
We invite you to dress in comfortable business casual attire for the conference. Hotel meeting rooms can be chilly, so you are advised to bring a sweater or light jacket as well.

Health Center Board Members
Health Center Board Members are encouraged to visit with members of the NACHC Consumer/Board Member Committee. Share experiences with other board members from around the country and learn how to make the most of your conference experience. Committee members will be located on the Lobby Level for your convenience.

Job Board
A job board will be on display in the NACHC Registration area on the Lobby Level. If you wish to advertise job vacancies for your organization, please post them on the job board. Please limit all job postings to one page.

Lost and Found
Please check with the hotel’s front desk for lost and found items.

Messages
In case of an emergency, callers should contact the hotel directly and request that a copy of their message be given to the NACHC Registration staff. The telephone number of the Marriott Wardman Park is (202) 328-2000. Messages will be posted on a designated message board near NACHC Registration, located on the Lobby Level.
Membership
Organizations or individuals interested in NACHC Membership, please contact the NACHC office at (301) 347-0400 or obtain a membership application by visiting the NACHC Information Center located on the Lobby Level. You may also visit the NACHC Booth (#212), in the EXPO Hall, on Friday, March 29.

MyNACHC Learning Center (MyNACHC) — Continuing education right at your fingertips
The world of NACHC events is just a click away! The MyNACHC Learning Center (MyNACHC) is your online portal to educational content from all NACHC events. All P&I education sessions are FREE to ALL paid 2019 P&I attendees.
This valuable online service provides access to meeting content on digital media — WHENEVER you need it — captured live and available to you via MyNACHC! View courses online (as released for inclusion), captured as true multimedia re-creations with synchronized slides, handouts, and much more. This is an excellent training tool and resource for missed courses.
The MyNACHC Learning Center (MyNACHC) provides:
• Quick and easy access to past and current content from NACHC conferences and other training events.
• The ability to earn additional continuing education (CME/CE) credits in the professional disciplines currently offered on-site at NACHC conferences (including NACHC’s Certificate of Board Governance Program).
• Session audio recordings synchronized to training presentations.
• The ability to track your own continuing education units and attendance certification.
Note: To access the MyNACHC Learning Center, visit mylearning.nachc.com and log in using your iMIS ID and password (refer to page 11 for iMIS login). If you need login assistance or additional information, contact mylearning@nachc.com or call (301) 347-0400.

▶ This icon designates education sessions that will be live-streamed and audiotaped with presentations for the MyNACHC Learning Center (MyNACHC). These sessions will be available online after the conference and FREE to ALL paid 2019 P&I attendees.
Continuing Education Information

By attending education workshops, participants may qualify for continuing education units. Only full-paying participants and daily registrants are eligible for continuing education credits.

Due to individual state-by-state requirements, nurses and lawyers should have their badges scanned and go to the MyNACHC Learning Center, at mylearning.nachc.com, to download a certificate of completion which can then be submitted to state licensing organizations to apply for credits. Instructions on how to access MyNACHC can be found on the back of your badge.

ACCOUNTING PROFESSIONALS (CPE)

The National Association of Community Health Centers, Inc. (NACHC) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org. (Sponsor #108392)

Delivery Method: Group Live and Group Internet-Based
Program Level: Basic
Duration of Training: 3.5 days

This program is being considered by the National Association of State Boards of Accountancy (NASBA) for 14.0 continuing education contact hours in the “Specialized Knowledge” category.

For questions or complaints, please contact Helene Slavin at hslavin@nachc.com or (301) 347-0400.

PHYSICIANS (CME)

This program is approved by the American Academy of Family Physicians (AAFP) for 12 continuing education contact hours.

SOCIAL WORKERS (CE)

This program is approved by the National Association of Social Workers (NASW) for 12 continuing education contact hours. (Approval #886419070-5993)

OTHER HEALTH PROFESSIONALS (CE)

The National Association of Community Health Centers, Inc. (NACHC) Certificate of Participation may be used toward state licensing requirements for a variety of disciplines requiring continuing education credits (e.g., health educators, nurses, physician assistants, doctors of osteopathic medicine, etc.). It is recommended that a Certificate of Participation and a copy of a conference program be submitted to your state-licensing agency.
Scanning and Evaluations
To receive continuing education units (CEUs) at this NACHC conference, ALL attendees must:

• Have their conference badges scanned by room monitors at the end of each education session attended.

AND

• Complete session evaluations distributed at the conclusion of each session attended.

These simple steps ensure that CEUs are accurately processed and that valuable feedback is provided for the development of future NACHC programs.

In addition to earning educational credits through NACHC conference attendance, participants can receive credits online via MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com.
NACHC Certificate in Health Center Governance

NACHC is pleased to provide a certificate program designed for Health Center Board Members who wish to follow a formal path of training and skills enhancement in the area of overall health center governance. Individuals who wish to enroll in the Certificate in Health Center Governance Program must complete an enrollment form (refer to page 25) and submit it at the beginning of the conference to the NACHC Governance Desk along with a $25 application fee.

Note: The application fee is waived for applicants who serve on the board of a NACHC Organizational Member in good standing and who are registered for the conference.

How do I earn certification in Health Center Governance?

To obtain certification, you must complete a total of 31 contact hours through attendance/participation in education sessions offered at NACHC’s national conferences (Community Health Institute (CHI); Policy & Issues (P&I) Forum; Financial, Operations, Management/Information Technology (FOM/IT); Conference for Agricultural Worker Health; or PCA and HCCN Conference). One contact hour equals one hour of session time.

Program participants must attend the following sessions in person:

- Board Member Boot Camp: Parts A, B, C, and D (5 contact hours offered at the CHI and P&I)
- Setting the Bar: Legal Approaches to Health Center Board Compliance (2 contact hours offered at the CHI)

In addition to the required sessions listed above (Boot Camp and Setting the Bar), you will need to complete an additional 24 contact hours. Participants may choose from other NACHC conference education sessions that are designated for contact hours in the areas of CLINICAL, FINANCE, GOVERNANCE, TECHNOLOGY, POLICY, and ADVOCACY. Participants are encouraged to select a comprehensive course of study based on individual interests and the governance needs of the health center board on which they serve.

The total 31 contact hours must be completed within three years of enrollment in the program. If the 31 contact hours are not completed within that three-year period, you must re-enroll and pay the application fee, if applicable.

In addition to earning educational credits through NACHC conference attendance, participants can receive credits online via MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com.

This icon designates education sessions that will be live-streamed and audiotaped with presentations for the MyNACHC Learning Center (MyNACHC). These sessions will be available online after the conference and are FREE to ALL paid 2019 P&I attendees.

Need your governance status? No more waiting!

All records will be updated within four weeks after the conference. Using your NACHC login information, go to the MyNACHC Learning Center (MyNACHC) at mylearning.nachc.com. Log in using your iMIS ID and password (refer to page 11 for iMIS login). Information for the governance program will be found under the “Governance Program” tab. If you need login assistance or additional information, contact mylearning@nachc.com or (301) 347-0400.

If you have questions about board governance credits during the conference, staff is available to assist you at NACHC’s Governance Desk.

Certificates, with credits earned, will be available 3-4 weeks after the conference.

*NACHC also offers a Board Member Advocacy Certificate (BMAC) program designed to educate and engage board members on advocacy and policy issues; for more information, visit http://www.hcadvocacy.org/bmac. Participants in both certificate programs can earn credit for attending “Advocacy for Board Members: Stand Up for the Health Center Mission (PSaC1)” at P&I.
NACHC Certificate in Health Center Governance

ENROLLMENT FORM

Name: ______________________________________________________________________________

Title: _______________________________________________________________________________

Health Center Organization: __________________________________________________________________________________________________

Address: ______________________________________________________________________________

City: ____________________________________ State: ________ Zip: _____________________

Phone: ________________________________ Mobile Phone: ______________________________

E-Mail: __________________________________ IMIS ID: ________________________________

(your badge #)

I wish to receive all correspondence related to the Certificate in Health Center Governance Program:

☐ at the above address

☐ at the following address:

Mailing Address: ______________________________________________________________________

City: ____________________________________ State: ________ Zip: _____________________

Phone: ________________________________ Fax: ______________________________

E-Mail: __________________________________

The Certificate Program enrollment fee of $25 is waived for individuals who serve on the board of a NACHC Organizational Member in good standing.

☐ My health center is not a NACHC Organizational Member, and my enrollment fee of $25 is enclosed.

___________________________________________  ______________________________________
Signature  Date

For NACHC use only:

Date received: _____________  Enrollment Fee: $ _________  Enclosed Amount: $ ___________

Organizational Member in Good Standing: _____Yes  _____No
HRSA supports National Cooperative Agreements (NCAs) working specifically to advance health center operations and patient outcomes. These NCAs work in coordination with each other, your state/regional primary care associations, and health center controlled networks to provide expert training and technical assistance.

Check out the new Health Center Resource Clearinghouse: healthcenterinfo.org. This is a new, one-stop shop for all of your resource needs. We are here to serve you!

**Healthcare Delivery to Special and Vulnerable Populations**

- Association of Asian Pacific Community Health Organizations
  [http://www.aapcho.org](http://www.aapcho.org)

- Corporation for Supportive Housing
  [http://www.csh.org](http://www.csh.org)

- Equitable Care for Elders – Harvard University School of Dental Medicine
  [https://ece.hsdm.harvard.edu/](https://ece.hsdm.harvard.edu/)

- Farmworker Justice
  [www.farmworkerjustice.org](http://www.farmworkerjustice.org)

- Health Outreach Partners
  [http://www.outreach-partners.org](http://www.outreach-partners.org)

- MHP Salud
  [www.mhpsalud.org](http://www.mhpsalud.org)

- Migrant Clinicians Network
  [http://www.migrantclinician.org](http://www.migrantclinician.org)

- National Center for Farmworker Health
  [http://www.ncfh.org](http://www.ncfh.org)

- National Center for Health in Public Housing
  [https://nchph.org](https://nchph.org)

- National Health Care for the Homeless Council
  [www.nhchc.org](http://www.nhchc.org)

- National LGBT Health Education Center
  [www.lgbthealtheducation.org](http://www.lgbthealtheducation.org)

- National Nurse-Led Care Consortium
  [www.nurseledcare.org](http://www.nurseledcare.org)

- School-Based Health Alliance
  [http://www.sbh4all.org](http://www.sbh4all.org)

- Association of Clinicians of the Underserved
  [www.clinicians.org](http://www.clinicians.org)

- Capital Link
  [www.caplink.org](http://www.caplink.org)

- Community Health Center, Inc.
  [www.weitzmaninstitute.org](http://www.weitzmaninstitute.org)

- Health Information Technology Training and Technical Assistance Center (HITEQ)
  [https://hiteqcenter.org](https://hiteqcenter.org)

**Health Center Capacity Development**

- National Association of Community Health Centers
  [www.nachc.org](http://www.nachc.org)

- National Association of Community Health Centers
  [www.nachc.org](http://www.nachc.org)

- National Center for Medical-Legal Partnership
  [http://medical-legalpartnership.org](http://medical-legalpartnership.org)

- National Network for Oral Health Access
  [http://www.nnoha.org](http://www.nnoha.org)

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Unless otherwise noted, all projects listed are supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling $6,375,000 with individually noted percentage financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.
Visit the NACHC Information Center

Visit staff at the NACHC Information Center, on the Lobby Level, where you can learn more about NACHC activities and the many ways that NACHC supports community health centers. Stop by, ask questions, and discover all that NACHC has to offer.

Become a Health Center Advocate

Becoming a Health Center Advocate has never been easier – or more important! Raise your voice and take action to support America’s Health Centers and the patients they serve. Become an advocate by going to the Health Center Advocacy Network’s mobile-friendly website at www.hcadvocacy.org/join. By signing up as a Health Center Advocate, you will receive key policy and advocacy information from Washington, as well as Advocacy Calls to Action so you can raise your voice to support your health center and the millions of patients health centers serve across the nation.

Conviértase en un defensor de los centros de salud

Hacerse un defensor de los centros de salud nunca ha sido más fácil – ni más importante! Use su voz para pasar a la acción y apoyar a los centros de salud y a los pacientes que sirven. Únase a la red de defensores de los centros de salud a través de nuestro sitio de web en www.hcadvocacy.org/ladefensa. Al hacerse un defensor, recibirá información importante sobre las políticas y la defensa de los centros de salud. Además de oportunidades para pasar a la acción para usar su voz y apoyar su centro de salud y los millones de pacientes que sirven.

Conference Code of Conduct

All attendees, speakers, sponsors, and volunteers at our conference are required to agree with the following code of conduct. NACHC will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everyone.

Our conference is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, or religion. We do not tolerate harassment of conference participants in any form. This also includes inappropriate physical contact and unwelcome sexual attention. Sexual language and imagery are not appropriate for any conference venue, including talks, workshops, parties, Twitter, and other online media. Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of NACHC.

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of the conference staff immediately.
Social Media and Conference Contests

#NACHC19PI Social Media

Join the online conversation at the NACHC Policy & Issues (P&I) Forum using #NACHC19PI when you post about the P&I on Facebook, Twitter, and Instagram. Share your conference experience with others in real time as events unfold. Also, be sure to follow @NACHC (www.twitter.com/nachc) and @HCAdvocacy (www.twitter.com/hcadvocacy) on Twitter for important updates before and during the conference.

#NACHC19PI Twitter Contest

Tweet using #NACHC19PI throughout the P&I for your chance to win one of two $100 Amazon gift cards in a random drawing. The more you tweet, the more opportunities you have to win!

The 2019 P&I Twitter Contest winners will be announced on Friday, March 29 at 5:45pm in the EXPO Hall. You must be present to win!

- Remember to follow @NACHC (www.twitter.com/nachc) on Twitter.
- Make sure your Twitter stream is publicly visible.
- Use #NACHC19PI to enter the random drawing, one entry per tweet.
- Submit all tweets, using #NACHC19PI, by Friday, March 29 at 3:00pm to be eligible for prize drawings.

#MyHealthCenter Contest

While at the #NACHC19PI, tell us why your health center is unique, special, and valuable to your community via Twitter and you could win a $200 Amazon gift card! In 280 characters or less, tell us how your health center makes a difference by finishing this sentence: #MyHealthCenter is/does/provides, etc…

Examples:

- #MyHealthCenter is a health care home to over 20,000 patients. #FQHC #ValueCHCs #NACHC19PI
- #MyHealthCenter provides culturally competent care, offering health care services in 14 different languages including Spanish, Tagalog, Arabic, Vietnamese, and more. #FQHC #ValueCHCs #NACHC19PI
- #MyHealthCenter partners with a local shelter to provide screenings and routine care to the homeless. #FQHC #NACHC19PI

The contest begins Wednesday, March 27 at midnight and ends at 3:00pm on Friday, March 29. Winners will be announced on Friday at 5:45pm in the EXPO Hall. You must be present to win!
Tips:

- The tweet must use #MyHealthCenter, one entry per tweet.
- Using other related hashtags (#FQHC, #ValueCHCs, #NACHC19PI) is great, but not necessary.
- Make sure your Twitter account is publicly visible.
- Tweets only allow 280 characters so think through making an impactful statement succinctly.
- Feel free to tag your health center on Twitter if it has a Twitter account.
- Remember to follow @NACHC and @Advocacy on Twitter.
- Only tweets received by 3:00pm will be eligible.

Questions? Want to participate but don’t have a Twitter account? Visit the NACHC Information Center, on the Lobby Level, for help signing up for a Twitter account.

Pro Tip: When you use the @ sign in front of an organization’s handle (a handle is the organization’s username, for example HCAdvocacy or NACHC), you tag the organization. This tag notifies the organization that they have been mentioned in a tweet or Facebook post making it easier to track tweets and posts related to the organization.

Have questions about Twitter, Facebook, or other social media? Visit us at the NACHC Information Center on the Lobby Level.

RANDOM DRAWINGS RULES:
RANDOM DRAWINGS RULES: (1) No purchase is necessary. (2) The Twitter contests begins Wednesday, March 27 at midnight and ends on Friday, March 29 at 3:00pm. (3) Adults over the age of 18, registered to attend the National Association of Community Health Center’s 2019 P&I Forum, with Twitter accounts that follow @NACHC on Twitter, are eligible to win the random Twitter drawing. NACHC employees and exhibitors are not eligible to win. Adults over the age of 18, registered to attend the National Association of Community Health Center’s 2019 P&I Forum who tweet a #MyHealthCenter sentence are eligible to win the random #MyHealthCenter drawing. NACHC employees and exhibitors are not eligible to win. (4) How to enter: submit a publicly viewable tweet related to the P&I and include “#NACHC19PI” for the random Twitter drawing which will count as one entry. How to enter the #MyHealthCenter contest: submit a publicly viewable tweet, in 280 characters or less, about how your health center makes a difference by finishing this sentence: “#MyHealthCenter is/does/provides, etc…” on Twitter. (5) Individual Twitter accounts are limited to 100 non-identical, P&I-related tweet entries. Individuals, primary care associations, or health centers are eligible to win only once. (6) Odds of winning are determined by total number of entries. (7) There are 2 prizes of Amazon gift cards valued at $100 each for the Twitter Contest and 1 prize of an Amazon gift card valued at $200 for the #MyHealthCenter Contest. (8) There will be 2 Twitter random drawing winners. (9) You must be present to win. If you are not present, that prize will be awarded to another winner selected at random. (10) This is sponsored by the National Association of Community Health Centers, 7501 Wisconsin Ave., Suite 1100W, Bethesda, MD 20814.
Networking Events

Thursday, March 28

Healthcare Leadership Reception and Awards
6:00pm – 8:00pm  Marriott Ballroom

Join us for the annual NACHC Healthcare Leadership Reception and Awards. In addition to honoring Members of Congress, NACHC will also honor our own Grassroots Advocacy Hall of Fame Inductees and Grassroots Advocacy Elizabeth K. Cooke MVP Awardees (refer to the Thursday tab page for a complete list of awardees).

This special event is included in the full-conference registration package. A limited number of tickets (on a first-come, first-served basis) are available for $35 at NACHC Registration. You must purchase your additional tickets by Thursday, March 28 at 11:00am.

Shuttle service will be provided between the Marriott Wardman Park, 24th Street Entrance, and other official NACHC hotels for the reception (with the exception of The LINE and Omni Shoreham Hotels, see below). Refer to the shuttle schedule, posted at each hotel and included in conference registration bags, for departure and arrival times.

For guests staying at The LINE Hotel, transportation details will be provided upon check-in at your hotel’s front desk; and Omni Shoreham Hotel guests will be within walking distance to the Marriott Wardman Park, 24th Street Entrance.

The awards program will begin promptly at 6:30pm.

Sponsored by

2019 Leader Sponsors

Friday, March 29

Conference Networking Reception in EXPO Hall
5:00pm – 6:00pm  Exhibit Hall C

Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing throughout the 2019 P&I Forum EXPO. Identify new technologies and offerings that will enhance your health center operations and your overall delivery of patient care. Don’t forget the 5:45pm “EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Social Media Contest winners in the EXPO Hall! All NACHCopoly game cards should be submitted to the NACHC Booth (#212) by 5:40pm and remember that you MUST be present to win.
Board Members CONNECT!
Health Center Board Members Networking Event
6:00pm – 7:00pm
Roosevelt 4
NACHC invites all Health Center Board Members to this networking event. Get a chance to meet other committed volunteers who serve on health center boards throughout the United States. Pre-dinner snacks and refreshments will be provided, so take the time to connect at this unique event!

National LGBT Primary Care Alliance Reception
6:00pm – 7:00pm
Roosevelt 1-2
The National LGBT (Lesbian, Gay, Bisexual, and Transgender) Primary Care Alliance invites you to a reception to meet your colleagues from health centers across the country. Join us for a glass of wine and learn more about available education, training, and community-based research initiatives focused on the LGBT community.

Membership Meet-Up (Invitation Only)
6:00pm – 7:00pm
McKinley
NACHC welcomes all New Members, as well as those considering membership, to this event. This is an ideal opportunity to meet and build relationships with fellow health center professionals, and learn about the many benefits of NACHC Membership.

Young Professionals Reception
6:00pm – 8:00pm
Coolidge
Get to know your fellow health center young professionals! During this fast-paced networking event, young professionals will spend five minutes each with several other young peers from across the country. You’ll leave this event with valuable new relationships that will inspire you in your work and help build the bonds necessary to advance the Health Center Movement.

