



Community Health Forum® Magazine

Advertising Rates and Specs

Community Health Forum (CHF) is the only national magazine dedicated exclusively to information, news and perspectives surrounding the delivery of community-based health care to medically underserved and uninsured populations and the community health centers/programs whose mission is to serve them.

The National Association of Community Health Centers publishes *Community Health Forum* three times a year. Subscribers include 5,000 health center senior executives and managers, clinicians, board members, patients, community health advocates and policymakers.

CHF covers administrative, financial, clinical, governance and policy matters as they relate to community health centers, as well as news and trends affecting overall health care delivery. *CHF* also contains information concerning national education and training events, and stories about individual pioneers and leaders in community health care, and health center innovations and achievements.

Advertising Rates

Cover Positions

Size	x1	x2	x3
Inside Front Cover	3,312	3,126	2,967
Inside Back Cover	3,170	2,992	2,838
Back Cover (1/2 Page)	3,516	3,263	3,096

Non-cover Positions

Size	x1	x2	x3
Two-page Spread	3,982	3,822	3,683
Full Page	2,880	2,719	2,580
½ Page Horizontal	1,950	1,883	1,815
½ Page Vertical	1,950	1,883	1,815

NACHC Corporate members in good standing receive a 25% discount on non-cover position rates only. Ads must be sent electronically in either hi-def resolution PDF or EPS format. No Word or Publisher's files accepted.

All advertising in *Community Health Forum* is four-color process unless otherwise noted. Advertisers requesting additional matched process color or specific PMS colors will be charged \$500 per insertion in addition to the rates shown above. Community Health Forum Magazine does not accept black-and-white advertising.

Ad Specifications:

Full page Ad: 8.5" x 11"

Half page Horizontal Ad: 8.5" x 5.5"

Half page Vertical Ad: 4.25" x 11"

No bleed necessary

Images can remain RGB

High resolution is preferred, but images that are below 300 dpi are acceptable and will be examined to make sure they look clear and in focus for online viewing.

We cannot use images downloaded off the web without permission and if the image is blurry or is too low resolution.

We cannot use PowerPoint images, images embedded in Word or text files, GIF files, or BMP files.

NACHC reserves the right to decline any advertisement at its discretion.

Please contact Courtney Green, Communications Specialist, at cgreen@nachc.org with questions.