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NATIONAL ASSOCIATION OF COMMUNITY HEALTH CENTERS’ PRIMARY CARE ASSOCIATION & HEALTH CENTER CONTROLLED NETWORKS CONFERENCE

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Sunday, November 17, 2019

4:30pm – 6:30pm  HCCN Task Force Meeting  Salon B

Monday, November 18, 2019

8:00am – 11:00am  HPCT1  Preconference Training: Integrating Advocacy into Our Everyday Lives  Salon ABC

As private, for-profit entities begin entering the primary care landscape, it is essential that the health center movement strengthen our advocacy initiatives to uphold the unique mission and vision of community health centers. Advocacy can be overwhelming when it feels like a crisis management tool, and NACHC’s advocacy team wants to help make it an easy and familiar practice. Join us in an interactive training that will identify strategies and tools to create a sustainable culture of advocacy in and among your health centers.

Learning objectives:
■ Consider various practices and techniques for communicating the organization’s story and impact.
■ Identify ways to build advocacy into daily operations.
■ Understand how to create a year-round advocacy plan and consistently mobilize your constituents at the local, state, and federal levels.

Moderator:
TBD

Presenter(s):
TBD

9:30am – 11:30am  NACHC Board of Directors Meeting  Salon DE

11:00am – 4:00pm  Registration  Grand Ballroom Foyer

11:30am – 1:00pm  Lunch on your own

This program is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award, totaling $6,375,000. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.
1:00pm – 1:45pm

Conference Welcome and Kick-Off
Salon ABC

Traditional Native American Blessing and Indigenous Land Acknowledgment from Randy Edmonds

Randy Edmonds (tribal affiliation, Kiowa-Caddo) is a Southern California tribal elder and spiritual leader. He is the founder and co-founder of several Native American social service agencies in Los Angeles and San Diego, including the San Diego American Indian Health Center, a federally qualified health center founded in 1979. Randy continues to serve as an urban American Indian advisor to many San Diego cultural and human services organizations and is a frequent speaker and master of ceremonies. He and his wife Bonnie reside in the Ocean Beach community of San Diego.

Randy continues to be active within the community as an advisor, spiritual elder, and speaker. He led the opening blessing at the Harvey Milk Diversity Breakfast, sponsored by the San Diego LGBT Center, in May 2019 and is called upon very often to preside over traditional gatherings and other civic events. Recently, he was the voice of the narrator on a new animated film, *Crow: The Legend* (2018), where he worked alongside other voice over actors which included Oprah Winfrey, John Legend, Constance Wu, and Diego Luna. The film won four Daytime Emmy Awards (2019) in the outstanding animated and interactive media categories.

1:45pm – 3:30pm

HGS1 General Session: Theme - Today
Salon ABC

The Latest from DC

This session will provide an overview of pressing policy issues at the federal level. Topics will include: the status of funding for Section 330, the National Health Service Corps, and Teaching Health Centers; Medicaid developments with national implications; and regulatory issues around Title X, Public Charge, 340B, and Conscience Protections.

Presenter(s):

Susan Burton, Director, National Grassroots Advocacy, NACHC
Colleen Meiman, Senior Policy Advisor, NACHC
Oliver Spurgeon III, MBA, Deputy Director, Federal Affairs, NACHC

3:30pm – 4:00pm

Break
Grand Ballroom Foyer

3:30pm – 6:30pm

Sponsor Tabletop Displays Open
Grand Ballroom Foyer

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4:00pm – 5:30pm

**Education Sessions: Theme - Today**

**HMA1  Incorporating Social Data into Risk Stratification Models to Improve Health Equity and Demonstrate Value**

*Track: Clinical Informatics*

As health and payment systems increasingly demand value-driven care, health centers need data- and evidence-driven strategies to identify high-risk patients and better target the interventions and resources necessary to improve population health and health equity, lower health care spending, and succeed in these environments. At the same time, health centers must demonstrate the full extent to which patients are at high-risk and what it takes to manage complex patients in order to inform changing payment/ funding systems. While many health centers stratify at-risk patients by chronic conditions, few have determined how best to incorporate social risk data into population segmentation models.

This session will present findings from the PRAPARE Risk Stratification Learning Collaborative, which involved nine teams of health centers, PCAs, and HCCNs using innovative and promising risk stratification models inclusive of social risk data. From this experience, the national PRAPARE team (NACHC, AAPCHO, and the Oregon PCA) developed a set of risk stratification principles and a straw-man, national model that can be customized to meet local needs and circumstances.

Presenters will engage the audience for feedback and explore use cases for applying this comprehensive risk stratification model for: (1) care management and clinical utility; (2) population health and quality improvement; (3) community health improvement and advocacy; and (4) payment reform, risk adjustment, and policy.

**Learning Objectives:**

- Understand intentions and strategies for incorporating PRAPARE social needs data into risk stratification models.
- Inform a national strategy for a risk stratification model that incorporates social data.
- Identify ways to apply a national risk stratification model, inclusive of social data, to demonstrate and advance health center value and shape payment reform and policy.

*Moderator:*

**Michelle Proser, PhD,** Director, Research, NACHC

**Presenter(s):**

**Rosy Chang Weir, PhD,** Director, Research, Association of Asian Pacific Community Health Organizations

**Lucy Saenz,** Assistant Director, Data Informatics, California Primary Care Association

**Sarah Dixon, MPA,** Chief Strategy Officer, Iowa Primary Care Association

**HMB1  Workforce: Auto-HPSAs and Beyond**

*Track: Workforce Development*

This session will begin by discussing two issues related to auto-HPSAs– how PCAs whose members were most negatively impacted are responding, and a review of the HPSA scoring rubric, with a focus on issues that PCAs and HCCNs might raise when HRSA reexamines the rubric next year. The session will conclude with overviews of opportunities for health centers to address their clinical workforce needs beyond the National Health Service Corps.
Learning Objectives:
- Understand how some PCAs are responding to the auto-HPSA updates.
- Better understand the HPSA scoring rubric, including its origins and concerns.
- Identify opportunities to meet clinical workforce needs beyond the National Health Service Corps.

