

# CDC PROJECTS 2021–2022 OVERVIEW

**STRATEGIC AIM:** Through population health and systems transformation strengthen the patient and community centered primary care health home through public health, community, and primary collaboration.



## MILLION HEARTS®— SELF-MEASURED BLOOD PRESSURE MONITORING FORUM AND ONLINE LEARNING COMMUNITY

<b>Population Focus</b>	Organizations interested in advancing the uptake and use of SMBP for their patients and communities to improve hypertension diagnosis and management
<b>Intervention</b>	Support efforts to increase adoption and appropriate use of SMBP nationally by hosting a quarterly forum and online learning community to facilitate peer and expert sharing opportunities and to exchange strategies, tools, trainings, and resources
<b>Partners</b>	AMA Health Care Delivery Organizations
<b>Products</b>	<ul style="list-style-type: none"> <li>Quarterly SMBP Forum</li> <li>SMBP Toolkit</li> <li>Home BP Monitor At-a-Glance Comparison</li> </ul>



## MILLION HEARTS®— IMPROVING BLOOD PRESSURE CONTROL FOR AFRICAN AMERICANS

<b>Population Focus</b>	African Americans aged 18 or older with uncontrolled diagnosed hypertension
<b>Intervention</b>	Implement evidence-based and promising practices to improve blood pressure control for African Americans to intensify guideline-recommended therapy, increase the frequency of patient touch points, improve medication adherence, and increase patient engagement
<b>Partners</b>	7 HCCNs 22 health centers
<b>Products</b>	Roadmap



## MILLION HEARTS®— IMPROVING CHOLESTEROL MANAGEMENT

<b>Population Focus</b>	Adults at high-risk for heart attack or stroke and patients without a current cholesterol screening
<b>Intervention</b>	<ul style="list-style-type: none"> <li>Improve use of statin therapy for high-risk groups</li> <li>Improve cholesterol screening through a data-driven, rapid cycle improvement approach</li> </ul>
<b>Partners</b>	3 HCCNs 10 health centers
<b>Products</b>	<ul style="list-style-type: none"> <li>Roadmap</li> <li>Statin Videos</li> <li>Cholesterol Provider Training Package</li> </ul>



## MILLION HEARTS®— LEARNING LAB

<b>Population Focus</b>	Clinicians, quality improvement professionals
<b>Intervention</b>	Utilize a mixed methods learning model in a bi-monthly learning series focused on cardiovascular disease prevention and management topics
<b>Partners</b>	AMA Health Care Delivery Organizations and other Organizations
<b>Products</b>	5 bi-monthly mixed methods learning opportunities



## COLORECTAL AND CERVICAL CANCER SCREENING

<b>Population Focus</b>	Adult patients with a focus on ages 50-75 years and women 23-64 years
<b>Intervention</b>	Systems Transformation
<b>Partners</b>	78 PCAs/HCCNs/NTTAPs 48 CDC Cancer Grantees 544+ health centers
<b>Products</b>	<ul style="list-style-type: none"> <li>Learning community</li> <li>Online platform</li> <li>Action Guides</li> <li>Evidence-based tools &amp; resources</li> <li>Videos and online modules</li> </ul>



## HIV CLINICAL DECISION SUPPORT

<b>Population Focus</b>	Individuals meeting clinical guidelines for annual-and risk-based HIV screening
<b>Intervention</b>	Develop CDS tool to improve uptake in HIV prevention services
<b>Partners</b>	1 HCCN 1 PCA 3 health centers
<b>Products</b>	CDS tool, implementation guides

# CDC PROJECTS 2021–2022 OVERVIEW (continued)



## PEDIATRIC WEIGHT MANAGEMENT

<b>Population Focus</b>	Children and their families
<b>Intervention</b>	<ul style="list-style-type: none"> <li>Improve capacity for pediatric weight management in health centers</li> <li>Learning Collaborative</li> <li>Developing a new quality metric to replace the BMI</li> <li>Align and harmonize a childhood obesity quality metric</li> </ul>
<b>Partners</b>	4 PCAs 14 health centers
<b>Products</b>	<ul style="list-style-type: none"> <li>Technical expert panel suggestions for pediatric weight and SDOH measure development</li> <li>Foundational curriculum for establishing a pediatric weight program in health centers</li> </ul>



## TOBACCO CESSATION

<b>Population Focus</b>	Smokers in high burden states
<b>Intervention</b>	Population health
<b>Partners</b>	2 PCAs 6 health centers
<b>Products</b>	<ul style="list-style-type: none"> <li>Summary of lessons learned</li> <li>Health Center Resource Guide for Tobacco Cessation</li> </ul>



## CONTRACEPTIVE PRACTICE GUIDELINES

<b>Population Focus</b>	Women in the peri-partum and post-partum phases of a pregnancy episode
<b>Intervention</b>	Build a continuous quality improvement process to address post-partum follow-up care around the pregnancy and birth encounter informed by eCQMs
<b>Partners</b>	3 HCCNs 4 health centers
<b>Products</b>	<ul style="list-style-type: none"> <li>Post-Partum Care QI Toolkit and Quality improvement toolkit</li> <li>Post-Partum GDM Clinical intervention implementation guidance</li> </ul>



