



2021-2022 Healthy Lifestyles, Healthy Communities Awards

The National Association of Community Health Care Centers (NACHC) is thrilled to announce that the Healthy Lifestyle, Healthy Communities Award program will re-launch with two award periods over the next six months thanks to the generosity of the Henry Schein Cares Foundation (HSCF). This award, which will be increased from previous years, provides community health centers with cash awards and donated products to support community-based screening events and campaigns. While the program was paused last year, we want to recognize health centers who are continuing their work every day to respond to COVID-19 and offering screenings and health care services to help patients manage chronic diseases. We are thrilled to announce this project will re-launch with two award periods over the next six months and that thanks to the generosity of HSCF this award will be increased from previous years.

What you need to know about the 2021-2022 HLHC Awards

- Through two rounds of funding up to 12 health centers will be provided a \$10,000 cash award along with up to \$5,000 in donated products for a single screening event or on-going screening campaign. Six (6) health centers are expected to be awarded in each round.
- **Round 1: Fall 2021**
 - Application opens: September 15, 2021-October 29, 2021
 - Winners announced: November 15, 2021
 - Project period: January 1, 2022-December 31, 2022
- **Round 2: Winter 2022**
 - Application opens: February 1, 2021-March 11, 2022
 - Winners announced: March 25, 2022
 - Project period: May 1, 2022-December 31, 2022 (*note, 7-month period*)
- NACHC and Henry Schein expects this to be very competitive. If a health center applies in Round 1 but is not awarded, they will still be eligible to receive an award in Round 2 and may update their proposal if they would like, but feedback from judges will not be provided due to the volume of applications. Health centers may only be awarded once between the two rounds.

- *By 2023, NACHC and HSCF hope to have this competition back to its previous schedule that awarded health centers by late spring in order to plan for National Health Center Week.*

Who is eligible for the 2021-2022 HLHC Awards

- Federally Qualified Health Centers (FQHCs) and Look-a-Likes (LALs).
- NACHC Organizational Members in good standing (dues up to date through 09/30/21). This must be the full organization, not just an Individual Member of a health center. Please check with membership@nachc.org if you are concerned about your status. Applicants who are not cleared as Organizational Members in good standing at the time of the submission will be ruled ineligible for review.
- As the competition has been paused for nearly two years, all past recipients of awards from Henry Schein are eligible.
- As described below, dental screenings must be included in ALL applications. Applicants who fail to indicate this will be ruled ineligible for review.

What will be included in the Award

- Successful applicant organizations will receive:
 - A \$10,000 cash award to utilize towards screenings (campaign, single-event, or ongoing). The utilization of these awards will be used at the discretion of the health center but must be related to screenings.
 - Up to \$5,000 in donated product from Henry Schein to assist with the screening engagements
 - Access to virtual leadership training (value \$5,000) provided through Henry Schein.
 - National marketing and recognition of the award through Henry Schein communications, NACHC social media, and assistance with the provision of template communications materials for local recognition.
 - Up to two coaching engagements with NACHC and Henry Schein to assist with planning for screening engagements. At least one will focus on dental screening.

How do we submit an application?

- Access the application through the following link:
<https://forms.gle/HTYSehv7JLz8is3J8>
- A PDF copy of the instructions can be found at: <https://www.nachc.org/wp-content/uploads/2021/09/2021-22-HLHC-NACHC-Announcement-App-FINAL-09.15.21.pdf>
- NACHC will not accept applications outside of those submitted virtually.
- Please send any questions to jpatnosh@nachc.org.

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Instructions: Please provide responses to all of the questions in the exact order as they are written below.

Section A – General Contact Information

Please address each question with a detailed response (limit to under 300 words per question when a narrative is requested).

1) Organizational Information

- Organization Name
- Physical Address (no PO Boxes)
- City, State, Zip code
- Congressional Districts
- Tax ID
- UDS Site Identification Number

2) Web/Social Media Presence

- Organization Website
- Link to organization's Facebook page (if applicable)
- Organization's Twitter handle (if applicable)
- Any additional social media links you would like to highlight

3) Primary Organization Grant Contact

This will be the person who receives all correspondence and is responsible for reporting on activities, share press or stories from sponsored events, etc

- Full Name
- Title
- Phone Number / Extension
- Email Address

4) Organization Leadership

*Please provide the name of the **Chief Executive Officer (CEO)** of the organization.*

- Full Name
- Title
- Phone Number / Extension
- Email Address

*Please provide the name of the **President of the Board of Directors** of the organization.*

- Full Name
- Email Address (or contact method if not using an email)

5) Referral Source: *Please tell us how you found out about Healthy Lifestyles Healthy Communities Award and/or who referred you to our program (check all that apply):*

- Social Media via NACHC or Henry Schein
- Email or mention in e-newsletter from NACHC
- Henry Schein Employee (*please provide name*) _____
- Other (*please specify*) _____

Section B – Health Center Demographics

1) Please provide the following data points from your most recently submitted annual UDS report (2020).

