



P&I 2023

POLICY & ISSUES FORUM

MARRIOTT MARQUIS - WASHINGTON, DC
CONFERENCE: MARCH 8-11
COMMITTEE MEETINGS: MARCH 6-7
HYBRID EVENT



NATIONAL ASSOCIATION OF
COMMUNITY HEALTH CENTERS



Conference Program Addendum

REGISTRATION/SPEAKER CHECK-IN

Thursday, March 9, 2023

7:00am – 1:00pm

Mezzanine Foyer

GEIGER GIBSON PROGRAM

Wednesday, March 8, 2023

12:00pm – 12:45pm

PGG1

**Geiger Gibson Program in Community Health –
2023 Emerging Leader Awards**

Marquis Ballroom (M2)

Introduction by **Paloma Hernandez**, Chair-Elect, NACHC Board of Directors

Presenter:

Feygele Jacobs, Director of the Geiger Gibson Program in Community Health, Professor of Health Policy and Management, Milken Institute School of Public Health, The George Washington University

AWARD RECIPIENTS:

Sonia Ayala, Director of Care Management, Esperanza Health Centers

Joe Capetillo, Director of Compliance and Innovation, Carevide

Daniel S. Creitz, Senior Vice President, Chief Compliance Officer,
Community Health Center of Southeast Kansas

Nataly Diaz, Director of Health Center Operations, California Primary Care Association

Juan Gomez, Outreach Coordinator, Eastern Shore Rural Health System, Inc.

Emily Harris, Manager of Public Health Programs, Chiricahua Community Health Centers, Inc.

Amanda Hirsch, COVID Response Program Manager, Neighborhood Health

Samantha Hooper, Marketing and Communications Director, Mid-State Health Center

Marie Mongeon, Senior Director of Policy, Community Health Care Association of New York State

Mario Ochoa-Prieto, Internal Medicine/Obesity Medicine/Director of Resident Education
and Development, Fair Haven Community Health Clinic

Lynae Picou, Women's Health Program Manager, PrimaryOne Health

Allyson Pinkhover, Director of Substance Use Services, Brockton Neighborhood Health Center

David Poms, Partnerships Manager, DC Primary Care Association

Brittany Silvestri, Vice President of Population Health, Hudson Headwaters Health Network

GENERAL SESSION UPDATES

Wednesday, March 8, 2023

1:00pm – 3:00pm

PGS1

Opening General Session

Marquis Ballroom (M2)

Lathran J. Woodard, Immediate Past Chair, NACHC Board of Directors, *Master of Ceremonies*

Welcome and Chair of the Board Remarks



Michael A. Holmes

Chair of the Board, NACHC

Remarks



Rachel Gonzales-Hanson

Interim President and CEO, NACHC

Federal Update



Luis Padilla, MD, FAAFP

Associate Administrator for Health Workforce and Director of the National Health Services Corps Health Resources and Services Administration
U.S. Department of Health and Human Services

Dr. Padilla was appointed associate administrator for the Bureau of Health Workforce (BHW) in May 2016. BHW aims to better meet the need for a well-trained, well-distributed 21st century workforce by strengthening the health workforce and connecting skilled professionals to communities in need. With an annual appropriation of more than \$1.65 billion, the bureau administers over 50 workforce programs with a staff of more than 450. He also serves as director of the National Health Service Corps (NHSC), BHW's largest program, with a field strength of more than 20,000 clinicians nationwide.

Prior to joining BHW, Dr. Padilla was senior health policy advisor to the CEO of Unity Health Care in Washington, DC, a federally qualified health center network with over 100,000 patients. A committed advocate for the underserved, Dr. Padilla is a former NHSC Scholar who completed his service at Unity's Upper Cardozo Health Center, where he also served as its medical director. He served on the National Advisory Council of the NHSC from 2007 to 2010.



James Macrae, MA, MPP

Associate Administrator
Bureau of Primary Health Care
Health Resources and Services
Administration
U.S. Department of Health and
Human Services

Mr. Macrae has led the Health Resources and Services Administration's (HRSA's) Bureau of Primary Care (BPHC) for more than 15 years. As head of the Bureau of Primary Health Care, he manages a \$5.7 billion budget that supports nearly 1,400 health centers which operate approximately 14,000 service delivery sites in every U.S. state, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, and the Pacific Basin. Serving more than 30 million people nationwide, these centers provide cost-effective, comprehensive, and patient-centered care, coordinating a wide range of medical, dental, mental health, substance use disorder, vision, and patient support services.

Macrae also served as acting administrator for the Health Resources and Services Administration from April 2015 to April 2017, where he oversaw more than 90 programs that provide health services to tens of millions of people, including people living with HIV/AIDS, pregnant women, mothers and families, and those otherwise unable to access quality health care.