Moderator:
Colleen Meiman, Senior Policy Advisor, NACHC

Presenter(s):
Amy Behnke, JD, Chief Executive Officer, Health Center Association of Nebraska
Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association
Jon Zasada, Director, Policy Integration, Alaska Primary Care Association
Suzanne Smith, Health Center Operations Division Director, Colorado Community Health Network

HMC1 Strategies for Optimizing Your Health Centers’ Pharmacy Operations
Track: Financially Viable Operations

This session will focus on concrete strategies that PCAs and HCCNs can apply to help health centers optimize the value of their pharmacy operations. Speakers will address: state-level solutions to protect 340B; operating a state-wide network of health center pharmacists; and providing intensive training and technical assistance to health centers around 340B and pharmacy operations.

Learning Objectives:
- Identify three ways that PCAs and HCCNs can help health centers optimize the value of their pharmacy operations.
- Explain how optimizing pharmacy operations can lead to positive impacts on clinical outcomes and compliance.
- Discuss the role pharmacy operations plays in health centers’ financial sustainability.

Moderator:
Sue Veer, MBA, CMPE, President and CEO, Carolina Health Centers, Inc.

Presenter(s):
Cindy Stergar, Chief Executive Officer, Montana Primary Care Association
Benjamin Browning, MPA, Vice President, PCA Operations, Programs and Policy, Florida Association of Community Health Centers
Cheri Rinehart, President and CEO, Pennsylvania Association of Community Health Centers

HMD1 State Medicaid Updates: Cutting Through the Noise to Amplify the Voice and Role of Health Centers
Track: Emerging Issues

From the halls of Congress to the desks of health center CEOs, 2019 has proven to be another year of constant policy change and the need to remain nimble. For better or worse, state policymakers seemed to push to the outermost limits of the program and, in doing so, tested the stamina and resourcefulness of the entire health care sector to respond to those efforts. During these cycles of transformation, state PCAs and HCCNs have played a critical role in making sure policymakers at all levels remain aware of how Medicaid policy proposals can impact the ability of health centers to be the trusted provider of high-quality, affordable health care services to Medicaid beneficiaries. In Utah, Tennessee, and Alaska, the breaking news on changes in Medicaid seemed to play out almost daily.

In this education session, the audience will take a step back for a moment to refocus their attention on the environment for Medicaid transformation in each of these states. The audience will gain insights into how PCAs and HCCNs can remain strategically focused on achieving health center goals, while protecting broader access to care for Medicaid beneficiaries.
Learning Objectives:
- Discuss state action related to the Medicaid program.
- Understand the role of PCAs and HCCNs in responding to Medicaid changes.
- Identify potential challenges and strategic approaches going forward.

Moderator:
TBD

Presenter(s):
Jennifer Lloyd, JD, DVM, MSPH, Deputy Director, Association for Utah Community Health
Nancy Merriman, MPH, MBA, Executive Director, Alaska Primary Care Association
Terri Sabella, RN, JD, CPHQ, Chief Executive Officer, Tennessee Primary Care Association

5:30pm – 6:30pm  Welcome Reception  Grand Ballroom Foyer

Monday, November 18, 2019, continued

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Tuesday, November 19, 2019

7:00am – 8:00am Communicators’ Breakfast *(Invite Only)*

7:00am – 4:30pm Sponsor Tabletop Displays Open

7:00am – 3:30pm Registration

7:30am – 8:30am Networking Breakfast and Partnership Discussions - Session I

More than ever, PCAs, HCCNs, and NCAs are asked to collaborate in addressing the most pressing needs of health centers. This breakfast will provide PCAs, HCCNs, and NCAs with devoted time to network, learn from one another, and either start or continue the conversation about ways in which their organizations can work together.

Each table will be led by a peer representative from either a PCA, HCCN, or NCA and will focus on opportunities for partnership in the table topic area. There will also be dedicated space to have conversations on specific proposed partnership activities in response to current Notice of Funding Opportunities.

Finalized table topics to be included in the Conference Addendum.

*There will be two sessions of the networking breakfast table topics (Tuesday and Wednesday mornings) allowing attendees the opportunity to discuss different topics of interest.*

8:30am – 9:30am HGS2 General Session: Theme - Tomorrow

This session will focus on addressing the question, “What does value-based health care really mean?” Key elements of value-based health care will be explored. Speakers will analyze fundamental parts of what it means for PCAs and HCCNs to participate in a value-based health care environment.

*Moderator:*

Jennifer Nolty, Director, PCA and Network Relations, NACHC

*Presenter(s):*

Patrick Gordon, MPA, President and CEO, Rocky Mountain Health Plans

Yvonne Ketchum-Ward, Chief Executive Officer, Idaho Primary Care Association

9:30am – 10:00am Break

10:00am – 11:30am Education Sessions: Theme - Tomorrow

**HTuA1** The Power of Starting with the Community: Designing a Data Strategy for Local and National Impact

*Track: Clinical Informatics*

To understand how health centers can make the most impact in addressing disparities and improving outcomes for the populations they serve, we must look farther upstream and start with our communities. Just as social determinants of health at the individual level are important in tailoring the care we provide, we must also consider how our health centers can respond to and design services and interventions based on the community’s physical, social, and cultural environment.

