

Mobile Health Advancement: Operations, Outreach, Expansion Funding Opportunity

Funding Announcement: May 23, 2025

Application Due Date: June 23, 2025

Project Period (anticipated): ~July 1, 2025 – March 31, 2026



Leon
Lowenstein
Foundation

Mobile Health Advancement: Operations, Outreach, Expansion

Funded by the Leon Lowenstein Foundation and Direct Relief

Announcement Issuance Date: May 23, 2025.

Application Deadline: June 23, 2025, 8:00PM EST

Announcement Type: Notice of Grant Opportunity

Funding Objective: This grant aims to enhance high-quality mobile health units at FQHCs and look-alike health center organizations, by supporting the operations, outreach, and capacity-building of mobile health clinics. There are three (3) possible tracks for this funding opportunity: staff training, outreach activities, technology or operations expansion.

- Track 1: Staff training
- Track 2: Outreach
- Track 3: Technology or operations expansion

Award Amount: There are 10 awards of \$20,000/each available.

Eligible Organizations:

- a) Applicants must be a § 330 funded or look-alike health center organization.
- b) Applicants must have an active NACHC **Organization Health Center Membership** in good standing as of March 31, 2025.
- c) Applicants must complete the application in its entirety, detailed below. An incomplete application may not be considered for an award.

NACHC Point of Contact: Please direct any questions regarding this opportunity to Jermaine Pope, Manager, Mobile Operations and Training at jpope@nachc.org.

Grant Funders

Funds for this grant award are provided by Direct Relief and the Leon Lowenstein Foundation which aspires to support the expansion and excellence of mobile health delivery for those most in need by partnering with likeminded organizations to double the number of mobile health clinics in the U.S. within the next 5 years. The National Association of Community Health Centers (NACHC) is the administrator of the grant program.

Award Amount

There are 10 awards of \$20,000 each available.

Program Description

NACHC is pleased to announce “The Mobile Health Advancement: Operations, Outreach, Expansion” grant funding opportunity to support FQHCs and look-alike health center mobile health programs in enhancing their capabilities and reach. Through three distinct funding tracks—Staff Training, Outreach, and Technology or Operations Expansion—this opportunity aims to strengthen workforce capacity, increase community engagement, and modernize mobile health service delivery. Eligible applicants may apply under one or more tracks to address current needs and drive long-term impact.

- Track 1: Staff Training
- Track 2: Outreach
- Track 3: Technology or Operations Expansion

Track 1: Staff Training Strengthen the capacity, skills, and effectiveness of mobile health personnel through targeted professional development.

Track 2: Outreach Expand the reach and impact of mobile health programs by improving engagement strategies and partnerships.

Track 3: Technology or Operations Expansion Enhance the efficiency, reach, and sustainability of mobile health units through infrastructure and technology improvements.

Required Reporting Metric

Reporting Period I	July 1, 2025 – October 31, 2025
Mid-Term Report Deadline	November 21, 2025
Reporting Period II	November 1, 2025 – March 31, 2026
Final Report Deadline	April 30, 2026

See Appendix I and II for details.

Required Activities

Awardees may be asked by NACHC to share their program development and findings from this grant with a national audience. This may take the form of presenting at a NACHC conference, presenting on a webinar, or sharing the model of care for a written publication. This is not part of the expected budget requirements and additional resources would be provided if needed.

Timeline

2025 Application period opens: May 23, 2025.

Application period closes: June 23, 2025.

Notice of awards: On or around June 30, 2025.

Start of grant period: July 1, 2025.

Mid-term report due: November 21, 2025.

End of grant period: March 31, 2026.

Final report due: April 30, 2026.

Allowable Use of Funds

Awardees must use award funds to expand, strengthen, or advance the reach and capabilities of mobile units at FHQCs and look-alikes. Eligible costs for grant dollars as designated for each Funding Track include:

Track 1: Staff Training

- a) Workforce Development: Fund training for clinical and non-clinical staff related to working on a mobile unit, including onboarding, continuing education, and specialized skill-building.
- b) Leadership & Team Building: Support workshops or programs that enhance leadership, communication, and collaboration within mobile teams.
- c) Compliance & Safety: Provide training on regulatory compliance, infection control, emergency protocols, and mobile-specific safety practices.
- d) Technology Proficiency: Facilitate training on digital health tools, EHR systems, telehealth platforms, and mobile diagnostic equipment.
- e) Cross-Training Initiatives: Promote flexibility by enabling staff to take on multiple roles, enhancing operational resilience and efficiency.

Track 2: Outreach

- a) Community Engagement Campaigns: Develop and implement targeted outreach initiatives to increase awareness of mobile unit services among priority populations.
- b) Partnership Building: Support collaborations with local organizations, schools, shelters, or public health entities to extend mobile health reach.
- c) Marketing & Communication Tools: Fund the creation of outreach materials, including multilingual flyers, social media campaigns, and educational content focused on mobile health services offered by the center.

- d) **Data-Driven Outreach:** Utilize local health data and community needs assessments to identify service gaps and guide outreach planning for the mobile unit.

Track 3: Technology or Operations Expansion

- a) **Vehicle Upgrades & Equipment:** Support acquisition or retrofitting of mobile units and essential medical equipment to improve service delivery.
- b) **Telehealth & Connectivity:** Expand or enhance telehealth capabilities, Wi-Fi access, remote monitoring tools for the mobile unit.
- c) **Operational Workflow Enhancements:** Invest in scheduling platforms, mobile-friendly EHRs, and inventory management systems tailored for mobile operations.
- d) **Sustainability & Energy Efficiency:** Fund initiatives like solar panels, energy-efficient systems, or green upgrades to reduce environmental impact and operating costs for the mobile unit.
- e) **Expansion of Services or Routes:** Support feasibility studies or pilot initiatives that test new routes, populations, or service lines to scale impact of the mobile health program of a health center.