Saturday, March 11, 2023
10:00am – 12:00pm

PGS2

Closing General Session

Kimberly Chang, MD, Vice-Speaker of the House, NACHC Board of Directors, *Master of Ceremonies*

Marquis Ballroom (M2)

Update from the HRSA Administrator



Carole Johnson

Administrator
Health Resources and Services
Administration
U.S. Department of Health and
Human Services

Ms. Johnson joined the Health Resources and Services Administration from the White House COVID-19 Response Team. She previously served as commissioner of the New Jersey Department of Human Services, leading the state's largest agency and providing health care and social services to one-in-five New Jerseyans. During her tenure as commissioner, the Department expanded Medicaid coverage of mental health and substance use disorder services, created new Medicaid benefits to improve maternal health outcomes, and integrated Medicaid into the newly launched state-based Affordable Care Act marketplace. Under Johnson's leadership, the Department also substantially increased childcare rates for the first time in a decade, expanded food assistance benefits, and created an Office of New Americans to support the state's diverse communities.

Johnson served for more than five years as the Domestic Policy Council public health lead in the Obama White House, working on the Ebola and Zika responses, implementation of the Affordable Care

Act, and combatting the opioid epidemic. In addition, she served on Capitol Hill as health staff for the U.S. Senate Special Committee on Aging and for members of the U.S. Senate Finance Committee and U.S. House of Representatives Ways and Means Committee.

At the Department of Health and Human Services, Ms. Johnson previously managed health care workforce policy issues for HRSA. She was also policy director for the Alliance of Community Health Plans, program officer with the Pew Charitable Trusts health program, and senior government relations manager with the American Heart Association. Johnson holds a master's degree in government from the University of Virginia.

A Conversation on the State of American Politics – Appealing to Both Sides in an Increasingly Difficult Environment



Bakari Sellers

CNN Political Analyst

Former State Representative from
South Carolina

Bakari Sellers made history in 2006 when, at just 22 years old, he defeated a 26-year incumbent state representative to become the youngest member of the South Carolina state legislature and the youngest African American elected official in the nation. His political career did not stop there. In 2014, Sellers won the Democratic nomination for lieutenant governor in South Carolina, and has also worked for United States Congressman James Clyburn and former Atlanta Mayor Shirley Franklin. He is widely considered to be a rising star within the Democratic Party and leading voice for his generation.

Sellers was born into an activist family. He has followed in the footsteps of his father, civil rights leader Dr. Cleveland Sellers, in his tireless commitment to public service while championing progressive policies to address issues ranging from education and poverty to preventing domestic violence and childhood obesity. Sellers earned his undergraduate degree from Morehouse College, where he served as student body president, and his law degree from the University of South Carolina.

Sellers is the author of The New York Times best-selling book *My Vanishing Country: A Memoir*, which has been described as part memoir, part historical and cultural analysis – illustrating the lives of America's forgotten Black working-class men and women. He has also expanded his audience with the Bakari Sellers Podcast, a twice-a-week show, part of The Ringer Podcast Network that addresses a variety of topics from politics, race, sports, media, the presidential campaign, and much more.

Sellers currently practices law with the Strom Law Firm, LLC in Columbia, where he heads the firm's strategic communication and public affairs team and has recently added diversity, equity, and inclusion consulting to the list of services offered. He is also a prominent political contributor for CNN.

In addition to his impressive list of early accomplishments, Sellers served on President Barack Obama's South Carolina steering committee during the 2008 election. That coupled with his uncommon ability to reach across the aisle and get things done has led to numerous accolades including being named to TIME Magazine's "40 Under 40" in 2010 as well as 2014's "The Root 100" list of the nation's most influential African Americans. Sellers has been a much sought after public speaker and has provided political and social commentary and analysis on many major national news outlets.

He has served as a featured speaker at events for the National Education Association, College Democrats of America National Convention, NAACP, the 2008 Democratic National Convention and, in 2007, delivered the opening keynote address to the AIPAC Policy Conference in Washington, DC.

Sellers is married to his wife Dr. Ellen Rucker-Sellers and father to twins Sadie and Stokely.