Community factors like crime and violence, access to public transportation, income and education levels, percentage of people unemployed, residential stability, building conditions, air quality, places to shop, number of elderly living alone, and more – all have tremendous impacts on the populations we serve and often are the drivers of health disparities.
This session will explore how PCAs, HCCNs, and key partners can develop a digital network to leverage data collected across sectors to monitor and analyze what is happening locally in people’s physical, social, and cultural environments and prime health centers to be responsive to these needs. We’ll discuss what elements of trust and governance are needed, what we measure, and how this data strategy can provide actionable information to support local and national agendas in public health and policy while increasing the value of health centers.

**Learning Objectives:**
- Explain the importance of being able to monitor and analyze community data.
- Identify what elements of trust and governance are needed to share data across sectors.
- Identify next steps in developing a national data network.

**Moderator:**
Jason Greer, Chief Executive Officer, Colorado Community Managed Care Network

**Presenter(s):**
TBD

**HTuB1  Taking Care of the Compassionate Care Team: Strategic Investments in Our Future**

**Track: Workforce Development**

Health centers provide a continuum of vital services to care for patients and families in communities adversely affected by poverty, racism and challenging health issues. In response to these complex challenges, health centers are building and integrating new systems of care, implementing new policies and procedures, creating new workflows and transforming the roles and responsibilities of the health center workforce.

This session will consider how these developments have impacted the compassionate care teams and provide opportunities for learning, reflection, and discussion. Discussion will be led by experts on resources such as the utility of narrative medicine, the impact of moral injury, and structural discrimination.

**Learning Objectives:**
- Define the needs of the compassionate care team.
- Identify health center leadership strategies to foster wellness and resilience in staff caring for patients and families in their communities.
- Utilize resources and approaches from narrative medicine, moral injury, and conflict resolution to strengthen compassionate care teams.

**Moderator:**
TBD

**Speakers:**
Daniel Miller, MD, Chief, Clinical Integration and Graduate Medical Education, HRHCare
Grace Wang, MD, MPH, Clinician, International Community Health Services
Gerri Lamb, PhD, RN, FAAN, Doctor of Nursing Practice, Edson College of Nursing and Health Innovation, Arizona State University
HTuC1  PCAs/HCCNs/CINs: Model for Value-Based Care and Contracting  
Track: Financially Viable Operations

This panel discussion will highlight the importance of increased health center participation in value-based contracting. Panelists will share perspectives on the critical role the PCA and HCCNs have played in planning and developing the Clinically Integrated Network (CIN) in their respective states, the challenges faced, the lessons learned and the successes achieved, ultimately leading to enhanced revenue generation for health centers.

Learning Objectives:
■ Identify real-life examples of how technology and tools are utilized to effectively increase patient engagement.
■ Understand the importance of collaborating and working together, and the ability to leverage infrastructure and technology of the HCCN grant to increase quality and outcomes.

Moderator:
Faiyaz Syed, MD, MPH, Chief Medical Officer and HCCN Director, Michigan Primary Care Association

Presenter(s):
Dennis Litos, MHA, FACHE, Interim CEO, Michigan Primary Care Association
Joseph Pierle, MPA, Chief Executive Officer, Missouri Primary Care Association
Sam Joseph, Senior Vice President, Population Health, Missouri Primary Care Association
Aaron Todd, MPP, Chief Executive Officer, Iowa Primary Care Association
Kyle Pedersen, Senior Director, Health Information Technology, Iowa Primary Care Association

HTuD1  Key Considerations for Risk-Based Managed Care and Payor Contracts  
Track: Emerging Issues

As states continue to transition to value-based care and population health, more and more payer contracts include some form of risk (or financial burden for the services provided versus the amount of reimbursement expected in return). This session will provide the fundamental considerations for risk-based contracts and how to prepare health centers for participation in arrangements with risk. Meet and engage with a legal expert and peers who have first-hand experience in this area.

Learning Objectives:
■ Understand what defines ‘risk’ - especially the differences between upside and downside risk.
■ Determine the action steps needed to assess and prepare the organization’s ability to take on risk.

Moderator:
Jennifer Nolty, Director, PCA and Network Relations, NACHC

Presenter(s):
Adam Falcone, JD, MPH, Partner, Feldesman, Tucker, Leifer, Fidell LLP
Ian Randall, PhD, Senior Strategy Advisor, Washington Association for Community Health

11:30am – 12:00pm  Break

Grand Ballroom Foyer
HGS3  Lunch and Presentation of the 2019 Henry Fiumelli Patient Advocate Award

This award, established in 2008, is in recognition of Henry Fiumelli’s immeasurable contributions to the Health Center Movement as director of the Pennsylvania Forum for Primary Health Care. It honors outstanding staff members of NACHC-chartered State or Regional Primary Care Associations who exemplify passion and commitment to improving the care and quality of life for health center patients.

Keynote Presentation: Compose Your World

Speaker: Kai Kight

Violinist, Composer, and Motivational Speaker

Why do some people just play notes they are handed while others write new music in the world? In this captivating presentation, Kai Kight tackles this question, performs original music, and shares the inspiring story of how he became an innovative composer in a field of conformity. His session will leave you feeling inspired to take your future into your own hands and bring your unique ideas forward.

Kai Kight’s appearance is arranged through Gotham Artists.

PCA and HCCN Updates:
Cheri Rinehart, President and CEO, Pennsylvania Association of Community Health Centers, and PCA Leadership Committee Chair
Jason Greer, Chief Executive Officer, Colorado Community Managed Care Network, and HCCN Task Force Committee Chair

Break

Education Sessions: Theme - Beyond HtuA2  Preparing for the Digital Tsunami: Health Center Disruption or Opportunity?

