

As of 11.08.2021

THEME	Transforming the Care and Workforce of the Future
<b>OVERALL CONFERENCE OBJECTIVES</b>	<ul style="list-style-type: none"> <li>Engage in discussions that allow PCAs, HCCNs, and HCs to advance as innovative leaders in the areas of policy, care models, workforce, and health equity; building on the momentum of the pandemic to improve primary care across the country;</li> <li>Advance the HC mission by leveraging justice, equity, diversity, and inclusion (JEDI) as the north star for transforming primary care; and</li> <li>Facilitate information sharing to identify existing promising practices utilizing NACHC’s strategic pillars as a framework for discussion.</li> </ul>
<b>Time (EASTERN)</b>	<b>Monday - November 15, 2021</b>
<b>11:00am – 12:00pm</b>	<p align="center"> <b>Conference Opening and Welcome</b>  <b>Speakers:</b>  <i>Tom Van Coverden, President and CEO, NACHC</i>  <i>Michael A. Holmes, CEO, Scenic Rivers Health Services, and NACHC Chair of the Board</i>  <i>E. Benjamin Money, Jr., MPH, SVP, Public Health Priorities, NACHC</i>  <i>Jennifer Nolty, Director, PCA and Network Relations, TTA Division, NACHC</i> </p>
<b>12:00pm – 1:00pm</b>	<p align="center"> <b>HGS1 - Opening Keynote: Shantanu Nundy, MD, CMO, Accolade</b>  <i>“Care After COVID: What the Pandemic Revealed is Broken in Healthcare and How to Reinvent It”</i> </p>
<b>1:00pm – 1:30pm</b>	<p align="center"><b>BREAK</b></p>
<b>1:30pm - 3:00pm</b>	<p align="center"> <b>HMA1 - Policy and Advocacy Update (NACHC Pillar #4)</b>  <i>The session begins with a federal legislative update discussion specific to the current status of various priority health center issues. It will then transition to a discussion about the need for a more coordinated national strategy on various state-based issues - using 340B discriminatory contracting as a case study. Third, NACHC staff will introduce several timely and emerging policy issues and solicit feedback on the relative importance and direction that should be pursued. Policy issues include: maternal health, behavioral health, and non-clinical workforce development. Lastly, the session will close</i> </p>

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	<p><i>with a focus on advocacy. Attendees will be asked to provide feedback on advocacy tools and strategies that they are incorporating to achieve results.</i></p> <p><b>Moderator:</b>  <i>Joe Dunn, SVP, Public Policy and Research Division, NACHC</i></p> <p><b>Speakers:</b>  <i>Susan Burton, Director, National Grassroots Advocacy, NACHC</i>  <i>Jeremy Crandall, Director, Federal and State Policy, NACHC</i>  <i>Vacheria Tutson, Director, Regulatory Affairs, NACHC</i>  <i>Pauline Jamry, Director, Federal Affairs, NACHC</i></p> <p><b>Learning Objectives:</b></p> <ol style="list-style-type: none"> <li>Attendees will learn about the status of key federal policy issues facing health centers.</li> <li>Participants will provide feedback to NACHC PPR staff on emerging state policy issues. NACHC staff will reinforce the need for coordination to effectively advance the health center agenda.</li> <li>Identify how PCA/HCCNs are investing in advocates and institutionalizing advocacy.</li> </ol>
<p><b>3:00pm – 3:30pm</b></p>	<p><b>BREAK</b></p>
<p><b>3:30pm – 4:45pm</b></p>	<p><b>HMA2 - Justice, Diversity, Equity, and Inclusion (JEDI) as the North Star to Achieving Health Equity (NACHC Pillar #1)</b></p> <p><i>Organizations struggle to develop an operational approach to implementing Justice, Equity, Diversity, and Inclusion (JEDI) strategies that address the needs of all of its stakeholders, while advancing health equity. Discerning the differences between JEDI and health equity, as two separate, but related priorities impacting the health and wellness of communities is a critical first step to overcoming this challenge.</i></p> <p><i>In this session we will define the terms, identify principles for an equitable healthcare system, and highlight a model for designing sustainable actions guided by a JEDI lens.</i></p> <p><b>Moderator:</b>  <i>Ryan Smith, Specialist, PCA and Network Relations, NACHC</i></p> <p><b>Speakers:</b>  <i>Tamara Smith, CEO, District of Columbia Primary Care Association</i>  <i>Shelly Ten Napel, CEO, Community Healthcare Association of the Dakotas</i></p>