Ana Navarro

GOP Strategist and Political Contributor
to CNN, Telemundo
Co-Host of ABC's *The View*

Ana Navarro is a well-known Republican strategist, political analyst for CNN, CNN en Español, and Telemundo, and co-host of ABC's *The View*. She is also a political contributor on ABC's *The View*, where she appeared for years as a weekly guest and was named a permanent co-host in 2022. The *Miami New Times* named her a "Republican power-consultant," and the *Tampa Bay Times* called her "a sought-after voice in Republican politics and an adviser for any presidential hopeful," saying, "with confidants Jeb Bush and Marco Rubio she is poised to play a big role in the GOP response to immigration reform and Hispanic outreach." Respected on both sides of the aisle for her straight shooting and candor, Navarro frequently appears in the media, sought after by *Meet the Press*, *Bill*

MaHer's Real Time, *Anderson Cooper 360*, and *The View*, to name a few. "Ana speaks the truth, and she is willing to speak the truth to power without reservation. . . She has the ear of lots of elected officials," said Republican consultant Brett O'Donnell. She is in touch with the political issues people are talking about, and in presentations, she discusses the latest hot button issues in politics, giving audiences an insider's view of the upcoming elections and a roadmap for where the country is headed.

Political Expertise. Navarro most recently served as the national Hispanic co-chair for Governor Jon Huntsman's 2012 campaign and the national co-chair of John McCain's Hispanic Advisory Council in 2008, where she was also the national surrogate for the McCain 2008 campaign. She has played a role in several federal and state races in Florida. She served on Governor Jeb Bush's transition team in 1998 and was his first director of immigration policy in the Executive Office of the Governor.

In 2001, she served as ambassador to the United Nation's Human Rights Commission, devoting much of her energy to condemning human rights abuses in Cuba. In 1999, she worked in the private sector, representing private and public clients on federal issues, particularly related to immigration, trade, and policy affecting Central America. In 1997, she was a special advisor to the government of Nicaragua and was one of the primary advocates for NACARA (Nicaraguan Adjustment and Central American Relief Act).

Education and Immigration. Navarro is a graduate of the University of Miami. In 1993, she obtained her BA in Latin American studies and political science. She obtained a Juris Doctorate in 1997. She was born in Nicaragua, and in 1980, as a result of the Sandinista revolution, she and her family immigrated to the United States.

Discussion Facilitators:



Rachel Gonzales-Hanson
Interim President and CEO
NACHC

Rachel Gonzales-Hanson joined the staff of the National Association of Community Health Centers (NACHC) in January 2020 as the senior vice-president for western operations. Before joining NACHC, she served as CEO of Community Health Development, Inc. (CHDI). Rachel's involvement with CHDI began while serving as one of its founding board members in 1983. In 1984, she accepted the position of executive secretary and in 1986, was appointed CEO. In addition to overseeing CHDI's operations and significant growth, Ms. Gonzales-Hanson focused on improving access to affordable, quality health care for people from all walks of life, including those from rural areas, agricultural workers, and veterans. She has served as a board member for the Texas Association of Community Health Centers and was elected as chair of the board of directors at NACHC, with the distinct honor of being the first Hispanic female to serve in that position. She currently serves as the interim president and CEO of NACHC.



Joe Dunn

Senior Vice President
Public Policy and Research Division
NACHC

A two-time graduate of The George Washington University, Mr. Dunn has spent the last twenty years on Capitol Hill and in a variety of government relations roles. He joined NACHC in January 2021 as senior vice-president for public policy and research from Cigna. Prior to this, he served in senior positions with two offices in the federal Connecticut delegation. Dunn began his work, on behalf of the people of Connecticut, in 2010 when he joined then Representative Chris Murphy as his legislative director. In 2012, when Congressman Murphy was elected to the Senate, Dunn transitioned to being his senior policy advisor. In that role, he oversaw all aspects of health policy and was the point person for Senator Murphy's Mental Health Reform Act, which was signed into law by President Obama in December 2016.

COMMITTEE MEETING UPDATES

Monday, March 6, 2023

8:30am – 10:00am

Environmental Health and Climate Change Interest Group will meet in Georgetown University (M1).

Tuesday, March 7, 2023

8:00am – 10:00am

Clinical Practice Committee will meet in Marquis Salons 12/13 (M2).

General Counsel Workgroup will meet in Chinatown (M3).

NETWORKING EVENTS

Thursday, March 9, 2023

5:00pm – 6:00pm

Health Center Board of Director Members Connect! Reception (Health Center Board Members Only) will be held in Archives (M4).

6:00pm – 8:00pm

Conference Reception and Awards will be held in Marquis Ballroom (M2).

Masters of Ceremonies

Virginia “Ginger” Fuata, Consumer/Board Member Representative, NACHC

Sue Veer, MBA, Secretary, NACHC Board of Directors

John Santistevan, Treasurer, NACHC Board of Directors

CONTINUING EDUCATION

Due to a change in guidelines for accreditation with the National Association of Social Workers (NASW), NACHC is unable to provide CE credits for social workers at the 2023 Policy & Issues (P&I) Forum. We encourage the use of our CEU certificate for health professionals to track additional credits.