Track: Clinical Informatics

The digitization of health care is coming, whether we are ready or not. How do we, as PCAs and HCCNs, prepare ourselves and our health centers for the technology disruption that’s coming? How do we cultivate innovation that embraces changes in technology and position health centers to remain the care delivery organization of choice for our patients?

This session will explore potential shifts in health care business models and share ways PCAs and HCCNs can cultivate innovation to stay ahead of the technology disruption, meet patients where they are, and protect the most vulnerable from further disparities. Presenters will showcase four innovations PCAs/HCCNs/health centers have developed to prepare for the digital tsunami, and attendees will have opportunities for peer-to-peer discussion to begin developing their own ideas for innovation.
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Learning Objectives:
- Describe the emerging technology trends in health care and the unintended consequences this disruption could have for the safety net.
- Define what it means to prepare for the coming digital disruption in health care.
- Identify examples of innovations PCAs and HCCNs are implementing to prepare for the digitization of health care.

Moderator:
Meg Meador, MPH, C-PHI, CPHQ, Director, Clinical Integration and Education, NACHC

Presenter(s):
TBD

HTuB2  Changing the Nature of Leadership: People, Networks, Data, and Competencies

Track: Workforce Development

Forty percent of PCA CEOs are new to their role within the last five years, while others are looking to support succession and leave their organization strong and resilient. This session is designed to highlight the importance of identifying and utilizing core competencies for developing and/or hiring key leadership positions in an organization. Additionally, this session will leverage the collective knowledge of this diverse cohort of leaders in attendance to begin to identify PCA/HCCN leadership competencies that are crucial for the success and sustainability of a state or regional organization. Focal areas will include (but are not limited to) people, networks, and data.

This session will be interactive in nature, designed so that the foundational information discussed in this session can be utilized immediately by participants within their PCA/HCCN organization, and for further development of a nationally vetted set of PCA/HCCN leadership core competencies document.

Learning Objectives:
- Describe NACHC’s general approach to core competency development, and how it can apply to PCA/HCCN leadership positions.
- Identify some of the core competencies required to successfully fulfill the role of PCA/HCCN CEO in today’s ever changing environment.
- Examine challenges, effective practices, emerging needs, and ideas for utilizing core competencies to recruit, retain, and develop PCA/HCCN leadership.

Moderators:
Emily Heard, MA, Director, Health Center Governance Training, NACHC
Cindy Thomas, MS, Director, Leadership Training and Cooperative Agreement Management, NACHC

Presenter(s):
Louise McCarthy, MPP, President and CEO, Community Clinic Association of Los Angeles County
David Vliet, MBA, Chief Executive Officer, Tiburcio Vasquez Health Center Inc.
HTuC2  Prioritizing and Achieving Funding Diversification
Track: Financially Viable Operations

Recent analysis, in regard to funding diversification in the nonprofit sector, has led to the belief that there are pros and cons to revenue diversification as a strategy all nonprofits should pursue... or in simpler terms, “it depends.” This session will share trends, research, and findings from the larger nonprofit and association universe so attendees can assess their own organizations, then focus on PCAs and HCCNs directly, and how some have approached funding diversification.

Traditionally, PCAs and HCCNs provide high-quality services, replicate evidence-based programs and promising practices, advocate for funding and policy, and build financially sustainable organizations. But, is “tradition” holding back opportunities to diversify potential revenue for these organizations? The financial base of many PCAs and HCCNs is based on their federal grant, dues, and conference revenue, but more and more are looking at other lines of business, support from foundations, state governments, and contracts for technical assistance or support. PCAs and HCCNs must also balance their own potential competition in some of these areas at times from their member health centers.

Finally, this session will offer an opportunity to have an engaging peer-to-peer discussion among the panel and attendees in an effort to share insights and chart a course for what else is needed to help PCAs and HCCNs ultimately strengthen their organizations’ funding and revenue outlook.

Learning Objectives:
- Identify trends and research related to funding diversification for nonprofits and membership associations.
- Identify promising practices and approaches related to funding diversification and apply the information to your own organization.
- Examine resources and tools for engaging your staff and boards on the importance of funding diversification.

Moderator:
Jason Patnosh, Associate Vice President, Partnership and Resource Development, NACHC

Presenter(s):
Polly Anderson, Vice President, Strategy and Financing, Colorado Community Health Network
Denise Czyman, MS, RD, Chief Executive Officer, Community Care Network of Kansas
Natalie Levkovich, Executive Director, Health Federation of Philadelphia

HTuD2  Are Health Centers the Answer to Every Emerging Issue?
Track: Emerging Issues

Health centers are at the frontline for emerging health issues and crises. The experience of health centers taking on the opioid epidemic, by expanding the availability of MAT services and integrated behavioral health, can be used as an example. In a time when change is the new normal, how can we leverage PCA/HCCN relationships, networks, and data to position health centers to respond to these expanding demands?

Health centers may be seen as the solution, but clinicians, staff, and leadership teams often need training and peer support to fully adopt and integrate new services and new solutions. The Massachusetts League of Community Health Centers will discuss how they leveraged HRSA funding to combat the opioid crisis.

Additionally, the National LGBT Health Education Center will present a conceptual and process framework for PrEP implementation and HIV prevention, and address how PCAs and HCCNs can support health centers expanding these services.
Learning Objectives:

- Identify strategies that PCAs/HCCNs can deploy to best position health centers to meet expanding needs.
- Identify effective PCA/HCCN models that provide leadership to support health centers’ response to emerging health issues.
- Utilize resources that build capacity in response to emerging issues.

