

Day One: May 25, 2022 virtual LIVE in Eastern Daylight Time (EDT)

We recognize that we are all on different time zones, so feel free to break as needed.

12:00pm–12:15pm

General Remarks

12:15pm–2:00pm

The Business of Community Health

This session will provide insight and understanding of the core qualities needed for health centers to approach the business aspects of operations, management, and service delivery.

Speaker: Curt Degenfelder, Curt Degenfelder Consulting

2.1 CPE/1.75 CEU

2:00pm–2:15pm

Break

2:15pm–3:15pm

Operations Assessment

Discover practical management and operating techniques health centers can use to maximize financial performance before, during, and after the patient visit process.

Speakers: Jeff Allen and Catherine Gilpin, BKD

1.2 CPE/1.0 CEU

3:15pm–3:45pm

Break

3:45pm–4:45pm

Let Cash Flow: The Importance of Cash Flow Management

This session will focus on the importance of cash flow analysis for decision-making purposes. This session will give you the skills you need to conduct liquidity and profitability ratio analysis, assess the impact that changes in costs have on financial statements and understand how these relate to a company's financial targets.

Speakers: Jeff Allen and Catherine Gilpin, BKD

1.2 CPE/1.0 CEU

4:45pm–5:00pm

Break

5:00pm–6:00pm

Managing the Care of Your Patients from the Payer Perspective

This session will provide valuable insight into the contracting world of managed care organizations and help health centers prepare and position themselves to respond effectively. This includes: an overview of strategies and metrics payers use when evaluating and contracting with new and existing providers; an exploration of what motivates their business decisions; and approaches to new markets and products, such as QHPs. We will also examine the various care models in the marketplace as payers hold providers accountable for the cost and quality of each patient's care.

Speaker: Jen Nolty, NACHC

1.2 CPE/1.0 CEU

Day Two: May 26, 2022 virtual LIVE in Eastern Daylight Time (EDT)

- 12:00pm–1:30pm** **Using Technology to Manage Information**
This session will review the technological state of information systems in health centers nationally, with specific reference to the accounting, billing, practice management, and electronic medical records systems. You will learn how systems can be used for maximizing seamless data flow among health center departments and sites. Additional attention will be paid to the need for health centers to leverage technology to better manage information.
Speaker: Les Perkins, Perkins Solutions
1.8 CPE/1.5 CEU
- 1:30pm–1:45pm** **Break**
- 1:45pm–3:00pm** **Operational Issues Within Health Centers**
This session will review synergy between financial and operational processes, and the impact of each on the other. Additional focus on best practices, including the revenue cycle, will be provided.
Speaker: Curt Degenfelder, Curt Degenfelder Consulting
1.5 CPE/1.25 CEU
- 3:00pm–3:30pm** **Break for Lunch**
- 3:30pm–4:45pm** **Management Reporting in Health Centers**
This session will outline the different levels of financial and operational reporting in health centers, based on the impact of each; and, examine their individual key performance indicators.
Speaker: Curt Degenfelder, Curt Degenfelder Consulting
1.5 CPE/1.25 CEU
- 4:45pm–5:00pm** **Break**
- 5:00pm– 5:45pm** **Introduction to Project Management for Health Centers**
This session will provide an introduction to project management for health center finance managers, including an overview of the triple aim of project management, including the project scope, cost, and timing.
Speaker: Sherry Giles, NACHC
0.9 CPE/0.75 CEU
- 5:45pm–6:30pm** **Q & A and Close Out**
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