

ADVOCACY LEADERSHIP PROGRAM (ALP)

NACHC's virtual **Advocacy Leadership Program (ALP)** provides a forum for sharing best practices, resources, and networking to emerging leaders as they build advocacy engagement within Community Health Centers (CHCs), Primary Care Associations (PCAs), and Health Center Controlled Networks (HCCNs).

Up to two people per organization can participate in a cohort.

DETAILS

Open to: CHC, PCA/HCCN staff and board members

Registration fee: \$25 per participant

- Each cohort is 4 months
 - 1 half-day workshop
 - Monthly 75 min. webinars
 - Final project presentation
- Commitment ~3-4 hours/month



COURSE TOPICS

- Building advocacy engagement
- Advocacy action planning
- Advocacy communications
- Partnering with elected officials

ALP graduates present a final project highlighting an **advocacy action plan** they hope to implement. Examples include establishing an advocacy committee and becoming an Advocacy Center of Excellence.

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