Presenter(s):

- Susan Dargon-Hart, LICSW, Vice President, Clinical Health Affairs, Massachusetts League of Community Health Centers
- Diana Erani, MBA, Vice President, Health Informatics and HCCN Director, Massachusetts League of Community Health Centers
- Kevin Ard, MD, Medical Director, National LGBT Health Education Center
- Kiame Mahaniah, MD, Chief Executive Officer, Lynn Community Health Center

4:15pm – 4:30pm

Break
Grand Ballroom Foyer

4:30pm – 5:30pm

HGS4 General Session: Theme - Beyond
Salon ABC

Seeing New Pathways: Adjusting Personal Leadership in the Face of Challenge

This afternoon session is the culmination of our two-day educational program. But this is not another session that produces another to-do list. Instead, it is intended to provide a moment for each leader in the room to reflect on their own leadership priorities and leadership fitness.

This keynote session will inspire and challenge you to look ahead to your personal leadership journey. Given the opportunities and challenges, both present and emerging in the future, how will you choose to lead your organization and bolster yourself in the year, or years, to come? Consider your journey to date and what individual adjustments you will make, or must make, as a leader for your own professional growth, wellness, and organizational success.

Our speaker will provide his perspective on leading in the current environment with an eye to the anticipated, but still unknown, future. His comments are intended to spur thoughtful reflection on questions like: How are you motivated? How do you motivate others?

Presenter(s):

- Shereef Elnahal, MD, MBA, President and CEO, University Hospital

6:30pm – 9:30pm

Conference Reception
Offsite: Side Bar

Please join us for a night of great networking with your colleagues. Side Bar is located at 536 Market Street (between 5th and 6th avenue), a short, seven-minute walk from the Omni San Diego.

Need Help?

We want to ensure that your attendance at this conference is an enjoyable experience. If we can be of any assistance, please call on any member of the Meetings Team.

Mary Hawbecker
Senior Vice President,
NACHC Operations and Chief Financial Officer

Jason G. Watkins, CMP
Associate Vice President, Conferences and Exhibits

Karen Eppsteiner
Director, Exhibits and Sponsorship

Lisette Werbowetzki, CMP
Deputy Director, Meetings Logistics and Housing

Helene Slavin
Meetings Associate
OCHIN improves the playing field for community health centers nationwide with technology, data analytics, research, and support services.
Wednesday, November 20, 2019

7:30am – 9:30am  
Registration  
Grand Ballroom Foyer

8:00am – 9:00am  
Sponsor Tabletop Displays Open  
Grand Ballroom Foyer

8:00am – 9:00am  
Networking Breakfast and Partnership Discussions - Session II  
Grand Ballroom Foyer and Salon ABC

More than ever, PCAs, HCCNs, and NCAs are asked to collaborate in addressing the most pressing needs of health centers. This breakfast will provide PCAs, HCCNs, and NCAs with devoted time to network, learn from one another, and either start or continue the conversation about ways in which their organizations can work together.

Each table will be led by a peer representative from either a PCA, HCCN, or NCA and will focus on opportunities for partnership in the table topic area. There will also be dedicated space to have conversations on specific proposed partnership activities in response to current Notice of Funding Opportunities.

Finalized table topics to be included in the Conference Addendum.

There will be two sessions of the networking breakfast table topics (Tuesday and Wednesday mornings) allowing attendees the opportunity to discuss different topics of interest.

9:00am – 9:15am  
Break  
Grand Ballroom Foyer and Salon ABC

9:15am – 12:00pm  
HGS5  General Session: Bureau of Primary Health Care Update and Discussion  
Salon ABC

Keynote

Jim Macrae, MA, MPP  
Associate Administrator  
Bureau of Primary Health Care, Health Resources and Services Administration  
U.S. Department of Health and Human Services

12:00pm – 12:30pm  
Conference Conclusion  
Salon ABC
Key to Moderators and Presenters

Anderson, Polly - HTuC2
Ard, Kevin - HTuD2
Behnke, Amy - HMB1
Browning, Benjamin - HMC1
Burton, Susan - HGS1
Chang Weir, Rosy - HMA1
Cyzman, Denise - HTuC2

Dargon-Hart, Susan - HTuD2
Dixon, Sarah - HMA1
Elnahal, Shereef - HGS4
Erani, Diana - HTuD2
Falcone, Adam - HTuB1

Gordon, Patrick - HGS2
Greer, Jason - HTuA1, HGS3
Harrison, Stephanie - HMB1
Heard, Emily - HTuB2

Joseph, Sam - HTuC1
Ketchum-Ward, Yvonne - HGS2
Kight, Kai - HGS3
Lamb, Gerri - HTuB1
Levkovich, Natalie - HTuC2
Litos, Dennis - HTuC1
Lloyd, Jennifer - HMD1
Macrae, Jim - HGS5
Mahaniah, Kiame - HTuD2
McCarthy, Louise - HTuB2
Meador, Meg - HTuA2
Meiman, Colleen - HGS1, HMB1
Merriman, Nancy - HMD1
Miller, Daniel - HTuB1
Nolty, Jennifer - HGS2, HTuD1
Patnosh, Jason - HTuC2
Pedersen, Kyle - HTuC1
Pierle, Joseph - HTuC1
Proser, Michelle - HMA1
Randall, Ian - HTuD1
Rinehart, Cheri - HMC1, HGS3
Sabella, Terri - HMD1
Saenz, Lucy - HMA1
Smith, Suzanne - HMB1
Sterger, Cindy - HMC1
Syed, Faiyaz - HTuC1
Thomas, Cindy - HTuB2
Todd, Aaron - HTuC1
Veer, Sue - HMC1
Vliet, David - HTuB2
Wang, Grace - HTuB1
Zasada, Jon - HMB1

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Strengthening, Preserving, and Expanding Community Health Centers

The National Association of Community Health Centers (NACHC) is the leading national advocacy organization for Community Health Centers and the more than 27 million patients they serve. Membership is open to health centers, professionals, non-profits, corporations, and students. Our members make us stronger. Join the movement.