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	<p><i>Stephanie Harrison, CEO, Wisconsin Primary Health Care Association</i></p> <p><b>Learning Objectives:</b></p> <ol style="list-style-type: none"> <li>1. Recognize the importance of JEDI and understanding its impact on health equity.</li> <li>2. Identify principles for engaging external stakeholders to affect systemic changes in the healthcare system.</li> <li>3. Design a sustainable JEDI driven operation for the long term that encompasses the board, staff, and patients.</li> </ol>
4:45pm – 5:00pm	<b>Day 1 Wrap Up – Day 2 Preview</b>
<b>Time (EASTERN)</b>	<b>Tuesday - November 16, 2021</b>
10:00am – 11:00am	<p><b>Sponsor Session: Centering Health Institute - You Don't Have to Do it Alone, Group care strategies to improve outcomes, increase equity while reducing disparities and healthcare costs</b></p> <p><b>Speaker:</b></p> <p><i>Miguel A. Lopez, MBA, National Director Business Development, Centering Healthcare Institute</i></p>
11:00am – 11:30am	<p><b>Day 2 Opening and Welcome</b></p> <p><b>Speakers:</b></p> <p><i>Jason Greer, CEO, Colorado Community Managed Care Network, and HCCN Task Force Co-Chair</i></p> <p><i>2021 Henry J. Fiumelli Award Presentation</i></p> <p><i>Jenna Thomsen, Director of TTA, Health Center Association of Nebraska, and 2020 Henry J. Fiumelli Award Recipient</i></p>
11:30am – 12:30pm	<p><b>HTuA1 - Advancing Health Center Models of Care (NACHC Pillar #5)</b></p> <p><i>Amidst the continuing COVID-19 pandemic and a changing world, health centers must continue to deliver quality health care while transitioning to a value-based model of care. New and innovative models of care are required for health centers to remain competitive and relevant to the communities they serve. This session provides examples, both within and outside the health center world, of new and expanded models of patient-centric care. Come hear a health care leader describe how they design 'care that meets you where you are'; learn from health center leaders how they are expanding care models beyond the walls of their health center and ways to partner with and grow communities; and, finally, leave with tangible</i></p>

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	<p><i>action steps to join together with peer across the nation in working toward systems change and new models of care through the new and expanded Elevate 2022.</i></p> <p><b>Moderators:</b>  <i>Ben Money, SVP, Public Health Initiatives, NACHC                  Cheryl Modica, Director, Quality Center, NACHC</i></p> <p><b>Speaker:</b>  <i>Abby Devries, MD, NC Market Medical Director, City Block</i></p> <p><b>Learning Objectives:</b></p> <ol style="list-style-type: none"> <li>1. Learn of innovative care models outside the health center program.</li> <li>2. Hear examples of health center care models expanding beyond the walls of the health center and working to grow communities.</li> <li>3. Walk away with tangible strategies for advancing innovative care models in member health centers.</li> <li>4. Gather information on a program that PCAs, HCCNs, and health centers can participate in during 2022 to advance new models of care.</li> </ol>
<p><b>12:30pm – 1:00pm</b></p>	<p><b>BREAK</b></p>
<p><b>1:00pm – 2:00pm</b></p>	<p><b>HTuA2 - Health IT for Health Equity: Implementing Social Interventions Coding by Leveraging PRAPARE Data (NACHC Pillars #1 and #5)</b></p> <p><i>As PRAPARE is increasingly used by care teams nationally to assess patient social determinants of health needs, it is critical to have a standardized system to track the social interventions provided in response. Such systems can promote cross-sector collaboration to assess and address social factors to facilitate comprehensive care coordination to “close the loop” for patients. Use of the national standardized social interventions protocol would also promote collaborative data collection, aggregation, reporting, exchange, and communication by cross-sector partners to comprehensively address systems and policies that negatively impact the social determinants of health.</i></p> <p><i>This session will walk through the PRAPARE Social Interventions Protocol that integrates stakeholder best practices and lessons learned collected through an iterative process of development with a national Social Interventions Technical Expert Panel (TEP) of diverse cross-sector partners. Attendees will hear from organizations that have implemented the PRAPARE Social Interventions Protocol as well as PCA &amp; HCCN staff on how they have supported health centers with SDOH needs</i></p>