Need Help?
We want to ensure that your attendance at this conference is an enjoyable experience.

If we can be of any assistance, please call on any member of the Meetings Team.

Mary Hawbecker
Senior Vice President,
NACHC Operations and Chief Financial Officer

Cynthia J. Gady
Associate Vice President

Lisette Werbowetzki, CMP
Deputy Director, Meetings Logistics and Housing

Karen Eppsteiner
Deputy Director, Exhibits and Sponsorship

Helene Slavin
Meetings Associate
Committee Meetings

**Wednesday, March 27**
- 8:00am – 10:00am Legislative Committee
- 10:00am – 11:00am Advocacy Task Force

**Thursday, March 28**
- 4:30pm – 6:00pm 340B Workgroup
- 5:00pm – 6:30pm QI Advisory Board Meeting

**Friday, March 29**
- 3:00pm – 5:00pm Consumer Board Member Committee

**Saturday, March 30**
- 1:00pm – 3:00pm Health Professions Education in Health Centers Task Force
- 1:00pm – 3:00pm Rural Health Committee
- 1:00pm – 3:00pm LGBT Task Force
- 1:00pm – 3:00pm Subcommittee on Health Center Financing
- 1:00pm – 3:00pm Committee on Health Center Excellence and Training
- 1:00pm – 3:00pm Health Care for Homeless Committee
- 1:00pm – 3:00pm Subcommittee on Elderly Issues
- 3:30pm – 5:30pm PCA Emergency Management Advisory Coalition Meeting
- 3:30pm – 5:30pm Health Center Controlled Networks Task Force
- 3:30pm – 5:30pm Committee on Agricultural Worker Health
- 3:30pm – 5:30pm Health Care in Public Housing Task Force
- 3:30pm – 5:30pm Membership Committee
- 3:30pm – 5:30pm Committee on Service Integration for Behavioral Health and HIV
- 6:00pm – 8:00pm Health Policy Committee

**Sunday, March 31**
- 8:00am – 10:00am Finance Committee
- 8:00am – 10:00am Clinical Practice Committee
- 12:00pm – 2:30pm NACHC Board of Directors Meeting

State Delegation Meetings

**Wednesday, March 27**
- 5:45pm – 6:45pm State Delegation Meetings
- 7:00pm – 8:00pm State Delegation Meetings

State Delegation Meetings are a key element of each P&I Forum. They occur after the Opening General Session on the evening prior to the Hill day. During these meetings, delegates receive legislative packets from NACHC’s State and Federal Affairs team. These packets contain information and talking points to assist delegates during their lobby visits with Members of Congress.
What is a User Group?
Connect with your peers at a NACHC Electronic Health Record (EHR) User Group!

NACHC supports several user groups, specifically for health centers, that utilize select Electronic Health Record (EHR) platforms. These user groups provide a vehicle for health centers to meet and discuss common issues, share experiences, and gain valuable insight on accomplishments and best practices.

EHRs Currently Supported
- athenahealth
- Centricity
- eClinicalWorks
- Greenway Intergy
- Greenway SuccessEHS
- NextGen Healthcare

Benefits
- ✔ Connect with other health centers that use the same EHR that you do
- ✔ Discuss the issues and enhancements most important to health centers
- ✔ Led by health center, HCCN, and/or PCA staff on a voluntary basis
- ✔ Online forums to exchange ideas, lessons learned, and best practices
- ✔ Groups meet both virtually and in-person
- ✔ NACHC provides support via WebEx, conference calls, and meeting space at our major conferences

Thursday, March 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>2:00pm – 3:30pm</td>
<td>NACHC eClinicalWorks User Group</td>
<td>Wilson A-C</td>
</tr>
<tr>
<td>4:00pm – 5:30pm</td>
<td>NACHC athenahealth User Group</td>
<td>Wilson A-C</td>
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</tbody>
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Friday, March 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>12:30pm – 1:30pm</td>
<td>NACHC NextGen User Group</td>
<td>Wilson A-C</td>
</tr>
<tr>
<td>6:00pm – 7:30pm</td>
<td>NACHC Centricity User Group</td>
<td>Wilson A-C</td>
</tr>
</tbody>
</table>

To learn more or to sign up for NACHC User Groups, please visit our website at http://www.nachc.org/usergroups.cfm
Delivering what your community needs is what we do best. You can count on us to provide the right products and services to help you meet today’s challenges and prepare for what’s ahead.

Call us to learn more. 866.MCK.ANSWer (866.625.2679) mms.mckesson.com/chc
# Education Sessions At-A-Glance

*(as of March 4, 2019 and frequently updated)*

## Tuesday, March 26, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00pm – 5:00pm</td>
<td>Grassroots Advocacy Leadership Program <em>(Special Registration Required)</em></td>
<td>Lincoln 5</td>
</tr>
<tr>
<td>4:00pm – 6:00pm</td>
<td>Registration and Speaker Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>4:00pm – 6:00pm</td>
<td>Exhibitor Check-In</td>
<td>Lobby Level</td>
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## Wednesday, March 27, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30am – 5:00pm</td>
<td>Registration and Speaker Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>7:30am – 5:00pm</td>
<td>Exhibitor Check-In</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>8:00am – 2:45pm</td>
<td>NACHC Board Member Boot Camp*</td>
<td>Thurgood Marshall Ballroom</td>
</tr>
<tr>
<td></td>
<td>Setting the Stage (8:00am – 8:30am)</td>
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<tr>
<td></td>
<td>PBC1 Legal Responsibilities (8:30am – 10:00am)</td>
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<td></td>
<td>PBC2 Quality Oversight (10:15am – 11:10am)</td>
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<td>PBC3 Administrative Oversight (11:25am – 12:15pm)</td>
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<td>PBC4 Financial Responsibilities (1:15pm – 2:45pm)</td>
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<tr>
<td>10:30am – 1:30pm</td>
<td>PCA and HCCN General Session <em>(Invitation Only and Special Registration Required)</em></td>
<td>Maryland</td>
</tr>
<tr>
<td>12:30pm – 2:45pm</td>
<td>PWB1 Be Ready to Head to the Hill: 2019 Health Center Policy Agenda, Advocacy Strategy, and How to Move Congress to ACT!</td>
<td>Washington 1-6</td>
</tr>
<tr>
<td>3:00pm – 5:30pm</td>
<td>PGS1 Opening General Session</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>5:45pm – 6:45pm</td>
<td>State Delegation Meetings</td>
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<tr>
<td>7:00pm – 8:00pm</td>
<td>State Delegation Meetings</td>
<td></td>
</tr>
</tbody>
</table>

## EXPLANATION OF SESSION CODES

The first letter of the code is the meeting: P = P&I. The second letter of the code indicates the day of the week: W = Wednesday, Th = Thursday, F = Friday, and Sa = Saturday. The third letter in the code indicates the location with each letter A–H representing a different meeting room. The number at the end of the code signals whether it is the 1st, 2nd, or 3rd time slot of each day.
Thursday, March 28, 2019

This program is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling $6,375,000 financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.

Legend:  
- Recommended for Young Professionals  
- P2P Networking Session  
- Learning Lab

*ALL NACHC Learning Labs are limited in participant space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the snacks/light refreshments included in all labs. Preregistration and $25 fee required by March 14, 2019. No on-site registration available.
### P&I Conference Program
sponsored by

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Lobby Level</td>
<td><strong>Registration and Speaker Check-In</strong></td>
<td>-</td>
<td>7:00am – 3:30pm</td>
</tr>
<tr>
<td>Lobby Level</td>
<td><strong>Exhibitor Check-In</strong></td>
<td>-</td>
<td>7:00am – 3:30pm</td>
</tr>
<tr>
<td>Thurgood Marshall Foyer</td>
<td><strong>Capitol Hill Visits</strong></td>
<td>-</td>
<td>8:30am – 10:00am</td>
</tr>
</tbody>
</table>
| Thurgood Marshall Foyer | **PThD1**
Just Do It! Starting a Medical Respite (Recovery Care) Program for Persons Experiencing Homelessness | **PThE1**
Does Geography Matter in Building Philanthropic Relationships? A Look at Fundraising in Urban and Rural Settings | **PThF1**
Demonstrating Health Center Value with Data and Partnerships |
| Thurgood Marshall Foyer | **PThD2**
Innovative Practices for Clinically Integrated Networks | **PThE2**
Strategic Planning: A Realistic Approach During Rapid and Significant Change | **PThF2**
Better Diabetes Management for Special Populations: Lessons Learned from Three Rapid-Cycle Learning Collaboratives |
| Thurgood Marshall Foyer | **P2P NETWORKING SESSION** | **P2P NETWORKING SESSION** | **P2P NETWORKING SESSION** |
| Thurgood Marshall Foyer | **NACHC eClinicalWorks User Group** | Wilson A-C | 2:00pm – 3:30pm |
| Thurgood Marshall Foyer | **NACHC athenahealth User Group** | Wilson A-C | 4:00pm – 5:30pm |
| Marriott Ballroom | **Healthcare Leadership Reception and Awards** | Marriott Ballroom | 6:00pm – 8:00pm |

### Legend:
- : Recommended for Young Professionals
- : P2P Networking Session
- : Learning Lab
<table>
<thead>
<tr>
<th>ROOMS</th>
<th>Washington 1-3</th>
<th>Washington 4-6</th>
<th>Maryland</th>
<th>Virginia</th>
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<td><strong>Registration and Speaker Check-In</strong></td>
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<td>7:00am – 3:30pm</td>
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<tr>
<td>7:30am – 8:30am</td>
<td><strong>Continental Breakfast in EXPO Hall</strong></td>
<td>Exhibit Hall C</td>
<td>Sponsored by</td>
<td></td>
</tr>
<tr>
<td>7:30am – 6:00pm</td>
<td><strong>EXPO Open</strong></td>
<td>Exhibit Hall C</td>
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</tr>
</tbody>
</table>
| 8:00am – 9:30am | **PFA1**  
Addressing Emerging Health Care Issues from the Governance Level: A Spotlight on Substance Use Disorder | **PFB1**  
HRSA’s Operational Site Visit: Preparing Health Centers for Year-Round Compliance and Performance Improvement | **PFC1**  
From Policy to Practice: State Policy Approaches to Pressing Health Center Issues | **PFD1**  
Strategies for Driving Social Determinants of Health Policy and Practice Work in Your State Using PREPARE |
| 9:30am – 10:00am |  |  |  |  |
| 9:30am – 10:00am | **T3-1 Opioid Epidemic Resources in the UDS Mapper** | Exhibit Hall C: Theater, end of Aisle 100 |  |  |
| 10:00am – 1:00pm | **Dedicated Exhibit Time and Refreshment Break in EXPO Hall** | Exhibit Hall C |  |  |
| 10:30am – 12:30pm | **T3-2 Take the Heat Out of Burnout** | Exhibit Hall C: Theater, end of Aisle 100 |  |  |
| 10:30am – 12:30pm | **PGS2**  
General Session: Federal Update | Marriott Ballroom |  |  |
| 12:30pm – 1:00pm | **T3-3 340B 101** | Exhibit Hall C: Theater, end of Aisle 100 |  |  |
| 12:30pm – 1:30pm | **Dedicated Exhibit Time and Refreshment Break in EXPO Hall (Lunch on your own)** | Exhibit Hall C |  |  |
| 12:30pm – 1:30pm | **NACHC NextGen User Group** | Wilson A-C |  |  |
| 1:00pm – 1:30pm | **T3-4 Need Training Resources? We’ve Got You Covered!** | Exhibit Hall C: Theater, end of Aisle 100 |  |  |
| 1:30pm – 3:00pm | **PFA2**  
Hot Topics in Policy for Health Center Boards | **PFB2**  
BPHC Update, Part 1: Quality, Data, and FTCA | **PFH1**  
Serving Our Heroes: Administering Veterans Programs in Your Health Center | **PFH2**  
Negotiating with Managed Care Organizations: Paying Measuring the Quality for Value Begins with Care Organizations  |
| 2:00pm – 2:30pm | **T3-5 Marketing and Branding Tips for Your Health Center** | Exhibit Hall C: Theater, end of Aisle 100 |  |  |

**Legend:**  
- Yellow: Recommended for Young Professionals  
- Green: P2P Networking Session  
- Grey: Learning Lab

Friday, March 29, 2019
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Rooms</th>
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<tr>
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<td>Registration and Speaker Check-In</td>
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<tr>
<td>7:00am – 3:30pm</td>
<td>Exhibitor Check-In</td>
<td>Lobby Level</td>
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<tr>
<td>7:30am – 8:30am</td>
<td>Continental Breakfast in EXPO Hall</td>
<td>Exhibit Hall C</td>
<td>Exhibit Hall C</td>
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<tr>
<td>7:30am – 6:00pm</td>
<td>EXPO Open</td>
<td>Exhibit Hall C</td>
<td>Exhibit Hall C</td>
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<tr>
<td>9:30am – 10:00am</td>
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<tr>
<td>10:30am – 10:30am</td>
<td>Dedicated Exhibit Time and Refreshment Break in EXPO Hall</td>
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<tr>
<td>10:00am – 10:30am</td>
<td>T3-2 Take the Heat Out of Burnout</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td>10:30am – 12:30pm</td>
<td>PGS2 General Session: Federal Update</td>
<td>Marriott Ballroom</td>
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<tr>
<td>12:30pm – 1:00pm</td>
<td>T3-3 340B 101</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
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<tr>
<td>12:30pm – 1:30pm</td>
<td>Dedicated Exhibit Time and Refreshment Break in EXPO Hall (Lunch on your own)</td>
<td>Exhibit Hall C</td>
<td>Exhibit Hall C</td>
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<tr>
<td>12:30pm – 1:30pm</td>
<td>NACHC NextGen User Group</td>
<td>Wilson A-C</td>
<td>Wilson A-C</td>
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<tr>
<td>1:00pm – 1:30pm</td>
<td>T3-4 Need Training Resources? We’ve Got You Covered!</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td>1:30pm – 2:00pm</td>
<td>T3-5 Marketing and Branding Tips for Your Health Center</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
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**Legend:**
- **Recommended for Young Professionals**
- **P2P Networking Session**
- **Learning Lab**
<table>
<thead>
<tr>
<th>ROOMS</th>
<th>Washington 1-3</th>
<th>Washington 4-6</th>
<th>Maryland</th>
<th>Virginia</th>
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</thead>
<tbody>
<tr>
<td>3:00pm – 3:30pm</td>
<td><strong>T3-6</strong> Manage Coverage and Increase Revenue: The Enrollment Cycle, Simplified with PointCare</td>
<td></td>
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<td>Exhibit Hall C: Theater, end of Aisle 100</td>
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<tr>
<td></td>
<td>SPECIAL EXHIBITOR PRESENTATION</td>
<td>Sponsored by PointCare</td>
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<tr>
<td>3:00pm – 3:30pm</td>
<td>Dedicated Exhibit Time and Refreshment Break in EXPO Hall</td>
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<td>Exhibit Hall C</td>
</tr>
<tr>
<td>3:30pm – 5:00pm</td>
<td><strong>PFA3</strong> Accountable Care for Boards: Learning from Health Center CEOs and Boards that Have Joined Accountable Care Organizations</td>
<td><strong>PFB3</strong> BPHC Update, Part 2: Policy and Program Development</td>
<td><strong>PFC3</strong> Community Behavioral Health: Shared Past and Promising Future</td>
<td><strong>PFD3</strong> Better Serving Our Medicare Patients: Understanding Medicare Coverage at Health Centers</td>
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<td></td>
<td>Health Center Governance/Practice Transformation</td>
<td>Federal and State Policy Analysis</td>
<td>Federal and State Policy Analysis/Practice Transformation</td>
<td>Federal and State Policy Analysis/Special Populations</td>
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<tr>
<td>5:00pm – 5:30pm</td>
<td><strong>T3-7</strong> Let’s Talk PRAPARE 101: An Introduction to Addressing the Social Determinants of Health Using PRAPARE</td>
<td></td>
<td></td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td>5:00pm – 6:00pm</td>
<td>Conference Networking Reception in EXPO Hall</td>
<td></td>
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<td>Exhibit Hall C</td>
</tr>
<tr>
<td>6:00pm – 7:00pm</td>
<td><strong>Membership Meet-Up (Invitation Only)</strong></td>
<td></td>
<td></td>
<td>McKinley</td>
</tr>
<tr>
<td></td>
<td>Board Members CONNECT! Health Center Board Members Networking Event</td>
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<td>Roosevelt 4</td>
</tr>
<tr>
<td></td>
<td>National LGBT Primary Care Alliance Reception</td>
<td></td>
<td></td>
<td>Roosevelt 1-2</td>
</tr>
<tr>
<td>6:00pm – 7:30pm</td>
<td><strong>NACHC Centricity User Group</strong></td>
<td></td>
<td></td>
<td>Wilson A-C</td>
</tr>
<tr>
<td>6:00pm – 8:00pm</td>
<td><strong>Young Professionals Reception</strong></td>
<td></td>
<td></td>
<td>Coolidge</td>
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</table>

Legend:  
- Recommended for Young Professionals  
- P2P Networking Session  
- Learning Lab
Friday, March 29, 2019, continued

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>3:00pm – 3:30pm</td>
<td><strong>T3-6</strong> Manage Coverage and Increase Revenue: The Enrollment Cycle, Simplified with PointCare</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
</tr>
<tr>
<td>3:30pm – 5:00pm</td>
<td><strong>PFE3</strong> The Opioid Epidemic: How Do We Take Care of the Compassionate Care Team?</td>
<td></td>
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<tr>
<td>5:00pm – 5:30pm</td>
<td><strong>PFG3</strong> Boldly Go Where No One Has Gone Before…on Enabling Services!</td>
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<tr>
<td>5:30pm – 6:00pm</td>
<td><strong>PFH3</strong> Policy and Partnership Updates Related to Emergency Preparedness and Response</td>
<td></td>
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<tr>
<td>5:00pm – 5:30pm</td>
<td><strong>T3-7</strong> Let’s Talk PRAPARE 101: An Introduction to Addressing the Social Determinants of Health Using PRAPARE</td>
<td>Exhibit Hall C: Theater, end of Aisle 100</td>
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<tr>
<td>5:00pm – 6:00pm</td>
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<tr>
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<td><strong>Membership Meet-Up (Invitation Only)</strong></td>
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<td>6:00pm – 8:00pm</td>
<td><strong>Young Professionals Reception</strong></td>
<td>Coolidge</td>
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</tbody>
</table>

Legend:
- Tan: Recommended for Young Professionals
- Light Green: P2P Networking Session
- Light Blue: Learning Lab

**Legend:** Recommended for Young Professionals  P2P Networking Session  Learning Lab

**P&I Conference Program** sponsored by

SYNERGY BILLING

NACHC 2019 POLICY & ISSUES FORUM 43
<table>
<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Maryland</th>
<th>Virginia</th>
<th>Delaware</th>
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<tr>
<td>7:30am – 8:30am</td>
<td></td>
<td>Coffee Break</td>
<td>Pharmacy</td>
<td>Lobby Level Foyer</td>
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<tr>
<td>7:30am – 10:30am</td>
<td></td>
<td>Registration and Speaker Check-In</td>
<td>Lobby Level</td>
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<tr>
<td>8:00am – 10:00am</td>
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<tr>
<td>8:30am – 10:00am</td>
<td></td>
<td><strong>PSaA1</strong> Leveraging the Health Center Program</td>
<td><strong>PSaB1</strong> Past and Future: Recent Developments</td>
<td><strong>PSaC1</strong> Advocacy for Board Members: Stand</td>
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<tr>
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<td>Improve Health Center Governance</td>
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<td></td>
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<td>Health Center Governance</td>
<td>Health Center Essentials/Practice Transformation</td>
<td>Advocacy and Mobilization/Health Center Governance</td>
</tr>
<tr>
<td>10:00am – 10:30am</td>
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<td>Refreshment Break</td>
<td>Lobby Level Foyer</td>
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<tr>
<td>10:30am – 12:00pm</td>
<td></td>
<td><strong>PGS3</strong> General Session</td>
<td>Marriott Ballroom</td>
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</table>

**Legend:**
- Recommended for Young Professionals
- P2P Networking Session
- Learning Lab
**Saturday, March 30, 2019**

<table>
<thead>
<tr>
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<th>Event Description</th>
<th>Location</th>
<th>Room</th>
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<tr>
<td>7:30am – 8:30am</td>
<td>Coffee Break</td>
<td>Thurgood Marshall Foyer</td>
<td>Thurgood Marshall Foyer</td>
</tr>
<tr>
<td>7:30am – 10:30am</td>
<td>Registration and Speaker Check-In</td>
<td>Lobby Level</td>
<td>Lobby Level</td>
</tr>
<tr>
<td>8:00am – 10:00am</td>
<td><strong>PSaE1</strong> The FTCA Program: The Good, the Bad, and the Ugly</td>
<td>Thurgood Marshall Foyer</td>
<td>Lobby Level</td>
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<tr>
<td>8:30am – 10:00am</td>
<td><strong>PSaG1</strong> Innovative Strategies to Enhance Rural Health Care Collaboration</td>
<td>Marriott Ballroom</td>
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<td>10:00am – 10:30am</td>
<td>Refreshment Break</td>
<td>Lobby Level Foyer</td>
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<tr>
<td>10:30am – 12:00pm</td>
<td><strong>PGS3</strong> General Session</td>
<td>Marriott Ballroom</td>
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**Legend:**
- **Recommended for Young Professionals**
- **P2P Networking Session**
- **Learning Lab**

*P&I Conference Program sponsored by Synergy Billing*
Value in Purchasing Program

VIP

Medical Supplies
Capital Equipment
Expansion RFP Management
Printing Solutions
Promotional Products
Office Supplies
Laboratory
IT & Computer Products

The **Value in Purchasing Program** is the largest national group purchasing program and the only one endorsed by NACHC.