Organizational Membership is open to any non-profit or public health center that provides comprehensive primary care services, is governed by a representative consumer-directed Board of Directors, and that shares the mission and goals of NACHC.

Corporate Membership is open to for-profit organizations that provide services or products to primary health care programs.

Associate Membership is open to non-profit primary health care affiliated organizations that support the mission of NACHC.

HCCNetwork Membership is open to any health center controlled network that supports the mission of NACHC.

Individual Membership is open to individuals who support the mission and goals of NACHC.

Benefits of Membership

• Members receive a range of services designed to support organizational growth, including exclusive access to resource and development grant opportunities.

• With five annual conferences, and a wide variety of online and in-person training opportunities, NACHC provides comprehensive training and technical assistance for your health center’s needs.

• Members receive exclusive discounts on medical, dental, and office supplies.

• Share best practices with colleagues and connect with industry experts while receiving discounts on NACHC conferences and meetings.

JOIN TODAY!
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Cheri Rinehart (Chair), Pennsylvania Association of Community Health Centers
Jillian Hudspeth (Vice-Chair), New Jersey Primary Care Association
John McDonald (Past Chair), Arizona Alliance for Community Health Centers
Jim Hunt (Emeritus), Massachusetts League of Community Health Centers
Amy Behnke, Health Center Association of Nebraska
Eileen Goode, New Mexico Primary Care Association
Yvonne Ketchum-Ward, Idaho Primary Care Association
Randy Runyon, Ohio Association of Community Health Centers
Janice Sherman, Community Health Center Association of Mississippi
Tess Stack Kuenning, Bi-State Primary Care Association
Shelly Ten Napel, Community HealthCare Association of the Dakotas

HCCN Task Force Leadership Team

Jason Greer (Chair), Colorado Community Managed Care Network
Diana Erani (Vice-Chair), Massachusetts League of Community Health Centers
Faiyaz Syed (Vice-Chair), Michigan Primary Care Association
Susan Ault, Idaho Primary Care Association
Diane Gaddis, Community Health Centers Alliance, Inc.
Louise McCarthy, Community Clinic Association of Los Angeles County

2019 PCA/HCCN Conference External Planning Committee

Robert Beaudry, California Primary Care Association
Daniel Diaz, Texas Association of Community Health Centers
Emily Kane, National Nurse-Led Care Consortium
Joe Lee, Association of Asian Pacific Community Health Organizations
Henry Tuttle, Health Center Partners of Southern California
National Association of Community Health Centers
Primary Care Association & Health Center Controlled Network Conference
November 16-18 | The Westin Fort Lauderdale Beach Hotel
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- ViP/ViS/ViL/ViB/ViD/340Better Partner

National Association of Community Health Centers

The National Association of Community Health Centers (NACHC) is the leading membership organization representing the nation's network of community-based health centers. Through NACHC, health centers have direct access to benefits and services tailored specifically to their needs and unique environments. Stop by our table to learn more about NACHC and discover some of our new and exciting benefits, products, programs, and services.

Maurice Denis, 7501 Wisconsin Ave., Ste. 1100W, Bethesda, MD  20814
Phone: (301) 347-0400  Email: mdenis@nachc.org
http://www.nachc.org

Community Health Ventures

Community Health Ventures (CHV) is the business development affiliate of the National Association of Community Health Centers (NACHC). CHV secures discounted pricing on products and services and shares those benefits with health centers through their Value in Purchasing (ViP), Value in Staffing (ViS), Value in Dental (ViD), Value in Benefits (ViB), Value in Laboratory (ViL), and 340Better Programs.

Danny Hawkins, 211 N. Union St., Ste. 200, Alexandria, VA  22314
Phone: (703) 684-3982  Email: djhawkins@nachc.com
http://www.communityhealthventures.com
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McKesson Medical-Surgical is pleased to continue our support of community health centers and NACHC. We’re committed to helping CHCs deliver on the Triple Aim by delivering the products you need, when you need them. We offer tools that help you manage costs and enhance patient care – while providing insights and expertise to navigate the changing world of health care. We deliver the right products and right solutions to address today’s challenges, while preparing you for tomorrow.

Christine Ford, 9954 Mayland Dr., Richmond, VA 23233
Phone: (860) 826-3673 Email: christine.ford@mckesson.com
http://mms.mckesson.com/chc

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Community health centers provide outstanding care to the most vulnerable populations as the nation’s ambulatory care safety-net program. NextGen Healthcare supports this mission with a wide range of solutions and services that elevate provider experience, engage patients, improve financial stability, manage risk reimbursement models, and promote interoperability. We provide a full integrated suite of solutions within one single database that has complete alignment with CHC/FQHC 330 grant goals.

Thomas Farmer, 18111 Von Karman Ave., Irvine, CA 92612
Phone: (949) 255-2600 Email: sales@nextgen.com
http://www.nextgen.com/chc

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California Primary Care Association

The California Primary Care Association (CPCA) is the statewide leader and recognized voice representing the interests of California community health centers (CHCs) and their patients. CPCA represents more than 1,300 not-for-profit CHCs and Regional Clinic Associations who provide comprehensive, quality health care services, particularly for low-income, uninsured and underserved Californians, who might otherwise not have access to health care. The mission of CPCA is to lead and position community clinics, health centers, and networks through advocacy, education, and services as key players in the health care delivery system to improve the health status of their communities.