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	<p><i>assessment. The session will conclude with a discussion amongst guest speakers centered on considerations for social interventions coding.</i></p> <p><b>Moderator:</b>  <i>Nalani Tarrant, Deputy Director, Research Projects, NACHC</i></p> <p><b>Speakers:</b>  <i>Albert Ayson, Jr., Associate Director Training and Technical Assistance, AAPCHO</i>  <i>Meaghan Arzberger, Service Integration and Data Driven Project Manager, York County Community Action Corporation</i>  <i>Angela Herman-Nestor, MPA, CPHQ, PCMH-CCE, Director of Health Care Transformation and Quality Initiatives, Missouri Primary Care Association</i>  <i>Shannon Bafaro, Director of Value Based Care, Missouri Primary Care Association</i></p> <p><b>Learning Objectives:</b></p> <ol style="list-style-type: none"> <li>1. Describe the data collection protocol to track social interventions provided in response to the identification of PRAPARE social determinants of health needs.</li> <li>2. Hear from a health center and a social services organization that are using the standardized social interventions data collection protocol.</li> <li>3. Understand how PCAs and HCCNs can best support health centers with SDOH data collection and documenting social interventions.</li> </ol>
<p><b>2:00pm – 2:15pm</b></p>	<p><b>BREAK</b></p>
<p><b>2:15pm – 3:15pm</b></p>	<p><b>HTuA3 - Pro-Bono Engagement as a Partnership Strategy to Meet Needs of Your PCA or HCCN (NACHC Pillar #6)</b>  <i>Pro Bono engagement refers to the voluntary engagement of professionals who share unique skills for free or nearly free with organizations that may not be able to house these skills on a daily basis. These engagements are often in pursuit of a common social goal or helping to advance a non-profit's strategic goals. For the health center community, including PCAs and HCCNs, pro bono engagements can offer an opportunity to work with corporate partners who bring strategic planning, high-level marketing/branding, evaluation, and change management coordination expertise to projects that would often be too expensive or out of reach. Additionally, it offers an opportunity to work with partners in a way that extends beyond a traditional conference sponsorship or one-off engagement. This session will discuss the primary components of pro-bono engagements, experiences from the field, and offer a forum for questions of national experts.</i></p> <p><b>Moderator:</b>  <i>Merrill Warschoff Press, Senior Vice President, Development and Innovation, NACHC</i></p>