VIP Program Highlights

- VIP is the only GPO that saves health centers money on their purchases and directly supports the organizations that support community health centers.
- More than 950 health centers are enrolled in VIP, saving CHCs millions of dollars to better serve their communities.
- Take advantage of superior CHC-tiered contract pricing negotiated exclusively by VIP.
- Work with your choice of medical distributors, including, McKesson, Henry Schein, Concordance Healthcare Solutions, NDC, Medline, and many more.

www.valueinpurchasing.com
True Partners in Care

Centene is committed to transforming the health of the communities we serve, one person at a time. And our experience has taught us that every individual, and every community, faces unique challenges. That is why each of our health plans are developed and staffed locally—with local healthcare professionals serving as our chief advisors. Through our collaborative partnerships with FQHCs, hospitals, physicians, and other providers, we bring better solutions for better health outcomes at lower costs.
SCHEDULE
WEDNESDAY, MARCH 27

7:30am – 5:00pm  Registration and Speaker Check-In  Lobby Level
7:30am – 5:00pm  Exhibitor Check-In  Lobby Level
8:00am – 10:00am  Legislative Committee  Marriott Salon 1
8:00am – 2:45pm  NACHC Board Member Boot Camp*  Thurgood Marshall Ballroom

Setting the Stage (8:00am – 8:30am)

PBC1  Legal Responsibilities (8:30am – 10:00am)
PBC2  Quality Oversight (10:15am – 11:10am)
PBC3  Administrative Oversight (11:25am – 12:15pm)
PBC4  Financial Responsibilities (1:15pm – 2:45pm)

*Registration is necessary, but fee is not required if paying the full-conference fee.
7:30am – 9:00am  Coffee provided
12:15pm – 1:15pm  Lunch on your own

10:00am – 11:00am  Advocacy Task Force  Delaware
10:30am – 1:30pm  PCA and HCCN General Session  Maryland
(Invitation Only and Special Registration Required)

12:30pm – 2:45pm  PWB1  Be Ready to Head to the Hill:

3:00pm – 5:30pm  PGS1  Opening General Session  Marriott Ballroom

5:45pm – 6:45pm  State Delegation Meetings
7:00pm – 8:00pm  State Delegation Meetings  State Delegation meeting times and locations will be available on-site.
OPENING GENERAL SESSION

3:00pm – 5:30pm

PGS1   Marriott Ballroom

Opening General Session

Henry Taylor, MPA, NACHC Speaker of the House, Master of Ceremonies

Presentations will focus on the dynamics of the rapidly changing health care environment and steps health centers must take to sustain support and investment and to preserve, strengthen, and expand the health center foundation. NACHC leaders will set strategic goals for the coming year – laying out a coordinated federal-state plan of action to ensure health centers maximize their strengths and leverage a strong, collective voice in the shaping of sound health policy.

James Luisi
Chair of the Board
National Association of Community Health Centers

Tom Van Coverden
President and CEO
National Association of Community Health Centers
EDUCATION SESSIONS
WEDNESDAY, MARCH 27

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

NACHC is a nonpartisan and noncommercial organization. Conference speaker presentations may not necessarily reflect the views of NACHC and the presence of vendors, exhibitors, and sponsors does not constitute endorsement of vendor products or services.

This icon designates sessions that will be live-streamed and audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:30am – 5:00pm Lobby Level
Registration and Speaker Check-In

7:30am – 5:00pm Lobby Level
Exhibitor Check-In

8:00am – 10:00am Marriott Salon 1
Legislative Committee

8:00am – 2:45pm Thurgood Marshall Ballroom
NACHC Board Member Boot Camp

**Special Registration Required**
(refer to NACHC P&I Registration Form)

Note: Coffee will be provided for all Boot Camp participants from 7:30am – 9:00am.

A changing and increasingly complex health care environment presents many challenges for health center governing boards. To be effective, board members must be fully knowledgeable about their roles and responsibilities and the many issues their health centers face as health care businesses. This four-part comprehensive seminar is for new board members (as well as seasoned board members who want a refresher).

8:00am – 8:30am Setting the Stage
Emily Heard, MA, Director, Health Center Governance Training, NACHC

8:30am – 10:00am PBC1 Legal Responsibilities

Health center boards must ensure full compliance with local, state, and federal laws governing the operations of health care businesses. This session covers the nuts and bolts of the
board’s legally mandated fiduciary responsibilities, including: federal regulations, statutes, and policies impacting the health center, and the board’s legal liability in connection with its decision-making role.

**Jacqueline C. Leifer, Esq.,** Senior Partner, Feldesman Tucker Leifer Fidell LLP

10:00am – 10:15am

**Break**

10:15am – 11:10am

**PBC2  Quality Oversight**

Providing quality health care services is central to the mission of health centers. The governing board has a critical role in providing oversight of the quality assurance and quality improvement program. This session defines quality, discusses the board’s oversight role related to quality, and shows quality building blocks that can be used as a foundation for health centers.

**Donald L. Weaver, MD,** Senior Advisor, Clinical Workforce, NACHC

11:10am – 11:25am

**Break**

11:25am – 12:15pm

**PBC3  Administrative Oversight**

Health center boards are responsible for establishing general policies for the organization. This session addresses the governing board’s responsibilities related to relevant personnel policies and touches on some fundamentals related to CEO oversight.

**Malvise A. Scott,** Senior Vice President, Partnership and Resource Development, NACHC

12:15pm – 1:15pm

**Lunch on your own**

1:15pm – 2:45pm

**PBC4  Financial Responsibilities**

The governing board is responsible for safeguarding the organization’s assets. This session covers the establishment of financial priorities for the organization, the budget process, internal control policies and procedures, long-range planning, financial statements, and audits.

**Mary Hawbecker, CPA,** Senior Vice President, Operations and Chief Financial Officer, NACHC

10:00am – 11:00am

**Advocacy Task Force**

10:30am – 1:30pm

**PCA and HCCN General Session**

*(Invitation Only and Special Registration Required)*

*Sponsored by OSIS*
12:30pm – 2:45pm
EDUCATION SESSION

**PWB1**  
**Washington 1-6**

Be Ready to Head to the Hill: 2019 Health Center Policy Agenda, Advocacy Strategy, and How to Move Congress to ACT!

CPE: 2.7  
CME/CE/Governance: 2.25  
Level: Basic  
Topic: Advocacy and Mobilization/Federal and State Policy Analysis

This session will provide a clear rundown of the 2019 Health Center Policy Agenda and advocacy strategy. It will be the main opportunity for advocates to hear this year’s “asks” and to dialogue with NACHC Policy and Advocacy staff about how best to carry our collective message forward. Tips and information on how to effectively communicate our agenda to Members of Congress and their staff will be highlighted. Don’t go to the Hill unprepared - this is your best opportunity to prepare for your 2019 Hill visits and hone your skills to be a more effective advocate.

**Presenter(s):**

Jennifer Taylor, MPH, Director, Federal Affairs, NACHC  
Oliver Spurgeon III, MBA, Deputy Director, Federal Affairs, NACHC  
Michaela Keller, Manager, Federal Affairs, NACHC  
Aliza Auces, Program Associate, Federal Affairs, NACHC

3:00pm – 5:30pm
**PGS1 Opening General Session**  
(Refer to page 50 for details)

5:45pm – 6:45pm
State Delegation Meetings

Refer to handout in registration bag for State Delegation meeting times and locations.

7:00pm – 8:00pm
State Delegation Meetings
Individual or Group Leadership Coaching

Leadership Coaching Services for Health Centers

97% of participants found their experience in the coaching program valuable...

100% would recommend this coaching program to their peers

Learn more about this opportunity at: nachc.org/trainings-and-conferences/

Value in Membership: Member and Non-Member Rates Apply!

Offered in collaboration with integrated WORK

Questions? Cindy Thomas | trainings@nachc.org | 301.347.0400
Thursday, March 28

POLICY & ISSUES FORUM 2019
2019 NACHC Grassroots Advocacy Awards

Inductees into the NACHC Grassroots Advocacy Hall of Fame
The NACHC Grassroots Advocacy Hall of Fame members have made lasting advocacy contributions to ensuring the creation, survival, and strength of health centers and the Health Center Movement through their dedicated and tireless efforts over many years.

Roland A. Goertz, MD, MBA, Chief Executive Officer  
Heart of Texas Community Health Center, Inc., Texas

Michael A. Holmes, Chief Executive Officer  
Cook Area Health Services, Minnesota

Louise McCarthy, MPP, President and CEO  
Community Clinic Association of Los Angeles County, California

E. Roberta “Bobbi” Ryder, President and CEO (Retired)  
National Center for Farmworker Health, Inc., Texas

Edward “Trip” Shannon, Chief Development Officer  
Hudson Headwaters Health Network, New York

Grace Wang, MD, MPH, FAAFP, Physician  
International Community Health Services, Washington

The NACHC Grassroots Advocacy Elizabeth K. Cooke MVP Award
The NACHC Grassroots Advocacy MVP Award is named in honor of the late Elizabeth (Betsey) K. Cooke whose constant effort and unflagging persistence as an advocate for America’s health centers and health center patients set an example for all health center advocates to follow. This year’s honorees all went over and above in their efforts to ensure that their Members of Congress actively supported health centers or established or expanded grassroots advocacy efforts at their health center or in their state last year.

J. Ryan Grinnell-Ackerman, MPA, Director of Operations  
InterCare Community Health Network, Michigan

Fátima Groom, Policy and Public Relations Manager  
Sunrise Community Health, Colorado

Andrea Morales-Williams, Communications and Marketing Manager  
CommWell Health, North Carolina

Aaron L. Todd, MPP, Chief Strategy Officer  
Iowa Primary Care Association, Iowa

Christopher Vann, MHA, VP of Development/Chief Development Officer  
CommWell Health, North Carolina

Lupe Vela, Jr., Community Service Manager  
Community Health Development, Inc., Texas
**SCHEDULE**

**THURSDAY, MARCH 28**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00am – 3:30pm</td>
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</tr>
<tr>
<td>8:00am – 5:00pm</td>
<td>Capitol Hill Visits</td>
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<tr>
<td>8:30am – 10:00am</td>
<td>Education Sessions</td>
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<tr>
<td>10:00am – 10:30am</td>
<td>Refreshment Break</td>
<td>Lobby Level Foyer and Thurgood Marshall Foyer</td>
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<tr>
<td>10:30am – 12:00pm</td>
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<tr>
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<td>Thurgood Marshall West</td>
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<tr>
<td><strong>6:00pm – 8:00pm</strong></td>
<td><strong>Healthcare Leadership Reception and Awards</strong></td>
<td><strong>Marriott Ballroom</strong></td>
</tr>
</tbody>
</table>

Looking for a Resource? We Have You Covered!

An online repository of training and technical assistance materials tailored for the health center workforce and governing boards.

Contains resources produced by organizations generating evidence-based, relevant assistance materials.

Topics include finance, operations, workforce, quality improvement, capital development, HIT/data, governance, and emerging issues.

Unless otherwise noted, all projects listed are supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling $6,575,000 with individually noted percentage financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.
EDUCATION SESSIONS
THURSDAY, MARCH 28

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

This icon designates sessions that will be live-streamed and audiotaped with presentation for the *MyNACHC Learning Center (MyNACHC).*

<table>
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<td>Capitol Hill Visits</td>
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</tbody>
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**8:30am – 10:00am EDUCAATION SESSIONS**

**PThA1**  
**Maryland Workforce: National Policy and Funding Issues**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Federal and State Policy Analysis/Health Center Essentials

HRSA’s Bureau of Health Workforce will provide an overview of the national update of auto-HPSA (Health Professional Shortage Area) scores, and how they will impact health centers’ eligibility to recruit National Health Service Corps (NHSC) providers. HRSA and NACHC experts will discuss policy, programmatic, and funding issues involving the NHSC and Teaching Health Centers (THCs).

**Moderator:**  
**Colleen Meiman,** Senior Policy Advisor, NACHC

**Presenter(s):**  
**Sheila K. Pradia-Williams, RPh, MBA, CAPT, USPHS,** Senior Advisor, Bureau of Health Workforce/HRSA  
**Melissa Ryan,** Operations Director, Bureau of Health Workforce/HRSA  
**Oliver Spurgeon III, MBA,** Deputy Director, Federal Affairs, NACHC

**PThB1**  
**Virginia Cybersecurity and the Dark Web**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Prerequisite: At least five years of health center finance and operations experience.  
Topic: Health Center Essentials/Practice Transformation

Health care has become the most targeted industry for breaches, surpassing financial services and retail. One of the questions that arises is what happens to the data that is compromised from these breaches? Often, it is sold on the cyber black market, known as the *dark web.* In this session, we will discuss what the *dark web* is (and isn’t) as well as some best practices to mitigate your organization’s and your personal risks.

**Presenter(s):**  
**Rex Johnson,** Director, Health Center Financial Training, BKD, LLP
8:30am – 11:30am  LEARNING LAB

**PThC1**
*Delaware*

**Preparing for a Board Leadership Role**

CPE: 3.6  CME/CE/Governance: 3.0  
Level: Intermediate  
Prerequisite: A general understanding of health center board roles and/or attendance of NACHC Board Member Boot Camp.  
Topic: Health Center Governance

*Limited to 60 participants.*

Are you a health center board member considering serving as a board officer or committee chair? This learning lab offers board members the opportunity to understand board leadership roles. Topics will include officer and committee chair roles and core competencies, how to facilitate meaningful board and committee meetings, and how to use what you learn to groom future board leaders.

*All NACHC Learning Labs are limited in participation space and require special registration. Learning labs are open ONLY to full-paying attendees. The $25 fee for lab participation partially subsidizes the light refreshments included in all labs. Preregistration and $25 fee required by March 14, 2019. No on-site registration available.*  

**Presenter(s):**

*Guy Simmons*, Board Chair, Roanoke Chowan Community Health Center  
*Steven Sera*, Board Chair, MHC Healthcare  
*Emily Heard, MA*, Director, Health Center Governance Training, NACHC

---

**NCA FEATURED** highlights organizations that hold BPHC-funded National Cooperative Agreements (NCAs) to provide training and technical assistance (T/TA) to health centers across the country.  
*(NCA featured sessions scheduled during the 2019 P&I Forum: PThD1, PThE2, PThF2, PFE1, T3-4, PFG2, and PFG3.)*

8:30am – 10:00am  EDUCATION SESSIONS

**NCA FEATURED**

**PThD1**  *Thurgood Marshall North*

**Just Do It! Starting a Medical Respite (Recuperative Care) Program for Persons Experiencing Homelessness**

CPE: 1.8  CME/CE/Governance: 1.5  
Level: Basic  
Topic: Special Populations

The National Health Care for the Homeless Council defines medical respite care for homeless persons as “acute and post-acute care for those who are too ill or frail to recover from a physical illness or injury on the streets, but are not ill enough to be in a hospital.” This can consist of short-term, residential care that allows individuals the opportunity to rest in a safe environment while accessing medical care and other supportive services.

This session will discuss administrative, financial, operational, and legal issues involved in planning and implementing a medical respite program. Presenters will outline challenges and opportunities in creating the program and explore different models and partnerships created to implement it.

**Moderator:**  
*Barbara DiPietro, PhD*, Senior Director, Policy, National Health Care for the Homeless Council, Inc.
This session will highlight the unique challenges of health centers in urban and rural settings, and how these health centers can find funding to support necessary projects and secure resources for their communities.

**Moderator:**
**Jason Patnosh**, Associate Vice President, Partnership and Resource Development, NACHC

**Presenter(s):**
**Stephanie Peng**, Research and Policy Associate, National Committee for Responsive Philanthropy
**Janet Topolsky**, Executive Director, Aspen Institute Community Strategies Group
**Stacey Van Horn, MSW**, Senior Program Director, T. Rowe Price Foundation, Inc.

8:30am – 10:00am

**PThE1**  
Thurgood Marshall East
**Does Geography Matter in Building Philanthropic Relationships? A Look at Fundraising in Urban and Rural Settings**

CPE: 1.8  
CME/CE/Governance: 1.5

Level: Intermediate
Prerequisite: General understanding of fundraising.
Topic: Special Populations/Health Center Essentials

Health centers secure funding from many sources, including private funders, to enhance operations with special programs and capital development projects. Urban centers have access to more potential donors and foundations, but face more competition from myriad community entities fighting for the same dollars. Rural centers often have fewer resources available, difficulty getting the attention of donors, and often face challenges related to funders being more familiar with urban issues. However, rural areas are getting increasingly more attention from the foundation and private philanthropy communities as they face issues around high addiction rates, lack of transportation to care, and generational poverty.

8:30am – 10:00am

**EDUCATION SESSION**

**PThF1**  
Thurgood Marshall South
**Demonstrating Health Center Value with Data and Partnerships**

CPE: 1.8  
CME/CE/Governance: 1.5

Level: Basic
Topic: Advocacy and Mobilization

The looming funding cliff pressures organizations, within the Health Center Program, to demonstrate the value generated with federal grants and other funding sources. Health center, PCA, and HCCN representatives will share their experiences demonstrating this value to key decision makers. This session will emphasize speakers' experiences collecting and sharing data, navigating partnerships, and messaging findings to the right audience.
Presenter(s):
Caroline Doherty, MSW, MPH, Chief Development and Programs Officer, Roanoke Chowan Community Health Center
Alis Marachelian, MPH, CPCC, Senior Director, Community Health Initiative and Strategic Alliances in Community Health Education, Mary’s Center
Jason Greer, Chief Executive Officer, Colorado Community Managed Care Network

THURSDAY, MARCH 28, continued

10:00am – 10:30am Lobby Level
Refreshment Foyer and Thurgood Break

10:30am – 12:00pm Thurgood Marshall North
PThD2 Innovative Practices for Clinically Integrated Networks
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Health Center Essentials/Practice Transformation

This session will highlight recent publications in the “Best Practices in Accountable Care” series and provide participants with an opportunity to interact with featured organizations. Lessons learned and opportunities for the future will be discussed with an eye towards practical takeaways for health centers, PCAs, and HCCNs.

Presenter(s):
Blake Darsow, CPA, MBA, Chief Financial Officer, Minnesota Community Care
Carleetha Smith, MPH, Chief Executive Officer, Common Ground Health Clinic
Clinton Mayes, MBA, CHCEF, Vice President and COO, Family Health Care Clinic, Inc.
Susan Burton, Director, National Advocacy, NACHC

10:30am – 12:00pm
EDUCATION SESSION

PThB2 P2P NETWORKING SESSION
Virginia
Peer Networks Support Health Center Leaders Through Health Care Uncertainty
Topic: Health Center Essentials

Enormous change in health care delivery and reimbursement, coupled with uncertainty about Medicaid and health insurance reform, leads to great concern and anxiety among health center leaders about how to navigate this brave new world. Where can they turn to share both their angst and experience? To their peers, of course. In these uncertain times, leadership peer networks can prove to be more valuable than ever!