Val Sheehan, 1231 I St., Ste. 400, Sacramento, CA 95814
Phone: (916) 440-8170 Email: vsheehan@cpca.org
http://www.cpca.org
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At Aetna Medicaid Administrators LLC (Aetna Medicaid), a CVS Health business, we share a clear purpose: helping people on their path to better health. Through our health services, plans and community pharmacists, we’re pioneering a bold new approach to total health. Making quality care more affordable, accessible, simple, and seamless; to not only help people get well, but help them stay well in body, mind, and spirit. We are proud of our deep roots of serving Medicaid members for over 30 years and we are honored to provide integrated, managed care services for approximately 2 million people in 16 states.

Verne Brizendine, 10260 Meanley Dr., San Diego, CA 92131
Phone: (805) 551-9506
Email: brizendinel@aetna.com
http://www.aetna.com

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CareMessage is a mobile patient engagement platform designed to decrease the administrative burden on providers, reduce the operational cost of care, and maximize health outcomes through improving the patient experience, health literacy, and self-management for underserved populations. As a nonprofit, we’re proud to work with 200+ FQHCs and health care providers across the country reaching 2.5M+ underserved patients through appointment reminders, interactive health education programs, direct and group outreach messages, and patient satisfaction surveys.

Michael Haylon, 2443 Fillmore St., #380-4139, San Francisco, CA 94115
Phone: (617) 412-7142
Email: mhaylon@caremessage.org
http://www.caremessage.org

eClinicalWorks

eClinicalWorks helps 800 health centers nationwide deliver affordable, evidence-based care with patient communication, referral management, hospital interoperability, Population Health, UB04 billing, UDS reports, and more.

Kelli Smith, 2 Technology Dr., Westborough, MA 01581
Phone: (508) 836-2700
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http://www.eclinicalworks.com

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The MEDCOR Group is a professional, full-service FQHC medical billing company. Established in 1988, we have a proven track record of providing a full range of revenue cycle management (RCM) services for FQHC and CHC entities on a national basis. MEDCOR is unmatched in managed care, EMR billing setups, and we are client solution-driven and will optimize your revenue to support your vision of meeting the needs of the underserved and disenfranchised.

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Jessie Trice Community Health System

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http://www.benco.com

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Capital Link is a nonprofit organization that has worked with hundreds of health centers and primary care associations for over 20 years to plan for sustainability and growth, access capital, improve and optimize operations and financial management, and articulate value. We provide an extensive range of services, customized according to need, with the goal of strengthening health centers – financially and operationally – in a rapidly changing marketplace.

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Phone: (617) 988-2204  Email: Ctsetsos@caplink.org
http://www.caplink.org

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A single integrated platform developed for community health centers! Compliatric gives you easy, centralized control over complex health center compliance management efforts through a comprehensive compliance software platform. Modules include: Incident Management and Investigations, Policy and Forms Library, Employee Training, HRSA Site Visit Evidence Vault, Credentialing and Privileging, Exclusion Monitoring, Agreement Management, Grant Tracking, Risk Registry, Auditing and Monitoring, Peer Review, Referrals Tracking, and so much more...

David Monaghan, 4179 S. Riverboat Rd., Ste. #260, Salt Lake City, UT 84123
Phone: (888) 551-1129  Email: dmonaghan@compliatric.com
http://www.compliantfqhc.com
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Justin Neece, 377 Riverside Dr., Ste. 300, Franklin, TN 37064
Phone: (615) 561-1190 Email: meredith.melrose@i2ipophealth.com
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MedTrainer's compliance management suite is a powerful, innovative, and affordable solution that encompasses the tools health care professionals need to streamline management, increase departmental collaboration, and simplify compliance. With a learning management system that has more than 200 custom courses; modules for management of policies and procedures; a license and credential tracking center; QuickCred™ provider credentialing; compliance tool kits; OIG/SAM checks; and security risk assessments, MedTrainer's all-in-one solution simplifies compliance management and improves efficiency across practices.

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Through NACHC’s Value in Benefits (ViB) program, Nonstop Administration and Insurance Services is proudly changing the way health centers and their employees access health care with our partially self-funded health insurance program, Nonstop Wellness. The Nonstop Wellness program decreases annual costs of health care for community health centers while reducing or eliminating deductible costs, copays, and coinsurance. Our mission is to ensure your CHC’s growth and sustainability - starting with the health and well-being of your employees.

Kristin Donahue, 1800 Sutter St., Ste. 730, Concord, CA 94520
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https://www.nonstopwellness.com

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Alex Tselentis, 500 Plaza Dr., Secaucus, NJ 07094
Phone: (402) 740-4783 Email: Alexander.G.Tselentis@questdiagnostics.com
http://www.questdiagnostics.com
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Relevant provides simple, powerful analytics tools that provide community health centers with actionable insights into clinical quality and utilization trends, financials, and more. We launched in 2014 after working as health center data analysts for a decade and becoming frustrated with the limitations of existing software. Our products are elegant, easy to understand, transparent, and customizable. Come visit our table to learn more!

Jacob Hodes, 11 Park Pl., Fl. 3, New York, NY 10007
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http://www.relevant.healthcare

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Vigilance Health assists FQHCs in increasing revenue through new reimbursements and improving outcome scores to prepare for value-based contracting. All programs are designed to increase revenue with no upfront costs. Vigilance has been providing quality improvement, population health, and care management services since 2010. We support the clinics’ transition from the traditional fee-for-service to the value-based care model through the implementation of Population Health strategies and programs.

Mark Davis, 26610 Agoura Rd., #250, Calabasas, CA 91302
Phone: (805) 823-0981  Email: mdaavis@vigilancehit.com
https://www.vigilancehealth.com/

Exhibitor Profile

UDS Mapper

Come learn how mapping helps to identify opportunities to expand care and improve health outcomes in your community. The UDS Mapper is a free, online mapping tool supported by the Health Resources and Services Administration that combines data from health centers and social determinants of health. The UDS Mapper team is available to support users in accessing and using the UDS Mapper. Stop by our table to learn more about the newest features and data!

