

Request for Proposals: Supporting Health Center Transformation

PROJECT DESCRIPTION

Funding opportunity through NACHC's Dissemination of the Cancer Screening Transformation Project & Brain Health



Proposals Due: February 16, 2024, 11:59 pm ET

Decisions Announced: February 23, 2024

Project Period: March 15 – June 15, 2024

Funding: Centers for Disease Control and Prevention (CDC), Promoting Community-Clinical Linkages for Brain Health

Budget: Multiple awards anticipated; estimated range from \$7,500 - \$25,000/award

For more information, contact: Cheryl Modica @ cmodica@nachc.org

ORGANIZATION OVERVIEW

The National Association of Community Health Centers (NACHC) was founded in 1971 to “promote the provision of high quality, comprehensive and affordable health care that is coordinated, culturally and linguistically competent, and community directed for all medically underserved populations.”

NACHC:

- Serves as the leading national advocacy organization in support of community-based health centers and the expansion of health care access for the medically underserved and uninsured.
- Conducts research and analysis that informs both the public and private sectors about the work of health centers, their value to the American health care system and the overall health of the nation's people and communities – both in terms of costs and health care outcomes.
- Provides training, leadership development, and technical assistance to support and strengthen health center operations and governance.
- Develops alliances and partnerships with the public and private sectors to build stronger and healthier communities.

BACKGROUND

The National Association of Community Health Centers, Inc. (NACHC) as part of the Cooperative Agreement: *Strengthening Public Health Systems and Services through National Partnerships to Improve and Protect the Nation's Health*, seeks vendors to support its Dissemination of the Cancer Screening Transformation Project (the Elevate national health center learning community) and Promoting Community-Clinical Linkages for Brain Health.

RFP SERVICES DESIRED

Through this Request for Proposals (RFP), NACHC is seeking one or more vendors who can contribute to NACHC's work in supporting health center systems change, value transformation, and evidence-based strategies for enhancing primary care, including attention to cancer screening and brain health as part of a comprehensive primary care approach.

TIME PERIOD

Time period for services is March 15 through July 15, 2024. Vendor(s) may be retained for a multi-year period of service, based upon successful performance during the period of initial service (contract year ending July 31, 2024), and on-going availability of funds.

FUNDING & BUDGET INFORMATION

Funding: Centers for Disease Control and Prevention

Budget Allocation: Multiple awards anticipated; estimated range from \$7,500 - \$25,000.

SCOPE OF WORK & DELIVERABLES

NACHC seeks vendor(s) with a variety of subject matter expertise. Interested vendors should select at least (1) area of interest from the list below. Vendors can indicate interest in more than one area in a single application, if applicable.

- Develop content, presentations, tools, or resources on **FQHC billing and coding**.
- Conduct a review of the literature and research to create an **evidence-based Action Guide or resource** in one or more of 15 areas of systems change important to health center value transformation. Selected topics areas correspond with the [Value Transformation Framework](#) Change Areas: Improvement Strategy, Health Information Technology, Policy, Payment, Cost, Population Health Management, Patient-Centered Medical Home, Evidence-Based Care, Care Coordination and Care Management, Social Drivers of Health, Patients, Care Teams, Governance and Leadership, Workforce, and Partnerships.
- Offer **training or curriculum in one or more of 15 areas of systems change** important to health center value transformation. Selected topics areas correspond with the [Value Transformation Framework](#) Change Areas: Improvement Strategy, Health Information Technology, Policy, Payment, Cost, Population Health Management, Patient-Centered Medical Home, Evidence-Based Care, Care Coordination and Care Management, Social Drivers of Health, Patients, Care Teams, Governance and Leadership, Workforce, and Partnerships.
- Develop training or curriculum on the **care cascade of brain health** from risk reduction to treatment.
- Develop **value-based care content and tools** to support health centers in transformation (e.g., analyzing value-based care models, building payer partnerships, measuring total cost of care, designing financial measures, calculating return on investment, factoring social risk adjustment into payment, etc.).

- Provide **economic analysis of cost savings** that result from improvements in clinical performance measures.
- Support development of **eLearning modules** include work in one or more of the following: Articulate (including Storyline and Rise), Vyond, and Adobe® Creative Cloud. Additional services could include voice-over, video development, and graphics.
- Project management support through development of **Visio workflows**.
- Conduct a presentation and/or training in **motivational interviewing** and strategies like ‘teach back’.
- Create trainings, tools, and resources for **team-based care** needed to succeed in value-based care, including integrated services (behavioral health, dental, other).
- Create a **guidebook and/or case study** on the **start-up of innovative programs targeting older adults** (e.g., Program of All-Inclusive Care for the Elderly/PACE; community paramedics, home visits).

INFORMATION REQUESTED

Proposals must be submitted using NACHC’s web-based portal by **February 16, 2024**. The system will notify you upon successful submission into the portal. Incomplete proposals will not be considered. NACHC will notify all applicants by **Friday, February 23, 2024**.

Online Submission Portal: https://nachc.co1.qualtrics.com/jfe/form/SV_bdfTyjmfDGN7VUa.

Proposals must contain the following information:

- Contact Information
- Hourly Rate
- Resume
- Capability Statement
- Examples of Previous Work

Review Criteria

Complete proposals will be evaluated using the criteria below Rating Factor	Application Selection Criteria To earn full points in each domain, the applicant must demonstrate:	Points
Capability Statement	Capability statement that demonstrates ability to deliver technical skills and/or subject matter expertise on the topic. Page Limit for Capability Statement: 500-word limit	15
Experience & Education	Resume(s)/CV(s) of expert(s) / staff clearly show tenure, professional experience, and/or education that reflects knowledge and ability in content expertise. Submitted documents should reflect expertise in all areas in which that applicant has proposed qualification for. Page Limit for Resume(s) / CV(s): 2 pages per key expert / staff	30
Quality of Work Samples	Work samples must demonstrate professional experience, and/or education that reflects knowledge and ability in content area to which proposal submitted. Applicants must submit: <ul style="list-style-type: none"> • A brief statement summarizing work samples and experience. (500-word limit) • 2 work samples (e.g.: presentation(s), supplementary training product(s), publications developed, etc.) delivered by vendor that demonstrate understanding of the specific SME area, as described in this RFP. 	40
Daily/Hourly Rates and Budget Narrative	Daily and Hourly Rates for all expert(s) and staff that may be engaged in work are reasonable. Rates should reflect overall cost rate inclusive of any fringe, overhead and/or general & administrative expense (G&A), if required. <ul style="list-style-type: none"> • “Reasonableness” is assessed based on market or industry standards and in consideration of the not-for-profit status of health centers and NACHC. 	15
Total		100