Allowable Costs

- a) Personnel (salary and benefits) for staff related to the proposed activities.
- b) Mobile Healthcare Association (MHA) 2025 Annual Conference attendance (does not include MHA membership fees).
- c) Other direct costs
 - Supplies and materials
 - Purchase of medical supplies, technology, and/or equipment directly to be utilized on mobile units and towards this project.
 - Meeting expenses (Grant dollars may be spent on food and non-alcoholic beverages for meetings. No more than 5% of the award can be used on food/non-alcoholic beverages.)
 - Other
- d) Indirect costs not to exceed 15% of the total award.

Ineligible costs for grant dollars include:

- a) Alcohol
- b) Employee bonuses

Receipt of Funds

Award recipients must submit an acceptance of award notice signed by the health center's CEO or Executive Director (or designee) within 10 business days of NACHC's transmittal of award notification. Funds will be dispersed via EFT upon NACHC's receipt of award acceptance.

Should the grantee fail to meet any of the requirements outlined above, grantees may be restricted from applying for another grant for at least one (1) year after reconciling the outstanding requirements (by either successful completion of outstanding requirements or forfeiting/returning the grant funding).

Application Submission

Applications must be received by **June 23, 2025, 8:00PM EST**. Please submit applications online via the Application Form link provided. Emailed or paper versions of applications will not be accepted. The application is reproduced below under "Application Requirements" for reference.

Application Requirements

- 1) Organizational name
- 2) If applicable, “Doing Business As”
- 3) Mailing address (no P.O. Boxes, please)
- 4) Primary contact for this application
 - First Name and Last Name
 - Title/Role
 - Phone (xxx-xxx-xxxx)
 - Email Address
- 5) Chief Executive Officer (CEO) or Executive Director
 - First Name and Last Name
 - Title/Role
 - Phone (xxx-xxx-xxxx)
 - Email Address
- 6) How did you hear about this funding opportunity?
 - NACHC Newsletters (NYN2K, Washington Update, Clearinghouse)
 - NACHC social media
 - NACHC staff member
 - Word of mouth/from a colleague (not a NACHC staff member)
 - Referral from PCA or HCCN
 - Vendor:
 - Other: _____
- 7) Please select the funding track that you wish to apply for:
 - Track 1: Staff Training
 - Track 2: Outreach
 - Track 3: Technology or Operations Expansion
- 8) **Project Description.** Please describe your proposed project. What do you hope this grant and project will help you accomplish for mobile units at your health center? Why is your proposed project important for your health center? **(500 words)**
- 9) **Promotion.** How do you intend to promote receipt of this award and any subsequent activities? Please be specific on media, social media, and other outlets? **(250 words)**
- 10) **Intended Outcomes.** What are the intended outputs/outcomes that the health center aims to achieve with this grant? **(250 words)**
- 11) **Challenges** Do you anticipate any challenges that could arise from implementing your project successfully and how would you alleviate them **(250 words)**
- 12) **Impact.** How will you measure the impact of the project? Note, if selected, you will be asked for a mid-term progress report (~ October 2025) and a final progress report (~March 2026). **(250 words)**
- 13) **Intended Use of Funds.** How do you plan to use the award funds for the proposed project? Please detail a brief budget narrative (indirect not allowed above 15%). **(250 words)**



14) *(Optional)* If awarded this grant, would you plan on attending the [Mobile Healthcare Association's 2025 Annual Conference](#) on September 13-16, Louisville, KY. This is not required as part of this grant or will be a factor in selection. Please indicate below.

- a. Yes
- b. No

Evaluation Criteria

Program Description (60%)

- a) The applicant sufficiently describes their proposed project, what the applicant hopes to accomplish with this grant, the project's alignment with the selected funding track, and why this project is important for their health center.

Intended Outcomes and Impact (25%)

- a) The applicant sufficiently describes what the intended outcomes/outputs are for this project.
- b) The applicant sufficiently describes how they will measure the impact of this project.

Intended Use of Funds (15%)

- a) The intended use of grant funds is sufficiently descriptive of anticipated work.
- b) The intended use of grant funds is compliant with the allowable use of funds.

Appendix I: Mid-Term Report Template

The first reporting period is from July 1, 2025 – October 31, 2025. Mobile Health Advancement mid-term reports are due November 22, 2025. Mid-term reports can be submitted via an online form whose link will be provided at least two weeks in advance.

- 1) Organization Name
- 2) Name of person completing this form
- 3) Email for the person completing this form
- 4) Who is the primary project manager for this opportunity (if different from above)?
- 5) Please describe progress towards the outputs and milestones identified in your project proposal. **(500 words)**
- 6) Were there any unexpected situations during the project period up to the time of this report? If so, briefly describe and please indicate how you are addressing/have addressed these. **(500 words)**
- 7) Budget narrative on the use of funds at this report's time. **(250 words)**

Appendix II: Final Report Template

The second reporting period is from November 1, 2025 – March 31, 2026. Mobile Health Advancement final reports are due April 30, 2026. Final reports can be submitted via an online form whose link will be provided at least two weeks in advance.

- 1) Organization Name
- 2) Name of person completing this form
- 3) Email for the person completing this form
- 4) Who is the primary project manager for this opportunity (if different from above)?
- 5) Please describe progress towards the outputs and milestones identified in your project proposal. **(500 words)**
- 6) Were there any unexpected situations during the project period up to the time of this report? If so, briefly describe and please indicate how you are addressing/have addressed these. **(500 words)**
- 7) Budget narrative on the use of funds at this report's time. **(250 words)**