## IDENTIFYING ESSENTIAL WORKERS

<b>Population Focus</b>	Patients with occupational health risks and conditions
<b>Intervention</b>	Implementing key components of the NIOSH Occupational Data for Health model into EHRs and creating health center workflows for occupational health data capture
<b>Partners</b>	NIOSH 3 HCCNs
<b>Products</b>	<ul style="list-style-type: none"> <li>Community health implementation guide for occupational data for health, guidance on identifying essential workers, analyses on essential workers and occupational health in health centers</li> </ul>



## ADOLESCENT SEXUAL AND REPRODUCTIVE HEALTH

<b>Population Focus</b>	Adolescents seeking sexual and reproductive health care
<b>Intervention</b>	<ul style="list-style-type: none"> <li>Learning community to pilot the draft QI package</li> <li>Resources to support increased access to ASRH services via telehealth</li> </ul>
<b>Partners</b>	3 health centers 1 county health department
<b>Products</b>	<ul style="list-style-type: none"> <li>Revised QI Package</li> <li>Infographic on telehealth</li> <li>Resource on partnerships with youth-serving organizations</li> </ul>



## ADULT IMMUNIZATIONS

<b>Population Focus</b>	Patients at risk for complications of preventable illness
<b>Intervention</b>	Learning communities and modules to improve actionable data quality, better address SDOH, and share best practices
<b>Partners</b>	10 PCAs and HCCNs 80+ health centers 10+ federal and public health organizations
<b>Products</b>	<ul style="list-style-type: none"> <li>Data Dictionary of adult immunizations</li> <li>SDOH screening curriculum</li> <li>Communication strategy of best practices</li> <li>Social media strategy</li> <li>HIT enabled QI training, tools, and resources</li> </ul>



## COVID-19 RESPONSE

## BUILDING CAPACITY OF COMMUNITY HEALTH CENTERS TO RESPOND TO COVID-19

VACCINE TRUST AND CONFIDENCE		INNOVATIONS IN ADULT IMMUNIZATIONS	
Population Focus	Hard to reach populations who haven't gotten their COVID-19 vaccine	Population Focus	Hard to reach populations who haven't gotten their COVID-19 vaccine
Intervention	<ul style="list-style-type: none"> <li>• Listening sessions with patients/community leaders</li> <li>• Culturally responsible animated web-based application to build vaccine confidence</li> <li>• Education, evidence-based research, and resources</li> <li>• Vaccination teams to reach vaccine hesitant populations in Puerto Rico, Virgin Islands, and the border states</li> <li>• Extended care ambassadors to reach patients/communities impacted by homelessness and substance abuse</li> </ul>	Intervention	<ul style="list-style-type: none"> <li>• Grants to health centers</li> <li>• Learning community of grantees</li> <li>• Partner engagement to collaboratively address vaccine adoption across individual communities</li> </ul>
Partners	<ul style="list-style-type: none"> <li>• Emory University</li> <li>• Johns Hopkins University</li> <li>• Migrant Clinicians Network</li> <li>• Virgin Islands Ministry of Health</li> </ul>	Partners	<ul style="list-style-type: none"> <li>• Center for Care Innovations</li> <li>• About 40 health center grantees</li> </ul>
Products	<ul style="list-style-type: none"> <li>• Monthly <i>Response &amp; Recovery in Action</i> e-Newsletter, including video interviews</li> <li>• <i>Ask Me Anything</i> webinar series for microplanning and accompanying materials</li> <li>• 3-part COVID-19 webinar series</li> <li>• <i>Nurses on the Frontline: Models for Flu and COVID-19 Vaccines</i> webinar</li> <li>• Communication tools—including web application and Messaging toolkit—and best practices for health centers to address vaccine confidence</li> <li>• Video addressing increasing vaccine access and acceptance in Puerto Rico and the Virgin Islands</li> <li>• Electronic care plan for Community Health Workers</li> <li>• Video Microinfluencer pilot campaign</li> </ul>	Products	<ul style="list-style-type: none"> <li>• Virtual curriculum</li> <li>• New models of local partnerships</li> </ul>
		PUBLIC HEALTH INFORMATICS INFRASTRUCTURE	
		Population Focus	Hard to reach populations who haven't gotten their COVID-19 vaccine
		Intervention	<ul style="list-style-type: none"> <li>• Human-Centered Design approach to build and test an infrastructure for data aggregation and quality improvement for patient populations</li> <li>• Collect data for quality improvement, public health surveillance, and outcomes evaluation from partners</li> </ul>
		Partners	10 PCAs/HCCNs
		Products	<ul style="list-style-type: none"> <li>• COVID-19 Health Center Data Registry</li> <li>• Data dictionary/data model</li> <li>• Compilation of stories</li> </ul>
		CRISIS BUSINESS CONTINUITY PLANNING	
		Population Focus	Health center and PCA Clinical, Finance, IT and Operations staff
		Intervention	<ul style="list-style-type: none"> <li>• Equip teams to develop or improve plans for responding to COVID-19 and other business disruption crises</li> </ul>
		Products	<ul style="list-style-type: none"> <li>• Three-part webinar series</li> <li>• <i>Creating a Business Continuity Plan for Your Health Center</i> Module</li> <li>• Interactive curriculum</li> <li>• Summaries customized for CEOs and board members</li> </ul>