

# ADVOCACY CENTER OF EXCELLENCE (ACE)

An **Advocacy Center of Excellence (ACE)** is recognized for prioritizing advocacy engagement to ensure that key stakeholders and policymakers commit to investing in the affordable, comprehensive, and innovative care that Community Health Centers (CHCs) provide.

ACE status is valid for 2 years.

## THREE ACE LEVELS



Gold

Silver

Bronze

ACE levels recognize consistent engagement and an ongoing commitment to make advocacy an organizational priority.

## BRONZE CRITERIA

- Identify an advocacy coordinator
- Develop an advocacy action plan
- Pass an advocacy board resolution
- Establish a social media account
- Host a National Health Center Week event
- Register 20% of staff/board as advocates
- Host a meeting/tour with 1+ elected official annually

## PROGRAM GOAL

Demonstrate **measurable and meaningful advocacy** in support of CHCs.




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