Join alumni from executive, financial, and clinical leadership trainings and leadership development institutes to discuss your concerns, share best practices, and identify approaches in addressing the issues you’re experiencing as a health center leader. Topics will be crowd-sourced to ensure that they are most timely and relevant. Come prepared to join or lead critical conversations while you grow your peer network.

Presenter(s):
Henry Tuttle, President and CEO, Health Center Partners of Southern California

NACHC 2019 POLICY &/issues FORUM 61
10:30am – 12:00pm

**NCA FEATURED**

**PThE2 Thurgood Marshall East**

**Strategic Planning: A Realistic Approach During Rapid and Significant Change**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Health Center Essentials/Practice Transformation

As health care evolves due to rapid changes in technology, demographics, reimbursement, and policy, community health centers have increasing expectations in collaborations, operations, and of course improving patient outcomes and care. In order to reasonably consider and respond to all these opportunities and responsibilities, adequate time and resources for strategic planning may not appear to be available or a priority.

This session will share not only the significance and benefit of planning, but also provide realistic tools and experiences for all health centers considering, beginning, or refining their strategic planning process.

**Moderator:**
April Lewis, Director, Health Center Operations and Human Resources Training, NACHC

**Presenter(s):**
Gary Campbell, President, Impact 2 Lead  
Jonathan Chapman, Director, CHC Advisory Services, Capital Link

10:30am - 12:00pm

**P2P NETWORKING SESSION**

**NCA FEATURED**

**PThF2 Thurgood Marshall South**

**Better Diabetes Management for Special Populations: Lessons Learned from Three Rapid-Cycle Learning Collaboratives**

Topic: Special Populations

This P2P session will explore concrete action steps and system transformation strategies that health centers can undertake to improve diabetes outcomes and highlight health center promising practices and lessons learned. Attendees will learn how to operationalize key evidence-based interventions for diabetes care among their unique service models and patient populations and will leave with concrete action steps to readily implement at their health centers.

**Moderator:**
Luke Ertle, MPH, Program Manager, Clinical Affairs Division, NACHC

**Presenter(s):**
Jillian Bird, MSN, RN, RN Training Manager, National Nurse-Led Care Consortium  
Jillian Hopewell, MPA, MA, Director, Education and Communication, Migrant Clinician Network
2:00pm – 3:30pm
NACHC eClinicalWorks User Group

4:00pm – 5:30pm
NACHC athenahealth User Group

4:30pm – 6:00pm
340B Workgroup

5:00pm – 6:30pm
QI Advisory Board Meeting

6:00pm – 8:00pm
SPECIAL EVENT

Healthcare Leadership Reception and Awards

James Luisi, NACHC Chair of the Board, Master of Ceremonies
Lathran J. Woodard, NACHC Chair-Elect, Mistress of Ceremonies

Join us for the annual NACHC Healthcare Leadership Reception and Awards. In addition to honoring Members of Congress, NACHC will also honor our own Grassroots Advocacy Hall of Fame Inductees and Grassroots Advocacy Elizabeth K. Cooke MVP Awardees (refer to the Thursday tab page for a list of awardees).

This special event is included in the full-conference registration package. A limited number of tickets (on a first-come, first-served basis) are available for $35 at NACHC Registration. You must purchase your additional tickets by Thursday, March 28 at 11:00am.

Shuttle service will be provided between the Marriott Wardman Park, 24th Street Entrance, and other official NACHC hotels for the reception (with the exception of The LINE and Omni Shoreham Hotels, see below). Refer to the shuttle schedule, posted at each hotel and included in conference registration bags, for departure and arrival times.

For guests staying at The LINE Hotel, transportation details will be provided upon check-in at your hotel’s front desk; and Omni Shoreham Hotel guests will be within walking distance to the Marriott Wardman Park, 24th Street Entrance.

The awards program will begin promptly at 6:30pm.
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Friday, March 29

POLICY & ISSUES FORUM 2019
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- Security and Compliance
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<tr>
<td>7:30am – 8:30am</td>
<td>Continental Breakfast in EXPO Hall</td>
<td>Exhibit Hall C</td>
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<tr>
<td>7:30am – 6:00pm</td>
<td>EXPO Open</td>
<td>Exhibit Hall C</td>
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<td></td>
<td>Be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! (&quot;EXPO Early-Bird&quot; Prize Drawing at 5:45pm)</td>
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<tr>
<td>8:00am – 9:30am</td>
<td>Education Sessions</td>
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<tr>
<td>9:30am – 10:00am</td>
<td>T3-1 Opioid Epidemic Resources in the UDS Mapper</td>
<td>Exhibit Hall C: Theater, end of aisle 100</td>
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<tr>
<td>9:30am – 10:30am</td>
<td>Dedicated Exhibit Time and Refreshment Break in EXPO Hall</td>
<td>Exhibit Hall C</td>
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<tr>
<td>10:00am – 10:30am</td>
<td>T3-2 Take the Heat Out of Burnout</td>
<td>Exhibit Hall C: Theater, end of aisle 100</td>
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<tr>
<td>10:30am – 12:30pm</td>
<td>PGS2 General Session: Federal Update</td>
<td>Marriott Ballroom</td>
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<tr>
<td>12:30pm – 1:00pm</td>
<td>T3-3 340B 101</td>
<td>Exhibit Hall C: Theater, end of aisle 100</td>
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<td>12:30pm – 1:30pm</td>
<td>Dedicated Exhibit Time and Refreshment Break in EXPO Hall (Lunch on your own)</td>
<td>Exhibit Hall C</td>
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<tr>
<td>12:30pm – 1:30pm</td>
<td>NACHC NextGen User Group</td>
<td>Wilson A-C</td>
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<td>12:30pm – 1:30pm</td>
<td>PCA Lunch (Invitation Only)</td>
<td>Roosevelt 5</td>
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<td>1:00pm – 1:30pm</td>
<td>T3-4 Need Training Resources? We’ve Got You Covered!</td>
<td>Exhibit Hall C: Theater, end of aisle 100</td>
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<tr>
<td>2:00pm – 2:30pm</td>
<td>T3-5 Marketing and Branding Tips for Your Health Center</td>
<td>Exhibit Hall C: Theater, end of aisle 100</td>
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<tr>
<td>3:00pm – 3:30pm</td>
<td>T3-6 Manage Coverage and Increase Revenue: The Enrollment Cycle, Simplified with PointCare</td>
<td>Exhibit Hall C: Theater, end of aisle 100</td>
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<td>SPECIAL EXHIBITOR PRESENTATION</td>
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<td>Sponsored by PointCare</td>
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<td>Exhibit Hall C</td>
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<tr>
<td>3:00pm – 5:00pm</td>
<td>Consumer Board Member Committee</td>
<td>Roosevelt 3</td>
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<tr>
<td>3:30pm – 5:00pm</td>
<td>Education Sessions</td>
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<tr>
<td>5:00pm – 5:30pm</td>
<td>T3-7 Let’s Talk PRAPARE 101: An Introduction to Addressing the Social Determinants of Health Using PRAPARE</td>
<td>Exhibit Hall C: Theater, end of aisle 100</td>
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### SCHEDULE
FRIDAY, MARCH 29, continued

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<tr>
<td>5:45pm</td>
<td>“EXPO Early-Bird” Amazon Gift Card and NACHCopoly Prize Drawings, and Announcement of Social Media Contest Winners in EXPO Hall!</td>
<td>Exhibit Hall C</td>
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<tr>
<td>6:00pm – 7:00pm</td>
<td>National LGBT Primary Care Alliance Reception</td>
<td>Roosevelt 1-2</td>
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<td>6:00pm – 7:00pm</td>
<td>Board Members CONNECT! Health Center Board Members Networking Event</td>
<td>Roosevelt 4</td>
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<tr>
<td>6:00pm – 7:00pm</td>
<td>Membership Meet-Up (Invitation Only)</td>
<td>McKinley</td>
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<td>NACHC Centricity User Group</td>
<td>Wilson A-C</td>
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<tr>
<td>6:00pm – 8:00pm</td>
<td>Young Professionals Reception</td>
<td>Coolidge</td>
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Learn more about our Regional Training and Webinar Offerings

NACHC’s Training and Technical Assistance

nachc.org/trainings-and-conferences/

Unless otherwise noted, all projects listed are supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling $8,270,000 with individually noted percentage financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.
GENERAL SESSION
10:30am – 12:30pm

PGS2  ▶  General Session: Federal Update  
Michael A. Holmes, NACHC Treasurer, Master of Ceremonies

George Sigounas, MS, PhD  
Administrator  
Health Resources and Services Administration  
U.S. Department of Health and Human Services  

Marriott Ballroom
**EDUCATION SESSIONS\n**
**FRIDAY, MARCH 29\n**

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

▶️ This icon designates sessions that will be live-streamed and audiotaped with presentation for the *MyNACHC Learning Center (MyNACHC)*.

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**7:00am – 3:30pm**  
**Registration and Speaker Check-In**  
**Lobby Level**

**7:00am – 3:30pm**  
**Exhibitor Check-In**  
**Lobby Level**

**7:30am – 8:30am**  
**Continental Breakfast in EXPO Hall**  
*Sponsored by Quest Diagnostics*

**7:30am – 6:00pm**  
**EXPO Open**  
*It pays to be an “EXPO Early Bird” -- be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card!*  
*(Prize drawing at 5:45pm)*

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**8:00am – 9:30am**  
**EDUCATION SESSIONS**

**PFA1 ▶️**  
**Washington 1-3**  
**Addressing Emerging Health Care Issues from the Governance Level: A Spotlight on Substance Use Disorder**  
*CPE: 1.8  CME/CE/Governance: 1.5*

**Level: Intermediate**  
**Prerequisite: A general understanding of health center board roles and/or attendance of Board Member Boot Camp.**  
**Topic: Health Center Governance**

As many communities face a dramatic increase in the prevalence of substance use disorder (SUD), including opioid use disorder (OUD), health centers are meeting this challenge by providing much needed services to their patients. This session focuses on what health center boards need to consider given the board’s strategic, oversight, advocacy, and community-facing roles. Participants will consider a framework for structuring discussions on this topic and how to apply it in their own boardrooms.

**Moderator:**  
**Donald L. Weaver, MD**, Senior Advisor, Clinical Workforce, NACHC

**Presenter(s):**  
**Richard Hudspeth, MD**, CEO and Chief Medical Officer, Blue Ridge Health  
**Robert J. Urso, MS, MHA, BSN**, Chief Executive Officer, PCC Wellness  
**Amanda Brooks, AM, LCSW, CADC**, Chief Population Health Officer, PCC Wellness

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**PFB1 ▶️**  
**Washington 4-6**  
**HRSA's Operational Site Visit: Preparing Health Centers for Year-Round Compliance and Performance Improvement**  
*CPE: 1.8  CME/CE/Governance: 1.5*

**Level: Basic**  
**Topic: Health Center Essentials**

This session will share lessons learned and best practices at all phases of the operational site visit (OSV) process. Participants will leave this session with innovative strategies and insight into how high-performing health centers use the OSV to engage in a continuous
process of not just program compliance, but performance improvement and operational excellence.

**Moderator:**
**Angela Powell, MPH, CPH, Director, Office of Southern Health Services/HRSA**

**Presenter(s):**
**Jennifer Genua-McDaniel, CHCEF, Chief Executive Officer, Genua Consulting, LLC**
**Ernia Hughes, MBA, Director, Office of Northern Health Services/HRSA**
**Glenda Walker, MBA, Director, Quality and Informatics, Cherry Health, Heart of the City Health Center**

**PFC1**

**From Policy to Practice: State Policy Approaches to Pressing Health Center Issues**
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Federal and State Policy Analysis

Attend this session to learn about specific approaches undertaken by health center advocates at the state level to help health centers navigate both challenges and opportunities affecting their ability to serve patients. The presenters will address trends in state policies affecting health centers, Medicaid and Marketplace waivers, and a state approach addressing health center needs under the 340B Drug Pricing Program.

**Presenter(s):**
**Julie DiRossi-King, Chief Operating Officer, Ohio Association of Community Health Centers**
**Beth Wrobel, Chief Executive Officer, HealthLinc**
**Kevin De Liban, JD, Economic Justice Practice Group Leader, Legal Aid of Arkansas-West Memphis**
**Bethany Hamilton, JD, Manager, State Affairs, NACHC**

**8:00am – 9:30am**

**Recommended for Young Professionals**

**PFD1**

**Strategies for Driving Social Determinants of Health Policy and Practice Work in Your State Using PRAPARE**
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Practice Transformation/Federal and State Policy Analysis

As social determinants of health (SDH) become more recognized as significant impacts to healthy living, increasing numbers of state payers and stakeholders are getting involved. How do you ensure that your SDH work aligns with and informs other initiatives that are occurring in your state? In this session, PCA and HCCN representatives will highlight their efforts using their work on PRAPARE to inform SDH policy and practice happening in their states.

**Presenter(s):**
**E. Benjamin Money, President and CEO, North Carolina Community Health Center Association**
**Aaron Todd, MPP, Chief Strategy Officer, Iowa Primary Care Association**
**Lindsay Farrell, MBA, FACMPE, President and CEO, Open Door Family Medical Center**
8:00am – 9:30am
EDUCATION SESSIONS

**NCA FEATURED**

**PFE1**

*Delaware*

**Policy Issues Affecting Lesbian, Gay, Bisexual, and Transgender Older Adults**

CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Special Populations

Some 2.7 million LGBT people are age 50 or older; this number will double by 2060. LGBT older adults experience health disparities in cardiovascular health, cancer, disability, and behavioral health. They often struggle to access culturally competent and affirming health care and elder services. Many also experience social isolation and aging alone, and discrimination in housing. This session will focus on policy approaches to improve health care and elder care for LGBT older adults and what health centers can do to better serve older LGBT patients.

**Presenter(s):**
Alex Keuroghlian, MD, MPH, Director, Education and Training Programs, Fenway Health
Sean Cahill, PhD, Director, Health Policy Research, Fenway Health
Lisa Krinsky, LICSW, Director, LGBT Aging Project, Fenway Health

**PFF1**

Exhibit Hall C: Theater, end of Aisle 100

**Telehealth Today: Connecting Policy and Practice**

CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Federal and State Policy Analysis/Health Center Essentials

Community health centers are the premier organization to meet patients where they are. A rich understanding of telehealth policy and its operational impact is crucial. During this session, participants will hear from a panel of experts who will provide the latest policy updates and demonstrate how telehealth has improved patient outcomes. The session will help you discover how to prepare for, implement, and measure the success of this advanced technology by utilizing the resources available.

**Moderator:**
April Lewis, Director, Health Center Operations and Human Resources Training, NACHC

**Presenter(s):**
Jennifer Joseph, PhD, MSED, Director, Office of Policy and Program Development, Bureau of Primary Health Care/HRSA
Natassja Manzanero, MS, Office for the Advancement of Telehealth, Federal Office of Rural Health Policy/HRSA
Howard Chapman, Jr., Director, Programs and Development, Tri-Area Community Health
Kathy Wibberly, PhD, Director, Mid-Atlantic Telehealth Resource Center
Mei Wa Kwong, JD, Executive Director, Center for Connected Health Policy
**PFG1**  
**Thurgood Marshall East**  
**Effecting Change in 280 Characters or Less: Taking Advocacy Online**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Basic  
Topic: Advocacy and Mobilization  
Do you want to learn how to take your health center’s social media pages from drab to fab and leverage online tools for advocacy? Join us for a panel discussion and hear from experts on how to create engaging content, develop effective messaging, mobilize advocates, and drive action using Facebook, Twitter, and more.  
**Presenter(s):** Presenters being finalized.

**PFH1**  
**Thurgood Marshall South/West**  
**340B: Where Are We Now, and Where Are We Going?**  
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Prerequisite: A basic understanding of 340B.  
Topic: Federal and State Policy Analysis/Health Center Essentials  
Speakers will provide updates on the most recent developments in the 340B space, including strategies to respond. Topics will include activities on the Hill, at HRSA, among manufacturers and contractors, and in the field.  
**Moderator:**  
**Colleen Meiman**, Senior Policy Advisor, NACHC  
**Presenter(s):**  
**Sue Veer, MBA,** President and CEO, Carolina Health Centers, Inc.  
**Michael Glomb, Esq.**, Partner, Feldesman Tucker Leifer Fidell LLP  
**Michaela Keller**, Manager, Federal Affairs, NACHC

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**9:30am – 10:00am**  
**T³ (TIMELY THIRTY-MINUTE TIP)**  

**T3-1**  
**Exhibit Hall C: Theater, end of Aisle 100**  
**Opioid Epidemic Resources in the UDS Mapper**  
The UDS Mapper continues to be an important tool for your health center and now includes resources to better understand where in your communities the opioid epidemic is hitting the hardest and what resources, if any, are in the area. Use the UDS Mapper to identify partners or opportunities to address the epidemic.  
This T³ session will highlight basic uses of the UDS Mapper and show you how to add these resources to your map. All of your questions about the UDS Mapper will be answered.  
**Presenter(s):**  
**Jennifer L. Rankin, PhD**, Senior Manager, Research and Product Services, HealthLandscape/American Academy of Family Physicians  
**Jessica McCann, MA**, User Engagement Specialist, HealthLandscape/American Academy of Family Physicians

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**9:30am – 10:30am**  
**Exhibit Hall C**  
**Dedicated Exhibit Time and Refreshment Break in EXPO Hall**
# 2019 Regional Training and Online Learning Events

Here's a look at the exciting learning opportunities currently available!

For a review of NACHC educational offerings, visit [www.nachc.org/trainings-conferences/](http://www.nachc.org/trainings-conferences/)

<table>
<thead>
<tr>
<th>Date</th>
<th>Training Title</th>
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<th>Location and/or Contact</th>
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<td>Ongoing</td>
<td>*Leadership Coaching Services for Health Centers</td>
<td>In-person and Virtual One-on-one and Group Training</td>
<td>At your location and online</td>
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<tr>
<td>Ongoing</td>
<td>NACHC Leadership Trainings Graduate Network</td>
<td>Virtual Learning and Peer Networking Community</td>
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<tr>
<td>April 10 – 11</td>
<td>Cultivating Health Center Operations (CHCO)</td>
<td>Regional Training In-person</td>
<td>Kansas City, MO</td>
</tr>
<tr>
<td>April 24 – 25</td>
<td>Attend virtually or in-person! Financial Operations Management II (FOM 2)</td>
<td>Regional Training In-person</td>
<td>New Orleans, LA</td>
</tr>
<tr>
<td>May 15 – 16</td>
<td>NACHC Leadership Live!</td>
<td>Regional Training In-person</td>
<td>Oxon Hill, MD</td>
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<tr>
<td>May 16 – 17</td>
<td>Training for New Clinical Directors (TNCD)</td>
<td>Regional Training In-person and Virtually Streamed</td>
<td>West Valley City, UT</td>
</tr>
<tr>
<td>June 5 – 6</td>
<td>Attend virtually or in-person! Financial Operations Management III (FOM 3)</td>
<td>Regional Training In-person and Virtually Streamed</td>
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<tr>
<td>June 12 – 13</td>
<td>Elevating Health Center Operations (EHCO)</td>
<td>Regional Training In-person</td>
<td>Portland, OR</td>
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<tr>
<td>June 17 – 20</td>
<td>Managing Ambulatory Health II (MAHC2): Advanced Courses for Clinicians in Community Health Centers</td>
<td>Regional Training In-person</td>
<td>Boston, MA</td>
</tr>
<tr>
<td>September 23 – 26</td>
<td>Managing Ambulatory Health I (MAHC1): Introductory Course for Clinicians in Health Centers</td>
<td>Regional Training In-person</td>
<td>Seattle, WA</td>
</tr>
</tbody>
</table>
Key NACHC Resources

HEALTH CENTER RESOURCE CLEARINGHOUSE

In partnership with HRSA and our NCA partners, NACHC launched an online clearinghouse of training and technical assistance resources to support health centers’ operational performance.