EDUCATION SESSION UPDATES

Wednesday, March 8, 2023

3:30pm - 5:30pm

PWH2H

Be Ready to Head to the Hill: Policy and Advocacy Prep Session

Paloma Hernandez, Chair-Elect, NACHC Board of Directors, will be *Master of Ceremonies*.

Thursday, March 9, 2023

8:00am – 9:15am

PThC1

Public Partnership Strategy: Approaches to Resource Sharing and Collaborative Arrangements

Ashley Simpson Baird, PhD, Director of Research and Policy, Briya Public Charter School and **Ryan Moran, DrPH, MHSA**, Chief Executive Officer, Whitman-Walker Health System, will also present.

PThE1

The Federal Plan for Equitable Long-Term Recovery and Resilience

Note: CME credits are not available for this session.

9:45am – 11:00am

PThA2

The Ending of the Public Health Emergency

Jeffrey Allen, CPA, Partner, FORVIS and **Catherine Gilpin, CPA**, Managing Director, FORVIS, will also present.

Friday, March 10, 2023

8:30am – 9:45am

PFA1

Best Practices for Advocacy Communications

Susan Burton, Director, National Grassroots Advocacy, NACHC and **Natalie E. Thomas**, Talent Consultant, Building For Mission, will also present.

PFD1

How You Can Use Bureau of Health Workforce Data to Tell Your Workforce Story

Note: CME credits are not available for this session.

10:30am – 11:45am

PFA2

NTTAP FEATURED

Rural America: Policy and Program Updates for Health Centers Serving Rural Communities

William England, PhD, JD, Senior Advisor, Office for the Advancement of Telehealth, Health Resources and Services Administration/HHS and **Sarah Heppner, MS**, Associate Director, Federal Office of Rural Health Policy, Health Resources and Services Administration/HHS, will also present.

PFB2

Implementing Career Development Models to Attract, Retain, and Advance Medical and Dental Assistants

Jennifer Nixon, Workforce Development and Health Equity Director, Alaska Primary Care Association, will also present.

PFC2

Understanding State Medicaid Policy for Health Centers

Aparna Mekala, Principal, CohnReznick; **Jessica Yanow, MPH**, President and CEO, Arizona Alliance for Community Health Center; and **Brendan Riley**, Vice President, Government Relations and External Affairs, North Carolina Community Health Center Association, will also present.

PFE2

Patients-to-Policy Initiatives for Health Centers: Collaborating to Transform Health Through Housing in Our Nation's Capital

Emily Benfer, JD, LLM, Professor of Clinical Law, Director, Health Equity Policy & Advocacy Clinic, The George Washington University Law School; **Molly Prothero, JD**, Skadden Fellow/Staff Attorney, Bread for the City; **David Poms, MPH**, Partnership Manager, DC Primary Care Association; and **Kayla McGovern**, Center Associate, National Center for Medical-Legal Partnership, will also present.

1:15pm – 2:30pm

PFA3

Expanding Your Health Center's Service Lines: How Board Members Can Support Strategic Service Line Expansion

Hiroshi Nakano, Board Member, International Community Health Services; **Kelly Sweeney McShane**, President and CEO, Community of Hope; and **Jennifer Walsh, Esq.**, Senior Vice President and Chief Governance Officer, The Wright Center for Community Health, will also present.

PFB3

Communications Trends that Every Health Center Should Know

Varuna Bhatia, Vice President, ROKK Solutions, will also present.

Note: CME credits are not available for this session.

PFC3

The NACHC Regulatory Update

Hannah Katch, Senior Advisor, Office of the Administrator, Centers for Medicare & Medicaid Services, will also present.

3:00pm – 4:15pm

PFB4

Health and Equity for Trans and Gender-Diverse Youth

Michelle Forcier, MD, MPH, Assistant Dean Admissions, Professor of Pediatrics, Alpert School of Medicine, Brown University and **Megan Cartwright, MA, LCPC**, Psychotherapist/Behavioral Health Clinician, Partnership Health Center, will also present.

PFE4

Taking Advantage of Federal Policies and Resources for Renewable Energy

Ben Fulgencio-Turner, MPP, Director, Climate for Health, ecoAmerica, will also present.

Note: CME credits are not available for this session.

Saturday, March 11, 2023

8:30am – 9:45 am

PSA1

Environmental Health and Climate Change Mitigation and Preparedness Resources for Health Centers

Ben Fulgencio-Turner, MPP, Director, Climate for Health, ecoAmerica, will also present.

PSD1

What It Takes to Move the Needle in an Adult Immunization Program: A Four-Year Lesson

Alexis Dellogono, Pharm D, Clinical Pharmacist, Chicopee Health Center, Holyoke Health Center, Inc., will also present.