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	<p style="text-align: center;"><b>Speakers:</b>  <i>Deirdre White, CEO/President, Pyxera Global</i>  <i>Amit Limaye, PhD, Associate Director, COE, R&amp;D Program Management, Medication Delivery Services, Becton Dickinson</i>  <i>Sarah Dixon, MPA, Senior Director of Partnerships and Development, Iowa Primary Care Association</i>  <i>Jason Patnosh, Associate Vice President, Development and Innovation, NACHC</i></p> <p><b>Learning Objectives:</b></p> <ol style="list-style-type: none"> <li>1. Understand the components of a pro-bono engagement</li> <li>2. Identify tools to help you review your own potential pro-bono engagement opportunities</li> <li>3. Relate the experiences of the panelists to your own potential pro-bono engagement opportunities for your organization</li> </ol>
<p><b>3:15pm – 3:45pm</b></p>	<p style="text-align: center;"><b>BREAK</b></p>
<p><b>3:45pm – 5:15pm</b></p>	<p style="text-align: center;"><b>HTuA4 - HRSA / Bureau of Primary Health Care and Bureau of Health Workforce Session</b></p> <p style="text-align: center;"><b>Speakers:</b>  <i>James Macrae, MA, MPP, Associate Administrator, Bureau of Primary Health Care, HRSA</i>  <i>Angela Powell, MPH, CPH, Director, Office of Health Center Program Monitoring, BPHC</i>  <i>Ernia Hughes, MBA, Director, Office of Health Center Investments Oversight, BPHC</i>  <i>Suma Nair, PhD, MS, RD, Director, Office of Quality Improvement, BPHC</i>  <i>Jennifer Joseph, PhD, MEd, Director, Office of Policy and Program Development, BPHC</i>  <i>Luis Padilla, MD, FAAFP, Associate Administrator, Bureau of Health Workforce, HRSA</i></p>
<p><b>5:15pm - 5:30pm</b></p>	<p style="text-align: center;"><b>Day 2 Wrap up – Day 3 Preview</b></p>
<p><b>6:00pm – 6:45pm</b></p> <div style="border: 2px solid orange; padding: 5px; display: inline-block; margin-top: 10px;"> <p><b>*Special Offering*</b></p> </div>	<p><b>Meet &amp; Greet with the Ad Council: Learn About Their New Rural COVID-19 Vaccine Education Initiative</b></p> <p><i>Join NACHC and staff from the Ad Council to learn about the Ad Council’s new video campaign featuring stories of rural Americans from across the country and their decision-making journey to get vaccinated. Get tips on how PCAs, HCCNs and Community Health Centers can use these materials. You’ll hear from the Ad Council regarding what the research shows about building vaccine confidence. The Ad Council is a national advertising organization that produces high-quality public service announcements (PSAs) on behalf of nonprofit organizations and federal</i></p>

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	<p><i>agencies. It's operated for over 70 years and is known for campaigns such as Smokey the Bear/"Only You Can Prevent Forest Fires" and "Friends Don't Let Friends Drive Drunk".</i></p> <p><b>AUDIENCE:</b> This session is for all staff of PCAs, HCCNs, and NTTAPs. PLEASE NOTE - Participants do not have to be registered for the conference but do need to register to participate in this session.</p> <p><b>REGISTRATION LINK:</b> Registration for this session is free and separate from the conference. If you wish to participate in this special session, please register via this link: <a href="#">REGISTER</a>  <i>NACHC will email the zoom meeting link and details to the registrants prior to the session.</i></p>
<b>Time (EASTERN)</b>	<b>Wednesday - November 17, 2021</b>
<b>10:00am – 11:00am</b>	<p><b>Sponsor Session: Capital Link</b></p> <p><b>PCA Collaborations and "Sneak Peak" of FQHC Trends during COVID</b></p>
<b>11:00am – 11:30am</b>	<p><b>Day 3 Opening and Welcome</b>  <b>Speaker:</b>  <i>Amy Behnke, JD, CEO, Health Center Association of Nebraska, and PCA LC Chair</i>  <i>Special Recognition Awards</i></p>
<b>11:30am – 12:30pm</b>	<p><b>HWA1 - A Path to Healing (NACHC Pillar #3)</b></p> <p><i>Covid 19 has relentlessly impacted health center front line staff, their families, and communities. Meanwhile, other traumas have been experienced as well—fires, hurricanes, financial stress, and personal difficulties. It is difficult to know how to extract ourselves from the immersion of stress and to safeguard a way to healing. Health center staff need renewal and persistent strength to orient their communities and themselves toward healing. Through hearing voices of patients and staff, learning about the effects of social outrage and stress, and considering ways our bodies and minds may, create new mechanisms for affirming healing, staff and centers will be offered simple practical methods to acknowledge the moral injury of this time while making a way forward toward resolution.</i></p>