Check it out at: healthcenterinfo.org.

New at MyNACHC Learning Center

Top resources available to health centers at mylearning.nachc.com include:

GOVERNANCE RESOURCES

- Governance Workbook – This manual provides an overview of the Health Center Program and what it takes to be an effective board member – available in English and Spanish.

- Board and CEO Succession – This is a recorded webinar series on the dimensions of board chair leadership.

OUTREACH PROMISING PRACTICE

- Managing Online Patient Engagement - This Issue Brief addresses the key ways that health centers can benefit from using social media to increase patient engagement.

VALUE TRANSFORMATION

- Business Intelligence Strategy in the Community Health Environment – This publication provides guidance for business intelligence strategy.

- How to Not Just Survive but Thrive in a Value-Based, Highly Competitive Marketplace – This issue brief focuses on the challenges health centers may face in preparation for payment reform and the changing healthcare environment.

For more Training and Technical Assistance (TTA), email us at trainings@nachc.org.

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*Indicates projects not supported by the HRSA cooperative agreement.
10:00am – 10:30am  
**T³ (TIMELY THIRTY-MINUTE TIP)**

**T3-2**  
Exhibit Hall C: Theater, end of Aisle 100

**Take the Heat Out of Burnout**

Burnout affects health care professionals at higher rates in today’s environment of electronic medical records, increased workloads, and policy changes. Simply explained, burnout syndrome is emotional exhaustion that causes fatigue, disinterest, and detachment.

The American Journal of Medicine reported an increase in physician burnout from 45.5 percent to 54.4 percent over three years. It is now a potential threat to the quality of care delivered and patient safety. During this session, learn techniques to help with burnout and achieve the newest component of the Quadruple Aim – Care Team Well-Being.

*Presenter(s):*  
**April Lewis**, Director, Health Center Operations and Human Resources Training, NACHC

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12:30pm – 1:00pm  
**T³ (TIMELY THIRTY-MINUTE TIP)**

**T3-3**  
Exhibit Hall C: Theater, end of Aisle 100

**340B 101**

This session will provide a high-level overview of how 340B works, its important role in expanding patient access, and current threats to the program.

*Presenter(s):*  
**Tim Mallett, RPh, 340B ACE**, Director, Pharmacy, 340Basics

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**10:30am – 12:30pm Marriott**  
**PGS2**  
**General Session:**  
**Federal Update**  
*(refer to page 69 for details)*

**12:30pm – 1:30pm Exhibit Hall C**  
**Dedicated Exhibit Time and Refreshment Break in EXPO Hall**  
*(Lunch on your own)*

**12:30pm – 1:30pm Wilson A-C**  
**NACHC NextGen User Group**

**12:30pm – 1:30pm Roosevelt 5**  
**PCA Lunch** *(Invitation Only)*
1:00pm – 1:30pm
T³ (TIMELY THIRTY-MINUTE TIP)

T3-4 Exhibit Hall C: Theater, end of Aisle 100

Need Training Resources? We’ve Got You Covered!

National Cooperative Agreement (NCA) organizations have developed a clearinghouse of training and technical assistance resources to support and enhance health center operational performance. The Health Center Resource Clearinghouse provides a one-stop shop for publications, webinars, and toolkits to promote health center excellence. Join us for a demo of the newly launched site and dialogue about opportunities for further enhancement.

Presenter(s):
Allison Coleman, MBA, Chief Executive Officer, Capital Link
Kristine Gonnella, MPH, Director, Training and Technical Assistance, National Nurse-Led Care Consortium (a PHMC Affiliate)
Ted Henson, MS, Director, Health Center Performance and Innovation, NACHC

1:30pm – 3:00pm
EDUCATION SESSIONS

PFA2 Washington 1-3
Hot Topics in Policy for Health Center Boards
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Federal and State Policy Analysis/Health Center Governance

This session is designed to provide health center board members with a high-level overview of pressing policy issues, with a focus on how the health center can respond and how boards can provide oversight related to these developments. Topics will include 340B, immigration, provider recruitment, and Medicaid.

Moderator:
Emily Heard, MA, Director, Health Center Governance Training, NACHC

Presenter(s):
Colleen Meiman, Senior Policy Advisor, NACHC
Bethany Hamilton, JD, Manager, State Affairs, NACHC

PFB2 Washington 4-6
BPHC Update, Part 1: Quality, Data, and FTCA
CPE: 1.8  CME/CE/Governance: 1.5
Level: Intermediate
Prerequisite: Basic understanding of FTCA, UDS, and HRSA quality programs.
Topic: Federal and State Policy Analysis

BPHC’s Office of Quality Improvement will provide an update on policy and programmatic developments related to UDS, FTCA, and issues involving quality and data.

Moderator:
Michelle Proser, MPP, PhD, Director, Research, NACHC
1:30pm – 3:00pm
EDUCATION SESSIONS

**PFE2**
**Delaware**
**Finding the Money in Substance Use, Addiction, and Opioids Prevention and Treatment: A Funders’ Panel Perspective**
CPE: 1.8  CME/CE/Governance: 1.5
Level: Intermediate
Prerequisite: Understanding of funding for substance use programs.
Topic: Health Center Essentials
To continue fighting substance use and addiction, health centers and their partners need to be aware of the potential future state and federal funding landscape; and the changing approaches of private philanthropies, including funding prevention and treatment programs, supporting the distribution of naloxone and working to develop opportunities for screening earlier on in patients’ lives. This session will discuss the overall roadmap that is emerging on funding and provide attendees the ability to engage leaders in the funding space for their insights.

**Moderator:**
Kimá Joy Taylor, MD, MPH, Managing Principal, Anka Consulting LLC

**Presenter(s):**
Tym Rourke, Director, New Hampshire Tomorrow, New Hampshire Charitable Foundation
Edward D. Shanshala II, MSHSA, MEd, Chief Executive Officer, Ammonoosuc Community Health Services
Rachel Farrell, PA-C, LM/CPM, Chief Executive Officer, Harmony Health Medical Clinic and Family Resource Center

1:30pm – 3:00pm
Recommended for Young Professionals
**PFD2**
**Virginia**
**Communicating and Advocating the Value of Health Centers at a Time of Funding Cliff Fatigue**
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Advocacy and Mobilization
As health centers face yet another funding cliff deadline in 2019, it is especially important that their compelling story stands out in the media and among policymakers – including newly elected Members of Congress. This session is designed to help health centers lay the groundwork for a comprehensive communications plan and provide innovative ideas for visual storytelling techniques that will help them get their messages heard.

**Presenter(s):**
Kimberly Leonard, Senior Health Care Writer, Washington Examiner
Evan Glass, Councilmember, Montgomery County, Maryland

**Presenter(s):**
Suma Nair, PhD, MS, RD, Director, Office of Quality Improvement, Bureau of Primary Health Care/HRSA
Serving Our Heroes: Administering Veterans Programs in Your Health Center

CPE: 1.8  CME/CE/Governance: 1.5  Level: Basic  Topic: Special Populations

Health centers serve over 350,000 veterans. This session provides both policy and program updates for those seeking to serve veteran patients. Hear the latest federal updates on Mission Act implementation, following the 2018 transition from the Veterans Choice Program administered by the US Department of Veterans Affairs at hundreds of health centers. Participants will also learn about creative programs serving veterans at health centers locally; and engage with peers and panelists to inspire their next steps to serve veterans in their communities.

Moderator: Deanna Lamb, MSM, Chief Executive Officer, Northwest Health Services

Presenter(s):
Kameron Matthews, MD, JD, FAAFP, Assistant Deputy Secretary, Health for Community Care, US Department of Veterans Affairs
Jennifer Joseph, PhD, MSEd, Director, Office of Policy and Program Development, Bureau of Primary Health Care/HRSA
M. Bryant Howren, PhD, Co-Director, Rural Health Resource Center, Veterans Health Administration, US Department of Veterans Affairs
Theodore Boesen, Chief Executive Officer, Iowa Primary Care Association
Ronald Kemp, Chief Executive Officer, Community Health Centers of Southeastern Iowa
Oliver Spurgeon III, MBA, Deputy Director, Federal Affairs, NACHC

Recruiting, Training, and Retaining LGBTQ-Proficient Clinical Providers

CPE: 1.8  CME/CE/Governance: 1.5  Level: Basic  Topic: Special Populations

With LGBTQ people increasingly accessing health centers, the clinical workforce needs to be prepared to meet their unique health needs. However, finding providers who are already proficient in LGBTQ health care can present a challenge, especially in rural and smaller metropolitan areas.

Presenters will review policy developments that are leading to expanded expectations for LGBTQ competence of all clinical providers. Learn about tips and strategies to help health centers recruit and develop a workforce of medical and behavioral health providers who can provide culturally affirming and tailored care for their LGBTQ patients.

Presenter(s):
Alex Keuroghlian, MD, MPH, Director, Education and Training Programs, Fenway Health
Jane Powers, LICSW, Acting Chief Executive Officer, Fenway Health
Nicholas Van Sickels, MD, Chief Medical Officer, CrescentCare
Cei Lambert, Program Manager, Fenway Health
PFH2 Thurgood Marshall South/West

**Negotiating with Managed Care Organizations: Paying for Value Begins with Measuring the Quality of Care**

CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Prerequisite: Working knowledge and experience with managed care contracts; direct knowledge and experience with quality measures and reporting such as HEDIS.  
Topic: Health Center Essentials/Practice Transformation  

This session will assist health centers in working together and with their PCAs and HCCNs to negotiate favorable participation agreements with managed care organizations (MCOs). Your peers will discuss how they leveraged the right information when negotiating fair contract terms with payers and how aligning performance measures impacts the quality of care.

*Presenter(s):*  
**Adam Falcone, Esq., MPH**, Partner, Feldesman Tucker Leifer Fidell LLP  
**Aaron Todd, MPP**, Chief Strategy Officer, Iowa Primary Care Association  
**Alex Romillo**, Chief Executive Officer, Health Choice Network

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**2:00pm – 2:30pm**  
**T³ (TIMELY THIRTY-MINUTE TIP)**  

**T3-5**  
Exhibit Hall C: Theater, end of Aisle 100  
**Marketing and Branding Tips for Your Health Center**

Successfully marketing and branding your community health center entails that your services are perfectly aligned to meet the needs of your patients and your community. Learn how executing sound marketing and branding strategies will have a positive financial impact on your health center.

*Presenter(s):*  
**Beth Short**, Director, Marketing and Development, Greater Lawrence Family Health Center  
**Kavita Patel, MBA**, Sales and Marketing Specialist, NACHC

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**3:00pm – 3:30pm**  
**T³ (TIMELY THIRTY-MINUTE TIP)**  

**T3-6**  
Exhibit Hall C: Theater, end of Aisle 100  
**Manage Coverage and Increase Revenue: The Enrollment Cycle, Simplified with PointCare**

SPECIAL EXHIBITOR PRESENTATION

Close to four million patients drop from public coverage every month. But with the right tools, your enrollment department can help secure and retain coverage to become a revenue generating machine.

*Presenter(s):*  
**Everett Lebherz**, Chief Executive Officer, PointCare

*Sponsored by PointCare*
3:00pm – 3:30pm  Exhibit Hall C
Dedicated Exhibit Time and Refreshment Break in EXPO Hall

3:00pm – 5:00pm  Roosevelt 3
Consumer Board Member Committee

3:30pm – 5:00pm  EDUCATION SESSIONS

PFA3  Washington 1-3
Accountable Care for Boards: Learning from Health Center CEOs and Boards that Have Joined Accountable Care Organizations
CPE: 1.8  CME/CE/Governance: 1.5
Level: Intermediate
Prerequisite: Some understanding of the board’s role and accountable care.
Topic: Health Center Governance/Practice Transformation

Health centers are being asked to join new types of care models, including accountable care organizations (ACOs). This session will explore how various health centers approached such discussions and decisions with their boards. Panelists will address the type of education and information shared with the board, the types of questions asked, and the types of conversations with partners that informed the ultimate decision to join an ACO.

Moderator: Jennifer Nolty, Director, PCA and Network Relations, NACHC
Presenter(s): Raymond Lavoie, Executive Director, Blackstone Valley Community Health Care
Sherwood Dubose, Board Member, Jessie Trice Community Health System

PFB3  Washington 4-6
BPHC Update, Part 2: Policy and Program Development
CPE: 1.8  CME/CE/Governance: 1.5
Level: Intermediate
Prerequisite: Basic understanding of BPHC requirements and policies.
Topic: Federal and State Policy Analysis

BPHC’s Office of Policy and Program Development will provide an update on policy and programmatic developments related to health center funding, compliance monitoring, program requirements, measuring need, service area overlap, and other emerging issues. NACHC’s legal counsel will also provide an update on emerging legal and policy issues.

Moderator: Colleen Meiman, Senior Policy Advisor, NACHC
Presenter(s): Jacqueline C. Leifer, Esq., Senior Partner, Feldesman Tucker Leifer Fidell LLP
Jennifer Joseph, PhD, MSEd, Director, Office of Policy and Program Development, Bureau of Primary Health Care/HRSA

PFC3  Maryland
Community Behavioral Health: Shared Past and Promising Future
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Federal and State Policy Analysis/Practice Transformation

This session will explore community health centers’ shared history with community behavioral health; explain how community behavioral health is financed and governed today; and identify ways health centers and community behavioral health are partnering in both care and advocacy to best meet their patients’ needs.
FRIDAY, MARCH 29, continued

**Moderator(s):**
Kate Davidson, LCSW, Assistant Vice President, Policy and Advocacy, National Council for Behavioral Health
Kersten Burns Lausch, MPP, Director, State Affairs, NACHC

**Presenter(s):**
Alan Stevens, Executive Vice President, Health Center Operations, Compass Health Network
Kimberly Swanson, PhD, Behavioral Health Director, Mosaic Medical

**PFD3**
**Virginia**
**Better Serving Our Medicare Patients: Understanding Medicare Coverage at Health Centers**
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Federal and State Policy Analysis/Special Populations

Interested in learning the latest policy developments impacting your Medicare patients? This session will cover the Medicare health center basics including current policies and regulations, as well as recent additions to the program by the Centers for Medicare and Medicaid Services. Hear from health centers and PCAs that have effectively worked to better serve their Medicare patients.

**Presenter(s):**
Angela Boyer, MHA, Director, Indiana Quality Improvement Network
Matthew Kozar, Director, Strategic Initiatives and Planning Division, Office of Policy and Program Development, Bureau of Primary Health/HRSA
Corrine Axelrod, MPH, CAPT, USPHS, Acting Deputy Director, Division of Ambulatory Services, Centers for Medicare and Medicaid Services

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**3:30pm – 5:00pm**

**PFE3**
**Delaware**
**The Opioid Epidemic: How Do We Take Care of the Compassionate Care Team?**
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Special Populations

Health centers are on the front lines of the national drug epidemic, providing a continuum of much needed services to care for patients and families affected by opioid and other substance use disorders. As part of this remarkable response, health centers are building and integrating new systems of care, implementing new policies and procedures, and creating new workflows and team roles. Clearly, none of this could happen without a prepared workforce. But how are health centers preparing this workforce?

This session will answer this question by sharing strategies health centers use to foster resilience, wellness, self-care, joy in work, and life-work balance for the compassionate care team. There will be a focus on policy implications and levers.

**Presenter(s):**
Kimá Joy Taylor, MD, MPH, Managing Principal, Anka Consulting LLC
Grace Wang, MD, MPH, Health Center Clinician
Jane Powers, LICSW, Acting Chief Executive Officer, Fenway Health
3:30pm – 5:00pm
EDUCATION SESSION

PFF3 Thurgood Marshall North
National Health Center Week 2019:
Relationship-Building with Sponsors and Community Partners
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Advocacy and Mobilization

Learn about the nuts and bolts of planning a successful National Health Center Week (NHCW), followed by a panel discussion with community-based organizations and national sponsors on how to build meaningful partnerships that last beyond the week of celebration.

Presenter(s):
Presenters being finalized.

3:30pm – 5:00pm
EDUCATION SESSION

PFH3 Thurgood Marshall South/West
Policy and Partnership Updates Related to Emergency Preparedness and Response
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Health Center Essentials

Health centers and the communities they serve continue to be impacted by natural disasters and emergencies. While health centers continue to prepare in accordance to the CMS Rule and respond to these disasters as they occur, there are lessons to be learned about the policies that govern emergency preparedness and response. Partnerships and coordination with other local entities are

- **Operations**: Highlights innovative models for leveraging the enabling services workforce to impact health outcomes and the health center bottom line.
- **Outcomes**: Measuring return on investment (ROI) is an essential component for evaluating the effectiveness of the enabling services workforce.

**Moderator:**
Ted Henson, MS, Director, Health Center Performance and Innovation, NACHC

**Presenter(s):**
Albert Ayson, Jr., Senior Program Manager, Training and Technical Assistance, AAPCHO
Dina Ferranti, Director of Data, Evaluation, and Policy, MHP Salud
Joe Lee, MSHA, Training and Technical Assistance Director, AAPCHO
Bethany Hamilton, JD, Manager, State Affairs, NACHC
becoming part of the planning and response process as well.

This session will: (a) provide a debrief of relevant policies health centers should be aware of relative to preparedness and response; (b) address partnership approaches; and (c) explore recent health center experiences responding to natural disasters.

**Moderator:**
**April Lewis**, Director, Health Center Operations and Human Resources Training, NACHC

**Presenter(s):**
**Brooks Nelson**, Director, Global Resilience, Corporate Citizenship Center, U.S. Chamber of Commerce Foundation

**Dara Alpert Lieberman, MPP**, Director, Government Relations, Trust for America’s Health

**Leslie Wolcott, MA**, Communications Coordinator, North Carolina Community Health Center Association

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**5:00pm – 5:30pm**

**T³ (TIMELY THIRTY-MINUTE TIP)**

**T³-7**

Exhibit Hall C: Theater, end of Aisle 100

**Let’s Talk PRAPARE 101: An Introduction to Addressing the Social Determinants of Health Using PRAPARE**

The Protocol for Responding to and Assessing Patients’ Assets, Risks, and Experiences (PRAPARE) is a national effort led by NACHC, in partnership with AAPCHO and OPCA, to help health centers and other providers collect and apply the data they need to better understand their patients’ social determinants, transform care to meet the needs of their patients, and demonstrate the value they bring to patients, communities, and payers.

This session will provide a brief introduction to PRAPARE and answers to your frequently asked questions about PRAPARE. Participants will receive a list of new and available PRAPARE resources to support health centers, PCAs and HCCNs, including readiness assessments, EHR-specific recorded webinars, and more!

**Presenter(s):**
**Shelkecia Lessington, MPH, CHES**, Project Specialist, PRAPARE, NACHC

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**5:00pm – 6:00pm**

**SPECIAL EVENT**

**Conference Networking**

**Exhibit Hall C**

**Reception in EXPO Hall**

Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing during the 2019 P&I EXPO. Identify new technologies and offerings that will enhance your health center operations and your overall delivery of patient care.

*Don’t forget the 5:45pm “EXPO Early Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Social Media Contest Winners in the EXPO Hall!*
FRIDAY, MARCH 29, continued

6:00pm – 7:00pm  Roosevelt 1-2
National LGBT Primary Care Alliance Reception

6:00pm – 7:00pm  Roosevelt 4
Board Members CONNECT!
Health Center Board Members Networking Event

6:00pm – 7:00pm  McKinley
Membership Meet-Up
(Invitation Only)

6:00pm – 7:30pm  Wilson A-C
NACHC Centricity User Group

6:00pm – 8:00pm  SPECIAL EVENT  Coolidge
Young Professionals Reception
(Refer to page 18 for details)
Sign up at
www.hcadvocacy.org/join

Looking for a Resource? We Have You Covered!

Free Materials

www.healthcenterinfo.org

• An online repository of training and technical assistance materials tailored for the health center workforce and governing boards.
• Contains resources produced by organizations generating evidence-based, relevant assistance materials.
• Topics include finance, operations, workforce, quality improvement, capital development, HIT/data, governance, and emerging issues.

Unless otherwise noted, all projects listed are supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling $6,375,000 with individually noted percentage financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.
Saturday, March 30
Sunday, March 31

POLICY & ISSUES FORUM 2019
Artful expertise.