Jennifer L. Rankin, 1133 Connecticut Ave., NW, Ste. 1100, Washington, DC 20036
Phone: (202) 331-3360  Email: jrankin@healthlandscape.org
http://www.udsmapper.org
Attention Health Centers: Need Training? Technical Assistance? Infrastructure Support?

HRSA supports twenty (20) National Cooperative Agreements (NCAs) working specifically to advance health center operations and patient outcomes. These NCAs work in coordination with each other, your state/regional primary care associations, and health center controlled networks to provide expert training and technical assistance, often times at free or reduced cost.

Check out the new Health Center Resource Clearinghouse: [healthcenterinfo.org](http://healthcenterinfo.org). This is a new, one-stop shop for all of your resource needs. We are here to serve you!

### Health Center Capacity Development

<table>
<thead>
<tr>
<th>Organization</th>
<th>Website</th>
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<tbody>
<tr>
<td>Association of Clinicians of the Underserved</td>
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<tr>
<td>Capital Link</td>
<td><a href="http://www.caplink.org">www.caplink.org</a></td>
</tr>
<tr>
<td>Community Health Center, Inc.</td>
<td><a href="http://www.weitzmaninstitute.org">www.weitzmaninstitute.org</a></td>
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<tr>
<td>Health Information Technology Training and Technical Assistance Center (HITEQ)</td>
<td><a href="https://hiteqcenter.org">https://hiteqcenter.org</a></td>
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### Healthcare Delivery to Special and Vulnerable Populations

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<td>Association of Asian Pacific Community Health Organizations</td>
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<tr>
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<td><a href="http://www.csh.org">http://www.csh.org</a></td>
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<td>Migrant Clinicians Network</td>
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<td>National Center for Farmworker Health</td>
<td><a href="http://www.ncfh.org">http://www.ncfh.org</a></td>
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<td>National Center for Health in Public Housing</td>
<td><a href="https://nchph.org">https://nchph.org</a></td>
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<td>National Health Care for the Homeless Council</td>
<td><a href="http://www.nhchc.org">www.nhchc.org</a></td>
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<td>National LGBT Health Education Center</td>
<td><a href="http://www.lgbthealtheducation.org">www.lgbthealtheducation.org</a></td>
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<tr>
<td>National Nurse-Led Care Consortium</td>
<td><a href="http://www.nurseledcare.org">www.nurseledcare.org</a></td>
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<tr>
<td>School-Based Health Alliance</td>
<td><a href="http://www.sbh4all.org">http://www.sbh4all.org</a></td>
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</table>

Unless otherwise noted, all projects listed are supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling $6,375,000 with individually noted percentage financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.
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**HOME PRODUCTS AND SERVICES**
- **Orkin**
  - Save on home pest control services
- **Sherwin-Williams**
  - 15% off paint, stain and supplies

**MOVIES AND EVENTS**
- **AMC Yellow eTicket**
  - Save 37% on movies
- **VIP Packages**
  - 10% off concerts and sports events

**TRAVEL AND TRANSPORTATION**
- **Last Minute Travel Club**
  - Save up to 65% on travel
- **Member Auto Buying by TrueCar**
  - Save an average of $3,106 on new cars

**THEME PARKS, HOTELS AND CRUISES**
- **Six Flags**
  - Up to 34% off gate price nationwide
- **Abeinity Hotels and Cruises**
  - Save up to 65% on travel

**CHOCOLATE AND SPECIALTY GIFTS**
- **Harry & David**
  - Save 15% on delectable gifts
- **Godiva**
  - 20% off purchases with preferred pricing

Attention HR Managers and Personnel Directors, the VIP Program provides your community health center with discounts on supplies and services. We also offer discounts that employees can access for their personal use.

Questions? Please contact: Steve Perez at 301-347-0400 or sperez@nachc.com

*Restrictions apply.
Omni San Diego

1st Floor

4th Floor

San Diego 4th Floor

Registration and Speaker/Exhibitor Check-In

Tabletop Exhibits

Omni San Diego
Celebrating 25 Years+

The CALIFORNIA PRIMARY CARE ASSOCIATION is celebrating 25 years and we would like to acknowledge the hard work and dedication of our staff and our members in making health care accessible for California's diverse population.

We thank you for all of the work that you do each day within your health centers and the vital role you play in providing much-needed services to California's most vulnerable communities.

Celebrating 25 years of supporting California community health centers!

IMPACT. ACCESS. INNOVATION. VALUE.

www.cpca25.org
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SAVINGS THROUGH ASSOCIATION

Value in Purchasing Program

ViP

The largest national group purchasing program and the only one endorsed by NACHC.

Value in Benefits Program

ViB

Controlling the costs of employee health benefits and other insurance solutions.

Value in Dental Program

ViD

The only CHC dental savings program based on national volume.

Value in Staffing Program

ViS

The only national staffing program created under direction of health center leadership, offering discounted rates.

Value in Laboratory Program

ViL

A collaboration with LabCorp and TACHC that provides significant savings off standard catalog cost.

340Better

Contracting with pharmacy manufacturers for pricing below 340B.

Medical Supplies, Equipment & Distribution

Dental Supplies, Equipment & Distribution

Employee Discount Programs & HR Solutions

Telecommunications & Cellular Services

Computers, Printers, Copiers & Scanners

Physician Recruitment & Locum Tenens

340B & Pharmacy Program

Employee Health Insurance

Laboratory Services

Office Supplies, Equipment & Furniture

ventures@nachc.com

www.communityhealthventures.com