User Guide: PRAPARE Show & Tell Templates

The PRAPARE Social Determinants of Health Efforts poster and handout templates are tools to communicate your organization’s social determinants of health screening efforts with policy makers, leaders, and partners. These templates can be used to highlight patient complexity, patients screened, social needs trends, and organization social needs care interventions and partnership.

USER GUIDE:

A. About Us
   Include brief and unique information about your organization that partners should know. Define who you serve, the services you provide, your mission, and quick facts/recognitions

B. Screening for Social Needs
   Information about PRAPARE is shared to demonstrate to partners the use of a screening tool that is standardized and well aligned with national health care transformation efforts. Include brief statements about your organizations use of PRAPARE such as how your organization is screening; where the data is collected; how you are informing patients about the use of this data; and the average number of social screens to date.

C. Understanding Patients’ Social Needs
   Page 1: This is a place to share the most common social needs patients have screening positive for. If you are only screening for one social needs, share what percentage of patients have screened positive for that social needs or what general trends you’ve learned from screening patients. It is recommended that the data be shared visually.
   Page 2: This is a place to dive a little deeper about your social needs screening efforts. Two options are recommended for this section. Option1 is to highlight your organization’s population segmentation efforts that include social needs data. For example segmenting social needs data with patients’ health conditions such as diabetes, heart disease, mental health, substance use, etc. If you decide on Option 1, it is recommended that the data be shared visually. Option 2 is for those who may not have much social needs data and/or have yet analyzed and segmented their data. Instead, share a narrative of the unique findings and insights your organization has learned. Consider sharing a photo that represents the narrative.

D. Health Center Response to Patients’ Social Needs
   This is an opportunity to highlight an intervention (or planned intervention) your organization has prioritized to respond to social needs data collected so far. This can include new partnerships developed, new care team members, new workflows, advocacy efforts, redistribution of organization funding, and etc.

E. Why We Believe in This Work/Next Steps
   Here is where a statement is shared about your organization’s commitment to this work and willingness to partner or ask for partnership. Feel free to share a quote that re-iterates the importance of this work and what’s next for you organization.

TIPS FOR COMPLETION

- **Italicized letters:** Grey= Instruction and recommendations to consider when completing the templates. Orange = Commands to update with the organization’s information
- **Don’t have a lot social needs data?** No problem, share your organizations efforts so far. That can include organizational priorities in regards to social needs screening, investments in social needs screening, community partnerships, patient-centeredness, provider engagement, data analysis and capabilities, etc.
- **Template format:** The format is meant as a guide and a prompt to tell your organization’s social determinants of health efforts story. Feel free to adapt the form but please do give credit to PRAPARE.
Primary Care Association (PCA) Ideas for Templates

- **Peer-to-Peer Show and Tell:** PCAs can host an in-person learning session for health center peers to come together and share social risk screening effort. Encourage all health center participants to complete posters and/or handouts and bring them to the learning session.

- **Network Reception Poster Session:** For your conferences and events, consider hosting a networking reception posters session for health centers and partners. Encourage attendees to develop posters and submit them for printing to display.

- **Collaborative Deliverable:** If your PCA has social determinants of health learning collaboratives, request health centers to develop a handout and/or poster as part of their deliverable for participating in the collaborative.

- **Health center Day at the Capitol:** If your PCA hosts Day at the Capitol, prepare participating health centers to complete and bring copies of the handout to share with policy makers.

- **Poster Submission for Conferences:** Encourage health centers to submit PRAPARE Show & Tell posters to local and national conferences to spread and elevate their social determinants of health efforts.

- **Share with NACHC:** Encourage health centers to submit handouts to NACHC to share on the PRAPARE newsletter which has a national reach.

Have questions? Contact PRAPARE@nachc.org