Value rarely means simplicity. You’ve put in the time and effort to build a successful organization, and we’re dedicated to understanding your craft. Our health care buffs can help guide you through complex regulatory changes and perfect the masterpiece that is your community health center.

Everyone needs a trusted advisor. Who’s yours?

bkd.com/chc | @BKDLLP
### SCHEDULE

#### SATURDAY, MARCH 30

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>7:30am – 8:30am</td>
<td>Coffee Break</td>
<td>Lobby Level Foyer and Thurgood Marshall Foyer</td>
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<tr>
<td>7:30am – 10:30am</td>
<td>Registration and Speaker Check-In</td>
<td>Lobby Level</td>
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<tr>
<td>8:00am – 10:00am</td>
<td>Education Sessions</td>
<td>Lobby Level</td>
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<tr>
<td>10:00am – 10:30am</td>
<td>Refreshment Break</td>
<td>Lobby Level</td>
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<tr>
<td>10:30am – 12:00pm</td>
<td><strong>PGS3 General Session</strong></td>
<td>Marriott Ballroom</td>
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<tr>
<td>1:00pm – 3:00pm</td>
<td>Health Professions Education in Health Centers Task Force</td>
<td>Thurgood Marshall South</td>
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<tr>
<td>1:00pm – 3:00pm</td>
<td>Rural Health Committee</td>
<td>Maryland</td>
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<td>1:00pm – 3:00pm</td>
<td>LGBT Task Force</td>
<td>Harding</td>
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<td>1:00pm – 3:00pm</td>
<td>Subcommittee on Health Center Financing</td>
<td>Marriott Salon 1</td>
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<tr>
<td>1:00pm – 3:00pm</td>
<td>Committee on Health Center Excellence and Training</td>
<td>Virginia</td>
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<tr>
<td>1:00pm – 3:00pm</td>
<td>Health Care for Homeless Committee</td>
<td>Delaware</td>
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<tr>
<td>1:00pm – 3:00pm</td>
<td>Subcommittee on Elderly Issues</td>
<td>Thurgood Marshall North</td>
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<td>3:30pm – 5:30pm</td>
<td>PCA Emergency Management Advisory Coalition Meeting</td>
<td>Tyler</td>
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<td>3:30pm – 5:30pm</td>
<td>Health Center Controlled Networks Task Force</td>
<td>Thurgood Marshall South</td>
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<tr>
<td>3:30pm – 5:30pm</td>
<td>Committee on Agricultural Worker Health</td>
<td>Maryland</td>
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<tr>
<td>3:30pm – 5:30pm</td>
<td>Health Care in Public Housing Task Force</td>
<td>Harding</td>
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<td>3:30pm – 5:30pm</td>
<td>Membership Committee</td>
<td>Delaware</td>
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<td>3:30pm – 5:30pm</td>
<td>Committee on Service Integration for Behavioral Health and HIV</td>
<td>Virginia</td>
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<tr>
<td>6:00pm – 8:00pm</td>
<td>Health Policy Committee</td>
<td>Marriott Salon 1</td>
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#### SCHEDULE

#### SUNDAY, MARCH 31

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00am – 10:00am</td>
<td>Finance Committee</td>
<td>Maryland A</td>
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<tr>
<td>8:00am – 10:00am</td>
<td>Clinical Practice Committee</td>
<td>Thurgood Marshall North/East</td>
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<tr>
<td>12:00pm – 2:30pm</td>
<td>NACHC Board of Directors Meeting</td>
<td>Thurgood Marshall North/East</td>
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GENERAL SESSION
10:30am – 12:00pm

PGS3  General Session
Marriott Ballroom

10:30am – 11:15am
Caring for Immigrant Patients

Recent policy developments highlight the need for health centers to understand the unique challenges faced by immigrant patients and their family members, and to implement strategies to support them. This session will provide an overview of recent policy developments, particularly around public charge, available tools and resources for both patients and health center staff, as well as health center best practices to more effectively address health care and social service challenges.

Moderator:
Kimberly Chang, MD, Vice-Speaker of the House and Executive Committee Member, NACHC Board of Directors

Speakers:

Roxana L. Cruz, MD, FACP
Director
Medical and Clinical Affairs
Texas Association of Community Health Centers

Zara Marselian, MA, FACHE
President and CEO
La Maestra Community Health Centers

Sonya Schwartz, JD
Senior Policy Attorney and Co-Chair
Protecting Immigrant Families Campaign
National Immigration Law Center

Mary Jo Ybarra-Vega, MS, LMHC
Outreach/Behavioral Health Coordinator
Quincy Community Health Center
11:15am – 12:00pm

**Presentation of the Geiger Gibson Program in Community Health Policy’s 2019 Emerging Leader Awards**

**Paloma Hernandez**, NACHC Secretary, *Mistress of Ceremonies*

Presenter:

**Sara Rosenbaum, JD**, Harold and Jane Hirsh Professor of Health Law and Policy, Milken Institute School of Public Health, The George Washington University

**AWARD RECIPIENTS**

**Pedro B. Carneiro, MPH**, Director of Population Health, Callen-Lorde Community Health Center

**R. Christopher Durigan III, PharmD, BCPS**, Director of Clinical Pharmacy, Thundermist Health Center

**Allison Jackson, MSN, APRN, FNP-BC**, School Based Health Director, Beaufort Jasper Hampton Comprehensive Health Services, Inc.

**Holly Kingsbury, MPH**, Oral Health Program Manager, Colorado Community Health Network

**Rachel Merino, MS**, Administrator Behavioral Health Operations, Valley Health Systems, Inc.

**Sofia I. Morales Navarro, MPH, CPH**, Lead Care Coordinator and Quality Improvement Liaison, Fair Haven Community Health Care

**Shelby Ridley, MSW**, Homeless Support Services Program Director, Primary Health Care

**Sendy Sanchez, MPH**, Director of Policy and Projects, Community Health Association Inland Southern Region

**Caleb J. Sandford, MBA**, Chief Operations Officer, Tiburcio Vásquez Health Center

**Amy Shen Tang, MD**, Hepatitis B Program Director, Charles B. Wang Community Health Center

**Amanda M. Tekely, BS**, Events and Communications Manager, Pennsylvania Association of Community Health Centers

**Kimberly M. Williams, MSPH**, Director, School Based Health, Erie Family Health Centers

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*P&I Conference Program
sponsored by*

**SYNERGY BILLING**

* NACHC 2019 POLICY & ISSUES FORUM 91
EDUCATION SESSIONS
SATURDAY, MARCH 30

Education sessions do not have prerequisites/pre-work unless otherwise noted within their descriptions.

This icon designates sessions that will be live-streamed and audiotaped with presentation for the MyNACHC Learning Center (MyNACHC).

7:30am – 8:30am
Coffee Foyer and Thurgood Break

7:30am – 10:30am
Registration and Speaker Check-In

8:30am – 10:00am
EDUCATION SESSION

PSaA1 Maryland
Leveraging the Health Center Program Compliance Manual and Site Visit Protocol to Improve Health Center Governance
CPE: 1.8 CME/CE/Governance: 1.5
Level: Basic
Topic: Health Center Governance

This session addresses the board-focused components of the Health Center Program Compliance Manual and Site Visit Protocol, including those related to board authority and board composition. Health center leaders will discuss how they ensure Health Center Program compliance and prepare for the Operational Site Visit, as well as how they leverage these tools to strengthen ongoing health center governance and governance performance improvement.

Moderator:
Emily Heard, MA, Director, Health Center Governance Training, NACHC

8:00am – 10:00am
EDUCATION SESSION

PSaE1 Thurgood Marshall East
The FTCA Program: The Good, the Bad, and the Ugly
CPE: 2.4 CME/CE/Governance: 2.0
Level: Basic
Topic: Federal and State Policy Analysis/Health Center Essentials

Presenters will cover the critical components of the FTCA Program and the Health Resources and Services Administration’s (HRSA’s) requirements for eligibility and participation. Participants will learn how to obtain, maintain, and maximize their coverage and avoid those circumstances that can lead to loss of protection with specific case law reviewed, providing real-life examples.

Moderator:
Vincent A. Keane, President and CEO, Unity Health Care, Inc.
Presenter(s):
Marcie H. Zakheim, Esq., Partner, Feldesman Tucker Leifer Fidell LLP
Mike Reagan, Chief External Relations Officer, Cherry Health
Allison Dubois, MPH, Chief Operating Officer, HRHCare
Alan Steiner, Board Chair, HRHCare

**PSaB1**  
*Virginia*  
**Past and Future: Recent Developments in Health Center Finance and Future Trends**
CPE: 1.8  
CME/CE/Governance: 1.5  
Level: Intermediate  
Prerequisite: At least five years of health center finance experience.

Topic: Health Center Essentials/Practice Transformation

Session presenters will address recent changes to health center finance at the federal level, as well as notable changes at the state level and in the marketplace in general. They will also evaluate which large future trends, such as the provider shortage and pay-for-performance, will impact health center finance and operations in the near future.

**Presenter(s):**
Curtis Degenfelder, President, Curtis Degenfelder Consulting, Inc.

**PSaD1**  
*Thurgood Marshall North*  
**Bring Your Passion: Health Center Leaders on Their Drive to Further the Health Center Movement**

Topic: Health Center Essentials

Did you ever want the chance to interact with health center leaders throughout the country? Did you want to hear some of their struggles, accomplishments, and their vision for health centers? This session will focus on activating the future leaders of the Health Center Movement. *Part One* allows attendees to hear the motivations, desires, and advice of health center leaders. *Part Two* is a breakout session where attendees are encouraged to raise questions with the speakers. Bring your passion to the table and utilize your skills to become the next generation of health center leaders!

**Presenter(s):**
Jordan Powell, President and CEO, Illinois Primary Care Association
Aaron Todd, MPP, Chief Strategy Officer, Iowa Primary Care Association
Julie Hulstein, MNM, Executive Director, Community Health Association of Mountain/Plains States
8:30am – 10:00am
EDUCATION SESSIONS

**PSaG1**  Thurgood Marshall West
Innovative Strategies to Enhance Rural Health Care Collaboration
CPE: 1.8  CME/CE/Governance: 1.5
Level: Basic
Topic: Practice Transformation

This session introduces HRSA’s Guide for Rural Health Care Collaboration and Coordination. Hear how critical access hospitals, health centers, and local public health work together to assess and address their rural communities’ health needs.

*Moderator:*
**Jennifer Nolty**, Director, PCA and Network Relations, NACHC

*Presenter(s):*
**Darrold Bertsch**, Chief Executive Officer, Sakakawea Medical Center and Coal Country Community Health Center
**Toniann Richard**, Executive Director, Health Care Collaborative of Rural Missouri
**Grace P. Gonzalez, MPH**, Research Scientist, Public Health Research, NORC at the University of Chicago

10:00am – 10:30am  Lobby Level
Refreshment Break  Foyer

10:30am – 12:00pm  Marriott Ballroom
PGS3 General Session
*(refer to page 90 for details)*
A HEALTH I.T. VENDOR IS GOOD.
A PARTNER WHO HELPS YOU ACHIEVE YOUR GOALS IS BETTER.

BELIEVE IN BETTER.

EXPO Schedule:

7:30am – 8:30am **Continental Breakfast in EXPO Hall**

Be one of the first 250 in the EXPO Hall for a chance to win a $250 Amazon gift card! (*EXPO Early-Bird* Prize Drawing at 5:45pm)

9:30am – 10:00am **T3-1 Opioid Epidemic Resources in the UDS Mapper***

(refer to page 73 for details)

9:30am – 10:30am Dedicated Exhibit Time and Refreshment Break in EXPO Hall

10:00am – 10:30am **T3-2 Take the Heat Out of Burnout***

(refer to page 76 for details)

12:30pm – 1:00pm **T3-3 340B 101***

(refer to page 76 for details)

12:30pm – 1:30pm Dedicated Exhibit Time and Refreshment Break in EXPO Hall (lunch on your own)

1:00pm – 1:30pm **T3-4 Need Training Resources? We’ve Got You Covered!***

(refer to page 77 for details)

2:00pm – 2:30pm **T3-5 Marketing and Branding Tips for Your Health Center***

(refer to page 80 for details)

3:00pm – 3:30pm **T3-6 Manage Coverage and Increase Revenue: The Enrollment Cycle, Simplified with PointCare***

SPECIAL EXHIBITOR PRESENTATION

(refer to page 80 for details)

3:00pm – 3:30pm Dedicated Exhibit Time and Refreshment Break in EXPO Hall

5:00pm – 5:30pm **T3-7 Let’s Talk PRAPARE 101: An Introduction to Addressing the Social Determinants of Health Using PRAPARE***

(refer to page 84 for details)

5:00pm – 6:00pm **Conference Networking Reception in EXPO Hall**

Take this opportunity to visit with colleagues and learn more about the innovative services and products that NACHC vendors will be showcasing throughout the 2019 P&I EXPO. Identify new technologies that will enhance your health center operations and overall delivery of patient care.

5:45pm “EXPO Early-Bird” Amazon gift card and NACHCopoly prize drawings, and announcement of Social Media Contest winners in the EXPO Hall!

All NACHCopoly game cards must be submitted to the NACHC Booth (#212) by 5:40pm and remember that you MUST be present to win. (*refer to page 28 for Social Media Contest details)*

*Note: All T³ sessions are held in Exhibit Hall C, Theater, end of aisle 100.
**Why you can’t afford to miss the P&I EXPO:**

- Opportunities to establish relationships with key companies that will help you build your health center business
- Demonstrations of new technologies and products
- Invaluable one-on-one time with both industry experts and colleagues who understand the needs and demands of the community health center workplace
- Great giveaways and prizes

**NACHCopoly!**

While networking with colleagues and exhibitors at P&I, make sure to play *NACHCopoly* for the chance to win great prizes!

*It’s easy to play:*

**Step 1:** You’ll find the game card in your registration bag. Simply visit all the exhibitors featured on the game card and collect their individual game pieces.

**Step 2:** Once you’ve collected all *NACHCopoly* game pieces from participating exhibitors, your game card is officially complete!

**Step 3:** Now just drop off your game card at the NACHC Booth (#212), in the Exhibit Hall, and you are automatically entered for a chance to go home with great prizes!

*All completed game cards must be submitted to the NACHC Booth (#212) by 5:40pm to be eligible for the prize drawings.*

Prizes will be awarded at 5:45pm in the Exhibit Hall.

You MUST be present to claim all prizes.
The National Association of Community Health Centers Would Like to Thank the Following 2019 P&I Sponsors for their Support

2019 Leader Sponsors

- BKD CPAs & Advisors
- Centene Corporation
- McKesson
- Nextgen Healthcare
- OCHIN

Champion Sponsors

- Athenahealth
- eClinicalWorks
- OSI

Defender Sponsors

- Pfizer RxPathways
- Synergy Billing
- UnitedHealthcare

Advocate Sponsor

- Quest Diagnostics
Community Health Ventures (CHV) is the business development affiliate of NACHC. CHV operates several programs on behalf of NACHC and community health centers, including:

- Value in Purchasing (ViP)
- Value in Staffing (ViS)
- Value in Laboratory (ViL)
- Value in Benefits (ViB)
- Value in Dental (ViD)
- 340Better

During the 2019 P&I EXPO, 10 partners will be featured in the CHV Partner Row. These partners help make CHV programs possible. Their booths will be designated with light blue draping along Aisle 300 in Exhibit Hall C. CHV Partners have been vetted by NACHC and CHV leadership and tasked to provide best-in-class customer service, favorable contracting terms, and discounted rates on the products and services that health centers utilize. To learn more about CHV and its partners, please visit the Community Health Ventures booth (#312) in Exhibit Hall C.

About CHV:

CHV was created in 2001 under the direction of health center leaders and all CHV programs are endorsed by NACHC. CHV’s dedicated staff and management have over 70 years of combined community health center experience and ensure that all programs meet the specialized needs of health centers. Through these programs, CHV helps health centers to maximize their budgets and strengthen their organizations so that they may fulfill their mission of improving health outcomes for the underserved.

CHV Program Features:

- Over 950 community health centers enrolled.
- The largest Group Purchasing Organization in the country, leveraging aggressive savings.
- Over 1 million products and services under contract, encompassing nearly 90 percent of the products that health centers purchase, including medical, facility, and office supplies.
- Ability to work with a variety of distributors, including McKesson, Henry Schein, Benco Dental, Medline, Concordance Healthcare Solutions, and NDC.
- Exclusive CHC-tiered pricing with manufacturers like BD, Kimberly Clark, Midmark, Welch Allyn, TIDI, Quidel, LabCorp, Staples, and Office Depot.
- Easy contract access with voluntary commitment and no membership fees.
- Free RFP consultation with the ability to gather bids from multiple distributors.
340Basics  

340Basics is at the forefront of health care technology-- delivering a secure software solution that provides a compliant 340B eligibility and virtual inventory management system to eligible health care providers, pharmacies, and managed care plans. In addition to our software solution, our division, Assent Consulting, specializes in audit and consulting services allowing our clients to navigate the complex 340B landscape with confidence.

Colleen DiClaudio, 309 Fellowship Road, Mount Laurel, NJ 08054  
Phone: (888) 356-6225  
Email: cdiclaudio@340Basics.com  
https://www.340basics.com

Benco Dental

Focused on the great work community health centers do for the communities they serve, Benco Dental is the largest privately-owned dental distributor in the United States. Benco Dental offers a full array of supplies, equipment, and services to health centers across the nation, and is a proud partner of NACHC’s and CHV’s Value in Dental (ViD) program.

John Lamb, 295 Centerpoint Boulevard, Pittston, PA 18640  
Phone: (830) 399-3986  
Email: jlamb@benco.com  
https://www.benco.com

Cardinal Health


Erin Orem, 7000 Cardinal Place, Dublin, OH 43017  
Phone: (440) 371-2776  
Email: erin.orem@cardinalhealth.com  
https://www.cardinalhealth.com

Community Health Ventures

Community Health Ventures (CHV) is the business development affiliate of the National Association of Community Health Centers (NACHC). CHV secures discounted pricing on products and services and shares those benefits with health centers through their Value in Purchasing (ViP), Value in Staffing (ViS), Value in Dental (ViD), Value in Benefits (ViB), Value in Laboratory (ViL), and 340Better Programs. Visit CHV’s booth to learn more.

Danny Hawkins, 211 North Union Street, Suite 200, Alexandria, VA 22314  
Phone: (703) 684-3982  
Email: djhawkins@nachc.com  
https://www.communityhealthventures.com
McKesson Medical-Surgical

McKesson Medical-Surgical is pleased to support community health centers. We’re committed to helping CHCs deliver on the Triple Aim by delivering a wide variety of the health care products you need, when you need them. We offer tools, technologies, and solutions that help you manage costs and enhance patient care – providing insights and expertise to guide you through the changing world of health care.

Christine Ford, 9954 Mayland Drive, Richmond, VA 23233
Phone: (860) 826-3673 Email: christine.ford@mckesson.com
https://mms.mckesson.com/chc

Medline

Medline is a global manufacturer and distributor of health care products, with over $10 billion in sales and a team of dedicated specialists for community health centers. We deliver the most robust product portfolio and business solutions to help the community health center perform at its very best. Managing a community health center is more challenging than ever. Let us help you clear the clutter, so you can focus on patient care.

Greg Smith, Three Lakes Drive, Northfield, IL 60093
Phone: (502) 836-7908 Email: gsmith@medline.com
https://www.medline.com/physician

MedTrainer Inc.

MedTrainer partners with hundreds of community health centers nationwide and is the premier choice for compliance, training, and provider credentialing. We understand the challenges with increasing budget constraints facing CHCs and the difficulties associated with navigating the ever-changing federal regulatory environment. MedTrainer can help your organization reduce labor-intensive processes by offering a holistic approach through the MedTrainer compliance and credentialing software solution. Let us show you the power of the MedTrainer software suite.

Steven Gallion, 555 Cajon Street, Suite A, Redlands, CA 92373
Phone: (310) 916-6963 Email: steve@medtrainer.com
https://www.medtrainer.com

Merritt Hawkins

Merritt Hawkins® is a national leader in physician search and consulting company specializing in the recruitment of physicians in all medical specialties as well as advanced practice allied health care professionals. Founded in 1987, Merritt Hawkins is a company of the publicly-traded AMN Healthcare, the nation’s largest health care staffing and workforce solutions company.