- # of patients reported in your most recently submitted UDS report
- # of patients diagnosed with asthma (Table 6A, line 5)
- # of patients diagnosed with diabetes mellitus (Table 6A, line 9)
- # of patients diagnosed with hypertension (Table 6A, line 11)
- # of patients diagnosed as overweight or obese (Table 6A, line 14A)
- # of patients provided an oral dental exam (Table 6A, line 28)
- # of patients provided with dental sealants (Table 6A, line 30)
- # of patients provided with fluoride treatments (Table 6A, line 31)

2) Who is your target population? Indicate all that apply (exact numbers of patients are not necessary for reporting)

- Children (0-5)
- Youth (6-18)
- Adults (18-64)
- Seniors (64+)
- Veterans
- Military families or Reservists
- Homeless and/or housing challenged in the previous year
- Agricultural worker/migrant farm worker
- Other _____

Section C – Health Center Screening and Community Engagement

1) The following screening options are offered as part of this opportunity. **Dental services (screenings and exams) will be required by all grantees.** Please select a minimum of three (3) additional:

- Diabetes
- Asthma
- Obesity
- Hypertension

2) How are you integrating oral health as overall primary care in your CHC?

- Dental carries

- Sealants
- Periodontal health screening for oral health
- Silver diamine fluoride
- Other _____

3) What is the benefit of health screenings to your organization? Select all that apply

- Supports brand, marketing, and community partnership efforts
- Increase patient population
- Giving back to the community
- Tying into your mission of wellness, treatment and prevention
- Other _____

4) How do you measure the success of your health screening program?

- Number of screenings and types of screenings
- Number of referrals for follow-up care from a screening
- Increase patient population
- Better health awareness in the community
- Health outcomes
- Media attention
- Other _____

5) If you have traditionally led community events and health fairs, how have you engaged with the community given COVID-19 restrictions and limitations?

6) How do you typically promote events at your CHC

- Media and/or print advertisements
- Website/Social Media promotion
- Direct marketing materials (e.g. flyers, postcards, posters, etc.)
- Partner organizations (churches, schools, etc.)
- Other _____

7) How would your health center apply the \$10,000 cash award towards the screening engagement?

Section D - Health Center Outlook

1) What are the 3-5 key strategic priorities that your CHC will address over the next five years?

2) What are the areas you wish you expand your offerings? (*select all the areas that apply*)

- Women's health
- Oral health
- Special needs and/or populations with physical/learning impairments
- Services for healthy aging in place (i.e., PACE, other senior services)
- Behavioral health integration

- Substance use treatment
- Point of care testing
- Telehealth
- Oncology
- Specialty (vision, dermatology)
- Other _____

3) What type of leadership training would benefit your senior leadership team that you have not been able to access? Select all that apply:

- Presentation / facilitation skills
- Basic Six Sigma Lean Training
- Spend Management/Practice Analysis
- OSHA Training
- Inventory Control
- Business of Dentistry
- How to set up tele-dentistry program
- Other _____

Section E – Experience with Donated Products

1) Do you have capacity to accept pallets of donated product? Please describe the storage space you have (i.e., size dimensions, temperature controlled, any other descriptors)

2) Of the approximate annual value of health care supplies that our organization uses (both Medical & Dental)

- What % is purchased:
- What % is donated:

Section F-Other Information

1) Have you ever been supported by Henry Schein in the past five years? Please indicate all that apply

- Sponsorship
- Global Product Donation Program recipient
- Henry Schein Cares Medal finalist
- Employee volunteers
- In-kind donation recipient
- Other _____

2) What technology tools do you currently use? Please indicate all that apply

- Dentrix
- Electronic Health Record, provide name:
- Telehealth

Final 09.15.21

- Microsoft Suite
- Salesforce.com
- Box.com
- Other _____

At the end of the virtual application, you will be provided an attestation statement indicating that everything to the best of your knowledge is true and representative of the organization. If the staff person submitting does not have the authority, please be prepared to provide who the attestation is on behalf of from the organization.

- End of Instructions -