



[CHC Name] Joins National “Building Care With You” Campaign to Elevate Awareness of Community Health Centers

[City, State] – Today, **[CHC Name]** is proud to announce participation in the “**Building Care With You**” campaign, a national effort led by the National Association of Community Health Centers (NACHC) to amplify the vital role Community Health Centers (CHCs) play in improving health outcomes, expanding access to care, and strengthening communities.

For over 60 years, CHCs have delivered affordable, effective, comprehensive, and trusted care—in the neighborhoods where people live, work, and raise their families. The “Building Care With You” campaign unifies and elevates the voice of CHCs across the country as the largest primary care network in this nation, by:

- educating local residents, community partners, and policymakers about the full range of services CHCs provide;
- strengthening patient trust and engagement with CHCs in their communities; and
- reinforcing the importance of ongoing investments in CHCs at local, state, and federal levels.

“By joining **Building Care With You**, we can tell our story more powerfully,” said **[Executive Director / CEO / Medical Director Name]**. “Every day, we work to break down barriers—geographic, financial, cultural—to care. This campaign gives us shared tools and a clearer voice to reach more people and remind our community that high-quality, compassionate care is here.”

About [CHC Name]:

[Insert two to three sentences about the CHC: when founded, location(s), patient population, key services, mission.]

About “Building Care With You”:

The **Building Care With You** campaign is a national branding and awareness



initiative led by NACHC. It provides participating CHCs a common brand toolkit—graphics, messaging, web copy, social media assets, press templates, and more—to help unify and strengthen the CHC narrative nationwide. Through shared storytelling, it aims to build long-term recognition of CHCs as the provider of choice, employer of choice, and partner of choice.

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