Stephanie Rincon, 8840 Cypress Waters Boulevard, #300, Dallas, TX 75019
Phone: (469) 417-7515 Email: CONVENTIONSUPPORT-DL@AMNHEALTHCARE.COM
https://www.merritthawkins.com
Nonstop Administration and Insurance Services, Inc.  Booth 306

Through NACHC’s Value in Benefits (ViB) program, Nonstop Administration and Insurance Services is proudly changing the way health centers and their employees access health care with our partially self-funded health insurance program, Nonstop Wellness. The Nonstop Wellness program decreases the annual costs of health care for community health centers while reducing or eliminating deductible costs, copays, and coinsurance. Our mission is to ensure your CHC’s growth and sustainability – starting with the health and well-being of your employees.

Kristin Donahue, 1800 Sutter Street, Suite 730, Concord, CA  94520
Phone: (877) 626-6057   Email: kdonahue@nonstopwellness.com
https://www.nonstopwellness.com

Staff Care, Inc.  Booth 302

Staff Care, the nation’s leading locum tenens staffing firm, is proud to be a part of NACHC’s Value in Staffing (ViS) program. As a preferred locum agency since 2006 through the ViS program, Staff Care has successfully worked with many Federally Qualified Health Centers to provide staffing assistance over the years. Staff Care is committed to assisting community health centers in their efforts to provide comprehensive, high quality, affordable care to medically underserved populations.

Bob Wolf, 8840 Cypress Waters Boulevard, Suite 300, Dallas, TX  75019
Phone: (800) 685-2272   Email: bob.wolf@staffcare.com
https://www.staffcare.com

Texas Association of Community Health Centers  Booth 312

The Texas Association of Community Health Centers (TACHC) coordinates a pharmacy purchasing program called 340Better for community health centers to purchase drugs and other related items at or below 340B pricing. TACHC has been helping health centers since 1988 with pharmacy purchasing. This national program can assist and improve the access to discounted pricing for your patients.

Kathryn Barnes, 5900 Southwest Parkway, Building 3, Austin, TX  78735
Phone: (512) 329-5959   Email: kbarnes@tachc.org
https://www.tachc.org
# EXHIBITOR PROFILES

- **NACHC Member**
- **Conference Sponsor**
- **National Health Center Week Sponsor**
- **ViP/ViS/ViL/ViB/ViD/340Better Partner**

### 340Basics

Booths 305 and 509

340Basics is at the forefront of health care technology—delivering a secure software solution that provides a compliant 340B eligibility and virtual inventory management system to eligible health care providers, pharmacies, and managed care plans. In addition to our software solution, our division, Assent Consulting, specializes in audit and consulting services allowing our clients to navigate the complex 340B landscape with confidence.

Colleen DiClaudio, 309 Fellowship Road, Mount Laurel, NJ 08054  
Phone: (888) 356-6225  
Email: cdiclaudio@340Basics.com  
https://www.340basics.com

### Aledade

Booth 418

Aledade partners with independent practices, health centers, and clinics to build and lead Accountable Care Organizations (ACOs) anchored in primary care. Through these ACOs, Aledade empowers physicians to stay independent and thrive financially by keeping people healthy. In true alignment with more than 4,000 participating providers in 24 states, Aledade shares in the risk and reward across over 35 value-based government and commercial contracts representing more than 400,000 lives under management.

Cara Archer, 4550 Montgomery Avenue, Suite 950, Bethesda, MD 20814  
Phone: (202) 803-7979  
Email: carcher@aledade.com  
https://www.aledade.com

### athenahealth

Booth 105

athenahealth partners with hospital and ambulatory customers to drive clinical and financial results. We offer medical record, revenue cycle, patient engagement, care coordination, and population health services. We combine insights from our network of more than 160,000 providers and approximately 117 million patients with deep industry knowledge and perform administrative work at scale.

Katherine Mullane, 311 Arsenal Street, Watertown, MA 02472  
Phone: (617) 402-8591  
Email: kmullane@athenahealth.com  
https://www.athenahealth.com
Atria 340B by Hudson Headwaters  Booth 216

Atria 340B by Hudson Headwaters is a third-party administrator for covered entities and their pharmacy partners participating in the 340B Federal Drug Pricing Program. As an extension of a Federally Qualified Health Center, Atria 340B offers unparalleled program understanding and focuses heavily on 340B compliance. In addition to third-party administrative services, which includes program consulting, implementation and management of pharmacy arrangements, Atria 340B offers auditing services including mock-HRSA audits and compliance assessments.

Lauren Callahan, 9 Carey Road, Queensbury, NY 12804
Phone: (518) 409-8634  Email: lcallahan@hhn.org
https://www.atria340b.com

Avita Pharmacy  Booth 419

Avita is a national pharmacy services and solutions provider with a passion for community support and advocacy.

Emily Mayer, 2475 Canal Street, Suite 103, New Orleans, LA 70119
Phone: (504) 620-0675  Email: emily.mayer@avitapharmacy.com
https://www.avitapharmacy.com

Benco Dental  Booth 301

Focused on the great work community health centers do for the communities they serve, Benco Dental is the largest privately-owned dental distributor in the United States. Benco Dental offers a full array of supplies, equipment, and services to health centers across the nation, and is a proud partner of NACHC’s and CHV’s Value in Dental (ViD) program.

John Lamb, 295 Centerpoint Boulevard, Pittston, PA 18640
Phone: (830) 399-3986  Email: jlamb@benco.com
https://www.benco.com

BKD, LLP  Booth 205

As a top-tier CPA and advisory firm, BKD, LLP helps community health centers nationwide with unique financial issues. BKD National Health Care Group provides audit, tax, accounting outsourcing, operations consulting, cost-report preparation, strategic positioning, and Medicare, Medicaid, and third-party reimbursement consulting to thousands of health care providers, including approximately 250 community health centers throughout the United States.

Jeff Allen, 910 E. St. Louis Street, Springfield, MO 65808
Phone: (417) 865-8701  Email: jeallen@bkd.com
https://www.BKD.com
Capital Link

Capital Link is a national, nonprofit organization that has worked with hundreds of health centers and Primary Care Associations over the past 15 years to plan capital projects, finance growth, and identify ways to improve performance. We provide innovative advisory services and extensive technical assistance with the goal of supporting and expanding community-based health care.

Mark Lurtz, 2185 Roselake Circle, Cottleville, MO 63376
Phone: (636) 244-3082   Email: mlurtz@caplink.org
www.caplink.org

CaptureRx

Founded in 2000, San Antonio-based CaptureRx is a leading 340B solution provider touching millions of patient lives through innovative products and services that support relationships among payers, providers, pharmacies, and patients. Our Cumulus® platform manages inventory and financial flow for 340B prescriptions filled at contract pharmacies and performs the eligibility checks required to comply with 340B program requirements. We are known for our robust pharmacy network, personal support, and preferred 340B partnership with Rite Aid.

Kevin Denton, 219 E. Houston Street, Suite 100, San Antonio, TX 78205
Phone: (210) 300-8940   Email: kevin.denton@capturerx.com
https://capturerx.com

Cardinal Health


Erin Orem, 7000 Cardinal Place, Dublin, OH 43017
Phone: (440) 371-2776   Email: erin.orem@cardinalhealth.com
https://www.cardinalhealth.com

CareMessage

CareMessage uses mobile technology to help underserved patients get healthier. We connect providers and patients to reduce no-shows and members without visits as well as to empower and educate patients to take ownership of their health, thus reducing the burden placed on providers and, ultimately, leading to better clinical outcomes. By focusing on the underserved we are uniquely positioned to help you devise your patient engagement strategy in a way that maximizes response and action.

Michael Haylon, 332 Pine Street, 3rd Floor, San Francisco, CA 94104
Phone: (617) 412-7142   Email: mhaylon@caremessage.org
https://caremessage.org
Centene Corporation

Centene Corporation, a Fortune Global 500 company, is a diversified, multi-national health care enterprise that provides a portfolio of services to government-sponsored health care programs, focusing on underinsured and uninsured individuals. Many receive benefits provided under Medicaid, including the State Children’s Health Insurance Program, as well as Aged, Blind or Disabled, Foster Care, and Long Term Care in addition to other state-sponsored programs, including Medicare. Centene operates local health plans, offering a range of health insurance solutions.

Kristina Ingram, 7700 Forsyth Boulevard, St. Louis, MO 63105
Phone: (314) 505-6182    Email: kingram@centene.com
https://www.centene.com

CohnReznick LLP

As one of the leading accounting, tax, and advisory firms in the United States, CohnReznick understands the fiscal and operational issues that community health centers face in light of health care reform. Our dedicated health care industry partners and professionals provide a wide range of audit, tax, and financial advisory services to help them address Affordable Care Act regulations, streamline costs, strengthen reimbursement and compliance processes, and improve performance.

Peter Epp, 1301 Avenue of the Americas, New York, NY 10019
Phone: (646) 254-7411    Email: peter.epp@cohnreznick.com
https://www.cohnreznick.com

Community Health Ventures

Community Health Ventures (CHV) is the business development affiliate of the National Association of Community Health Centers (NACHC). CHV secures discounted pricing on products and services and shares those benefits with health centers through their Value in Purchasing (ViP), Value in Staffing (ViS), Value in Dental (ViD), Value in Benefits (ViB), Value in Laboratory (ViL), and 340Better Programs.

Danny Hawkins, 211 North Union Street, Suite 200, Alexandria, VA 22314
Phone: (703) 684-3982    Email: djhawkins@nachc.com
https://www.communityhealthventures.com

Direct Relief

Since 2004, Direct Relief has supported health centers’ critical work by mobilizing and providing $772 million in free medications and supplies to a growing network of more than 2,000 nonprofit safety-net facilities nationwide. Leveraging philanthropic partnerships, unique status as the only VAWD©-accredited nonprofit, and 50-state Rx-distribution licensing, Direct Relief continues to network safety-net facilities for rapid assessment and efficient response in emergencies including wildfires and Hurricanes Harvey, Irma, and Maria.

Katie Lewis, 27 S. La Patera Lane, Santa Barbara, CA 93117
Phone: (805) 879-4945    Email: klewis@directrelief.org
https://www.directrelief.org
eClinicalWorks helps more than 800 health centers nationwide deliver affordable, evidence-based care with online booking, patient communication, referral management, hospital interoperability, dental, behavioral and mental health, and population health. We cover sliding fee schedules, UB04 billing, Uniform Data System (UDS) reports, Ryan White Reporting, Title X Family Planning, and Social Determinants of Health.

Kelli Smith, 2 Technology Drive, Westborough, MA 01581
Phone: (508) 836-2700 Email: sales@eclinicalworks.com
https://www.eclinicalworks.com

ECRI Institute

Since 1968, ECRI Institute has worked to improve care and protect patients from risk by supplying independent and objective guidance and tools. In alignment with this mission, ECRI Institute provides no-cost clinical risk management resources on behalf of the Health Resources and Services Administration (HRSA). These resources for Federally Qualified Health Centers include CME/CNE education, certificate courses, and assessment tools.

Cara Wzorek, 5200 Butler Pike, Plymouth Meeting, PA 19462
Phone: (610) 825-6000 Email: CWzorek@ecri.org
https://www.ecri.org

Equiscript, LLC

Healthier patients. 340B Savings. Bringing Health Back Home. Equiscript delivers a better, simpler experience for patients managing chronic conditions that require multiple maintenance medications. Through its proactive patient outreach and service options, Equiscript helps patients get the medication they need and gives them the support they need to stay adherent and achieve better health outcomes.

Juliet Quick, 1360 Truxtun Avenue, Suite 300, North Charleston, SC 29405
Phone: (904) 860-5548 Email: jquick@equiscript.com
https://www.equiscript.com

eSolutions

eSolutions’ clearinghouse offers innovative, web-based solutions designed to accelerate the claim life cycle. With enhanced editing, payer-specific scrubbing and smarter eligibility verification, our online claims management delivers powerful analytics and executive level controls to put our clients in charge of their entire claims process. In addition to superior customer support, eSolutions offers connectivity to professional, institutional, and dental payers to seamlessly integrate with your practice management software for optimal workflow.

Brigitte Rehak, 8215 W. 108th Terrace, Overland Park, KS 66210
Phone: (913) 971-4349 Email: brehak@esolutionsinc.com
https://www.esolutionsinc.com/claimremedi
Feldesman Tucker Leifer Fidell

Feldesman Tucker Leifer Fidell LLP (FTLF) is the leader in health center law and training from a legal perspective. FTLF leads numerous face-to-face trainings and webinars focused on the most up-to-date issues for health centers and PCAs including FTCA, sliding fee scale, and compliance. In addition, FTLF’s HealthCenterCompliance.com website provides a broad range of compliance and FTCA resources in a single location.

Emilie Pinkham, 1129 20th Street, NW, Suite 400, Washington, DC 20036
Phone: (202) 466-8960 Email: learning@ftlf.com
https://www.feldesmantucker.com

Health Information Technology, Evaluation, and Quality Center

The Health Information Technology, Evaluation, and Quality (HITEQ) Center is a HRSA-funded National Technical Assistance and Training Center that collaborates with HRSA partners including Health Center Controlled Networks, Primary Care Associations, and other National Cooperative Agreements to support health centers in full optimization of their EHR/Health IT systems.

Jillian Maccini, 44 Farnsworth Street, #7, 2nd Floor, Boston, MA 02210
Phone: (617) 482-9485 Email: jillian_maccini@jsi.com
https://hiteqcenter.org

Health Resources and Services Administration - Bureau of Primary Health Care

The Health Resources and Services Administration (HRSA), an agency of the U.S. Department of Health and Human Services, is the primary federal agency for improving health care to people who are geographically isolated, economically or medically vulnerable. Tens of millions of Americans receive quality, affordable health care and other services through HRSA’s 90-plus programs and more than 3,000 grantees.

Christy Nelson, 5600 Fishers Lane, Rockville, MD 20857
Phone: (301) 945-9372 Email: cnelson@hrsa.gov
https://www.hrsa.gov/about/organization/bureaus/index.html

Henry Schein One

Henry Schein One delivers connected dental software and services, combined with expert business coaching, to help practices improve every aspect of practice management and grow profits. Our platform for integrated applications allows dental technology to connect, share data and automate more tasks, creating a new digital workflow that helps teams work smarter and more efficiently. Our advanced integration improves each stage of the patient experience – from first contact and scheduling to delivery of treatment and recurring care.

Sales Department, 1220 S. 630 E, Suite 100, American Fork, UT 84003
Phone: (833) 471-7253 Email: info@henryscheinone.com
https://www.henryscheinone.com
**HIPAA Watchdog**  
Booth 115

HIPAAWatchdog.com simplifies compliance for health centers by providing all necessary tools on one centralized platform. HIPAA Watchdog helps manage: **HIPAA Compliance** - Security Risk Analysis, Vendor Management, BAA documentation, OIG Exclusion List Verification, Privacy and Security Policies and Procedures; **Health Center HR** - Staff Onboarding, Employee Training and Reporting, Credential Tracking, OIG Exclusion List Verification; **IT Risk Management; CyberSecurity** - Vulnerability Scan to detect risks on your network; and **Penetration Testing** - Performed by HIPAAWatchdog.com’s Ethical Hacking Team.

Kelly Carter, 21151 S. Western Avenue, Suite 144, Torrance, CA 90501  
Phone: (714) 497-0414  
Email: kcarte@e2ohealth.com  
https://www.hipaawatchdog.com

**i2i Population Health**  
Booth 108

A KLAS Leader in PHM and Clinical Data Integration, i2i partners with health plans, providing bi-directional connectivity to over 2,500 provider sites (20+ million lives). i2i has the largest share of CHCs connected to a clinical data integration platform providing transparency to payer and providers, bringing claims and EHRs together. With i2i, health care providers optimize the clinical, financial and operational success of physician group practices, CHCs, HCCNs, hospitals, health plans, and integrated delivery networks.

Meredith Melrose, 377 Riverside Drive, Suite 300, Franklin, TN 37064  
Phone: (615) 561-1155  
Email: meredith.melrose@i2ipophealth.com  
https://www.i2ipophealth.com

**LGBT Primary Care Alliance**  
Booth 112

We exist to eliminate disparities in access and to improve the quality of health care for LGBT individuals and families through clinical education, advocacy, and policy change. Our coordination with community-based, health care and professional organizations, as well as national and state agencies, aims to build upon the high quality, culturally competent, and fiscally responsible best practices and continuum of primary care pioneered by leading health centers with LGBT expertise.

Lia Stokes, c/o Howard Brown Health, 1025 W. Sunnyside, Suite 200, Chicago, IL 60640  
Phone: (773) 388-1600  
Email: lias@howardbrown.org  
https://www.howardbrown.org

**McKesson Medical-Surgical**  
Booth 201

McKesson Medical-Surgical is pleased to support community health centers. We’re committed to helping CHCs deliver on the Triple Aim by delivering a wide variety of the health care products you need, when you need them. We offer tools, technologies, and solutions that help you manage costs and enhance patient care – providing insights and expertise to guide you through the changing world of health care.

Christine Ford, 9954 Mayland Drive, Richmond, VA 23233  
Phone: (860) 826-3673  
Email: christine.ford@mckesson.com  
https://mms.mckesson.com/chc
MediQuire

MediQuire’s population health and pay-for-performance analytics empower health centers to improve patient outcomes, maximize HRSA QI awards, and optimize performance with value-based incentives. Our proprietary NLP technology analyzes and credits discrete and non-discrete data in your EHR which improves performance by incorporating your various documentation methods. Coding opportunities and patient care gaps are presented at the point of care. The result is more accurate UDS reporting and transparency with your payer requirements for HEDIS documentation.

Dante Rankart, 121 W. 27th Street, Suite 903, New York, NY 10001
Phone: (850) 340-1462 Email: danterankart@gmail.com
https://www.mediquire.com

Medline

Medline is a global manufacturer and distributor of health care products, with over $10 billion in sales and a team of dedicated specialists for community health centers. We deliver the most robust product portfolio and business solutions to help the community health center perform at its very best. Managing a community health center is more challenging than ever. Let us help you clear the clutter, so you can focus on patient care.

Greg Smith, Three Lakes Drive, Northfield, IL 60093
Phone: (502) 836-7908 Email: gsmith@medline.com
https://www.medline.com/physician

MedTrainer Inc.

MedTrainer partners with hundreds of community health centers nationwide and is the premier choice for compliance, training, and provider credentialing. We understand the challenges with increasing budget constraints facing CHCs and the difficulties associated with navigating the ever-changing federal regulatory environment. MedTrainer can help your organization reduce labor-intensive processes by offering a holistic approach through the MedTrainer compliance and credentialing software solution. Let us show you the power of the MedTrainer software suite.

Steven Gallion, 555 Cajon Street, Suite A, Redlands, CA 92373
Phone: (310) 916-6963 Email: steve@medtrainer.com
https://www.medtrainer.com

Merino Computer Concepts, Inc.

Merino Computer Concepts, Inc. provides organizations with 24/7 live helpdesk support, 24/7 proactive monitoring, and IT infrastructure design and deployment for both on-premise and cloud environments.

Jeff Poblano, 1822 W. Kettleman Lane, Suite 4, Lodi, CA 95242
Phone: (209) 452-6055 Email: jpoblano@mccpros.com
https://mccpros.com
Merritt Hawkins

Merritt Hawkins® is a national leader in physician search and consulting company specializing in the recruitment of physicians in all medical specialties as well as advanced practice allied health care professionals. Founded in 1987, Merritt Hawkins is a company of the publicly-traded AMN Healthcare, the nation’s largest health care staffing and workforce solutions company.

Stephanie Rincon, 8840 Cypress Waters Boulevard, #300, Dallas, TX 75019
Phone: (469) 417-7515 Email: CONVENTIONSUPPORT-DL@AMNHEALTHCARE.COM
https://www.merritthawkins.com

National Association of Community Health Centers

The National Association of Community Health Centers (NACHC) is the leading membership organization representing the nation’s network of community-based health centers. Through NACHC, health centers have direct access to benefits and services tailored specifically to their needs and unique environments. Stop by our booth to learn more about NACHC and discover some of our new and exciting benefits, products, programs, and services.