**Wednesday - Continued**

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	<p style="text-align: center;"><b>Speakers:</b></p> <p style="text-align: center;"><i>Jennie McLaurin, MD, MPH, FAAP, Senior Fellow, Public Health Integration and Innovation, NACHC</i>  <i>Wanda Montalvo, PhD, RN FAAN, Senior Fellow, Public Health Integration and Innovation, NACHC</i>  <i>Grace Wang, MD, MPH, FAAFP, Senior Fellow, Public Health Integration and Innovation, NACHC</i></p> <p><b>Learning Objectives:</b></p> <ol style="list-style-type: none"> <li>1. Participants will understand the core themes patients and staff are sharing about COVID-19</li> <li>2. Participants will understand the effects of chronic outrage on our bodies and social settings</li> <li>3. Participants will experience tools to assist personal and collective healing from the trauma of the pandemic</li> </ol>
<p><b>12:30pm – 1:00pm</b></p>	<p style="text-align: center;"><b>BREAK</b></p>
<p><b>1:00pm – 2:15pm</b></p>	<p style="text-align: center;"><b>HWA2 - Comprehensive Workforce Plans: A Holistic Approach for the Health Center Workforce (NACHC Pillars #2 and #3)</b></p> <p style="text-align: center;"><i>The National Institutes of Health defines strategic workforce planning as ‘the process of analyzing, forecasting and planning workforce supply and demand, assessing gaps, and determining targeted talent management interventions to ensure that an organization has the right people – with the right skills in the right places at the right time – to fulfill its mandate and strategic objectives.’ The ever- changing workforce landscape can make that process seem daunting. How can Primary Care Associations (PCAs) and Health Center Controlled Networks (HCCNs) support health centers in conducting strategic workforce planning effectively by applying it as a tool to meet the needs of today’s, tomorrow’s, and the future workforce? This session will explore the value of investment in developing a Comprehensive Workforce Plan and highlight important questions to ponder in that process. Additionally, this session will highlight the need for adaptability and flexibility in strategic workforce planning as well as feature examples of innovative organizational approaches to developing and implementing a Comprehensive Workforce Plan.</i></p> <p style="text-align: center;"><b>Moderator:</b></p> <p style="text-align: center;"><i>Gerrard Jolly, Director, Career Advancement Strategies, NACHC</i></p> <p style="text-align: center;"><b>Speakers:</b></p> <p style="text-align: center;"><i>Ashley Gibson, Workforce Program Manager, Kentucky Primary Care Association</i>  <i>Sarah Macrander, Senior Health Center Operations Manager, Colorado Community Health Network</i>  <i>Katie Smith, Workforce Program Coordinator, Ohio Association of Community Health Centers</i></p>

**Wednesday - Continued**

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	<p><b>Learning Objectives:</b></p> <ol style="list-style-type: none"> <li>1. Recognize the value of investment in the development of a Comprehensive Workforce Plan.</li> <li>2. Understand the need for ongoing review and adjustments of a Comprehensive Workforce Plan.</li> <li>3. Explore innovative approaches to implementing a Comprehensive Workforce Plan.</li> </ol>
<b>2:15pm – 2:30pm</b>	<b>BREAK</b>
<b>2:30pm – 3:30pm</b>	<b>Closing Keynote: Kedren Crosby, President, Work Wisdom, LLC</b> <i>“COVID as Crucible”</i>
<b>3:30pm – 4:00pm</b>	<b>Conference Closing</b>