Maurice Denis, 7501 Wisconsin Avenue, Suite 1100W, Bethesda, MD 20814
Phone: (301) 347-0400 Email: mdenis@nachc.org
https://www.nachc.org

National Cooperative Bank

National Cooperative Bank (NCB) has over 35 years of experience serving the capital needs of health care, senior living, and aging services throughout the United States. NCB possesses the expertise to tailor transactions to meet its clients short and long-term strategic objectives and is always seeking new innovations in long-term care.

Bob Montanari, 2011 Crystal Drive, Suite 800, Arlington, VA 22202
Phone: (703) 302-1942 Email: bmontanari@ncb.coop
https://www.ncb.coop

National Family Planning & Reproductive Health Association

The National Family Planning & Reproductive Health Association (NFPRHA) supports policy allies in efforts to protect and improve access to contraception, STD screening and treatment, while providing guidance, technical assistance, and support to improve operational and clinical performance to those providing critical safety-net services.

Olivia Harrison, 1025 Vermont Avenue, NW, Suite 800, Washington, DC 20005
Phone: (202) 552-0136 Email: oharrison@nfprha.org
https://www.nationalfamilyplanning.org
National LGBT Health Education Center

The National LGBT Health Education Center provides educational programs, resources, and consultation to health care organizations with the goal of optimizing quality, cost-effective health care for lesbian, gay, bisexual, and transgender (LGBT) people. The Education Center is a part of The Fenway Institute, the research, training, and health policy division of Fenway Health, a Federally Qualified Health Center and one of the world’s largest LGBT-focused health centers.

Sarah Mitnick, 1340 Boylston Street, Boston, MA 02215
Phone: (617) 927-6360 Email: smitnick@fenwayhealth.org
https://www.lgbthealtheducation.org

National Practitioner Data Bank

The National Practitioner Data Bank (NPDB) is a workforce tool, created by Congress, to assist organizations in making well-informed credentialing, privileging, and licensing decisions. The NPDB assists health centers to engage and retain a quality health workforce, provide quality care, and ensure patient safety through use of its effective flagging system.

Melissa Moore, 5600 Fishers Lane, Rockville, MD 20857
Phone: (301) 945-3332 Email: mmoore1@hrsa.gov
https://www.npdb.hrsa.gov

NextGen Healthcare

NextGen Healthcare provides integrated clinical care, connected health, population health, and financial management solutions for primary care and specialty physicians. The company drives collaborative care and patient engagement with a comprehensive suite of products and services that include electronic health record software and a practice management platform that support emerging initiatives such as Patient-Centered Medical Home, Accountable Care Organizations, and Health Information Exchange.

Thomas Farmer, 795 Horsham Road, Horsham, PA 19044
Phone: (215) 657-7010 Email: tfarmer@nextgen.com
https://www.nextgen.com

Nonstop Administration and Insurance Services, Inc.

Through NACHC’s Value in Benefits (ViB) program, Nonstop Administration and Insurance Services is proudly changing the way health centers and their employees access health care with our partially self-funded health insurance program, Nonstop Wellness. The Nonstop Wellness program decreases the annual costs of health care for community health centers while reducing or eliminating deductible costs, copays, and coinsurance. Our mission is to ensure your CHC’s growth and sustainability – starting with the health and well-being of your employees.

Kristin Donahue, 1800 Sutter Street, Suite 730, Concord, CA 94520
Phone: (877) 626-6057 Email: kdonahue@nonstopwellness.com
https://www.nonstopwellness.com
OSIS

OSIS is a nonprofit technology services organization, representing the nation’s largest and most successful network of NextGen Health Centers. To strengthen the NextGen experience for community health centers, OSIS shares commonalities that drive innovation and efficiency. OSIS has also developed a series of solutions and tools to manage patient populations, reduce documentation time while capturing quality measures, embrace PCMH, and report on the factors that drive your organization. Our mission is to ensure that your investment in NextGen is realized.

Jeff Lowrance, 8790 Governor’s Hill Drive, Suite 202, Cincinnati, OH 45249
Phone: (513) 677-5600   Email: jeff.lowrance@osisonline.net
https://www.osisonline.net

Pfizer RxPathways

Assistance, Access, Answers. Pfizer RxPathways connects eligible patients to assistance programs that offer insurance support, co-pay assistance, and medicines for free or at a savings. For more than 30 years, Pfizer has empowered patients in need with assistance and information, so they can get access to the Pfizer medicines prescribed by their doctor. Pfizer RxPathways helps eligible patients find a path to assistance by connecting them to the Pfizer programs or resources that best fit their unique needs. To learn more about Pfizer RxPathways and to determine your patients’ eligibility for assistance, visit www.PfizerRxPathways.com to use our Program Finder, or call one of our Medicine Access Counselors today at 1-844-989-PATH (7284).

Sara Laudensack, 235 E. 42nd Street, New York, NY 10017
Phone: (212) 807-1337   Email: slaudensack@arcos-ny.com
https://www.pfizerrxpathways.com

PharmaForce

PharmaForce is a third-party administrator that supports your Contract Pharmacy, Mixed Use/Split Billing, and Home Infusion 340B Program Management needs. We offer a different approach to the technology, fees, and customer service that is necessary for you to maximize your 340B opportunity.

Daniel Dimitri, 225 Wilmington-West Chester Pike, Suite 202, Chadds Ford, PA 19317
Phone: (484) 684-0708   Email: DDimitri@thepharmaforce.com
https://www.ThePharmaForce.com
PMG, Inc.  

PMG offers a revenue cycle management solution built especially for FQHCs. We go beyond basic billing and look at areas like advanced denials management and improved monthly reporting. PMG gets results for our clients, including enhanced revenue, quickened cash flow, and the alleviation of the headaches associated with the revenue cycle. In fact, PMG has afforded increased revenue for every one of our clients. Why shouldn’t you be next?

Ken Christensen, 700 School Street, Pawtucket, RI 02860
Phone: (401) 378-5358    Email: kchristensen@gopmg.com
https://www.gopmg.com

PointCare  

Isn’t it time to give your enrollment department the right technology? Your enrollment department is critical to keeping members covered. PointCare’s Coverage Management platform simplifies your enrollment cycle. Executives have insight into revenue opportunities and member coverage management data. Reduce your churn, improve your payer mix, retain members, and increasing revenues. Implemented in 600+ FQHC sites nationwide. Ask about a free trial or stop by to view executive level dashboards.

Jennifer Hagerty, 1600 West Hillsdale Boulevard, San Mateo, CA 94402
Phone: (925) 214-4045    Email: jhagerty@pointcare.com
https://www.pointcare.com

Quest Diagnostics  

Quest Diagnostics empowers people to take action to improve health outcomes. Derived from the world’s largest database of clinical lab results, our diagnostic insights reveal new avenues to identify and treat disease, inspire healthy behaviors, and improve health care management. We serve half of the physicians and hospitals in the United States.

Kateri Yen, 500 Plaza Drive, Secaucus, NJ 07094
Phone: (925) 519-0013    Email: Kateri.B.Yen@questdiagnostics.com
https://www.questdiagnostics.com

RxStrategies, Inc.  

RxStrategies emphasizes a conservative approach to 340B contract pharmacy administration while maximizing program results. Our simple, all-inclusive fee ensures more of the 340B savings remain with the Covered Entity (CE). For more than a decade, RxStrategies has provided intuitive 340B solutions to achieve a compliant 340B Drug Pricing Program.

Rhodie Smith, 1900 Glades Road, #350, Boca Raton, FL 33431
Phone: (561) 910-5164    Email: rsmith@rxstrategies.com
https://www.rxstrategies.com
SimplifiMed
Booth 106

SimplifiMed is 24/7 multilingual EHR assistant to engage patients. The chatbot comprises 2-way interactive SMS deeply integrated with multiple EHR systems including NextGen, AthenaHealth, and EPIC. It automates high-frequency and complex workflows such as patient recall, scheduling, and pre/post procedure follow-up. This results in higher revenue, improved quality scores, and reduced labor costs. Due to our deep integration with EHRs, the implementation takes less than a day and no training is required.

Chinmay Singh, PO Box 2730, Union City, CA 94587
Phone: (510) 410-0244 Email: chinmay@simplifimed.com
https://www.simplifimed.com

Staff Care, Inc.  
Booth 302

Staff Care, the nation’s leading locum tenens staffing firm, is proud to be a part of NACHC’s Value in Staffing (ViS) program. As a preferred locum agency since 2006 through the ViS program, Staff Care has successfully worked with many Federally Qualified Health Centers to provide staffing assistance over the years. Staff Care is committed to assisting community health centers in their efforts to provide comprehensive, high quality, affordable care to medically underserved populations.

Bob Wolf, 8840 Cypress Waters Boulevard, Suite 300, Dallas, TX 75019
Phone: (800) 685-2272 Email: bob.wolf@staffcare.com
https://www.staffcare.com

Synergy Billing  
Booth 415

Synergy Billing supports the mission of community health centers through revenue cycle management, including credentialing and training. Our 100% US-based Synergy Billing team members are dedicated to maximizing revenue for our clients. In 2017, we returned more than $24 million to CHCs, empowering them to improve access to health care for the most vulnerable people in the nation. And, we don’t stop there! We also are tenacious advocates for CHCs.

Ronnie Reeves, 1410 LPGA Boulevard, Suite 148, Daytona Beach, FL 32117
Phone: (386) 675-4709 Email: ronnie@synergybilling.com
https://www.synergybilling.com

Texas Association of Community Health Centers  
Booth 312

The Texas Association of Community Health Centers (TACHC) coordinates a pharmacy purchasing program called 340Better for community health centers to purchase drugs and other related items at or below 340B pricing. TACHC has been helping health centers since 1988 with pharmacy purchasing. This national program can assist and improve the access to discounted pricing for your patients.

Karthryn Barnes, 5900 Southwest Parkway, Building 3, Austin, TX 78735
Phone: (512) 329-5959 Email: kbarnes@tachc.org
https://www.tachc.org
The MEDCOR Group, Inc.  

Medcor Revenue Services is a professional, full-service FQHC medical billing company. Established in 1988, we have a proven track record of providing a full range of Revenue Cycle Management (RCM) services for FQHC and CHC entities on a national basis. Medcor is unmatched in managed care and EMR billing setups, and we are client solution-driven and will optimize your revenue to support your vision of meeting the needs of the underserved and disenfranchised. Ask us how we can enhance your revenue.

Jonathan Gerber, 725 West Town and Country Road, Suite 550, Orange, CA 92868
Phone: (949) 610-3562  Email: jon@medcorinc.com
https://www.medcorinc.com

UDS Mapper  

Come learn how mapping identifies opportunities to expand care and improve health outcomes in your community. The UDS Mapper is a free, online mapping tool supported by the Health Resources and Services Administration that combines data from health centers and social determinants of health. The UDS Mapper team is available to support users in accessing this tool. Stop by our booth to learn more about the newest features and data!

Jennifer Rankin, 1133 Connecticut Avenue, NW, Suite 1100, Washington, DC 20036
Phone: (202) 331-3360  Email: jrankin@healthlandscape.org
https://www.udsmapper.org

UHC Solutions  

UHC Solutions recruits for FQHCs across the country on a permanent or direct hire basis. Helping to build workforce capacity is the mission of our firm. UHC is unique in that it only works with community health centers recruiting C-Suite, leadership, dental, physician, and behavioral health professionals. Since 1998, UHC has had a track record of success helping our clients attract and recruit high-impact professionals who are mission-driven with passion for serving the underserved.

Tim Mulvaney, One Centerpointe Drive, Suite 580, Lake Oswego, OR 97035
Phone: (503) 443-6008  Email: tim@uhcsolutions.com
https://www.uhcsolutions.com

UnitedHealthcare  

UnitedHealthcare is the country's largest health insurance company. We serve over 40 million members with health plans and services for employers and individuals; products and services for people over 65; cost-effective and innovative care for active duty and retired military personnel and their families in the western U.S.; and targeted health plans in 25 states and the District of Columbia for the economically disadvantaged, the medically underserved, and those without employer-funded health care coverage.

Diane Roberts, PO Box 9472, Minneapolis, MN 55440-9472
Phone: (423) 907-0066  Email: diane_l_roberts@uhc.com
https://www.uhc.com
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Verity Solutions products simplify the complex process of maintaining 100% 340B program compliance resulting in critical cost savings. We work hard to make your program successful with unmatched product innovation, ease of use, data transparency, and support. If you’re looking to collaborate with a vendor that can help you build a winning 340B program and contribute to your organization’s bottom line, contact us to speak with a 340B program advisor and learn how to get started.

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Phone: (425) 947-1089  Email: aesgro@verity340b.com  
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Virence Health (now athenahealth)

See why more than 160,000 providers have already partnered with athenahealth to create the nation’s largest, most connected health care network. Specifically designed for community health centers, Community Health Solution combines tools for comprehensive care delivery, financial management, population health, patient engagement, analytics, and connectivity into a single solution. Our innovative team is collaborating with CHCs to deliver the best health care outcomes including increased provider efficiency, enhanced care quality, and strengthened financial performance.

Charles Neimeth, 40 IDX Drive, South Burlington, VT 05403  
Phone: (802) 355-8015  Email: charles.k.neimeth@ge.com  
https://www.athenahealth.com

Visualutions, Inc.

At Visualutions, we believe in the mission of community health, and that everyone should have access to adequate health, dental, vision, and behavioral health services. For 25 years, Visualutions has partnered with community health centers across the country who are passionate about providing the very best health care and services to their patients. As national leaders in providing revenue cycle intelligence, workflows and value-added services, we can help make your business financially strong.

Daryl Skeeters, 7440 Mintwood Lane, Spring, TX  77379  
Phone: (281) 297-2257  Email: daryl.skeeters@visualutions.com  
https://www.visualutions.com

Weitzman Institute

The Weitzman Institute is a nationally-recognized center for research, innovation and training with offices in California, Colorado, and Connecticut. Organizations in 40 states participate in our programs, including Weitzman ECHO, National Institute for Medical Assistant Advancement (NIMAA), Community eConsult Network, Postgraduate Residency Training, and the National Cooperative Agreement on Clinical Workforce Development. Weitzman Institute Learning Academy (WILA) offers expert advice and counsel focusing on the opioid crisis, QI education, and other practice transformation topics.

Patti Feeney, 19 Grand Street, Middletown, CT  06457  
Phone: (860) 919-2703  Email: feeneyp@chc1.com  
https://www.weitzmaninstitute.org
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Value in Purchasing Program

VIP

Medical Supplies
Capital Equipment
Expansion RFP Management
Printing Solutions
Promotional Products
Office Supplies
Laboratory
IT & Computer Products

VIP Program Highlights

VIP is the only GPO that saves health centers money on their purchases and directly supports the organizations that support community health centers.

More than 950 health centers are enrolled in VIP saving CHCs millions of dollars to better serve their communities.

Take advantage of superior CHC-tiered contract pricing negotiated exclusively by VIP.

Work with your choice of medical distributors, including, McKesson, Henry Schein, Concordance Healthcare Solutions, NDC, Medline, and many more.

The Value in Purchasing Program is the largest national group purchasing program and the only one endorsed by NACHC.

www.valueinpurchasing.com
The Value in Dental (ViD) Program is the only national CHC dental pricing program endorsed by the National Association of Community Health Centers (NACHC) and Community Health Ventures (CHV). The program is powered by Benco Dental, the nation's fastest growing full-service dental distributor.

www.valueindental.org
Key to Moderators and Presenters

Alpert Lieberman, Dara - PFH3
Auces, Aliza - PWB1
Axelrod, Corinne - PFD3
Ayson, Jr., Albert - PFG3

Bertsch, Darrold - PSaG1
Bird, Jillian - PThF2
Boesen, Jr., Theodore - PFF2
Boyer, Angela - PFD3
Bree, Martin J. - PSaE1
Brooks, Amanda - PFA1
Burns Lausch, Kersten - PFC3
Burton, Susan - PThB2

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Campbell, Gary - PThE2
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Degenfelder, Curtis - PSaB1
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DiRossi-King, Julie - PFC1
Doherty, Caroline - PThF1
Dubois, Allison - PSaA1
Dubose, Sherwood - PFA3

Ertle, Luke - PThF2
Evans, Molly S. - PSaE1

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<td>ACO</td>
<td>Accountable Care Organization</td>
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<tr>
<td>ACOG</td>
<td>American College of Obstetricians and Gynecologists</td>
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<tr>
<td>ACSW</td>
<td>Academy of Certified Social Workers</td>
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<tr>
<td>ADA</td>
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<tr>
<td>AHEC</td>
<td>Area Health Education Center</td>
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<tr>
<td>AHIP</td>
<td>America’s Health Insurance Plans</td>
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<tr>
<td>AHRQ</td>
<td>Agency for Healthcare Research and Quality</td>
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<tr>
<td>AMA</td>
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<td>ARRRA</td>
<td>American Recovery and Reinvestment Act</td>
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<tr>
<td>ASPR</td>
<td>Office of the Assistant Secretary of Preparedness and Response</td>
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<tr>
<td>BHW</td>
<td>Bureau of Health Workforce</td>
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<tr>
<td>BPHC</td>
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<tr>
<td>CDC</td>
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<tr>
<td>CEEP</td>
<td>Community Health Center Capital Enhancement and Equipment Program</td>
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<tr>
<td>CEO</td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td>CFO</td>
<td>Chief Financial Officer</td>
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<tr>
<td>CFR</td>
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<td>CHV</td>
<td>Community Health Ventures</td>
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<td>CIO</td>
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<tr>
<td>CMMI</td>
<td>Center for Medicare &amp; Medicaid Innovation</td>
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<td>EMR</td>
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<td>EPSDT</td>
<td>Early and Periodic Screening, Diagnosis, and Treatment</td>
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<td>FFR</td>
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<td>ICD</td>
<td>International Classification of Diseases</td>
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<td>Internal Revenue Service</td>
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<td>Acronym</td>
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<td>LALs</td>
<td>Look-Alikes</td>
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<td>Lesbian, Gay, Bisexual, Transgender and Queer</td>
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<td>Memorandum of Understanding/Agreement</td>
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<td>Meaningful Use</td>
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<td>Medically Underserved Area</td>
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<td>National Committee for Quality Assurance</td>
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<td>PACE</td>
<td>Program of All-Inclusive Care for the Elderly</td>
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<td>Program Assistance Letter</td>
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<td>Prescription Drug Purchase Assistance Program</td>
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<td>PRAPARE</td>
<td>Protocol for Responding to and Assessing Patients’ Assets, Risks, and Experiences</td>
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<td>RHC</td>
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<td>SAMHSA</td>
<td>Substance Abuse and Mental Health Services Administration</td>
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<tr>
<td>SBIRT</td>
<td>Screenings, Brief Intervention, and Referral to Treatment</td>
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<td>SDH</td>
<td>Social Determinants of Health (also SDOH)</td>
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<td>SFDP</td>
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<td>TANF</td>
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<td>VHA</td>
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<td>WIC</td>
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<tr>
<td>ViB</td>
<td>Value in Benefits Program</td>
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<td>Value in Laboratory Program</td>
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<td>ViP</td>
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Marriott Wardman Park

LOBBY LEVEL
POLICY & ISSUES FORUM 2020
MARRIOTT WARDMAN PARK - WASHINGTON, DC
MARCH 16-19, 2020
COMMITTEE MEETINGS: MARCH 13-15, 2020
SAVINGS THROUGH ASSOCIATION

Why Choose Us
Community Health Ventures, NACHC’s business development affiliate, secures discounted rates on products and services, identifies valuable partners and builds strong relationships in the business community to benefit Community Health Centers.

Our Programs

Group Purchasing Program
Value in Purchasing Program - The largest national group purchasing program and the only one endorsed by NACHC.

Staffing Program
Value in Staffing Program - A national staffing program offering discounted rates on locum tenens and permanent physician placements.

Employee Benefits Program
Value in Benefits Program - Reducing premium costs and eliminating out of pocket expenses for employee health benefits and other insurance solutions.

Laboratory Program
Value in Lab Program - A collaboration with LabCorp and TACHC that provides significant savings on laboratory tests.

Dental Program
Value in Dental Program - The only dental savings program based on national volume.

340B Program
340B Better - Contracting with pharmacy manufacturers for pricing below 340B.

Contact Us
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ventures@nachc.com
www.communityhealthventures.com